

<b>Swift's Prem</b> Easy to Fix Meat Treat 13-Oz. Can <b>49c</b>
<b>Corned Beef</b> Swift's—Tasty for Sandwiches 13-Oz. Can <b>47c</b>
<b>Flavor-Kist Crackers</b> Crisp, Fresh Saltness for Parties 3-Lb. Pkg. <b>29c</b>
<b>Gerber's Baby Food</b> Strained for Tiny Tots 2 Glass Jars <b>21c</b>
<b>Spry Shortening</b> For Digestible Fried Foods 1-Lb. Can <b>33c</b> 3-Lb. Can <b>91c</b>
<b>Red Star Yeast</b> Foil Wrapped for Freshness 2 Packages <b>9c</b>
<b>White Dot</b> All Purpose Household Cleanser 2 14-Oz. Cans <b>23c</b>
<b>Floor Wax</b> Simons—Self Polishing Qt. Can <b>98c</b>
<b>Lux Flakes</b> Fatter—Richer—Sudrier Large Pkg. <b>27c</b>
<b>Rinso</b> Washes Clothes Whiter Than New Reg. Pkg. <b>29c</b> Lax. Pkg. <b>56c</b>
<b>Lifbuoy Soap</b> Gets Skin Cleaner Bath Cake <b>12c</b>
<b>Ivory Soap</b> Babys' Soap for Over 68 Years 2 Large Cakes <b>29c</b>
<b>Palmolive Soap</b> For a Lovelier Complexion 3 Reg. Cakes <b>25c</b>
<b>Sweetheart Soap</b> Mild, Dainty, Fragrant Bath Cake <b>12c</b>
<b>Pard Dog Food</b> Your Dog Will Love It 2 1-Lb. Cans <b>27c</b>
<b>Cameo Cleanser</b> For Bright, Sparkling Porcelain 14-Oz. Pkg. <b>12c</b>
<b>Swan Soap</b> Pure, White Floating Soap 2 Bath Cakes <b>29c</b>
<b>Fab</b> Fabulous Suds in Hardest Water Reg. Pkg. <b>27c</b>
<b>Super Suds</b> Extra Suds for Stubborn Dirt Reg. Pkg. <b>29c</b> Giant Pkg. <b>77c</b>
<b>Dux</b> Whiter Washes, Safe for Colors Reg. Pkg. <b>29c</b> Giant Pkg. <b>77c</b>

## BETTER THAN A FEW WEEK-END "SPECIALS"...



### Customers' Corner

Our checkers have a difficult job. Some of them punch 20,000 cash register keys a week. That's why we're so careful selecting and training those who operate our checkout stands. We're proud of their well-earned reputation for efficiency and accuracy. But despite their best efforts, honest mistakes may occur.

You will be doing them and us a favor if you will call their attention to any errors.

**Customer Relations Department,**  
A&P Food Stores, 420 Lexington Avenue  
New York 17, N. Y.



**POTATOES 79c**  
U. S. No. 1 Michigan 48-Lb. Bag

Save shopping trips and money by keeping plenty of these fine, firm potatoes on hand. They're just right for stoving.

- Maine Potatoes U. S. No. 1 48-Lb. Bag **1.27**
- Idaho Potatoes U. S. No. 1 48-Lb. Bag **1.89**
- Florida Oranges Juicy, 250-lbs. Doz **27c**
- Orange Juice Florida Gold 2 6-Oz. Cans **35c**
- Puerto Rican Yams 3 Lb. **29c**
- Cranberries Early Black 2 Lb. Cello Bag **27c**
- Fresh Spinach 10-Oz. Cello Bag **19c**
- Bananas Flavorful, Golden Ripe Lb. **16c**
- Rome Apples Western Beauties 2 Lb. **25c**
- Macintosh Apples Michigan U. S. No. 1 3 Lb. **25c**
- Yellow Onions 5 Lb. **14c**
- Red Diamond Walnuts Lb. Cello Bag **39c**
- Brussels Sprouts Qt. Box **25c**
- Texas Grapefruit 3-Lb. Bag **39c**
- Emperor Grapes California Pound **15c**
- Grapefruit Juice Florida Gold 3 4-Oz. Cans **25c**
- Blended Juice Florida Gold Frozen 3 4-Oz. Cans **25c**

### A&P's PRICE POLICY

Storewide low prices on hundreds of items every day... instead of a few "one-day" or "week-end specials."

Advised prices are guaranteed for one week, even though market prices go up.

We believe this policy helps our customers save more money.

With the correct price marked on every item, plus an itemized cash register slip... you know what you save at A&P.



# A&P's Storewide Low Prices on Hundreds of Items Every Day... Instead of a Few One Day or Week-End "Specials"

A&P believes you have a right to save any day you shop — instead of only on special days or week ends. In addition to hundreds of storewide low prices every day, A&P guarantees all advertised prices for a full week, even though market prices should go up. This policy helps you save more on your total weekly food bill.

(Prices shown here guaranteed Wednesday, Nov. 6 through Tuesday, Nov. 11)

**Super Right PORK LOINS** Rib End Portion Lb. **36c**  
Whole or Full Loin Half Lb. **49c**

There's a big difference between these pork loins cut from young, corn-fed porkers of medium weight and those cut from old, over-fat porkers. Discover it today!

- Hams Fully Cooked, Super-Light Shank Lb. **47c**
- Hams Whole Lb. **59c** Butt Portion Lb. **59c**
- Slab Bacon Whole or End Piece Lb. **45c**
- Turkeys Plump Hens, Under 14 Pounds Lb. **65c**
- Turkeys Fancy Young Tom, over 16 Lbs. Lb. **55c**
- Short Ribs or Boiling Beef Lb. **39c**
- Pork Chops End Cuts Lb. **39c**
- Canned Ham Armour's, 6 1/2-Lb. Can Each **5.99**
- Sliced Bacon Lb. Cello Pkg. **51c**
- Pork Chops Choice Center Cuts Lb. **79c**
- Frankfurters Hygrade, Skinless Lb. Pkg. **53c**
- Fresh Fryers Fully Dressed Lb. **53c**
- Chicken Backs Pink for Soups Lb. **19c**
- Pork Sausage Hygrade Lb. Pkg. **41c**
- Spare Ribs Small, Meaty Lb. **45c**
- Pan-Ready Herring Lb. **23c**
- Pan-Ready Perch Lb. **53c**
- Shrimp Large Lb. **59c**
- Halibut Steak Lb. **53c**
- White Bass Fillets Wheatley Lb. Pkg. **57c**
- Cod Fillets Cap'n John Lb. Pkg. **37c**
- Fresh Oysters Standards Lb. **79c**

**GELATIN DESSERTS**  
Ann Page 3 Pkg. **19c**  
Sparkle

You can't beat Sparkle Gelatin Desserts for easy-to-make treats at easy-to-make prices! Your choice of 6 luscious lively flavors.

- Tomato Catsup Ann Page 14-Oz. Bottle **21c**
- Grape Jelly Ann Page 12-Oz. Glass **23c**
- Tomato Soup Ann Page 10 1/2-Oz. Can **37c**
- Salad Dressing Ann Page 3 7-Zar **52c**
- Blended Syrup Ann Page 12-Oz. Bot. **25c**
- Boned Chicken Swanson 6-Oz. Can **57c**
- Red-Meat Broadcast 12-Oz. Can **47c**
- Maine Sardines In Oil, 3 1/2-Oz. Can **37c**
- Tuna Chicken-of-the-Sea, Blue Size 6 1/2-Oz. Can **33c**
- Grape Jam Ruby Bee 2-Lb. Jar **37c**
- Fruit Cocktail Dole Brand 18-Oz. Can **23c**
- Dog Food Daily, Reg. or Fish Flavored 1-Lb. Can **8c**
- Northern Tissue Made with "Fluff" Roll **7c**
- Thin Mints Warwick Lb. Box **45c**
- Chocolate Cherries Warwick Lb. Box **55c**
- Recipe Marshmallows 18-Oz. Cello Bag **17c**
- Candy Bars 36 Varieties 6 For **25c**
- White House Milk Tall Can **12c**
- Our Own Tea 1-Lb. Pkg. **47c**

**MARVEL BREAD**  
20-Oz. Loaf **15c**

Packed with flavor, vitamins and minerals, Marvel Bread is guaranteed fresh daily by the date on the wrapper.

- Caramel-Gold Cake Large Size **65c**
- Potato Chips Crisp—Jane Parker Lb. Box **59c**
- Brown 'n' Serve Rolls Pkg. of 12 **16c**
- Marble Iced Leaf Devil's Food Each **35c**
- Pumpkin Pie Season's Treat Each **49c**
- Pfeffernusse Cookies Pkg. of 21 **35c**
- Coffee Cake Danish Ring Each **39c**
- Gazoo Donuts Tender, Fluffy Doz. **35c**
- Fruit Cake Jane Parker 1 1/2-Lb. Pkg. **1.35**
- Lady Fingers Dessert Treat Pkg. of 24 **29c**
- Hot Dog Rolls Pkg. of 17c

**SWISS CHEESE**  
Lb. **59c**

You'll like the sweet, nutty flavor of this fine Swiss cheese. Sliced for making tasty sandwiches or to serve for party snacks.

- Sharp Cheddar Wisconsin Lb. **59c**
- Chateau or Velveeta 1/2-Lb. Pkg. **29c**
- Mild Cheddar Wisconsin Lb. **46c**
- Mel-O-Bit Sliced Processed Cheese Lb. **49c**
- Old Canadian Sharp Processed Cheese Lb. **57c**
- Chunk O' Gold Sharp Cheese Spread Lb. **59c**
- Blue Cheese Wisconsin Lb. **59c**
- Blue Cheese Imported Danish Lb. **69c**
- Gorgonzola Fancy Italian Type Cheese Lb. **73c**
- Aged Brick Cheese Lb. **55c**
- Kraft's Cream Cheese 6-Oz. Wedge **29c**
- Cream Cheese Philadelphia 1-Oz. Pkg. 2 For **31c**

# A&P Super Markets

THE GREAT ATLANTIC AND PACIFIC TEA COMPANY  
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