READ WHAT THIS ST. LOUIS HOMEMAKER SAYS:

"If every woman knew..."

"that Tenderay assures her tender beef every time, Kroger would get all the beef business. I've served Tenderay for ten years and every steak, every roast has been deliciously fresh and tender."

MRS. ARTHUR HOLT, 404 Buckingham Drive Webster Grove, St. Louis, Mo.

TENDERAY BEEF SALES UP 520%

"Sales of Tenderay Beef increased 520% from 1940 to 1949" as certified by the company's independent Certified Public Accountants.

Kroger TENDERAY BEEF

10th ANNIVERSARY OF KROGER TENDERAY BEEF

Kroger-Cut. Tenderay. Choice center cut, minimum bone, More Meat

ROUND STEAK lb. 79¢

Kroger-Cut Tenderay Beef. More meat, less bone, less waste

SHORT RIBS lb. 29¢

Only One Grade. The Best. Lb., 49c
Ground Beef 3 Lbs. 1.39

4-7 Lbs. Average
Smoked Picnics Lb. 35c

10-14 Lb. Average. Oven-Ready
Turkeys Lb. 69c

Fresh, Country Style Pure
Pork Sausage 1-Lb. Pkg. 39c

Lenten Feature. Fres-Shore
Oysters Full Pint 59c

Fresh-Saught. First of Season.
Smelt Lb. 25c

Skinless
Cod Fillets Lb. 35c

Jumbo Vein-X
Shrimp Lb. 89c

Boneless
Rosefish Lb. 33c

FLA. ORANGES
Kroger-Selected for their rich juice and vitamin value!
5 Lb. Bag 45¢

Tender, Garden-Fresh
CARROTS 2 Large Bnchs. 15c

48 Size
HEAD LETTUCE Head 10c

Firm, Florida Crop
TOMATOES 14-Oz. Carton 19c

CELERY HEARTS Large Bunch 19c

GOLD MEDAL FLOUR 10 lb. bag 85¢

Michigan Made
Sugar 10 lb bag 89¢

Pure
Lard 2 lb pkg 23¢

Phillip's
Tomato Soup 4 cans 49¢

Feature Manager's Sale Item!
Softasilk Cake Mix Pkg. 35c

Embassy. The economy buy
Salad Dressing Qt. 33¢

Hershey and Nestle
Large Bars Ea. 15¢

Feature Lenten Value
Pink Salmon 1-lb. tall can 35¢

Grated Style for Salads or Casseroles
Tuna Fish Can 23¢

ACT NOW! OFFER ENDS FEB. 25

ACCEPT THIS GIFT
A Glamorous Princess Pattern Teaspoon. Pure-Silver Plated.
GIVEN with any purchase of
KROGER COFFEE

One Spoon to a family.
Get complete mail-in offer details at Coffee dept.

SAVE UP TO 51c ON 3 LB. SPOTLIGHT COFFEE lb. 63c 3 lbs. 1.83

Kroger Roll
Butter Lb. 65c

Kroger Grade "A" Large
Eggs Doz. 42c

Mild Frankenmuth
Cheese Lb. 39c

Philadelphia Cream
Cheese 2 3-Oz. Pkgs. 29c

Kraft's KAY NATURAL
Cheese ½-Lb. Pkg. 29c

Franco-American
Spaghetti 2 cans 25c

Dots FRUIT
Cocktail 10½-Oz. Can 21¢

Dandy DILL
Pickles Qt. 19c

Pillsbury Hot Roll
Mix Pkg. 27c

VIMCO BRAND
Macaroni, Spaghetti 3-Lb. Pkg. 39¢

KROGER. Ideal for Lenten meals for thrifty families
Spaghetti lb. 17¢

SPRY
Ideal for Cooking or Baking
Lb. 29¢ 3-Lb. Can 75¢

VELVET
PEANUT BUTTER
Packed in 12-Oz. Re-usable Tumbler
34¢

GULF KIST
SHRIMP
5-Oz. Can 43¢

LIPTON'S
NOODLE SOUP MIX
3 Pkgs. 35¢

SWIFT'NING
All Vegetable Shortening
3-Lb. Can 73¢

COCO WHEAT
CEREAL
1½-Lb. Pkg. 29¢

NESTLE'S
Semi Sweet Morsels
6-Oz. Pkg. 19¢

LIPTON'S TOMATO
Vegetable Soup Mix
(With Noodles)
3 Pkgs. 37¢

KEYKO
MARGARINE
Lb. 27¢

LIFEBUOY
Gets Skin Cleaner!
4 Reg. Bars 29¢

LIFEBUOY
So Refreshing—So Mild
2 Lge. Bars 21¢

LUX SOAP
Lux Girls Are Lovelier
2 Lge. Bars 21¢

LUX SOAP
Lux Girls Are Romance
2 Reg. Bars 15¢

DIAL SOAP
½ Price Sale!
2 Bars 37¢
Regular Price: Bar 25c

SWEETHEART SOAP
2 Bath Size Bars 21¢

SWEETHEART SOAP
4 Reg. Bars 29¢

BLU WHITE
Blues as You Wash
Pkg. 9¢

Prices effective Thurs.-Wed., Feb. 23-Mar. 1, 1950

Competition to Be Keen When Tankmen Battle for EML Title This Afternoon

By Dick Helgeson

The third annual Eastern Michigan league swimming meet will be held at Barnum pool today. It is the second time in the history of Birmingham's major sports that a league meet will be held in the Maples home territory. Preliminaries will start at one o'clock and finals at 4:30 p.m.

Top contenders for the championships are Mt. Clemens, Ferndale, and defending champion Birmingham. The Maples have been greatly handicapped this year by lack of depth in many events. Although they are strong in first place men in every event but two, Mt. Clemens and Ferndale, both very strong in seconds and thirds, can drain many of the vitally needed points from the Maples. This might easily cost Birmingham the meet.

The Bathers will be greatly aided by their league champion and record holder, John Flynn, freestyler, who holds the record in the 50 yard in :28.6, and is expected to break this mark.

Flynn also holds the 100-yard freestyle record at :57.4, but is likely to swim the 150-yard individual medley in which he usually does 1:48.8, 7.9 seconds better than the time of 1:56.7 set by Maple Ted Harper last year.

Graduation Loses

The graduation of Bathers Bill Comrie and Jack Krause last January left a wide gap in the balance of the Mt. Clemens team. Until this graduation, Krause was second only to Bather John Flynn in league competition, holding the 200-yard freestyle record at 2:23.0.

In the 100-yard backstroke Bather Bob Lagalske will be close on the tail of Maple Larry Miller who will be trying to shatter the league record of 1:08.7 set by Maple Bob Webster last year. Miller has broken this record many times in dual meet competition, with a time of 1:07.4.

Maple Don Goldsmith will be gunning for a new record in the 200-yard freestyle held by Bather Jack Krause in the time of 2:23.0. Goldsmith generally does a time of 2:17.3. Dick Dean, Maple Breast stroker, is expected to break his league record of 1:12.3.

Those first places will help make up the lack in depth.

Due to a great handicap in facilities Port Huron will have little to enter in the way of outstanding swimmers. The Blue Water boys must practice in a ten-yard pool which is available only certain days of the week.

Hazel Park will be a strong contender for many of the fourth and fifth places which Birmingham, Ferndale and Mt. Clemens will need to win the meet. This is especially true in the 200-yard freestyle, 100-yard freestyle and the diving.

At present Mt. Clemens is in first place in dual meet competition with four wins and no losses. Birmingham is second with two wins and two losses. Hazel Park is fourth with one win and three losses and Port Huron last with no wins.

Originally the league meet was to be at Ferndale, but lack of coal to heat the water shut down the pool. The preliminaries will begin at one o'clock. The finals will be held when the preliminaries are over, probably at 4:30.

The Maples will be lacking the moral support of Coach J. Jay Myers, delegated by Dr. Dwight B. Ireland to attend a conference of teachers at the United Nations at Lake Success, N. Y., Feb. 22-25.

Bowling Scores

To insure publication, all copy for this column should be at The Eccentric office not later than 10 a.m. Saturday.

OCC LEAGUE

	Won	Lost
Millwood Recreation	60	28
Kiekhaefer Mercury	56	32
Coca Cola	54	34
Fortney, Druse	51	37
E. B. Dupont #2	47	41
Bham Camera Shop	45	43
Freedman Construction	44	45
Eccentric Printing	43	45
Page's Market	43	45
Bham. Auto Body	40	48
E. B. Dupont # 1	39	49
Fuller Druse	37	51
Megalo Manor	36	52
Bloomfield Market	28	60

Individual High Single	
Lowry	256
Hunt	244
Individual High 3 Games	
Hunt	621
Clapp	602

MERCHANTS LEAGUE

	Won	Lost
Krunchee Chips	46	34
Conn Market	46	34
Scrubs	46	34
Roy Kinn Bennett	45	36
Fleetwing Gas	44	36
Coca Cola	43	37
Pecks Clothing	42	38
Faultless Machine	40	40
Goebels Beer	40	40
Adams Greenhouse	34	46
Lions #2	30	50
Lions #1	27	53

Weekly High	
Ind. (1) B. Carp	236
Ind (3) F. Savage	605
Team (1) Scrubs	995
Team (3) Scrubs	2985

JUNIOR HOUSE LEAGUE

	Won	Lost
Regal Furniture	53	31
Cheer Shop	47	37
Hitzerie Service	47	37
McBride Hardware	44	40
Cherokee Snack Bar	43	41
Wilson & Welsh (Chrysler)	43	41
Thornton & Grooms	43	41
Murphy's Service	41	43
Parks Coal Co.	39	45
Harold Turner, Inc.	36	48
Reeves Std. Oil. Service	35	49
Bolyard Construction	32	51

Weekly High	
Team High (1 game) Cheer Shop	929
Team High (3 games) Cheer Shop	2764
Ind. High (1 game) Forsman, C.	246
Ind. High (3 games) Nickell, J.	633

LADIES' ALIBI LEAGUE

	Won	Lost
Closet-McCutcheon	64	36
Reeves Standard Service	63	37
Axler's	47	37
Maskill Hardware	46	38
Carkners Studebaker Girls	44	40
Birmingham Drug	44	40
Wash Cleaners	43	42
Twin Pines	39	45
Sumner Buick	38	46
Glassford Shop	36	48
Pontiac Paces & Indi Tractor	34	50
B & W Controller	32	52

Weekly High	
Ind. (1) B. Mackey	210
Ind. (3) T. Clark	534
Team (1) Maskill Hardware	772
Team (3) Closet-McCutcheon	2232

LADIES SENIOR HOUSE LEAGUE

	Won	Lost
Burr's Shoes	53	27
Peabodys	49	31
Cheer Shop	45	34
R. B. Shop	45	36
Miles Auto Supply	43	37
Maxwells	42	38
Stromps	40	40
Diemer Decorating	34	46
Mulhollands	34	46
Craigs Sport Shop	32	48
Ira Wilson Dairy	32	48
Huston Hardware	30	50

Weekly High	
Ind. (1) R. Rosen	231
Ind. (3) R. Rosen	598
Team (1) Stromps	816
Team (3) Peabodys	2375

SENIOR HOUSE LEAGUE

	Won	Lost
Cox Coal Co.	51	29
Harold Tupped Inc.	48	32
Birmingham Drug Co.	45	35
Dunge Tablets Co.	43	37
Beverly Hills Dr. Inn	42	38
Bloomfield Bar-B-Q	42	38
A. & A. Asphalt Co.	41	39
Dayner's Market	39	41
Rynes-Dakin Co.	39	41
Reichhold Chemical Co.	34	46
Craigs Sport Shop	29	51
Birmingham Movers	27	53

Weekly High	
Ind. (1) Rothbarth	267
Ind. (3) Rothbarth	717
Team (1) Turner's	1004
Team (3) Turner's	3000

HOLY NAME MEN'S LEAGUE

	Won	Lost
Standard Oil Co.	52	24
Forbes Printing Co.	38	25
Fishers Market	37	26
Diemer Decorating	37	29
Birmingham Community	34	29
Otto's Drugs	33	30
Sumner Buick Co.	30	33
Craig Sporting Goods	29	32
14 Mile Inn	27	36
Guardian Oil Co.	27	36
Jack A. Frost	24	39
West Maple Barbers	23	40

It is safe for a person to approach within three feet of the nose intake of a Navy FJ-1 Fury with the jet engine turning up full power.

55,398

STATE OF MICHIGAN — The Probate Court for the County of Oakland.

At a session of said Court, held in the Probate Office in the City of Pontiac, in said County, on the 4th day of February, A. D., 1950.

Present, Honorable Arthur E. Moore, Judge of Probate.

In the Matter of the Estate of Beulah T. Switzer, Deceased.

James W. Switzer having filed a petition praying that an instrument filed in said Court be admitted to Probate as the last will and testament of said deceased, and that administration of said estate be granted to the petitioner, the executor named in said Will, or to some other suitable person;

It is Ordered, That the 6th day of March, A. D., 1950, at 9 o'clock, in the forenoon, at said Probate Office, is hereby appointed for hearing said petition.

It is Further Ordered, That public notice thereof be given by publication of a copy hereof, once each week, for three successive weeks, previous to said day of hearing, in the Birmingham Eccentric a newspaper printed and circulated in said County, and that proponent cause a copy of this notice to be served personally or by registered mail, return receipt demanded, to each of the known heirs at law, legatees and devisees at their last known place of address at least ten days prior to said day of hearing.

ARTHUR E. MOORE, Judge of Probate.

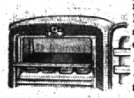
OLIVER H. KIRK, Attorney-at-Law, Wabash Building, Birmingham, Mich. 47-49

HERE'S THE NEW 1950 Shelvador* with exclusive CROSLEY WORKSAVER design

Gives up to 23% more space —all refrigerated— in the same size cabinet

BIG, NEW, 7-CU.-FT. MODELS AS LOW AS 199.95

Model shown—new CB-11 Custom Model, 10.53-cubic-foot capacity. Price 349.95



● Now you get new space, more space—ALL at the "CONVENIENCE LEVEL" with the new Shelvador. It's all easy to reach—easy to use—and there's *no stooping clear to the floor.* No space taken from inside the cabinet, either—the sturdy, snow-white plastic shelves are completely recessed in the extra-thick heavily insulated door.

● You'll find a compact "ButterSafe" in your Shelvador.

● Handy, new rearranging shelf . . . roomy meatholder . . . two vegetable crispers.

● Up to *seventy* pounds of frozen food fit into the big, double-size freezer compartment.

*Made only by Crosley. T. M. Reg. U. S. Pat. Off.

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YOUR CAR GETS THESE 4...
1. Cylinder head tightened
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4. New valve cover gasket

$1.49 Complete

ACT TODAY! SAVE MONEY!

...SO YOU MAY ENJOY THESE 5
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