

ANNOUNCEMENT

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M. L. Douglas, Agent

SOC Red Feather Agencies in Larger Quarters; Open House Set for June 21

Expansion of services in Southern Oakland County has made it necessary for four Red Feather agencies to locate in larger quarters. Franklin Fricker, president of the Southern Oakland County Council of Social Agencies and Community Chest, reported today.

At the same time the Oakland County Chapter, American Red Cross, announced that the organization's Royal Oak office has moved from its previous location on West Sixth street to the second floor of 207 West Sixth, in quarters adjacent to the Community Chest agencies.

An "open house" in observance of the extension of services is to be held on Wednesday afternoon, June 21, from 4:00 to 6:00 p.m. at the new offices.

THE RED FEATHER agencies, supported by the United Foundation, are: Camp Fire Girls, S. O. C. District, Field Worker, Miss Eleanor French; Family Service of Oakland County, Miss Estella Martin, Executive Director; S. O. C. Council of Social Agencies and Community Chest, George C. Cheever, Executive Secretary; Visiting Nurse Association, S. O. C. Substation, Mrs. Gertrude Redmond, Supervisor.

Also located in the offices of the Community Chest will be the Southern Oakland Division of the United Foundation. During campaign months the headquarters of the drive will be located here. The ideal office of the American Red Cross is equipped, through its home service department to handle cases involving

needs of servicemen, veterans, and their families.

Serving Southern Oakland County, this local office is handling a record number of cases and is also a substation for essential Red Cross services including disaster relief, home nursing, nutrition service, and general.

THE FAMILY SERVICE Association of Southern Oakland County was merged last January with the Family Service Center for the Birmingham, Pontiac, Bloomfield Hills area. As expanded, it will have offices in Royal Oak, Birmingham, and Pontiac and eventually will be geared to handle cases in all parts of Oakland County.

It is supported jointly by the Community Chest, Pontiac and Detroit, Paul N. Averill, president, of Birmingham, reported.

The Visiting Nurse Association maintains a substation in Royal Oak which covers the entire Southern Oakland area, including original Royal Oak, Troy, Southfield and Bloomfield townships.

The Detroit Council of Camp Fire Girls provides a field worker for this area and has established a volunteer organization which carries the program in several communities. Presently the program is being expanded, necessitating the organization's having its own office at the new location.

Fricker said, "The expanding program of the Council, larger fund-raising responsibilities, and

extension of geographic coverage during the past year to include Troy and Southfield. To meet these needs, the agencies have combined to make necessary the procurement of larger quarters. The new offices are a great boon to our Council and fund-raising programs.

THE DEMANDS UPON our planning committee, staff, and volunteers have made it mandatory to secure larger offices. It will facilitate our fund-raising organization by having adequate campaign headquarters as a functional part of our Council and Chest program.

Mrs. Theodore Bargman, chairman of the family and child welfare division of the SOC Council of Social Agencies, is chairman of the "open house" committee.

She will be assisted by the staff executives of each agency and the following volunteers: Mrs. Bradlee Pruden, American Red Cross; Mrs. Lawrence S. King, Camp Fire Girls; Mrs. Yene G. Perry, Visiting Nurse Association; Mrs. Paul B. Hoffman, Mrs. John Farley, and Mrs. T. Hollister Mabley, Family Service.

Mrs. Bargman will be assisted in the punch bowl by Mrs. Pauline Fricker and Mrs. Ernest F. Bauer, in addition to hostesses from the other organizations.

Police Chief Calls Speed No. 1 Killer

Police Chief Ralph W. Moxley said Tuesday that posters were being displayed in stores and on city streets as Birmingham swings into the state-wide drive against excessive speed. A motion picture trailer is also being shown in local theatres.

"Speed, too fast for existing conditions, is the number one killer in traffic accidents," the chief said.

He pointed out that one out of three fatal accidents show a speed violation.

"Speed is particularly dangerous," he said, "when it goes beyond what is a safe and sane limit."

"AT NIGHT you cannot see a pedestrian or motorist far enough ahead to stop in time. Should the person be wearing dark clothing or the other vehicle not showing proper lights this hazard just increases that much more."

"Speed on slippery pavement is potential death because quickly applied brakes will let you slide or kick into an accident.

"Speed when traffic is heavy becomes a danger since the chances of mishap are multiplied by the number of other vehicles around you."

"Motorists frequently say they were driving no faster than the other fellow. That may be true, but it is a case of two wrongs only increasing the chances of trouble. You may be able to stop your car, if you are driving safely, and thus save yourself from the hazard the other driver has created."

"OUR DEPARTMENT will re-double its efforts to curb speeding in Birmingham during this 30-day period. I have instructed all traffic officers to be on the alert for excessive speed at all altitudes, irregardless whether or not there is any special campaign on."

18 Vicinity Boys at Camp Nissokone

Among the boys going north to Camp Nissokone, the Philip H. Kroger camp of the Detroit YMCA, at Oscoda will be Donald and Philip Andrae, John Anselford, Henry Bartholomew, Nicholas Bodor, Jeff Crawford, Ralph Garlick, Edwin Mulock, Thomas Peter Neal, Robert Sawyer, Thomas Sheehan, Dale and Jay Simons, Robert Stevenson, Mike Tolle, John Butzel, Richard Hawley and Charles Hummel. All are residents of Birmingham, Bloomfield Hills and Bloomfield Hills.

They will be among the 140 campers attending the 35th season of this north woods camp located on Lake Van Etten just a few miles inland from Lake Huron.

THE CAMP, rated one of the best in the state, features small cabin groups under the leadership of one counselor and several section leaders.

Buildings and equipment are outstanding with a complete craft shop having power tools, a theatre with costumes and props, two swimming beaches, complete waterfront equipment including sail boats, a riding range, rifle and archery ranges, and four ball diamonds.

Camp director is John L. Stone of the Detroit YMCA. His program director is Douglas Sallenger. Dick Reilly and Jack Wangberg are among the college men who will be serving as counselors.

Sign Will Have to Be Viewed Through Trees

Because trees block the visibility of display signs not in a sound enough reason for cutting the trees down, city commissioners re-emphasized at Monday's meeting that obscured the store sign. One tree which is in the way of a parking lot driveway, however, will be taken down.

Commissioners also approved the removal of a tree at 14 1/2 Mile where the sidewalk is being damaged by the tree.

Canadian Is Named Rotary President

DETROIT (Special)—Arthur Laqueux of Quebec City, Canada, was elected president of Rotary International at the 41st annual convention of that world-wide service club which is ending its sessions here today.

Birmingham club delegates, who have been attending the sessions are Victor Ulrich and Gen. Stanley E. Reithardt, alternate.

Laqueux is president of the investment corporation of Laqueux and DeRochers and of the Financial Building of Quebec City. He is also president of the La Sarre (Quebec) power company and an officer in the Order of the British Empire.

He is a member and past president of the Rotary Club of Quebec and has served Rotary International as director, district governor and committee chairman and member.

On His Way Back To United States

WITH THE EIGHTH ARMY IN KOBE, Japan, June 7—Private First Class Joseph R. Shields, son of Mr. and Mrs. Patrick Shields, 1492 Bird Street, Birmingham, Mich., has left Kobe Base, Japan, for the United States.

Pfc. Shields had served with the Army Occupation Forces in the Far East since May 1947. Prior to entering the Army at Detroit, June 1947, Pfc. Shields attended school in Birmingham.

While on duty at Kobe Base, Pfc. Shields was a member of the 555th Ordnance Medium Automotive Maintenance Company. The primary mission of Kobe Base is to furnish supplies to troops of southern Japan.

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Goodness knows there's one thing new brides never lack . . . and that's "advice".

Just the other day a friendly fellow was saying that the average June bride should be prepared to walk eighteen thousand miles during her lifetime just making meals for her hubby.

That's a lot of walking! But then a good husband may be worth it.

Now . . . we don't pretend to be matrimonial experts . . . but our "advice" to new brides (and brides of yester-years) is to insist on dependable transportation when you aren't kitchen-walking!

And there's where we can be of real assistance to you.

You see, providing dependable transportation is our business. Not only are we "engaged" in selling the finest automobiles—Pontiacs and Cadillacs—but we have the facilities, equipment and trained personnel to properly service your car for enjoyable motoring.

Well, while we can't say . . . "with this ring I thee wed" . . . we do say . . . "with this ring we pledge to serve you well, in all your transportation needs".

Stop in soon. We'll be as happy as a June bride to see you.

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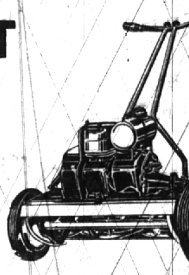
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