

Store Hours 9:30 to 5:30 Daily—9:30 to 9 Friday

Davidson's

A Quality Center for Over 25 Years!

Thursday... Friday... Saturday Only!

Traditional Goodwill **VALUES**
You've Known for 25 Years!

Thousands of Dollars of
Goodwill **SAVINGS!**

Fashion-important **BARGAINS**
You've never dreamed of... in a

Sale! DRESSES and SPORTSWEAR

Christmas Shopping Can Be FUN!

Here and now at Davidson's you can choose from extensive collections... temptingly priced! (Wish you could compare!)

One pc. wool jersey dress with ribbed collar and pocket detail. Leather belt. Originally \$22.50. NOW... \$16

Two pc. outfit... wool jersey top... plaid tweed skirt. Fine wool braided collar, cuffs, skirt pockets. Originally \$35.00. NOW... \$19

3 Pc. Grey flannel suit with reversible jacket lined in orange. Fake fur... orange turtleneck sweater, pearl slim skirt. Originally \$49.98. NOW... \$29

Beautiful all wool costume suite... fully lined jacket covers sleeve basic dress. Originally \$28.95. NOW... \$19

The NEW Oblong collar in silk surah on beautiful rayon tissue faille.

Originally \$49.95. NOW... \$29

Flare front, with flash of red and white wool on beautiful rayon crepe. Deep butterfly sleeves.

Originally \$35.00. NOW... \$19

*Clothes for Casual wear... for
Afternoon... for Cocktails...
as well as Costume Suits!*

Rub your eyes... it's true... a tremendous sale of beautiful... high-style merchandise at prices that are unbelievable! Everything brand new... compelling in value... dramatic in fashion! In wools... rayon crepes... wool jerseys... rayon taffetas... Lyons-type velvets... velveteens... all wool tweeds! One, two and three piece outfits... in the most scintillating array of colors you can imagine!

Original Price Tags on All Merchandise!
Shop and Compare!

Gift Purchases
Gift Wrapped
and Mailed Free!

CHARGE
ACCOUNTS
AVAILABLE