

When you do a good act for another it is natural to expect appreciation for it. Yet if that appreciation is not shown at once, be patient, for every good act you do is balanced to your deserving credit, to be rewarded.

SPRAYING

DANDELION AND WEED CONTROL WITH 2-4 D FOR BEAUTIFUL LAWNS

MOSQUITO AND INSECT CONTROL WITH D.D.T. FOR YARD PARTIES

EMIL G. OLIN
LANDSCAPE FORESTER
Midwest 4-6620
607 Southfield Rd.

Let Me Build Your Home

HENRY M. HENDERSON
GENERAL CONTRACTOR

Formerly General Superintendent Harry J. Durbin for 19 years.

CUSTOM BUILDING — REMODELLING

Free estimates gladly given.

Phone: Ve. 6-1847 13951 Warwick, Detroit 23

THIS →

—IS A COCKROACH

And we are the company that can rid your home of this dangerous pest with one clean treatment.

One Year Written Guarantee

Remain Out Only 3 Hours—No Signs Used

ROX-EX CO. FE 4-9462

1015 Pontiac State Bank Building

GARAGES

PORCHES • BREEZEWAYS
CEMENT WORK

OVER 100 GARAGES IN THE BIRMINGHAM AREA

It pays in satisfaction to deal locally—costs no more.

STUART E. SHELL
1501 PENISTONE ROAD
BIRMINGHAM

MI 4-3713 FHA TERMS

I'M HEADING FOR A SHOWER!

When you're HOT and TIRED there's nothing more refreshing



SAVE Time SAVE Money SAVE Yourself

INSTALL THIS DEPENDABLE AUTOMATIC

HANDLEY-BROWN

GAS WATER HEATER

It's the ANSWER to CHEAPER HOT WATER AND PLENTY OF IT.

THIS ECONOMIC FAST RECOVERY

SPEEDMASTER

ONLY **\$114.75** E-Z TERMS

Enjoy this summer more

INSTALL THIS DEPENDABLE GAS WATER HEATER Today!

Automatic GAS WATER HEATERS COST LESS TO OWN LESS TO OPERATE than any other automatic water heater

ECONOMICAL TO OWN AND OPERATE

CONSUMERS POWER COMPANY

U. S. Tourist On Continent Predictable

American Express Agent Says Plans Follow a Pattern

By ROBERT BALL, Special Correspondent for The Eccentric

WEISBADEN, Germany—By and large, the American tourist in Europe is a predictable sort. At least that is the opinion of Hans Dolberg, whose job with American Express is to see that the Americans who come to him for advice get to see what they want to see in Europe.

Except for persons of general interest on looking up the old ancestral home, and veterans, retracing the ground they fought for a few years ago, this summer's record flood of American visitors, like the winners of other years, follows in the tracks of those who have come before.

According to Dolberg, the American trail in Europe usually begins in England, touches Paris (the one city no American ever misses), makes a loop through southern France to the Mediterranean, along the coast to Rome, returns over Florence (side trip to Venice), Switzerland, and up through Germany and the Low Countries to a port of departure. Adventurous spirits take in Capri, Sicily, and the Scandinavian countries, and this year, particularly Spain. Here the tourists are friendlier than Mr. Acheson, or perhaps the favorable dollar rate has something to do with it. Currency considerations also play an important part in the momentary preference for the Italian over the French Riviera and the reluctance to stay in Switzerland.

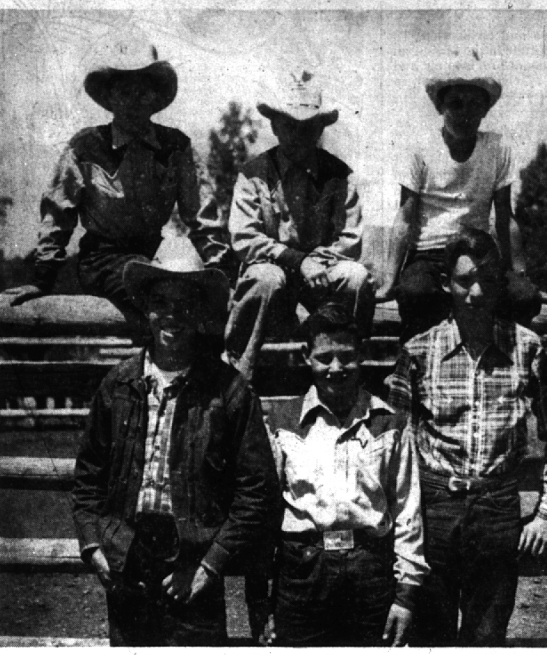
Dolberg, who resembles a kindly, white-haired schoolmaster with sleeve garters, speaks with some authority. He has been showing Europe to Americans all his life. Are we good tourists? Dolberg says yes. "Americans are interested in everything and they listen carefully to the explanations. European tourists never pay any attention to what the guide says. Pressed to reveal some of our bad traveling habits, he pondered

a moment. "Perhaps Americans try to see too much," he said. "Sometimes when I've planned tours for Americans, I wonder if their heads won't be in a whirl when they finish them. But they know better than I what they want to do."

"This summer, because of the Holy Year, Rome and Oberammergau are musts on every American's itinerary, but even in ordinary years Americans have clear ideas about what they want to see. Dolberg lists the main attractions thus: Big Ben and the Shakespeare Country. Notre Dame, Venus de Milo and the Folies Bergeres. St. Peter's, the Alps, Cologne Cathedral and dikes. In between seeing these sights, they buy perfume in France, leather goods and tablecloths in Italy, cameras in Germany, lace in Belgium, tweeds in England.

"Everywhere they take pictures," Dolberg said. "A German tourist in one of my groups

Local Boys Enjoy Western Life at Teton Valley Ranch



Among the Birmingham and Bloomfield Hills boys who are spending six weeks at Teton Valley Ranch in Jackson Hole, Wyo., are: (back row, left to right) Al Butzel, son of Mr. and Mrs. Martin L. Butzel of Westwood drive and Mike and Peter Monaghan, sons of Mr. and Mrs. J. Monaghan of Parton road.

Standing in the front row are: Tom Gossett, son of Mr. and Mrs. William T. Gossett of Goodhue road; Nick Colbert, son of Mr. and Mrs. L. L. Colbert of Lone Pine road and Frank Duffy, son of Mr. and Mrs. Irving A. Duffy of Manor road.

once said scornfully. "They see Europe through a view finder." "Why not," I told him. "A view finder is transparent, after all." Apparently the pioneer spirit still prevails. "Americans love to get off the beaten track," Dolberg claims. "I'm always losing them out of my groups." Only in matters of food are Americans less venturesome. "The women are often willing to try the local specialties," he asserted. "But the men scan the menu for beefsteak." Some Americans are favorably impressed by the more obsequious service in restaurants and stores, but this acts on the nerves of some. "One American complained to me about it," Dolberg recalled. "In America," he told me, "when somebody says Yes, Sir, he puts the accent on the Yes, I like that better."

Harry O. Smart
• Life Insurance
• Annuities
• Estate Planning
164 W. Maple MI 4-9440

ELLIOTT FURNITURE COMPANY

Located on East Side of Dixie, 1/4 Mile South of Waterford

FINEST UPHOLSTERING

Our twenty-six years in Pontiac is your guarantee of satisfaction. Our upholstering craftsmen and experienced tradesmen qualified to refinish and restyle, if necessary, your most treasured pieces. Reupholstered furniture may also be refinished in our complete cabinet and finishing department. Slight additional charge for refinishings. Our refinishing is complete.

CUSTOM MADE FURNITURE

5390 Dixie Highway Phone Orlando 3-2641

ARE YOU PAYING OVER 4 1/2% INTEREST TO FINANCE YOUR COUNTRY HOME?

See Us About a 4 1/2% Mortgage With Up to 20 Years to Pay.

NO Application Fee Appraisal Fee Commission

YOUR ONLY COST is the usual abstracting and recording expense.

BENJAMIN and STEPHENS, INC.

229 S. WOODWARD — Realtors — BIRMINGHAM MI 4-3232 JORDAN 4-7132

OVER 1,800,000 MICHIGAN PEOPLE HAVE

BLUE CROSS BLUE SHIELD

THE HOSPITALS' AND DOCTORS' OWN NON-PROFIT PREPAYMENT PLANS FOR HOSPITAL, MEDICAL-SURGICAL CARE

Protection That's Priceless

For Safety Sake

CHECK YOUR BRAKES

Let us test your brakes and make proper adjustments with our modern, efficient BENDIX method.

GENERAL AUTO SERVICE

Woodward at Forest MI 4-7930

Erich (Dutch) Kursh Oliver Cornwall

We Do General Repairs

Better Window Treatments

CUSTOM MADE

BEAUTIFY YOUR HOME WITH AWNINGS, VALVE COATED OR OF QUALITY CANVAS

FREE ESTIMATES

CALL **TOLL & HENSON CO.** TR. 3-0600

PORCH AND LAWN FURNITURE

AYH Group Planning Two August Events

A three-day canoe trip on the Huron river will highlight the August activities of the fourth district, AYH, according to Shirley Jennings of Royal Oak.

The group will leave Friday evening, Aug. 4, to begin their camp-out trip. Further information may be obtained from June Voorheis, 822 Knowles, Royal Oak, who is also in charge of reservations.

On Aug. 20, a Sunday hike to Dodge Park No. 5, is planned. This will include a noon lunch, which members are to furnish, swimming and a corn roast. Reservations are in charge of Jack

Miller, 681 LaFrairie, Royal Oak. Last Sunday the group hiked to Proud Lake's recreation area for swimming and outdoor meals.

LIBERTY CLEANERS

for better dry cleaning

PICK UP & DELIVERY SERVICE

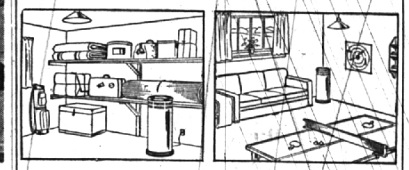
MI 4-0222 or MI 4-9700

Hours At the Above

We Own and Operate Our Own Plant

Phone Mi 4-2525

For a Three-Day FREE Home Trial DEMONSTRATION At No Obligation



Install a **FRIGIDAIRE Dehumidifier**

Now, stop rust, mold, mildew in basements, storage rooms, recreation rooms! Just plug in a Frigidaire Dehumidifier to any convenient electrical outlet. It takes moisture from the air, condenses and collects it—all electrically. Dries out fresh paint and plaster hours sooner. Has dozens of other uses. Powered by famous Frigidaire Motor-Mixer, protected for 5 years. Come in Ask us about it.

MI 4-2525

Suburban Window Cleaners

ARTHUR ZETTEL

Birmingham MI 4-0160 1619 Cole

Lawrence E. Smith

Landscape Design and Construction

135 N. Woodward in the Wilson Building

Phone MI 4-2036

OUR HOSPITAL POLICIES PAY

- Hospital Room Rent
- Nurse Service
- Miscellaneous Expenses
- Surgical Operations
- Maternity Expenses
- Medical Expenses
- Police Medical

in accordance with premium paid.

REA GRIPMAN AGENCY

1400 Ford Bldg. WO. 2-7890

Before 9:15 A.M. and After 6 P.M. LI. 1-1438

CRAIG APPLIANCES, Inc.

"Birmingham's Exclusive Frigidaire Dealer"

112 S. WOODWARD MI 4-2525

A new day is here in lowest price cars!

NOW 4 TO SEE INSTEAD OF 3

The Studebaker Champion is one of the 4 lowest price largest selling cars!

AS SHOWN **STUDEBAKER CHAMPION 6-PASS., 2-DOOR CUSTOM SEDAN**

\$1508.59

State and local taxes, if any, extra

Price is very slight in nearby counties due to differences in transportation charges

Comparably low prices on other Studebaker Champion Custom models: 4-door sedan, 6-pass. Starlight coupe, business coupe

Price subject to change without notice

CARKNER MOTOR SALES, Inc.

666 So. Woodward Birmingham, Mich. MI 4-3410