



A&P Is the Store that Gives You Week-Long Savings

Rather than Week-End Specials



Customers' Corner

What is your favorite department in your A&P?

Most customers usually have such a favorite, for any one of the following reasons.

The way it is set up makes shopping easy. The personnel is especially courteous and helpful.

The variety, quality and value of the food offered helps solve your menu and budget problems.

We want every department in your A&P to be just as attractive and satisfying as your favorite.

It will help us make your store a better place to shop if you tell us the things you like best about your A&P.

Please write:

Customers Relations Dept.

A&P FOOD STORES

420 Lexington Avenue

New York 17, N. Y.

Do you prefer marketing on Monday to shopping on Saturday? Would you rather gather your groceries on Tuesday than on Friday? You can suit yourself at A&P . . . shop whenever you like . . . and still save money! Because A&P keeps prices low every day of the week. Result? Regular savings that add up to much more in the long run than the occasional savings offered by week-end specials. So please your purse by shopping at A&P any day you please!



Jane Parker Cocoanut

ANGEL FOOD BAR . . . each **49¢**

Oven-fresh, marshmallow iced, fluffy-light and generously covered with crunchy cocoanut.

Jane Parker — Apple, Pineapple or Lemon Meringue

Fresh Pies Each **39¢**

Jane Parker—Brown 'n' Serve

Fresh Rolls **15¢**

Marvel White Bread **15¢**

Jane Parker Potato Chips **59¢**

Cherry Pie **49¢**

Glazed Donuts **29¢**

Hot Dog Rolls **15¢**

Pineapple Gold Layer Cake **59¢**

Blueberry Pie **59¢**

Potato Bread **15¢**

Danish Coffee Cake **39¢**

Cinnamon Rolls **29¢**

Orange Iced Ring Cake **49¢**

A&P Is the Store that Gives You Week-Long

GROCERY SAVINGS

- Sultana Fancy Sliced Pineapple **29¢**
- Libby's California Fruit Cocktail **31¢**
- Thank You Brand Kiefer Pears **21¢**
- Iona Peaches **19¢**
- Blackberries **35¢**
- Iona Apricots **19¢**
- Grapefruit Juice **39¢**
- Jiffy Biscuit Mix **35¢**
- Hershey's Chocolate Syrup **29¢**
- White House Milk **34¢**
- Sno-Sheen Cake Flour **39¢**
- Baker's Chocolate Chips **19¢**
- Cream Style Corn **23¢**
- Del Monte Peas **23¢**
- Ann Page Pork & Beans **29¢**
- Ann Page Prepared Spaghetti **29¢**
- Leed's Corned Beef Hash **23¢**
- Aar's Lunch Meat **33¢**
- California Grated Tuna **25¢**
- Sweet Mixed Pickles **25¢**
- Dandy Dill Pickles **19¢**
- Ann Page Salad Dressing **41¢**
- Ann Page Preserves **25¢**
- Northern Tissue **27¢**
- Cut Rite Wax Paper **23¢**
- Sophie Mae Peanut Brittle **37¢**
- Lakeside Townhouse Crackers **29¢**
- Staley's Cream Corn Starch **29¢**
- Monarch Brooms **79¢**
- Staley's Waffle Syrup **35¢**
- Great Northern Navy Beans **27¢**
- Baby Lima Beans **29¢**
- Washburn Red Beans **29¢**
- Jack Rabbit Navy Beans **49¢**
- For Bright Sparkling Porcelain **Cameo Cleanser** **23¢**
- For Light, Easily Digested Fried Foods **Spry** **31¢**

Fresh, Young, Fully Dressed

FRYERS

Lb. **58¢**

These chickens were raised on a special diet to make them plump and tender . . . rushed to your A&P as quickly as possible to insure your getting them at their fresh, delicious best!



A&P's Wonderful Way of Selling Fresh FRUITS & VEGETABLES

Because all off-grade fruits and vegetables are removed from shipments as they arrive and from the produce racks several times a day, only top-quality, peak-fresh items are ever quality. peak-fresh items are ever included in A&P's regular produce displays. All others are reduced in price and put on a "Quick-Sale" table.

- California Long White, New Potatoes **10 Lb. 55¢**
- Southern Grown, Firm Tomatoes **24¢**
- Sweet California Navel Oranges **5 Lb. 59¢**
- Fresh Carrots **3 Bunches 25¢**
- Head Lettuce **2 Heads 25¢**
- Florida Oranges **5 Pound Mesh Bag 43¢**
- Florida Seedless Grapefruit **8 Mesh Bag 69¢**
- Fresh Corn **3 Ears 29¢**
- Golden Ripe Bananas **Lb. 16¢**

Enjoy Delicious Frozen Foods

- Florida Gold Concentrate Orange Juice **2 1/2 Gallons 49¢**
- Honor Brand Peas **2 1/2 Oz. Pkg. 45¢**
- Green Beans **1 1/2 Oz. Pkg. 27¢**
- Mixed Vegetables **1 1/2 Oz. Pkg. 29¢**

- Lean, Boston Butt Pork Roast **Lb. 49¢**
- Small, Lean, Fresh Spare Ribs **Lb. 47¢**
- Tender, Snow White Leg O' Veal **Lb. 53¢**
- Lean, Rindless Sliced Bacon **Lb. 43¢**
- Smoked Picnics **Lb. 39¢**
- Skinless Frankfurters **Lb. 49¢**
- Eviscerated Turkeys **Lb. 69¢**
- Hormel Canned Hams **6-Lb. Can 5.99**

- Fish Is Easy to Prepare, Thrifty, Too
- Fresh Lake Erie Blue Pike Fillets **Lb. 55¢**
- Fresh Michigan Smelts **Lb. 10¢**
- Fresh Cod Fillets **Lb. 43¢**

Get Candy Treats at A&P

- Plain or Almond, Large Size Hershey Bars **2 Bars 29¢**
- Brach's Circus Peanuts **Lb. 27¢**
- Worthmore Cream Drops **Lb. 29¢**
- Candy Bars **6 for 23¢**
- Warwick Thin Mints **Lb. Box 39¢**

A&P Coffee — 3 Delicious Blends

- Mild and Mellow Eight O'Clock **Lb. 67¢**
- Rich and Full Bodied Red Circle **Lb. 70¢**
- Vigorous and Winery Bokar **Lb. 72¢**

Sunnybrook Large Grade "A" **FRESH EGGS** **46¢**

Carefully selected . . . kept at the proper temperature to safeguard their quality.

- Wisconsin Sharp Cheddar Cheese **Lb. 57¢**
- Fresh Creamery—72 Score Wildmere Butter **Lb. 63¢**
- Borden's Cream Cheese **8-Oz. Wedge 29¢**
- Mild Cheese **Lb. 41¢**
- Mel-O-Bit **Lb. 47¢**
- Crestmont Ice Cream **Pl. Ctn. 29¢**

A&P's MONEY-BACK GUARANTEE

Should anything you buy at your A&P fail to please you, your money will be cheerfully refunded.

A&P Super Markets

THE GREAT ATLANTIC & PACIFIC TEA COMPANY

Prices Effective in Super Markets and Self-Service Stores Only

- Pard Dog Food** **2 1-Lb. Cans 27¢**
- Redi-Meat** **1 1/2-Lb. Cans 39¢**
- Perk** **1 1/2-Lb. Pkg. 25¢**
- Glim** **6-Oz. Box 29¢**
- Red Star Yeast** **2 Pkg. 9¢**
- White Dot** **2 1 1/2-Lb. Cans 21¢**
- Baby Foods** **4 Jan. 39¢ 2 Jan. 27¢**
- Rice** **2 1-Lb. Pkgs. 35¢**