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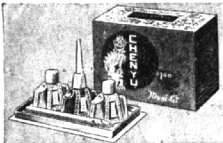
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Lucky you! Just see the incredible amount of beauty and value Chen Yu has contrived to give you in one strikingly handsome, amazingly pretty kit! The

MANI-KIT contains one regular size bottle of Chen Yu Nail Lacquer (harder-setting, faster-drying, extra-protective!)

plus bottles of Lacquer Remover and

Cuticle Remover! And... as an extra hand-beauty bonus: emery boards and an orange stick.



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Chen Yu Nail Lacquer, longer-lasting and hypo-allergic, comes in glowing high-fashion shades.

## WILSON DRUG

TOILETRIES DEPARTMENT

Woodward at Maple

## Couple Married In Home Ceremony

Miss Corra Mae French, daughter of Mr. and Mrs. George French of Holland street exchanged her marriage vows last Friday night with John Garay German, Jr. He is the son of Mrs. Virginia Moore of Bloomfield court.

Approximately 35 relatives and family friends attended the informal ceremony which took place in the home of the bride's sister, Mrs. Manuel Brunette of Kirks road in Big Beaver.

Dr. Arnold F. Runkel of the First Methodist church officiated in the double ring ceremony at 8:00 in the evening.

THE BRIDE wore a gown of pink lace over rosebuds and a corsage of white roses with white ribbon streamer.

Maid of honor, Miss Jaqueline French served as her aunt's only attendant. She was gowned in a ballerina length frock of aqua sheer and her corsage was shattered carnations and pink roses.

Serving the bridegroom as best man was Floyd Shoemaker of the Birmingham road and the bride's brother, Mr. Alexander P. Lotero of Bloomingdale court.

Decorations for the wedding and following reception in the home were arrangements of large shasta daisies and bouquets of summer flowers.

THE BRIDE'S MOTHER, Mrs. French chose an afternoon frock of rose lace over black with a corsage of shattered carnations and red rose buds.

The bridegroom wore a tuxedo and the bride's father, Mr. Moore, mother of the bridegroom selected a navy blue frock with carnation and rose bud corsage.

The newlyweds left for a short honeymoon at Port Huron.

Out-of-town guests attending the wedding were the bridegroom's grandmother, Mrs. Augusta Sarber of Flint, niece of the bridegroom, Miss Marilyn O'Brien and Mrs. Floyd Shoemaker of Flint.

**Peace Group Plans Latin-America Meet**

Oakland county branch of the Women's International League for Peace and Freedom will join Friends of Haiti, NAACP and National Council of Negro Women.

The group will sponsor a picnic this Saturday at Springhill farm on Hamlin road, north of M-59, from 9 a.m. to 1 p.m.

Its purpose is to promote better relations with the Pan-American countries and better acquaint people with them. Proceeds will assist non-profit organizations with work here and in Pan-America.

Families may bring their own luncheon to eat outside or may be served in Latin-American style in the dining room.

"LATIN-AMERICAN folk dancers and strolling guitarists will furnish entertainment. Several displays will show the history, culture and handicraft of these countries. A Latin American band will play for dancing."

Mrs. Harold Chalk, Manor road, is handling local reservations.

### Protest Possible Use Of Park for Parking

Two more local residents, Mr. and Mrs. Arthur Sugee, 324 Greenwood, have filed a protest with the city planning commission against the proposal of taking the city park for an off-street parking area.

Their letter states in part, "... a far less harmful solution to the problem can be achieved by allocating space in the present business area and by better planning by Birmingham business men to solve the problem. We feel that the park for ALL Birmingham residents should not be usurped for the advantage of a few."



**SPOTS BEFORE THEIR EYES**—At the 1950 Chicago Fair, Leonard Welch II, at right, was named national "Freddie King." Welch capped the crown after out-freckling the 1949 titleholder, Herbert Harris. Blears-eyed judges announced the winner after peering at some 800 youngsters—hardly a spotty turnout.

## SOCIAL NEWS IN BRIEF

Mr. and Mrs. George William Walker entertained approximately 65 guests at their home on Thornberry drive last Saturday evening.

Strolling musicians in the played under a canopy over the tennis courts during the dinner hour.

Mr. and Mrs. Ray C. Cunningham entertained at a steak roast in their garden on Hawthorne road last week honoring Mr. and Mrs. Everett E. Fisher and Mr. and Mrs. Joseph F. Flaherty who will sail for Rome next month. Accompanying them on the trip will be Miss Mary Fisher and Joseph N. Managhan who were also honor guests last Thursday evening. Strolling musicians in the played under a canopy over the tennis courts during the dinner hour.

The Albert E. Smith family have returned to their home on Puritan road after a motor trip through the East. The family spent last weekend in Chicago where she attended the birthday anniversary of her father, George T. Bader.

Mr. and Mrs. Phillips B. Van Dusen have recently returned from their wedding trip and are in their new home on Pine road.

Mrs. M. F. Rodney left recently for her home in Larchmont, N. Y., following a visit with Mr. and Mrs. J. Arthur Evans of Glenary road.

Mrs. Rolf C. Spinning of Knox street entertained her sewing club with a luncheon last Thursday at her cottage on Deer Lake.

Mr. and Mrs. E. M. Velmeyer of Shirley drive are spending two weeks at their cabin near Cadillac, Mich.

Mrs. Frederick C. Fox and her family of Sutfield road are spending the summer at her cottage at Falmouth, Mass., on Cape Cod.

Mr. and Mrs. William C. Knight of W. Lincoln avenue returned last weekend from a week's trip to St. Joseph and Harbor Springs, Mich. While in Harbor Springs they stayed at the Roaring Brook Inn and attended the Indian pageant on Friday night.

Two local couples are spending this week vacationing at Portage Point Inn in Okemos, Mich. They are Mr. and Mrs. Henry Leibhart of Fairfax road and Mr. and Mrs. John Allan of Lincoln court.

Mrs. Edwards of Euclid avenue is spending six weeks at Roaring Brook Inn in Harbor Springs, Mich.

Mr. and Mrs. Carl Marr of Fairfax road have just returned from a fortnight's stay at Portage Point Inn at Okemos, Mich.

Miss Mary Elizabeth Miller, daughter of Mr. and Mrs. Ralph Miller of Berkshire road is home for the summer from Goucher college in Baltimore, Md., where she is employed as college librarian.

Mrs. Joseph N. Lacy of Hillwood drive in Bloomfield Hills is spending at her summer guest for a week, Mrs. Walter Rideaur of Seoul, Korea. Mrs. Rideaur will arrive Friday.

Mrs. T. B. Anderson of Goddard road in Bloomfield Hills and her brother, Robert Smith of Detroit traveled to Boston last week where they visited a sister and brother-in-law, the Rev. and Mrs. David Kingman and family. While there, they went to Lockaven on Lake Winemassette in N. H., and on their return, brought their mother, Mrs. Letty Smith of Boston, who will be Mrs. Anderson's guest for several weeks.

Two Birmingham girls, Linda Ball, daughter of Mr. and Mrs. Jonathan Ball and Polly Ann Duffield, daughter of Mr. and Mrs. Duffield are enjoying their summer at Merrymecting Camp, located on the Kennebec River north of Bath, Maine.

Mr. and Mrs. Jared W. Finney of Stanley boulevard spent their vacation at Deer Trail lodge on Lake Nokomis in Wisconsin.

Deadline for society club news is noon each Monday.

Birthdays, anniversaries, guests, births, parties are all news—the society editor about them.

## BIRTHS

Mr. and Mrs. Robert E. Gove of Stanley street announced the birth of a son on July 25 at St. Joseph Mercy hospital in Pontiac. Mrs. Gove is the daughter of Mrs. Franc Bishop of Chisler and the late Mr. Bishop. Robert is the son of Mr. and Mrs. Elmer Gove of Moberg drive.

Mr. and Mrs. Frank Mosher of Chesterfield road announced the birth of a daughter, Madeleine Joyce, on July 15. Mrs. Mosher is the former Virginia Packard.

## CLUB NOTES

### NCCW

The annual card party and dessert bridge, sponsored by the Northwest Deaconsry of the National Council of Catholic Women will be held at 1:00 p.m. on Wednesday, August 9, in the home of Sarah Fisher on Twelve Mile and Inkster roads. There will be prizes offered.

Reservations will necessarily be limited and those wishing to attend should contact Mrs. Thomas A. Harding, Holy Name parish president of the NCCW, telephone MI 4-6614.

## Around The Cracker Barrel...

A generation ago, before government attempted to control the issuance of securities, glib-talking salesmen used to market gold mining stocks. These salesmen used to soften their approach by first mailing you a document which was jocularly called a prospectus. With it would come a map. This map wouldn't be done to scale, but it would show that the claim of the promoter was right next to a big producing mine. The unscaled distance between real bonanza and country rock might be miles, but on that map it looked as wide as your back yard.

When the salesman did come he would look like a man who owned a gold mine. He would talk in big figures, and so oversell you on the quality of his rock that you couldn't help but wonder just how he got your name. Surely such a good thing wasn't meant for you. So, if you were young and inexperienced, you'd go for the bundle, and after writing a perfectly good check you would receive a beautifully gold-embossed certificate.

But the deal would turn out to be phony. You might get an assessment or two, but you most likely wouldn't ever get a dividend check. Wiser heads would recite the requiem of that day: "There's more gold on the stock than there is in the rock." You'd be a bit wiser. If you were real wise you'd keep that certificate right on top of your safe deposit box, as a constant reminder that investments should not be repeated. (Not being so smart, I have quite a few of this type of certificates; think we'll paper a wall one of these days.)

Government control of the issuance of securities has stopped most of this sort of thing. Now before securities can be issued there has to be some semblance of worth and integrity in the venture. There must be some quality.

But in most of our expenditures we are up against that old doctrine of caveat emptor—let the buyer beware. And we buyers, not being experts, have to either take our chances on what we buy, or deal with someone on whom you can rely.

I've often noticed that young boys and girls will invariably buy the cheaper of two similar items. They have not yet developed a proper sense of value, and price alone determines their choice. Some adults are like that, too. If the gold is on the stock, that's all they want. They don't want to look underneath to see what's there.

It would be interesting to you sometime if you'd figure out how much you and your family spend each year on apparel. Clothing takes a big chunk out of the family income. And what a difference there is in apparel. Some of it is good; it lasts and wears well; it always looks good. Some of the rest of it doesn't last; it immediately begins to look old. Probably, if you'll look into it a bit, you'll find this latter variety was bought too cheaply.

In your own business, can you make a better product for less? You try for constant improvements; your present model is better than the last. But can you do this cheaper? Can you turn out superior products at a lower cost? You don't, because you know it can't be done.

Yet, when you buy the other fellow's products do you expect him to work the miracle you can't work? As a businessman you know quite well that the only time you don't pay just what a product is worth is when the seller is losing money on the sale. And as a businessman you also know that the seller of products at less than cost prices is on his way out. He'll soon be out of business.

But we're our awful suckers for the advertisement which promises us a bargain. We will rush to such a store, fight with crowds, and struggle to buy that "bargain." And in the end it always turns out the same way. It was no bargain. It might be worth what we paid for it, but it certainly is worth no more. More than likely we were stung.

I've often felt that the only persons who could afford the luxury of buying "bargains" are the rich. The person who has to get value for his dollars can't afford "bargains." The merchant who emphasizes price is certainly buying the article you buy for much less than you paid for it. And if he buys close-outs and distress merchandise, it likely means that the stuff wasn't good enough in the first place or it would have been sold.

When you and your family start out to buy Fall clothes you'll be wanting your money's worth. In times like these you can't afford to buy anything made of poor fabrics, poorly made and poorly styled. But most people don't have much knowledge of quality in clothing. That's why the bargain store can succeed.

What do I know about your product? Likely nothing at all. So I rely on your integrity for the quality in your product. I go to you because I know I'll get good value for the money I pay.

When it comes to apparel, you can rely on getting quality at the Village Store. We just won't give you anything that isn't primarily quality. We always buy everything on the basis of quality, not price. That's why we will stand back of everything sold in this store. That's why more and more people in Birmingham shop here with confidence. That's why you see your daughters and sons here. That's why more than 700 of your neighbors have charge accounts at the Village Store and regularly shop here.

So when you come back from that vacation, if you haven't already done so, come and look around in the Village Store.

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Village Store

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## MENU for Good Eating

- |                                              |                                                 |                                         |                         |
|----------------------------------------------|-------------------------------------------------|-----------------------------------------|-------------------------|
| Choice Standing RIB ROAST 6 or 7 rib lb. 75c | Fresh Dressed FRYER or Roasting CHICKEN lb. 59c | ROUND STEAK for Swiss or Ground lb. 89c | Best Maid BACON lb. 69c |
|----------------------------------------------|-------------------------------------------------|-----------------------------------------|-------------------------|

## ★ SEXTON ★

- Yellow Cling Peaches... No. 2 1/2 can... 3 for \$1.00  
Whole Kernel or Cream Style Corn... 2 cans 35c  
Imported Crab Meat, 1/2 lb. can... 79c  
Jellied Consomme, 10 oz. can... 2 for 15c  
French Fried Onions, 3 1/2 oz. can... 2 for 65c  
Grapefruit Segments in Syrup, No. 2 can... 31c  
Martini Olives, 5 oz. Jar... 33c
- Land O'Lakes BUTTER  
**BIRMINGHAM FRUIT CO.**  
FREE DELIVERY SERVICE  
124 N. WOODWARD MI 4-4030  
California Oranges, size 220... 2 dz. 79c  
California Long White Potatoes... 10 lb. 59c  
Radishes, Cucumbers and Green Onions... 2 bunches 19c  
Home Grown Tender Snap Green Beans... 2 lb. 29c  
Fancy Trimmed Celery Hearts... 2 bunches 35c  
Birmingham Fruit Freshly Ground Coffee... lb. 75c

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