

*Conspicuous, indeed, are the youth of today who see in the world gives them by their elders a plenitude of security and happiness. Yet it is wrong to blame any single generation for the ills that currently beset it; basic wrongs were spawned centuries ago.*

## GIFT SHOPPERS GUIDE

TO BETTER VALUES

## In Birmingham!

### THE BEST PLACE TO BUY THOSE LAST MINUTE GIFTS!!!



Avoid The Crowds

IT'S CONVENIENT TO SHOP IN BIRMINGHAM

Better than ever . . . that's what you'll say about the Birmingham stores after you've visited them all on your Christmas shopping tour this year. Prospects for finding the right gift for everyone on your list are very bright. Stocks are complete in every detail and Birmingham Merchants are going all out to make shopping easy and pleasant for you. You'll be ahead in more ways than one if you give the Birmingham business district priority when you shop, always.



### Hurry!...It's Later Than You Think!

**BOB CRAIG, INC.**  
Sporting Goods  
116 S. Woodward

Skiing is becoming Michigan's most popular winter sport—  
Why not give gifts of Skiing Equipment?

- ★ SKIS
- ★ BINDINGS
- ★ BOOTS
- ★ POLES
- ★ WAXES
- ★ CLOTHING

**MULHOLLAND'S**  
Men's and Boys' Department

**NYLONS FOR THE LADIES**  
by Mojud, Humming Bird and LaFrance  
from \$1.25 pr. up

**NECKTIES FOR THE GENTLEMEN**  
The Patterns and Colors He Likes  
from \$1.50 up

**THE MAXWELL SHOP**  
124 W. Maple

*Extends Christmas Greetings*  
—One and All!

**WILLIAMS BOOT SHOP**  
115 W. Maple

**HOUSE SLIPPERS**  
for Men, Women and Children

Consider house slippers for those on your list this Christmas. They have been among the most appreciated of gifts for years, and this Christmas will be no exception.

★ GIFT CERTIFICATES AVAILABLE ★

EVERYONE WANTS A—  
**TELEVISION CHRISTMAS!**  
A Whole New World of Entertainment  
For Your Family!

**McCALLUM & DEAN**  
Birmingham  
Midwest 4-5230 409 E. Maple Ave.

**DICKINSON'S MEN'S WEAR**  
In the Wabeek Building

**ARGYLE HOSE**  
2.95 - 3.50 - 3.95

All Sizes ★ Shorts Long ★ Wool, Nylon  
Wool & Nylon

"HIS NEW"  
**Ronson Vanguard Pocket Lighter**

With compressed fuel—Thousands of lights from each cartridge—  
Lasts for months—\$12.50 each

**WILSON DRUG CO.**  
Woodward & Maple

—SPECIAL SALE—

**NOMA XMAS LIGHT SET** \$1.95 value **Now \$1.29**

**MILLS PHARMACY**  
1740 W. Maple TOM MILLS MI 4-5660

**CRAIG APPLIANCES, INC.**  
112 South Woodward

American Flyer  
**ELECTRIC TRAINS**  
And All Accessories

Complete Trains \$13.95 up

**THE GLASSFORD SHOP**  
122 W. Maple MI 4-5244

why not — PAJAMAS?

Gay-stripe Cottons  
Silk crepes — Prints  
or Plain colors

Brushed rayon  
Cotton Bathriggans  
Cotton flannels

\$3.50 — \$5.95 Sizes 9 to 40

The Birmingham Hardware  
152 N. Woodward

**PRESTO DIXIE-FRYER**

- Jumbo Fry Basket
- Automatic Temperature Control Knob
- Flo-Rite Drain Spout

\$3.95  
Tax Incl.

**D. J. HEALY SHOPS**  
Wabeek Building

A Happy Holiday!  
From All The Personnel  
At D. J. Healy's

Everyone knows—  
A GIFT FROM  
*Campbell's Village Store*  
IS A GIFT OF QUALITY

**LAKE JEWELERS**  
69 W. Maple MI 4-5315

Everything in Silver  
Truly Fine Gifts

The Sterling Store of Birmingham

**HUSTON HARDWARE CO.**  
205 N. Woodward

12 Pieces GLASS 15 Pieces  
**PUNCH BOWL SETS**

12 Cups 1 Punch Bowl 1 Large Tray 1 Ladle \$10.95

For a Most Delightful Gift—  
**FURS**  
from  
*Dimas Furs*  
227 S. WOODWARD AVE.  
BIRMINGHAM, MICH.  
Birmingham Theatre Building MI 4-3930

*the*  
**McBRIDE HARDWARE**  
128 S. Woodward

**HOUSEHOLD GIFTS**

- TOASTERS • WAFFLE IRONS
- AUTOMATIC COFFEE MAKERS
- ELECTRIC IRONS • REVERSE WARE
- WEAREVER PRODUCTS
- CARD TABLES • KITCHEN TABLES
- KITCHEN CHAIRS

**PHOTOGRAPHIC SHOP**  
168 S. Woodward

**PHOTOGRAPHIC SUPPLIES**

Make Excellent Christmas Gifts for the Camera Fan

— WE ISSUE GIFT CERTIFICATES —

**miller shoes**  
Woodward at East Maple

Daniel Green Moccasins in VELVAFELT

All the casual comfort and charm of your favorite moccasin, translated into a handsome, indoor slipper of 100% pure wool VELVAFELT, exclusive with Daniel Green! Come in and see them.

**THE CHEER SHOP**  
191 S. Woodward

Visit Our Complete  
**TOY DEPARTMENT**

We have a myriad of wonderful toys to delight the little ones and make gift buying for them easy and pleasant.

Electrical Gifts Bring Cheer  
the Whole Year Round  
SEE OUR WIDE SELECTION

**HAWTHORNE**  
162 N. Woodward Phone MI 4-2200

**MORTIMER'S MEN'S WEAR**  
130 W. Maple

a perfect Christmas gift . . .  
**WHITE SHIRTS**  
by Arrow and Hathaway  
\$3.65 to \$10.00

**RB SHOPS**  
142 W. Maple

**GLENTEX SCARF**

Hand Knitted  
All Wool  
Made in Switzerland \$3.98

**LEWIS FURNITURE CORP.**  
235 Pierce St.

**A BEDROOM CHAIR**  
—by Selig—

—from \$11.95 up

Here's a gift for the lady of the house that will really be appreciated. It's different—yet practical.