

A&P

A&P's 91st Anniversary

1859

SUPER MARKETS

1950

Customers' Corner

Have you noticed that our fresh fruit and vegetable departments are more attractive than ever before? That's because we have worked hard to make them that way.

Our expert buyers get top quality produce. Our skilled clerks are trained to keep the displays neat and fresh.

We've improved our refrigeration and packing methods to insure freshness and shopping convenience.

We've cut out waste in the handling of produce so that we can pass the savings along to you. All these things should make A&P fresh fruits and vegetables the best buy.

If they aren't, the employees in your store want to know about it. Please write:

Customer Relations Department,
A&P Food Stores, 420 Lexington Avenue
New York 17, N. Y.

In **1859** A&P's Founder Said:

*"Give the People
the Most Good Food You
Can for Their Money"*



TODAY . . . 1950

A&P is Still Following That Wise Advice

A lot of things have changed a lot since 1859. But not human nature. People still like good food and good values. That's why they still like to shop at A&P, where hundreds of high-quality foods are low-priced every day in the week. That's why A&P has built a great and successful business that has helped millions to eat better and spend less . . . simply by adhering to the formula its founder established nearly a century ago when he said: "Give the People the most good food you can for their money."

PANTRY VALUES

- Sweet, Tender, Young
Iona Peas 2 12-oz. Cans 25c
- Apple Sauce** 2 Cans 33c
- Grapefruit Juice** Deland 46-oz. Can 33c
- Sunnyfield Oats** Quick or Regular 48-oz. Pkg. 32c
- Asparagus Spears** L & K Brand 14 1/2-oz. Can 26c
- Cut Green Beans** Iona 18-oz. Can 2 For 27c
- Iona Wax Beans** 19-oz. Can 2 For 27c
- Diced Beets** Iona Brand 19-oz. Can 2 For 23c
- Cream Style Corn** A&P Golden 20-oz. Can 2 For 27c
- A&P Corn** Whole Kernel Golden Bantam 20-oz. Can 2 For 31c
- Iona Diced Carrots** 20-oz. Can 2 For 21c
- Libby's Jumbo Peas** 17-oz. Can 2 For 29c
- Libby's Baby Foods** Strained 2 Jars 21c
- Iona Tomatoes** 19-oz. Can 2 For 27c
- Iona Peaches** Yellow Cling Halves 29-oz. Can 29c
- Pie Cherries**—Iona Red Pitted—Water Pack 20-oz. Can 19c
- Fruit Cocktail** Sultana 29-oz. Can 37c
- Sliced Pineapple** A&P 29-oz. Can 37c
- A&P Grapefruit** Sections 20-oz. Can 25c
- Bartlett Pears** Iona 29-oz. Can 42c
- Iona Apricots** Unpeeled Halves 29-oz. Can 27c
- Pineapple Juice** A&P Brand 46-oz. Can 39c
- Orange Juice** Pargo Brand 46-oz. Can 37c
- Pie Crust Mix** Jiffy 8-oz. Pkg. 2 For 25c
- Grated Tuna** California 6-oz. Can 25c
- Maine Sardines** All Brands—In Oil 2 1/2-oz. Can 3 For 23c
- Apple Jelly** Dainty Lunch 2-lb. Jar 32c
- Salad Dressing** Rajah Qt. Jar 44c
- Campbell's Tomato Juice** 12 1/2-oz. Can 2 For 29c
- Dill Pickles** Dandy Brand Qt. Jar 23c
- Ritz Crackers** Crisp, Slightly Salted 1-lb. Box 30c
- Sandwich Cookies** Veltman's Vanilla 9 1/2-oz. Pkg. 19c
- Zion Fig Bars** 2-lb. Pkg. 48c
- Lakeside Crackers** Baker Malt Saltines 1-lb. Pkg. 26c
- Argo Laundry Starch** Lb. Pkg. 11c
- Century Brooms** Regular Each 83c
- 20-Mule-Team Borax** 16-oz. Pkg. 20c
- Boraxo Hand Soap** 10-oz. Pkg. 19c

Michigan U. S. No. 1
Red Delicious Apples
3 Lb. 29c

- Michigan, Crisp 30-size
Pascal Celery 2 Stalks 25c
- In Farm-Tied Bundles—Tender, Green
Fresh Broccoli bundle 25c
- Macintosh Apples** U.S. No. 1 Michigan 4 Lbs. 29c
- Tomatoes** Red, Ripe Southern Grow 14-oz. Ctn. 22c
- Sweet Yams** Puerto Rican—Try 'em Canned! 4 Lbs. 29c
- Fresh Spinach** Tender, Washed 10-oz. Cello. Pkg. 23c
- Cucumbers** Carolina Fancy Washed 3 For 25c
- Brussel Sprouts** Tender, Fresh Qt. Box 29c
- Bananas** Flavorful, Golden Ripe Pound 16c
- Cole Slaw** Ready for the Table! 8-oz. Cello Bag 2 For 25c
- Fresh Cranberries** Early Black Lb. Cello Bag 18c
- Mixed Nuts** Sun Glo Lb. Cello Bag 49c
- Salted Peanuts** Spanish 1-lb. Cello Bag 35c
- Brazil Nuts** New Crop Lb. Cello Bag 55c
- Almonds** New Crop Lb. Cello Bag 53c

- Frozen Foods — Thrifty Buys**
- Orange Juice** Florida Gold 6-oz. Can 2 For 35c
 - Cut Green Beans** Snow Crop 10-oz. Pkg. 23c
 - Frozen Peas** Honor Brand or Bird's-Eye 12-oz. Pkg. 25c

Popular 5c Varieties
CANDY BARS
16 For 25c

- Warwick Chocolate Covered Cherries** Lb. Box 55c
- Warwick Thin Mints** Lb. Box 45c
- Hershey Bars** Large, Plain or Almond Each 15c
- Peanut Clusters** Worthmore Lb. 59c

So Delicious! . . . So Economical! . . . No Wonder Everybody Praises
A&P's "SUPER-RIGHT" MEATS

- Know why so many people rave about "Super-Right" meats? You WILL when you buy one of these quality-famous cuts and see how carefully it's trimmed to remove excess waste before being weighed . . . how attractively it's priced . . . and how marvellous it tastes. Make this discovery soon!
- A&P's Famous Mild, Tender, Fully Cooked Hams** Butt Portion Lb. 65c Whole Ham Lb. 61c Shank Portion Lb. 45c
 - Frying Chickens** Young Tender Fully Dressed Lb. 59c
 - Smoked Picnics** Lb. 41c
 - Pure Pork Sausage** Lb. Cello Roll 33c
 - Skinless Frankfurters** All Meat Product Lb. 59c
 - Rib Roast of Beef** Lb. 77c
 - Sliced Bacon** Lean, Rindless Lb. 57c
 - Fresh Fish . . . Frozen Fish** **A&P Has Your Favorite**
 - Fresh Cod Fillets** Lb. 49c
 - Sword Fish Steaks** Lb. 59c
 - Spare Ribs** Lb. 51c
 - Fresh Turkeys** Fully Drawn, 14 to 20 Lbs. Lb. 59c
 - Chicken Wings** Cut from Fresh Fryers Lb. 53c
 - Chicken Backs** Grand for Soup Making Lb. 19c
 - Large Shrimp** Brazilian Pink Lb. 59c
 - Fresh Perch Fillets** Lb. 73c

Wisconsin Sharp
CHEDDAR
Lb. 59c

- Borden's Tasty Cheese Pippin Roll** 3-oz. Roll 19c
- Borden's Chateau** 2-lb. Box 89c
- Longhorn Cheese** Wisconsin Mild Flavored Lb. 49c
- Blue Cheese** Wisconsin Domestic Lb. 59c
- Cheese-O-Bit** Processed Cheese Food 1/2-lb. Pkg. 23c
- Cream Cheese** Philadelphia 8-oz. Pkg. 37c
- Kraft's Velveeta** Plain or Pimento 1/2-lb. Pkg. 29c
- Wildmore Fresh Butter** Lb. Print 67c

A&P COFFEE PRICES REDUCED

For Thrift . . . For Flavor, Enjoy
Famous A&P Coffees

- Mild and Mellow Eight O'Clock** Lb. Bag 77c
- Rich and Full Bodied Red Circle** Lb. Bag 79c
- Vigorous and Winery Bokar** Lb. Bag 81c

NOW . . . SAVE UP TO 4c

On Comparable Size Loaves, with
MARVEL BREAD

only **15c** FULL 20 OUNCE LOAF

Enjoy bread of its best and at real savings . . . enjoy Marvel Bread. For Marvel saves you up to 4 cents on breads of comparable weight and size. See for yourself.
No Change in Quality . . . Unsurpassed Flavor . . . Dated for Freshness

- Jane Parker Sliced or Cinnamon Fresh Donuts** Doz. in Pkg 22c
- Glazed Donuts** Tender, Fluffy 10oz. 35c
- Fresh Potato Chips** Large Size Lb. Box 59c
- Pumpkin Pie** Medium Sliced Each 49c
- Brown 'N' Serve Rolls** Doz. in Pkg. 16c
- Cocoanut Layer Cake** Vanilla Iced Large Size 69c

A&P Super Markets

THE GREAT ATLANTIC AND PACIFIC TEA COMPANY
Prices Effective in Super Markets and Self-Service Stores Only.

A&P MARKS PRICES ON ALL ITEMS
The price is right in sight on every item at A&P, as well as on the shelves. What help in keeping track of how much you spend and in checking your itemized cash register receipts!

Swift's Delicious Corned Beef 12-oz. Can 47c	Quick Rich-Suds Glim 6-oz. Bot 29c	Household Cleanser Sunbrite Cleanser 3 1/2-oz. Cans 25c	Puriton Tu-Tone Marshmallows 10-oz. Cello Pkg. 19c	Scouring Powder Bon Ami 12-oz. Can 13c	A-Penn Brand Lighter Fluid 4-oz. Can 10c	Orleans—All Meats Dog Food 2 1-lb. Cans 33c	Broadcast Tasty Redi-Meat 12-oz. Can 50c
-----------------------------------------------------------	-------------------------------------------------	----------------------------------------------------------------------	-----------------------------------------------------------------	-----------------------------------------------------	-------------------------------------------------------	----------------------------------------------------------	-------------------------------------------------------