



**SUPER MARKETS**



**Customers' Corner**

We conduct a thorough training program that is designed to help our employees do a better job for you.

This training program has three principal aims: courtesy, efficiency and accuracy.

Is this resulting in the kind of service you want in your store?

If not, please write:

Customer Relations Department,  
A&P Food Stores  
420 Lexington Avenue  
New York 17, N. Y.



**Want to Get the Most for Your Money In Holiday Foods? A&P Is the Place to Come and Get It!**

**Ready-To-Eat or Regular SMOKED HAMS**

Shank Portion **53¢** Butt Portion **65¢** Whole Ham **57¢**

Tender, tasty hams . . . they're full of mellow, smoky flavor. Hot or cold, sliced or in sandwiches . . . hams from A&P win praise every time you serve 'em!

- Garber's Strained Homogenized Baby Foods** . . . 4 Jar **33¢**
- Swift's Vegetable Shortening** . . . 3-lb. Can **75¢**
- Swift'ning** . . . 3-lb. Can **75¢**
- Le Choy's Bean Sprouts** . . . 2 14-oz. Cans **25¢**
- Kretschmer's Vitamin-Rich Wheat Germ** . . . 12-oz. Bot. **29¢**
- Uncle Ben's Converted Long Grain Rice** . . . 2 14-oz. Cello Pkg. **35¢**
- Sliced Pineapple** Sultana . . . 29-oz. Can **29¢**
- Iona Apricots** Halves Unpeeled . . . 29-oz. Can **21¢**
- Sultana Fruit Cocktail** . . . 29-oz. Can **29¢**
- Kieffer Pears** Thank You Brand . . . 29-oz. Can **23¢**
- Iona Peaches** Sliced or Halved . . . 29-oz. Can **21¢**
- Orange Juice** Bluebird or Horsey . . . 46-oz. Can **35¢**
- Blended Juice** Bluebird or Horsey . . . 46-oz. Can **37¢**
- Golden Corn** Del Monte . . . 2 17-oz. Cans **25¢**
- Sultana Kidney Beans** . . . 2 20-oz. Cans **21¢**
- Shoe-String Potatoes** Pie Nix Brand . . . 4-oz. Can **21¢**
- A&P Golden Corn** Whole Kernel . . . 2 20-oz. Cans **23¢**
- Iona Tomato Juice** . . . 46-oz. Can **21¢**
- Maine Sardines** Canned in Oil . . . 3 3 1/2-oz. Cans **29¢**
- Coldstream Pink Salmon** . . . 3 1/2-oz. Cans **35¢**
- Grated Tuna** Chicken-of-the-Sea Bite Size . . . 6 1/2-oz. Cans **33¢**
- College Inn Chicken** . . . 3 1/2-lb. Can **1.39**
- Herb-Ox Bouillion Cubes** . . . 5 in. Tub **8¢**
- Hot Glo Charcoal** . . . 6-lb. Bag **43¢**
- Eight o'Clock Coffee** . . . 1-lb. Bag **67¢**
- Bokar Coffee** . . . 1-lb. Bag **69¢**



Package of 8 Jane Parker **FRANKFURTER ROLLS** **16¢**

Package of 8 Jane Parker **HAMBURGER ROLLS** **16¢**

- Potato Chips** Jane Parker Crisp, Fresh . . . 1-lb. Box **59¢**
- Banana Layer** Made with Fresh Bananas . . . Large Size **59¢**
- Short Cake Shells** . . . Pkg. of 12 **17¢**
- Dinner Rolls** Jane Parker Brown 'n Serve . . . Pkg. of 12 **15¢**
- Marvel Bread** White Sliced . . . 29-oz. Can **15¢**
- Angel Food Cake** Large Size . . . Each **4¢**
- Apple Pie** Jane Parker Fresh Baked . . . Each **39¢**

- Cinnamon Loaf** Try It Loaf . . . 1-lb. Loaf **25¢**
- Party Rye Bread** Jane Parker . . . 1-lb. Loaf **18¢**
- Dinner Rolls** Plain Style . . . Pkg. of 9 **10¢**
- Angel Food Bar Cake** . . . Each **49¢**
- Coffee Cake** Danish Not Ring . . . Each **39¢**
- Rye Bread** Marvel Light or Dark . . . 16-oz. Loaf **17¢**
- Variety Cookies** Jane Parker . . . 2 Dozen in Pkg. **29¢**

**Heinz-In Tomato Sauce Baked Beans** 2 15-oz. Cans **29¢**

**Stokely's Flavorful Tomato Catsup** 2 14-oz. Botts. **37¢**

- Dill Pickles** Heinz's . . . 23-oz. Jar **25¢**
- Cucumber Pickles** Heinz's . . . 17-oz. Jar **21¢**
- Sweet Pickles** Heinz's Cross Cut . . . 7 1/2-oz. Jar **18¢**
- Heinz Tomato Soup** . . . 1 1/2-oz. Can **10¢**
- Heinz Ketchup** . . . 17-oz. Can **25¢**
- Vegetable Soup** Heinz's With Beef . . . 2 10 1/2-oz. Cans **33¢**
- dexo Shortening** . . . 5-lb. Can **75¢**
- Margarine** Blue Bonnet . . . 1-lb. Tin **32¢**
- Wheat Puffs** Sunnyfield Brand . . . 2 8-oz. Bags **25¢**
- Paper Plates** Party Brand . . . 2 Pkg. of 12 **27¢**
- Blue Ribbon Napkins** . . . Pkg. of 50 **10¢**
- Wax Paper** Cut Size . . . 125-Pk. Roll **23¢**

- Stokely's Tomatoes** . . . 29-oz. Can **29¢**
- Cut Green Beans** Stokely's Finest . . . 20-oz. Can **21¢**
- Golden Corn** Stokely's Whole Kernel . . . 2 17-oz. Cans **29¢**
- Tasty King Peas** Stokely's . . . 2 8-oz. Cans **35¢**
- Stokely's Peaches** Sliced . . . 2 8-oz. Cans **23¢**
- Stokely's Fruit Cocktail** . . . 29-oz. Can **33¢**
- Sweet Mix Pickles** Dandy . . . Qt. Jar **25¢**
- Dandy Dill Pickles** . . . Qt. Jar **19¢**
- Sweet Whole Pickles** Dandy . . . 5-oz. Can **35¢**
- Chocolate Bars** Baker's . . . 1-lb. Box of 24 **69¢**
- Peanut Brittle** Sophie Mae . . . 1-lb. Box **37¢**
- Hershey Bars** Plain or Almond . . . 2 Large Bars **29¢**

For Cakes, Pies, Cookies, Bread  
**Robin Hood Flour** . . . 10 5-lb. Bag **95¢**  
5-lb. Bag **49¢** 25-lb. Bag **2.09**

- Tender Young Drawn Fryng Chickens** . . . . . Lb. **59¢**
- Plump, 9 to 13 Lb. Eviscerated Hen Turkeys** . . . . . Lb. **63¢**
- Harmel Flavor-Sealed, No Waste Canned Ham** . . . . . 3 1/2-lb. Can **6.29**

- Skinless Frankfurters** . . . . . Lb. **49¢**
- Smoked or Cooked Picnics** . . . Lb. **45¢**
- Sliced Bacon** Lean, Brindise Sweet, Dry Cured . . . Pkg. Lb. **49¢**
- Large Bologna** By the Piece . . . . . Lb. **49¢**
- Braunschweiger** . . . . . 16-oz. Pkg. **35¢**
- Short Ribs** . . . . . Lb. **35¢**

- Pork Chops** End Cuts . . . . . Lb. **47¢**
- Pork Roast** Cut From Boston Butts . . . . . Lb. **51¢**
- Bacon Squares** Thrifty Picked . . . . . Lb. **23¢**
- Stewing Chickens** . . . . . Lb. **51¢**
- Chicken Wings** Country Style . . . Lb. **55¢**
- Chicken Backs** Cut From Tender Young Fivers . . . . . Lb. **19¢**

**Fish is Fine at A&P**  
Smelts Wheatsy-Pan-Ready Completely Cleaned . . . Lb. Pkg. **45¢**  
Perch Fillets Whortley Brand Boneless . . . Lb. Pkg. **59¢**  
Fresh Haddock Fillets . . . . . Lb. **49¢**  
Fresh Blue Pike Fillets . . . . . Lb. **59¢**

**Sunnybrook Large Grade "A" FRESH EGGS** Doz. in Carton **46¢**

- Carefully selected . . . kept at the proper temperature to safeguard their quality.
- Wisconsin Tany Cheddar Sharp Cheese** . . . Lb. **59¢**
- American Processed Cheese Food Ched-O-Bit** 2 2-lb. Loaf **69¢**
- New York Cheese** Kraft's Sharp . . . 8-oz. Pkg. **37¢**
- Frankenmuth Cheese** Med. Mild . . . Lb. **55¢**
- Brick or Muenster Cheese** . . . Lb. **45¢**
- Phila. Cream Cheese** . . . 2 3-oz. Pkgs. **29¢**
- Mel-O-Bit** Processed American . . . Lb. **49¢**
- Mild Cheese** Wisconsin Cheddar . . . Lb. **41¢**
- Crestmont Ice Cream** . . . 1 Gal. Ctn. **97¢**

**A&P's BETTER WAY OF SELLING FRUITS & VEGETABLES**

Several times a day, expert checkers inspect the fruits and vegetables on A&P's produce racks and weed out any that don't meet A&P's high standards. These are reduced in price and put on a "Quick-Sale" table, along with items removed from the shipments on arrival. Result? You'll find healthy, top-grade, fresh fruits and vegetables on the racks.

- U.S. No. 1 California Long White, New Potatoes** . . 10 Lb. **47¢**
- Florida Crisp, Fresh, 30 Size Pascal Celery** . . . . . Stalk **19¢**
- Red Ripe Tomatoes** . . . . . 14-oz. Cello Pkg. **20¢**
- Home Grown Asparagus** . . . Lb. **18¢**
- Golden Bantam Corn** . . . 6 Cans **49¢**
- Roasted Peanuts** In the Shell . . . 18-oz. Cello Bag **39¢**
- Spanish Salted Peanuts** . . . 16-oz. Cello Bag **35¢**
- Virginia Salted Peanuts** . . . 16-oz. Cello Bag **49¢**

- A&P Frozen Food Buys**
- Florida Gold Blended Juice** . . . . . 2 6-oz. Cans **39¢**
  - Grapefruit Juice** Florida Gold . . . 2 6-oz. Cans **35¢**
  - Red Raspberries** . . . . . 16-oz. Pkg. **29¢**
  - Green Peas** Honor Brand or Hydasey . . . 15-oz. Pkg. **27¢**

- Armour's Star Famous Meat Treats**
- Armour's Star—for Tasty Sandwiches Corned Beef** . . . . . 12-oz. Can **43¢**
  - Serve Hot or Cold—It's a Favorite Armour's Treet** . . . . . 12-oz. Can **39¢**
  - Armour's Star—Tasty Corned Beef Hash** . . . . . 16-oz. Can **35¢**
  - Armour's Star—Makes Fine Picnic Sandwiches Chopped Ham** . . . . . 12-oz. Can **49¢**
  - Armour's Star—Ready to Heat and Serve Chili Con Carne** . . . . . 16-oz. Can **29¢**

**A&P Super Markets**  
THE GREAT ATLANTIC & PACIFIC SEA COMPANY  
Prices Effective in Super Markets and Self-Service Stores Only

- Air-Wick** Dispers Unpleasant Cooking Odors . . . Bot. **59¢**
- Red Heart Dog Food** Keep Your Dog Healthy . . . 2 16-oz. Cans **25¢**
- Durkee's Marshmallow Fluff Topping** . . . . . Bot. **21¢**
- Efficient, Easy to Use Kitchen Klenzer** . . . . . 2 12-oz. Cans **17¢**
- Swift's Oz. Peanut Butter** . . . . . 15-oz. Jar **34¢**
- Bon Ami** For Sparkling Parolein . . . . . 12-oz. Can **13¢**
- Woodbury's Soap** Thrifty Large Size . . . 2 Bath Cakes **23¢**
- Ivory Soap** Mild, Pure—It Floats . . . 3 Med. Cakes **23¢**

**A&P's MONEY-BACK GUARANTEE**

Every purchase you make at your A&P must satisfy or fully refunded.

- New Velvet Homogenized Peanut Butter** . . . . . 15-oz. Jar **37¢**
- Shedd's Easy-Mix, French Style Salad Dressing** . . . . . 8-oz. Jar **53¢**
- 1000 Island Dressing** . . . . . 8-oz. Bot. **25¢**