Aims of Phoenix Project Described to Area Chairmen by U of M Officer

Mr. and Mrs. Marcus Cunningham were hosts when the Birmingham and Bloomfield Hills committee members met Thursday evening to discuss the University of Michigan Phoenix Project.

Marvin L. Niehuss, vice-president of the university, told of the broad aims of this atomic research project and some of the things they hope to obtain.

Niehuss quoted Dr. Alexander G. Ruthven as saying, "Never before have I been so interested in any project at the university, as I am in this. A real university should be a national and international university in truth and spirit, regardless of its support.

"We have striven to motivate the proper balance between instruction, research and service, and the Phoenix project meets all of these qualifications."

Atomic Age

Niehuss said, concerning the important role the university played in the development of the atom bomb, "Whether we like it or not, we are living in the Atomic Age —an age for which the university is, in a small way, responsible.

"We have a duty, therefore, to see that this force does not destroy mankind. The Phoenix project, devoted to research in the peacetime applications of atomic energy, will enable us to fulfill this duty."

"The purpose of this six million dollar project, which will be located at Ann Arbor, is to adapt atomic energy to peacetime uses through extensive research. More than one-third of the total, which is to be raised by graduates and friends of the university, will be channelled for research uses.

"We hope to show the world that American private enterprise can move into a field controlled formerly by the government alone, and make itself felt as a recognized power."

The entire project will be a memorial to the 520 university men and women who gave their lives during World War II.

Among the guests at the Cunningham home were Mr. and Mrs. Marvin L. Niehuss, Mr. and Mrs. Raymond Perring, Mr. and Mrs. Glenn Coulter, Mr. and Mrs. Stanton Dondero, Jr., James Beresford, George Carey, Max Tunnicliffe and Harold Chapel.

Fred Black, J. Hawley Otis, George Heideman, Cassius Miller, Bruce Booth, Art Begole, Jack F. Becher and Mrs. Robert Watt. All are serving on the various committees of the project in this area.

See —

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MARCH 30-31

TICKETS —
$1.00 RESERVED
.50 RUSH

Bowling Scores

HOLY NAME MEN'S LEAGUE	Won	Lost
Standard Oil Co.	105	63
Fishers Market	98	70
Diemer Decorating	93	75
Otto's Drugs	93	75
Forbes Printing	92	76
Birmingham Comm Mkt.	89	80
Sumner Block Co.	82	86
Guardian Oil Co.	80	88
Craig Sporting Goods	77	91
14 Mile Inn	72	95
West Maple Barbers	67	101
Jack A. Foot	60	108

LADIES' ALIBI LEAGUE	Won	Lost
Clobert-McCuthheon	60	36
Carkner's Studebaker Girls	54	42
Metzgill Hardware	53	43
Reeves Standard Service	53	43
Adler's	52	44
Wesch Cleaners	52	44
Birmingham Drug	51	45
Sumner Block	42	54
Pontiac Farm & Ind'l Tractor	41	55
B & W Controller	40	56
Twin Pines	40	56
Glassford Shop	38	58

LADIES SENIOR HOUSE LEAGUE	Won	Lost
Burr's Shoes	61	31
Peabody's	58	39
R. H. Shop	58	39
Gower Bakery	58	39
Milks Auto Supply	48	44
Strong's	46	46
Maxwell's	45	47
Mulhollands	43	49
Ira Wilson Dairy	42	50
Diemer Decorating	36	56
Huston Hardware	36	56
Craig's Sport Shop	35	57

JUNIOR HOUSE LEAGUE	Won	Lost
Regal Furniture	58	38
Cheer Shop	56	40
Bitterle Service	55	41
Wilson & Welch (Chrysler)	51	45
Chuckles Snack Bar	49	47
McBride Hardware	49	47
Murphy's Service	46	50
Thornton & Grooms	45	51
Nelson Bld. Oil Service	44	52
Bolyard Construction	43	53
Parks Coal Co.	41	55
Harold Turner, Inc.	39	57

SENIOR HOUSE LEAGUE	Won	Lost
Harold Turner, Inc.	56	36
Cox Coal Co.	55	37
Birmingham Drug Co.	53	39
Dayner's Market	51	41
Beverly Hills Dr. Inn	50	42
Bloomfield Bar-B-Q	49	43
Eymon-Dakin Co.	49	43
A & A Asphalt Co.	48	44
Duane Tibbits Co.	44	48
Reichhold Chemical Co.	37	55
Birmingham Movers	30	62
Craigs Sport Shop	30	62

O C C LEAGUE	Won	Lost
Hillwood Recreation	66	34
Kickhafer Mercury	65	35
Furthey Drugs	57	43
Coca Cola	55	45
Bham. Camera Shop	54	46
G. R. Dupont No. 2	53	47
G. R. Dupont No. 1	50	50
Fredman Construction	48	52
Page's Market	48	52
Eccentric Printing	46	54
Bham. Auto Body	46	54
Fuller Drugs	43	57
Megale Manor	43	57
Bloomfield Market	29	71

BIRMINGHAM MERCHANTS LEAGUE		
Snyder, Kinney & Bennett	55	37
Community Market	53	39
Kruschke Chips	52	40
Pecks Clothing	50	42
Fleetwing Gas	49	43
Scrabs	49	43
Coca Cola	48	44
Faultless Machine	48	44
Adams Greenhouse	41	51
Goebels Beer	40	52
Lions No. 2	35	57
Lions No. 1	32	60

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Deny Petition for Columbia Paving

A request for the partial improvement of Columbia, between E. Maple and Yosemite, and the alley that parallels Maple from Columbia to Eton has been denied by the city commission.

City Commissioners Milton F. Mallender, who moved the denial, declared, "The petition is defective on the face of it, for it asks only the paving of the east half of Columbia between E. Maple and the the alley."

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Belgians

(Continued from Page One)

from you, but we have to buy from France because the government has French francs." There was the reason for Benelux.

"It was decided that we should try dropping all tariffs and currency controls, sort of to see what would happen. It was all planned out, the controls were relaxed, and then in January, they were dropped altogether. We got a flood of Dutch orders. We sell them piece goods, you see.

"What we must hope now is that other Belgians are buying more from Holland, so the accounts will balance. Otherwise our government must work out an arrangement to take the difference in British pounds or French francs, because the Dutch have those.

Goods Are Cheaper

"The advantages of Benelux aren't just for us in selling," Rey went on, somewhat defensively. "Belgians are able to buy Dutch goods cheaper, too.

"Look at readymade clothes. For some reason the Dutch have always been better at that, just as we are better in piece goods. Now those Dutch readymades are in all the stores here.

"Of course, this means that Belgian ready-made manufacturers will have to hustle, but I think the idea is healthy, even if it hurts at first.

"The tendency, of course, now that we have a free market of 20 million customers instead of 10 million, will be to specialize on fewer items in our line and sell more of those. That way we can reduce costs. However, I think this specialization should be natural and unplanned.

"Anyway, we would need a market of 100 million before a thorough specialization could take place. That would be the European market that Mr. Hoffman wants."

Pay Higher Wages

"If Benelux means competition," I asked, "how are you fixed as far as production costs go."

"Fairly well," Rey nodded. "Perhaps you're thinking wages. We do pay higher wages than the countries around us—anywhere from 60 to 90 cents an hour. But you must look at output, too.

"We get very good output for the wages we pay. We have an industry council of the managers and workers which meets every two weeks. There we talk over all the problems. We get very good cooperation, I must say."

"Since the Belgian franc is hard currency, don't your prices seem high to foreign buyers?" I inquired.

"No," Rey replied. "Most buyers purchase at the official, rather than the free exchange rate, so the prices are not so high in terms of their currencies.

"Devaluation will certainly wait until our exports drop off. Right now they're still very high. Our goods are known as a very decent buy. I would say—not a great bargain, but very decent.

"Only the U. S. doesn't buy our textiles. Your prices there are so much lower that we can't compete. Lately we've been selling a lot to the Iron Curtain countries. But we were talking about Benelux— What was it you wanted to know?"

Kiwanis Speaker

Malcolm Denny was the guest speaker at the weekly meeting of the Kiwanis Club on Tuesday night. His subject was "An Afternoon in Mexico."

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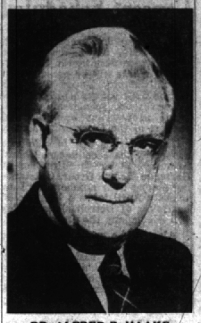
Speakers at Engineers' Convention



DR. ALFRED P. HAAKE

MURRAY D. VAN WAGONER

The Michigan Engineering society will hold its 70th annual convention at Cranbrook Institute next Friday and Saturday, March 24 and 25, under the sponsorship of the Oakland County Engineering society.

After 10 o'clock registration Friday, the convention will open an hour later with Henry Tiedemen, OCES president, presiding. The opening address will be given by James Beresford, Bloomfield Hills commissioner.

The 12:30 luncheon, for members and ladies, will feature an address by Richard Frost, whose topic will be "The Engineer and World Trade". He is secretary of the World Affairs committee of the Detroit board of commerce.

Panel Discussion

The afternoon will be taken up with panel discussions led by Edward H. Laird of Wilcox and Laird, city planners.

Convention members will also hear J. Robert F. Swanson speak on "Modern City Planning", L. Geming, sanitary engineer with the Michigan water resources commission, on "Disposal of Industrial Wastes" and see pictures of waste disposal by the Dow Chemical company.

The final address will be by R. J. Ruff, "Incineration of Odors". Ruff is president of the Michigan Oven company.

The speaker at the 7 o'clock dinner meeting will be Dr. Alfred P. Haake, mayor of Park Ridge, Ill., consultant to General Motors on social and economic matters, and newspaper writer.

Dr. Haake is familiar with three sides of the economic picture, labor, management and political, through personal experience. He began his industrial career while still in high school by working in a furniture factory, at everything from errand boy to catalog writer. He worked his way through the University of Wisconsin as an "adult special student" by preaching in small neighboring city churches.

He later taught economics at Wisconsin and became head of the economics department at Rutgers. He received his Ph.D. degree in 1922.

Industrial Economics

Dr. Haake has worked with the bureau of industrial economics and has been advisor to large advertisers in Detroit and vicinity. He was for three years associated with the Simmons company, becoming assistant to the president in charge of advertising, selling and service.

He has helped organize associations for the benefit of industry and has been the publisher of a furniture magazine. Through one of his efforts the radio program, "Wake Up, America!" came into being. During his many activities in the field of industry, he has filled speaking engagements in 45 states.

Dr. Haake has been mayor of Park Ridge since 1945.

The Saturday schedule will open with a breakfast at 8 o'clock and business meeting an hour later. Until noon luncheon the General Motors corporation will give a demonstration and lecture on "Preview of Progress".

Microwave Demonstration

"The Miracle of Microwave", a demonstration by the Bell Telephone company, presented by W. J. Banks and H. E. Weppler, will open the afternoon session. This meeting will be concluded by a tour of Cranbrook Institute.

Murray D. Van Wagoner, resident of Birmingham and former governor of Michigan, will speak at the final session. Well known as the organizer of the OCES, he will speak on "The Engineer in Public Life".

Van Wagoner has recently returned from Europe where he served as governor of Bavaria, Germany. Now returning to private practice, he will speak of the part the engineer can play in public life for the betterment of all conditions.

Ralph A. Main, a member of the Birmingham city commission, former mayor and assistant city engineer is program chairman for the convention.

Bloomfield Township Board Decides Edison Line Violates Zoning

Deciding it would violate the township's residential zoning ordinance, the Bloomfield township board Tuesday night denied a Detroit Edison request for construction of a high-power overhead line along the Grand Trunk right-of-way from Birmingham to Bloomfield Hills.

Zoning boards of appeals in Royal Oak, Birmingham and Bloomfield Hills already have decided the line is not in violation of the zoning codes in these latter three communities.

Residents in all the communities living near the proposed line protested the project, declaring it would be unsightly, interfere with radio reception and lower property values.

7th Annual Exhibit

Mrs. Paul R. Schafer will present the works of her several art classes in her seventh annual exhibit at the Community House March 25. This year she will be joined by her daughter, Miss Joan Schafer who has been teaching a beginners class of small children.

The display, which will be hung by Paul R. Schafer, assisted by Nancy Gilliam, Robert Stahl, Mrs. H. E. Towne and Mrs. R. Lisrow, will be seen from 3 to 5 p.m.

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PUBLIC PRE-SALE EXHIBITION OF RARE CHINESE JEWELRY

In our time we may not see as complete a collection of Chinese jewelry as we place on sale at noon Friday, March 17. Jade, turquoise, agate, topaz, lapis, lazuli, moonstones set in delicately distinctive gold and silver filigree.

Part of the combined jewelry collections of three aristocratic old Peking families. It was rushed out of China by a New York friend of ours just ahead of the advancing Communists.

We want all our friends who love fine jewelry to share the privilege of seeing the complete collection before it is broken up for sale. You are invited. Preview is for Thursday, March 16, 9:30 a.m. to Friday, March 17, 12 noon.

Please feel free to inspect the collection in our window and inside the store. No orders will be accepted before noon Friday.

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They're all of 100% wool fabrics and a wide choice of the finest. There are flannels in rich plain colors and we have all of the popular weaves in worsteds and tweeds. There are overplaids, herringbones, hounds tooth checks and others. Many from which to choose.

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This cushion never loses shape, never lets you down! It's made of pure latex, with millions of tiny air cells that "breathe."

PLAYTEX Superfoam Cushion is plastic-covered. It's weatherproof and rotproof, pliable, wrinkle-free, wipes clean.

So useful, so versatile, so handsome and practical you'll want at least four! Come, write, phone today!

Marvelous core construction, plus resiliency of millions of Superfoam latex air cells, keeps this cushion always "plumped," soft, and comfortable.

Playtex Superfoam PILLOW

With extra-fine Sanforized cotton covering, exclusive pattern—beautiful dove and floral design, in peach or white on light blue background . . . or blue and white on peach background $10.50

With luxurious satin covering (cotton innerlining). Corded edges to match. In cream, tea rose, pastel green and Heavenly blue. $11.95

$8.95 AND UP

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