

Around The Cracker Barrel . . .

Has it ever occurred to you that there might be some relation between the facts of a magician and a sale of ladies' fine summer dresses and suits at prices much below their value? Probably not. It really never occurred to me either, until I sought some mystic way to place beautiful summer dresses and suits on sale without losing on it.

Some years ago I watched that great contemporary magician, Russell Swan, stand with a bird cage in his hands. He holds the bird cage far out in front of him, and innocently watches the first canary within as he boys from perch to perch. Then, with no warning, he crushes the cage with his hands, and lo! it is gone. The cage and bird disappear before our eyes, and not a splinter of the cage nor a feather of the bird remains. It's a terrific trick — if you can do it.

Early in this century there was a chap who travelled the small town circuit in the East. He was a sort of hick town Houdini, who had a way with the farmers and simple folk. One of his specialties was to break free from any sort of handcuff, belt, straight jacket or other confining device the natives might submit. He offered a reward for any contraption from which he could not free himself. Alexander Woolcott recalls that this man, The Great Raymond, once had to resort to something other than magic.

Before each performance the natives would bring in their confining devices, and it was the manager's job to inspect them to see if any presented a serious problem for The Great Raymond. On this one occasion a device brought was made of such hard steel, and the lock was so sturdy, that the manager knew the matter would be bound 'til Doomsday. So he hurriedly told The Great Raymond of the circumstances, and requested that he do a performance of card tricks instead. But not so. The Great Raymond, who always worked with his wife on the stage, called all the contestants on stage before the trials began. He knew which man had presented the formidable steel device, and signalled this to his wife. She edged her way to his side, and began a conversation with him. While her husband was easily getting out of the first confining device submitted, and she let out a scream. The Great Raymond rubbed to her side, and was told that this man had insisted her, whereupon, with no further investigation, The Great Raymond knocked the surprised native unconscious. He was rushed to a nearby drug store where smelling salts brought him around. And thus The Great Raymond did not need to put his skill against the steel lock he knew he could not open.

What relation, you ask, has this to do with a sale of beautiful dresses and suits at low prices? Well, I don't rightly know, so we'll go on a bit further and see what might develop.

There was another old-time magician, who I think came from Vermont. He was a genius with the cards, and was named John Mulholland. That was his real name, and is not simply used here in order to put in a plug for that excellent store in town by the same last name. Well, this fellow Mulholland was a studious, quiet type of fellow who had once been a school teacher. When he was quite young he was asked to do some card tricks between two speeches at the old National Arts Club. He figured this was a tough spot, as the speakers were renowned, so he had practiced long and hard. His act went off well, and he felt relieved. When the last speech was finished the chairman asked, as was the custom of that club, if any members desired to question persons on the program. Immediately a member jumped to the floor, and asked if he could direct a question to Mulholland. With the chairman's consent he asked if the same tricks could be done by Mulholland with any set of cards.

Now this question, of course, is the last one a card magician would like to answer. So Mulholland parried the question by asking his questioner if he had another deck with him. That usually worked. But not this time. For the questioner said he would soon get one, and immediately dispatched a waiter for a new pack from the club desk. In a moment Mulholland stood with a brand new pack of cards in his hands. He broke the seal, removed the pack from its case, and shuffled the cards. As he did so he was extremely mystified at the markings on the cards.

Without further ado Mulholland performed some of the greatest card tricks of his whole career, and when he had finished the audience rose in salute to so great a performance.

It was years later before Mulholland told what had happened on that memorable night. When he examined that new deck he could not believe his eyes. Some mistake had been made at the factory, and every card in that new deck was an Ace of Spades.

Well, I've never seen a deck like that, and most of us meet up with as many deuces as we do aces. But what may seem like magic to you, is only a deuce to me. That's where those beautiful summer dresses and suits come in.

They're on sale at the Village Store, and they're all aces—the whole deck of them. Selling at low prices you will get a genuine bargain. There's no magic in it, and there are no dresses or suits bought for such a sale. They are all from regular stock—all aces.

If there's a relation of all between magic and this sale of beautiful summer dresses and suits, I can tell you what it is: There's flattery magic in the suits and dresses, and there's magic in the prices.

205 Pieces
Street
Campbell's Village Store
Telephone MI 4-7100
FINE APPAREL FOR LADIES AND GENTLEMEN

BEVERLY HILLS NEWS

By DOROTHY KELLY
Phone Mid-west 4-7771

Visitors from Denmark

Miss Kille Thomsen has arrived from Copenhagen, Denmark, to visit with Mr. and Mrs. F. M. Ziesche on Greenfield. Mrs. Ziesche will fly to New York next weekend to visit her two brothers John and Louis Brandt and their families. She will also visit friends in Bantam Lake, Conn., before returning home.

Home Again

Mr. and Mrs. Harry Wood and their sons, Tom, Dick and Bob returned Friday from a trip to West Virginia where they visited both Mrs. Wood's parents, Mr. and Mrs. M. K. Price and Harry's parents, Mr. and Mrs. Charles Wood.

Mr. and Mrs. Milton Adams and Martha returned from Duck Lake yesterday. Daughter Jane is spending the summer with her grandparents who have a cottage there.

Open House

Mr. and Mrs. W. R. Gibbs of Beechwood had an open house for all day picnic on the fourth of July. Among the guests were Mr. and Mrs. Walter Angell and sons Jack and Bill, and Mrs. Jack Angell and daughter Sandy of Detroit, Mr. and Mrs. William G. Robinson, Farmington and Mr. and Mrs. William E. Gibbs.

Guests Here

Mrs. John Gunn flew from Lake Worth, Fla., Saturday to visit her daughter and son-in-law, Mr. and Mrs. A. J. Holm on Auburn drive.

Mr. and Mrs. C. M. Greenlee of Auburn have their nephew, Jerry visiting with them from Sandusky, Mich., for two weeks.

Country Club Dance

The Orchard Lake country club was the scene of a dance last Saturday which Mr. and Mrs. Bradley Stephenson of Riverdale drive, Mr. and Mrs. H. F. Altick and Mr. and Mrs. Harold E. Dittrich and Mr. and Mrs. Quirk attended.

In New Home

Mrs. Henry Z. Sempowski of Lahser road have moved into the home they recently purchased on Mapleleaf in Hazel Park.

Card Parties

Mrs. Henry Z. Sempowski entertained a few neighbors at bridge Friday afternoon. Mrs. George Nelson and Mrs. E. T. Sutton were among her guests. On Saturday

Mr. and Mrs. Henry Sempowski and children left for Eight Point lake where they will be the guests of Mr. and Mrs. Lawrence Jackson Sr., for an extended vacation.

Mr. and Mrs. Robert N. Johns of Walkers road entertain couples at dinner and canasta Sunday. Their guests were Mr. and Mrs. O. S. Gilley, Mr. and Mrs. Erwin Smith, Mr. and Mrs. Earl Hope, Mr. and Mrs. Harold E. Dittrich and Dr. and Mrs. William F. Grant.

Vacation Trips

Mr. and Mrs. Clem Geisler and Lois left early Saturday morning for Kippen, Ont., where they spent the weekend with friends and relatives.

Mr. and Mrs. John Laika left last Saturday for Mrs. Laika's mother, Mrs. Walter Cahill's cottage in Colchester, Ont. They returned to their home on Verona Circle yesterday.

Mr. and Mrs. Floyd Reynolds of Verona Circle and son Michael left last Friday for Crystal lake, retaining home yesterday.

Mr. and Mrs. Robert L. Portwood and family of Kirkshire have been spending the past week in Port Huron with Mr. and Mrs. H. A. McLaren.

Mr. and Mrs. Russell Post and Barbey of Verona Circle spent several days last week in Chicago visiting Mrs. Post's parents, Mr. and Mrs. Charles Hamilton.

Mrs. Ted Schmidt and her daughters Julie and Teddy came from Jackson yesterday to take her aunt, Mrs. C. Schonhard of Auburn on a motor trip through northern Michigan. They will return to the Schmidt's home in Jackson for a few days before Mrs. Schonhard returns home.

Mr. and Mrs. Paul Fleck and daughter Ginny of Sheridan and Mr. and Mrs. Deering of Royal Oak left last Thursday for a vacation at Alpena for a week's vacation.

Mr. and Mrs. William M. Woodward of Hillcrest left last weekend for a ten day trip on the Montreal river.

Mr. and Mrs. Ed Dusbeiber and Shirley spent Friday in Ponton with Norma Carey who celebrated her birthday that day. In the evening Norma and her husband were entertained at dinner by Mr. and Mrs. Dusbeiber.

Mr. and Mrs. John Dear of Kirkshire and Mr. and Mrs. William Ward of Birmingham attended the annual Jilbert Fourth of July picnic at their cottage at Round Lake. Mr. and Mrs. Dear

On His Way



Blind Jim Storer, a student at Harvard Law school, introduces his Seeing Eye Dog, Ida, to American Overseas Airlines stewardess Eileen Nicholson, shortly before they boarded an American Overseas Airlines Flagship at Idlewild Airport last week en route to London, England. Jim, who lives at 1011 Puritan, Birmingham, and his dog will proceed to Paris where they will vacation for the next few weeks.

Taking along several Braille books with him, Storer explained that he had planned for a long time to go to Paris and just wanted to rest and "look around".

spent the remainder of the week-end at their own cottage at Upper Pettibone lake.

Holiday Activities

Mr. and Mrs. Kenneth Fischer and daughter Diane were the weekend guests of Mr. and Mrs. John Southard of Verona Circle. The Fischers returned to their home in Lansing Tuesday.

Mr. and Mrs. Andy Holm were guests of Mr. and Mrs. LaVerne Hovoy of Royal Oak at a picnic supper Tuesday.

Bob Richards, son of Mr. and Mrs. Casey Richards of Sheridan and Dick Kimball of Birmingham spent the weekend at Grand Bend.

Mr. and Mrs. C. Sharp of Ann Arbor, Mr. and Mrs. Paul McDermott of Grand Bend, Mr. and Mrs. Martin R. Otto of Beechwood took advantage of the long weekend and visited Martin's brother and wife, Mr. and Mrs. Walter Otto in Kankakee, Ill.

Mr. and Mrs. H. F. Menard, daughter Jamie and Mr. and Mrs. Mr. and Mrs. John Mead III, and Frank Egan and daughter Margaret Ann spent the holiday weekend at Ft. Niagara near Chubbogann.

The Ed Falbergs and daughter Pam of Birchwood, the Bob Falbergs and the Jim Halls spent the Fourth at Higgins lake near Gladwin. Mr. and Mrs. G. A. Hutton of Sheridan spent the Fourth with Mr. and Mrs. G. A. Hutt in Shaker Heights, O.

Have You Met . . .

Mr. and Mrs. James M. Flora of 2384 W. Maple from Toledo, Ohio? They have a son, George, eight years old and Mr. Flora is with the State Distributing company.

THIS →
— IS A COCKROACH
And we are the company that can rid your home of this dangerous pest with one clean treatment.
One Year Written Guarantee
Remain Out Only 3 Hours—No Signs Used
ROX EX CO. FE 4-9462
1015 Pontiac State Bank Building

Let Me Build Your Home
HENRY M. HENDERSON
GENERAL CONTRACTOR
Formerly General Superintendent Harry J. Durbin for 19 years.
CUSTOM BUILDING — REMODELLING
Free estimates gladly given.
Phone: Ve. 6-1847 13951 Warwick, Detroit 23

Lang's HORSEMEAT
The most nutritious food for your dog or cat . . .
• Quick Frozen, Conveniently Packaged
• Cooked and Canned, Solid Pack
AVAILABLE AT
McCLELLAN-BALL CO.
159 Brownell Phone MI 4-4133

Have You Met . . .
Mr. and Mrs. R. A. Brauburger who have moved to a new home at 1978 Sheffield drive from Detroit? He is an engineer with Chrysler.
Mr. and Mrs. R. H. Walker of 1544 S. Bates street and children Christine and Kathleen? They are from Royal Oak and he is an advertising artist.
Mr. and Mrs. L. D. Yager and children Jeannie, Dobby and Susan? They came from Detroit and are now living at 1940 Greenfield road. Mr. Yager is employed with Reynolds Metals.
Mr. and Mrs. Eugene C. Franks of 941 Gloucester street and their sons, Gene and Martin? He is employed at the General Motors Warehouse. The family came here from Brentwood, Pa.

We are pleased to Announce
the addition to our collection of nationally famous "trade-marks" in fine jewelry two more great names. This brings you a more complete selection of distinguished sterling silver, plated ware, diamonds and watches. Our newest additions are:

Fleurloom Sterling
FROM GENERATION TO GENERATION
Now in open stock in our Sterling Department. New patterns "Lasting Spring," "Mansion House," and "Damas Rose."
Place Settings from **\$24.75**

GIRARD-PERREGAUX
Fine Watches since 1791
Ladies' and Men's Fine Watches from **\$45.00**
Also
Sold Exclusively by LAKES
The Sterling Store of Birmingham
Towle, Wallace, Lunt
Gorham, Reed & Barton
and International

LLOYD LAKE
Hours Daily: 9:00-5:30
69 W. Maple
JEWELER
Birmingham
Friday 9:00 A.M.-5 P.M.
Midwest 4-5315

Sale
1/3 OFF ON ALL STRAWS
Once \$5.00 Now \$3.33
Once \$6.50 Now \$4.33
Once \$7.50 Now \$5.00

COTTON CORD SLACKS
(Sanforized)
BLUE-TAN- GREY
\$5.95

RAYON SLACKS \$7.95

RAYON and RAYON-NYLON 2-PIECE SUITS
Styled by Merin
\$32.50

PECK'S
MEN'S WEAR
108 S. Woodward MI 4-7724

EDGEWOOD COUNTRY CLUB'S
Outstandingly Modern
DRIVING RANGE
is available to you . . . improve your game on the country's finest lighted ranges.
Lessons available from **JOE ZIEMAN**
Winter professional at the Normandy Isle Golf Club at Miami Beach, Florida
(Reasonable Rates)
Enjoy Edgewood's Dining Room
Dinners served until 8:30 p.m. Daily
Dinner Groups and Banquets Welcomed

Now . . .
a SENSATION
in
FRESHNESS
Amazing new
'48 Hour Cologne Deodorant
• Removes All Body Odors Full 48 Hours
• Complete Protection from Head to Toe
• Scented with Delightful Geranium Fragrance
89¢ and \$1.50 Plus Tax

It's so delightfully scented . . . so powerful in checking all perspiration odors! You'll love this new '48 Hour' Cologne Deodorant because you can use it all over the body . . . it's as gentle as rain water on your skin . . . keeps you DAINTY-FRESH 48 hours and more!
SECRET DEODORIZING AGENT. In this marvelous new Cologne Deodorant actually perspiration will disappear from hands, like magic with a few drops of "48 Hour" Cologne Deodorant! Prove it to yourself today.