

Everyone to Get New Phone Numbers So Dial Equipment Will Have Balanced Load

By George Wm. Averill

Whatever your present Birmingham telephone number is, you won't have it when the new automatic dial system goes into effect here next summer.

It'll be "turned in" on a new one, according to Walter B. Fausser, Birmingham manager for the Michigan Bell Telephone Co.

Comes the "cut-over", all local numbers will be changed from the present two, three and four digit system to a uniform seven-digit method.

The new exchange here will be known as Midwest 1, and will permit local phone subscribers to dial certain adjacent exchanges direct—without the assistance of an operator.

Affects 9,000 Customers

The change will affect some 9,000 customers, who have a combined total of over 19,000 telephones.

Fausser started to explain the reason why all the local numbers had to be reshuffled.

"With the new automatic N. E. system—Birmingham is the second city in the country to try this new, improved method of telephone communication, by the way—the main frame, together with AMA and other auxiliary senders and receivers, will only take so many calls before . . ."

"Fausser said, 'Mr. Fausser,' we'll put in plain language so we can tell our regulars EXACTLY why the change is necessary. Take the slide-rule talk out of it, please."

He Starts Over

"Then let's put it in this way," Fausser began again. "Automatic dial equipment, naturally, is better than the manual operator method. An operator, when her switchboard gets overloaded, handles calls as fast as she can—but the old manual equipment doesn't cease to function."

"But the new dial equipment can handle only so many calls at one time. If too many come in on one particular 'frame,' why, then the automatic equipment may jam and no one can send a call or receive one till a repairman gets to that particular frame and gets it out of its stalled position."

"As Birmingham grew in size with the old manual switchboard, it became clear that some time ago that certain switchboards were being overloaded. Too many business phones, and certain residential phones were on the same board. If these same numbers are put on the same frame, we all know the new equipment will jam."

"So we've got to reassign the numbers and balance the load on all the frames," Fausser stated.

"And since this reassigning must be done in a good many instances, the company has decided that everyone will get the same treatment—new numbers for everyone."

"We've got to be fair about this reassignment of numbers," Fausser said. "The company figured it out this way:

- (1) Old numbers could be reassigned.
- (2) Certain old numbers reassigned.
- (3) New numbers for everyone.

The first plan mechanically was impossible.

Wants Disappoint Many

"The second method would make certain people happy, disappointed most other subscribers who wanted certain new numbers for many various reasons."

"So we decided on the third plan, which we believe is the only one fair to every subscriber."

The typical new Birmingham

Report of condition of

The Birmingham National Bank

of Birmingham, in the State of Michigan, at the close of business on December 31, 1942.

(Published in response to call made by Comptroller of the Currency, under Section 5211, U. S. Revised Statutes.)

ASSETS

Cash, balances with other banks, including reserve balance, and cash items in process of collection, 2,829,393.23

United States Government securities, direct and guaranteed, 4,528,663.46

Other securities, including United States and municipal bonds, 2,192,125.56

Loans, including mortgages, 979,214.88

Real estate, 118,000.00

Loans and deposits (including deposits of other banks), 4,346,771.96

Real estate, 620.10

Other assets, 361,942.14

Total Assets, 15,260,759.70

LIABILITIES

Demand deposits of individuals, 6,819,854.00

Time deposits, including certificates of deposit, 5,719,591.61

Deposits of United States postal savings banks, 257,768.06

Deposits of States and political subdivisions, 1,376,473.54

Other deposits, certified and cashed checks, 162,874.00

Total Liabilities, 14,836,551.21

Other liabilities, 424,208.49

Total Liabilities, 15,260,759.70

MEMORANDA

Assets pledged or assigned to secure liabilities and for other purposes, per value, 400,000.00

State of Michigan, as of J. H. Miller, C. Carlson, Cashier of the State of Michigan, do hereby certify that the above statement is true to the best of my knowledge and belief.

J. H. MILLER, C. CARLSON, Cashier.

Correspondence: HERBERT H. GARDNER, 1000 FIFTH AVENUE, BIRMINGHAM, ALA.

Capital Stock, total par, \$20,000,000.00

Surplus, 300,000.00

Undivided profits, 115,000.00

Reserves (paid retirement account) for preferred stock, 319,830.85

Total Capital Accounts, \$20,834,830.85

Total Liabilities and Capital Accounts, 15,260,759.70

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BEVERLY HILLS NEWS

By DOROTHY KELLY
Phone E'Ham 4246

Tobogganing?

Jack Dear entertained Louie Caness, Chuck Johnson, Al Sheffield, Billy Latham and Clarie Ellison at a supper party at his home last week. While the young people said it was the climax of a tobogganing party, everyone wonders where they found the snow!

Entertained Locally

Mrs. Donald Martin of Verona Circle entertained at a luncheon Friday for Mrs. Al Campbell, Mrs. John Laica, Mrs. Russell Post, Mrs. Floyd Reynolds, Mrs. John Southard, Mrs. James Kelly, Mrs. George Murphy, Mrs. Helen Sawickie and daughter Lynn.

Mr. and Mrs. George Ladd entertained at two tables of bridge Saturday evening. Guests included Mr. and Mrs. Robert McCartney, Mr. and Mrs. Ed Anderson and Mr. and Mrs. Jack Perkins.

Birthdays Noted

Mr. and Mrs. Russell Berger gave a dinner party in their home on Chester Sunday. Those present were Mr. and Mrs. James Kelly, Mr. and Mrs. Larry Howe, Mrs. Marion Stevens and John Lacombe. The party was in honor of Russell and John's birthdays.

Newcomers

Mr. and Mrs. Frank E. Houser are no longer residents of Royal Oak but have moved into their new home at 16140 Locherbie. They have two children, Linda Lon, 6, and Frankie S. Houser, 3, with the Home Builders Lumber and Supply Company of Detroit.

Christening Party

Mr. and Mrs. Edmund Risdon were hosts for a christening party for their small daughter, Stephanie Cheryl, Sunday afternoon. Stephanie was baptized in the Holy Name Church after which an open house was held. About 50 guests were present to see the baby who was born Dec. 7.

Services Saturday for Carl Uhlmann

Carl F. Uhlmann, 55, former general sales manager for GMC truck and coach division, died suddenly of a heart attack Sunday evening in Sarasota, Fla., where he was vacationing with Mrs. Uhlmann.

The Uhlmanns had recently sold their home in Lathrup township due to the condition of his health, and were planning to make permanent residence in Florida.

Mr. Uhlmann had been in poor health since their twin sons, Robert and Roy, naval officers, were killed during World War I. He left Detroit in 1941 to work on Pearl Harbor. His brother, Emory Uhlmann, was reported missing in action in 1944. A destroyer was commissioned and named in honor of the young lieutenant.

Visiting

Mr. and Mrs. Paul Pickens of Arlington Drive, spent last week-end with their daughter Joanne in Lansing. Joanne is a student at Michigan State and was pledged to Kappa Kappa Gamma last week.

Mr. and Mrs. John Bode of Crescent drive are leaving Thursday for Kenosha, Wis., to attend the celebration marking the 42nd wedding anniversary of John's parents, Mr. and Mrs. Michael Bode.

News copy submitted early

over late items. The "easy bird" usually gets the space.

They Want to Celebrate Too!

Rollers

at 297 E. Maple
PHONE 1818

White List

BIRMINGHAM STORE
OPEN FRIDAY EVENINGS
UNTIL NINE O'CLOCK

OF TOP QUALITY GROCERIES and MEATS

FRESH DRESSED FRYERS & STEWERS lb. 37c

CHOICE STEAKS	SPECIAL FOR YOUR HOME FREEZER U. S. Choice Spring Lamb lb. 55c Whole	Miracle Whip SALAD DRESSING qt. jar 49c	Something New—1c Sale ROYAL CUSTARD DESSERT Reg. Price 8c Now 2 for 9c
• ROUND	Hinds of BEEF lb. 59c All the Steaks	Dole's PINEAPPLE JUICE 46 oz. can 35c	SALERNO CRACKERS lb. Box 27c
• SIRLOIN	Completely Processed to Your Specifications at no Extra Charge	Plantation SLICED PINEAPPLE No. 2 1/2 cans 3 for \$1.00	ONE GOLD RIMMED GLASS FREE WITH EACH BOX
• SWISS		Marlo Elberta PEACHES No. 2 1/2 can 35c 3 for \$1.00	DERAN'S CHOCOLATE THIN MINTS lb. pkg. 43c
lb. 89c		Campbell's TOMATO JUICE 13 1/2 oz. cans 3 for 29c	SCOT PAPER TOWELS 2 rolls 31c

FRESH DAILY FROM OUR OWN KITCHENS

- POTATO SALAD lb. 29c
- BAKED BEANS lb. 29c
- COLE SLAW lb. 29c
- BAKED SPAGHETTI With Meat - lb. 39c
- ALL MEAT CHICKEN PIES each 49c

Wheat

PORK LOIN ROAST Rib End 29c lb.

WHOLE HAMS
Any Size lb. 55c
U. S. Grade A Med. Size 37c Doz.

EXTRA FANCY JUMBO SHRIMP lb. 89c

Filet of SOLE lb. 39c

McMillan's Country Roll BUTTER lb. 66c

Fresh Cottage CHEESE lb. Carton 19c

Philadelphia CREAM CHEESE 2 pkgs. 29c

Wreay Bakery

Dutch Chocolate Chip Cookies - per doz. 48c
Whipped Cream Date Walnut Tarts 3 for 48c
Pineapple Filled Raisin Nut Sweet Rolls 3 for 25c
Custard Filled Boston Cream Pies - each 59c
Toasted Almond Double Chocolate Cup Cakes - 6 for 43c
Brown Sugar Cherry Walnut Coffee - each 65c
Cakes (Friday & Saturday Only) - per doz. 44c
Delicious Chocolate Frosted Marble - each 60c
Layer Cakes (Friday & Saturday Only) - each 90c
Almond Fudge Whipped Cream - each 95c

CRISCO or SPRY 3 lb. can 75c

RINSO 2 Lge. 49c

DON DEE COFFEE lb. 69c

PICT SWEET SPECIALS FROZEN FOODS

ORANGE JUICE 39c
2 Cans

ASPARAGUS SPEARS pkg. 49c

PEAS 2 pkgs. 49c

SLICED STRAW BERRIES pkg. 39c

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Harry O. Smart

- Life Insurance
- Annuities
- Estate Planning

164 W. Maple Phone 484

QUICK RELIEF FROM

Symptoms of Distress Arising from STOMACH ULCERS DUE TO EXCESS ACID

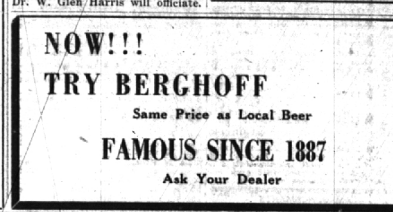
Free Book Tells of Home Treatment that Must Help or It Will Cost You Nothing Over three million bottles of the World Treatment have been sold for relief of symptoms of distress arising from Stomach and Duodenal Ulcers, Heartburn, Sleeplessness, etc. due to Excess Acid. Sold on 15 days' trial! Ask for "Wilder's Message" which fully explains this treatment—free—OTTO'S PRESCRIPTION PHCY.

NOW!!! TRY BERGHOFF

Same Price as Local Beer

FAMOUS SINCE 1887

Ask Your Dealer



Wreay Bakery

CRISCO or SPRY 3 lb. can 75c

RINSO 2 Lge. 49c

DON DEE COFFEE lb. 69c

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