

# Heitzberg Elected Insurance Officer

Charles G. Heitzberg, 156 Gray Court, has been elected an officer of the Mutual Benefit Life Insurance company, Newark, N. J., and will join the home office staff on August 1.

He will be assistant to the company's agency vice-president with the title of director of agency supervision.

Except for four years in the Army, Heitzberg has been assistant to general agent C. Carroll Otto in the company's Detroit office since 1944.

IN THE DETROIT agency, which writes about 10 million dollars of business yearly and has been first in business production for the last three years, his duties have included recruiting, training, supervising and office administration.

Heitzberg, his wife and children will move to New Jersey in August.

## Need an Education?

The U. S. Army this week reminded young men listing careers that allow them to continue their education to give serious consideration to the Army.

The Army said the facilities of the Armed Forces Institute are available to all men in the services, wherever stationed.

This means you can study courses up to the college level on many different subjects, Army spokesmen declared.

Young men desiring additional information are asked to contact the Pontiac post office, the Oakland County court house or the Huron building, telephone FE-24-45342.



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Michigan Bell Telephone Company

# HORSE SENSE AND NONSENSE

By ALICE E. MORGAN

WE SHOULD BE BEAUTIFUL. Last week, being vacation, I sat around the house quite a bit listening to the radio. How in heaven's name can there be a woman on the face of this earth who is NOT BEAUTIFUL?

The stud of the radio advertisements should make every one of us have hands like a Tiffany model. We should all be blessed with a skin that is soft as velvet, white as snow, clean as a spring rain, fragrant as a rose, etc., etc., far into the night.

Our hair should glitter, glisten, shine and what-have-you with the radiance of sunshine on a box of mica flakes.

The magazines are running the radio neck and neck for this. We should all walk with the grace of a queen and the wit of a clown. We should ever have a wrinkle.

WE SMOOTH ON a magic cream at night and in two weeks we look 20 years younger. (At that age we are not so young as we look.)

We find a great hair and make a mad sprint for the nearest store where an eager clerk awaits us with a wonderful styling pencil, rinse or brush-on concoction that will restore our lost youth in the twinkling of an eye.

None of us should ever carry an ounce of extra weight about, for there are breaded ribs, candies and a whole list of other things which are made to keep that school girl figure.

Should we be brash and gain a pound, the future need not be without hope. One of these cute little pills taken after each meal will do the trick.

OVER AND BEYOND this, there are all kinds of exercises which will just melt those extra pounds away.

If you're the sedentary type, just give to the wind your pencil and some electric wires, there are little rubber rolling pins. You have only to roll the fat away and presto! You are the girl John fell in love with once again.

Double chin? Fie on you, woman! Sit at your desk in the office or class room, or at the bridge table and just roll your head around and around. Someone may send for the men in the little white jackets if you get caught at it too often, but that double chin will be gone.

There are dresses to make us look regal, hats to make us look dainty, play clothes to make us

look alluring, shoes to make us look glamorous, and gloves to make us look mysterious.

THERE ARE POWERS to make us look young, perfumes to give us a skin no man can resist, and hair preparations which can make us into new women.

We can type on machines which will make us more rested at the end of a day than when we began. We can do our housework and add beauty to ourselves every minute of the working lull. We can sleep on beds that will add bounce to our day.

We can eat drinks, drinks, beverages, eat foods and tidbits, every one of which will add to our charm. Most will even make us wittier!

The most wonderful part of all this is the fact that these things know no limits. Climate doesn't stop them, come winter or come summer.

IN THE SUMMER they do one thing in the winter they do another, but always they add to our beauty.

So we north or go we south, or go we no farther afield than the back porch, they are with us.

So, if you have a few very few women seem to use them?

Refer Letter About Off-Street Parking To City Planners

A letter, stating that members of the Birmingham Real Estate board favored using a part of Civic Park for off-street parking, was referred back to the city plan commission Monday night.

The letter stated that members of the board felt that a portion of the park could be so used, and still leave a "reasonable amount of land for trees and landscaping."

It stated further that the location seems an ideal one for parking and it is our belief that this is one of the areas that will particularly help solve our need of additional parking space.

LOUIS HASCALL, a member of the real estate board made the statement before the city commission that he felt the letter had been sent by the board of directors of the group.

"I do not believe it is the action of the Birmingham Real Estate board," he said.

"I have no knowledge of it being brought before the board, and it must have been the reaction of our board of directors to the situation."

"I, for one, do not favor using the park for this purpose, and I feel very sure there are others on the real estate board who agree with me."

Librarians Attend Annual Conference

Misses Jeanne Lloyd and Lindo Moore, librarian and assistant librarian of the Baldwin Public library, are attending the 69th conference of the American Library association at Cleveland, the conference which will start Saturday, will draw 5,000 librarians from the United States and foreign countries.

The group will discuss many features including the federal legislation for the promotion of the library service and the circulation of films through libraries.

The Library of Congress, which is noting its 150th anniversary this year, will also be listed among the topics for discussion.

Throughout the week noted American personages in the library field will speak as well as S. R. Ranganathan, professor of library science at the University of Delhi in India.

Several of the country's outstanding librarians will receive public notice and awards for their work during the past year, at the general assembly.

## DR. DAN EPPS

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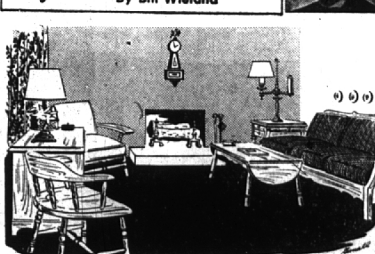
Open Friday Evenings 'till 9 P.M.

Other Evenings by Appointment

Lincoln 1-0607

## ADDING CHARM TO Your Home

By Bill Wieland



THE BRIDE SAYS: "I DO..."

... love the old banjo clock that grandma chose from her hatbox treasures to give us for a wedding gift, but what shall I do with it?

Use it for a starting point in your decorative scheme. Let it set the mood for your living room. Build a color symphony in ivory, tan and brown picked up from the old clock's mellowed tones. Play up the satiny smooth finish of your new maple furniture.

In the room sketched above a banjo clock dominates the simple mantle wall which has been painted a rich sandalwood brown to contrast and enliven. The entire room is enlivened by the full-hanging floral draperies with shades of brown and gold mingling with hyacinth blue on ivory background. Blue sofa (chosen from drapery print) mixes smoothly with background and is completely at home with friendly maple chairs, tables and chest. End tables have drawers and are completely at home with shades of brown, tobacco, games and cigarettes.

Here is a young room where an old clock fits the part to the greatest, blends with the beauty of the maple furnishings and promises to be happily ever after.

Feel free to stop in any time and discuss your interior decorating problems with us.

Wieland's Interior Furnishings

223 N. Woodward

Midwest 4-2580

## Joins Firm



Roland W. Berndt, 4224 Orchard Way, Ferndale, recently joined the Watt, Manuey and Snyder real estate firm.

He graduated from Wayne university law school and was admitted to the bar in 1948. He was previously with Max Broock, Inc. Berndt is married and has two children.

## Troy School Head Resigns to Take Holtan Position

Glenn L. Wooster, who was appointed to be the first principal of the new Troy high school, has resigned to become superintendent of schools at Holtan, Mich.

Wooster has been principal of Big Beaver high school for the past four years. He also previously taught at Bloomfield Hills high school.

Holtan is located near Muskegon and the school serves high school and elementary grade students from the surrounding township areas.

Mr. and Mrs. Wooster and their family plan to move to Holtan in August from their home in Clawson.

Want ads cannot be accepted after 5 p.m. each Tuesday.

CARPETS by MODERN

78 S. Saginaw St. Pontiac, Mich. Phone FE 4-8546

# BIRMINGHAM VETERANNEWS

Compiled from Various State and National Veterans Organizations Centers

Captain Garth K. Sturdevant, officer in charge of Marine Corps recruiting in this state, announced this week the physical requirements have been relaxed as far as color perception and George requirements for enlistment in the United States Marine Corps.

Enlistments are open and quotas are unlimited at this time.

Members of the Marine Corps reserve may now go on temporary active duty for a period of one year. Any reserve interested may contact the nearest recruiting officer for full information.

## 14 Troop B-4 Scouts On Camp Howell Trip

Fourteen boys from Troop B-4 left Sunday, July 16 for Camp Howell Scout reservation near Brighton, for a two-week camping period. They will participate in a planned program of events, including waterfront activities, hikes, Scoutcraft projects and adventures.

Among the Birmingham Scouts are Charles Godau, George S. Dennison, Stephen Daly, Tom Hizar, James P. Silbar, George Y. Sweet, John M. Clark, Richard C. Giles, Lawrence M. Hower, Richard E. Silman, Stewart H. Schenk, Neal E. Anderson, Charles E. Waterland, and Richard Sneed.

Scouts from Troop B-4 have been visiting Camp George on Lower Long Lake every Thursday night for fishing, canoeing and swimming. The Thursday night "expeditions" are expected to continue all summer.

CITY OF BIRMINGHAM, MICHIGAN NOTICE OF SPECIAL ASSESSMENT

DERBY ROAD PAVING

ETON TO GRAND TRUNK WESTERN RAILROAD RIGHT-OF-WAY

Notice is hereby given that the Special Assessment Roll No. 24 of the City of Birmingham, for the year 1950, for the purpose of defraying the cost of construction of concrete pavement with integral curb, in which track to back of curb, on Derby Road from Elm Road to the bridge over the Grand Trunk Western Railroad tracks, has been reported by the Assessor to the office for public inspection.

Notice is also hereby given that the Commission of the City of Birmingham will meet in the Commission Room in the Municipal Building in said City of Monday, the 24th day of July, 1950, at 2 P.M. to review and assess the time and place opportunity will be given to all persons interested to be heard.

IRENE E. HANLEY, City Clerk

July 13, 1950

## Two Reservists Take Purchasing Classes in Detroit

Two Air Force reserve officers from Birmingham are attending classes dealing with government purchasing, the Detroit Air Force procurement field office announced this week.

First Lieutenants George T. Gorman, 227 Southfield and Raymond D. Munde, 1023 Floyd, are taking the course as part of a 48-week program for reserve officers who will be called to active duty as contracting officers in the U.S. Air Force in case of general mobilization.

An approved part of the Wayne University curriculum, this is the first such course approved by the department of public instruction of Michigan that also carries regular college credits.

OFFICERS COMPLETING the course will also receive certificates of achievement, which become a part of their permanent military records.

All officers taking the course are veterans of World War II and hold a mobilization day assignment in the procurement field. Each man is also a member of an air detachment of reserve officers.

ST. THOMAS ONTARIO

**Alma College**

Preparatory school for girls, founded 1877. For detailed prospectus with full information regarding courses, contact College, 1000 University Building, 1000 University Building, N.E. 10th St., Detroit, Mich.

OPENS SEPTEMBER 7

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Every state in the Union serves as proving ground for Ford Economy Run covering all truck-using vocations!

The most realistic economy study in truck history is now under way. The Ford Truck Economy Run is a full-dress analysis of working trucks under working conditions. Each truck user will keep complete day-to-day records of loads hauled, miles traveled, gas and oil consumed and total repairs and maintenance for a six-month period.

DRAMATIC DEMONSTRATION THAT FORD IS AMERICA'S NO. 1 TRUCK VALUE!

The Ford Economy Run will demonstrate for everyone to see that Ford owners have known right along. Ford trucks do more per dollar... in your business, in any business.

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Watch for them! The orange and black identification emblem shown at right will identify them.

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**FORD TRUCKS LAST LONGER**

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