BEVERLY HILLS NEWS

d Mrs. Russell W. Riley more at the High college. The family settled in their new home in Detroit. Riley goton drive. They have the Ford Motor

Remember the 50% Sale Last Year At MORTIMER'S?

HERE IT IS AGAIN!

EVERYTHING 1/2 OFF

STOREWIDE CLEARANCE BEGINS

FRIDAY FEB. 24 **MORTIMER'S**

123 W. Maple

B'ham 1110

Southfield Twp. News

By LILLIAN DIEDERICH

Frank B. Gidley, waship building into orts on building now in this area as followed by the first through Jan. 2 treall figure is \$7.5 tream in the same of the sam

WARNING!

BLOOMFIELD TOWNSHIP TAXPAYERS

February 28, 1950, is the last day for payment of the 1949 county and school taxes without penalty or

After this date taxes are payable only at the Oak-land County Treasurer's Office, Pontiac, Michigan, with a 4% penalty and 14% per month interest charge added.

BUY YOUR DOG LICENSE NOW AND SAVE THE PENALTY

Signed: David E. Anderson.

Bloomfield Township Treasurer



These are the "KEYS" to security. The only SURE way to HAVE money is to SAVE money. Start now with an account here.

BIRMINGHAM, MICHIGAN Member Federal Deposit Insurance Corporation Member Federal Reserve System

Ford Bonus* Built Trucks

FORD TRUCKS SCORE BIGGER SALES GAINS THAN ALL OTHER MAKES COMBINED!

Ford Truck sales climb 68% compared to nly 5% for rest of truck industry!

| omy 3.4 | SALES | PER CENT O |
|---|-------------------------|------------------|
| X = X | 25,607 | 68% |
| Ford Trucks All Other Trucks Combined Truck "B" Truck "C" | 8,618 7,683 3,254 | 10% 12% 3% |
| Truck "D" | 3,495 ase 6,494 | 20% -19% |



IN CHOICE OF ENGINE TYPES. Only Ford gives you d

IN CHOICE OF ENGINE TYPES. Only Ford gives you a choice of V.8 or six-cylinder engine design!

EXPERIENCE. Latest registrations prove that 2,003,155
Ford Trucks on the road have marked up 18,567,865 truck years of experience..., a record equalled by no other truck!

IN LONG LIFE. Using latest registration data on 6,106,000 trucks, life insurance experts prove, Ford Trucks last langer!

IN VALUE. Over 175 models! Up to 145 horsepower! The only.

V.8's in trucking. Two Big Jobs rated up to 39,000 lbs. G.T.W.

They're Bonus Built which means big reserves of strength and power.

MART TRUCK BUYERS NIZE EXTRA VALUE . THEY KNOW TODAY'S SMART.

HAROLD TURNER,

TURN TO TURNER-YOUR FRIENDLY FORD DEALER

464 SO. WOODWARD AVENUE

PHONES B'HAM 5000 OR JOrdan 4-5984

Ford Trucks Cost Less because