

Lathrup Village News

By LILLIAN DIEDERICH
Phone SOUTHFIELD 3653

Our Social Life

Mr. and Mrs. Stanley Walker of San Jose drive, had as house guests last week their nephew, Harry Moore of Toronto, and Mrs. Harvey Arndt of Detroit. Mrs. Walker was hostess Wednesday at a canasta party and luncheon for neighbors.

July proved to be a busy month for the Robert Vint's of Sunset boulevard. They visited their son, Robert Lee Vint's family in Flagstaff, Ariz., then on to Toluca, Mexico, for a few days. They then headed north to Seattle to visit Mrs. Vint's aunt, Mrs. Abie Lang, and from there to Milwaukee.

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where Vint attended the national convention of Mineralogists.

Upon their return home, another aunt, Mrs. Charles Holmes and niece, Alma Holmes, of North Hampton, Mass., spent a few days at their residence. Saturday evening, Lieut. Col. Clarence A. Mett and wife, were their dinner guests.

Mr. and Mrs. James Stover returned to their home on California drive, last week, after about a four weeks trip. Carolyn and Marilyn, their daughters accompanied them. They visited Gettysburg, Pa., Washington, Williamsburg, Miami Beach and Key West. Mr. and Mrs. Frank H. Reichler and daughter Sharon, of Lathrup boulevard and Mr. and Mrs. William Hayes, returned this week from a fishing trip at Muskoka Lake, Canada.

Circle No. 11 of the Community church will meet today, Thursday, at 12:30 p.m. for luncheon, after which they will see for the October church fair.

Mrs. Fred Gentch and Mrs. Viva Eckel are hostesses.

Benefit Dance
Over 500 persons attended a benefit dance Friday at the Sarah Fisher home. The money will be used to furnish the new nursery for those being transferred from Providence hospital room.

The dance was sponsored by Seton Guild and United Catholic Youth groups.

Bridge Party
The National Council of Catholic Women, northwest deanery, will sponsor a desert bridge Aug. 9, in Labourer hall of the Sarah Fisher Home, West 12 Mile road. It will enable guests to visit the new nursery.

"This is the third annual party to help defray expenses of the deanery," the chairman, Mrs. Clarence Chapman, stated. Assisting her will be Mrs. William H. Dean of Pontiac; Mrs. Lynn Haines,

HORSE SENSE AND NONSENSE

By ALICE E. MORGAN

PANIC BUYING
Throughout this land of ours, thousands of persons are rushing out to spend every available penny to get every available item they can.

Apparently doesn't really matter whether or not an actual need for these items exists. They are going to have them on hand when war production takes off and civilian production slacks off.

The buyers include men, who are stocking up on clothing, tires, guns, cameras and all types of sporting equipment. Women are going wild buying hosiery, linens and other items which were scarce during World War II. They just aren't going to be caught short again.

While merchants are willing to admit they like to sell the stock from their shelves, they are, for the most part, unsympathetic to this sort of thing.

EVERY DEALER in every commodity which became scarce during the war years, will say that a good share of it was through "panic buying". They recall customers who stocked up on all manner of items and continued to buy along with their unstocked neighbors whenever the merchandise was available.

They watched runs on their stores in 1942 and then saw rationing placed on nearly every commodity.

type of food stuff. They watched those who could afford to buy in huge quantities, take far more than they needed and leave nothing for the others.

They saw the selfishness of a few place hardships on everyone and make their commercial lives miserable.

THESE MERCHANTS watched their meager stocks vanish, and while it was money in the till for them, they got little or no pleasure from the sales. They knew, too, the picture behind it all. It was America in a panic of selfishness—not a pretty picture.

Rationing worked a certain hardship on all of us, buyer and seller, alike. The merchant, however had a double-barreled headache which he recalls with horror.

On the first hand, it doubles the detail work of his business. He had to spend time with rationing books, tickets and coupons. He had to have special blanks filled and returned to special departments at certain times.

HE HAD TO HAVE proof that they had sold their stock before they could get more. Merchants soon were more than a little fed up with this method. It made them feel a little like the small boy who had to bring the pencil stub home before his dad would give him a nickel for a piece of good sleep.

After all these details were out of the way, the poor merchant had to face his customers. Now, with war headlines agitating our papers and every radio shouting about hostilities, the poor merchant finds himself set back eight years. He had just about time for one good, long, relaxing sigh and a couple of nights of good sleep.

Let him try to persuade his customers that this panic buying is the biggest cause of shortages and enforced rationing and price controls and he will be treated like something a little lower on the intellectual scale than a moron.

HE HAD TO STAND untold abuse from some of his customers who accused him of showing favoritism, and holding scarce items for special friends. He saw the baser side of his heretofore

"nice" neighbors and was a little sickened at what he saw.

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THE MERCHANT doesn't like it. The producer doesn't like it. The family without the money to buy and hoard doesn't like it, and to be perfectly frank, it hardly seems possible that the hoarder likes it.

Panic buying is depleting stocks of merchants and producers, alike. It will bring back rationing and all its collective headaches faster than anything else.

The Navy's new C-4 emergency ration contains a minimum of 3,800 calories, enough for one man per day.

Flame-retarding wools are used for furnishings in luxurious postwar passenger planes.

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Recreation Roundup

Probably few parents realize the important educational aspects of the sport of swimming.

For the beginning swimmer, the pool is a safe place to learn. Once he enters the locker room, the youngsters are entirely on his own.

Crowded conditions teach the importance of social adjustment. The necessity of physical cleanliness for individual and group health becomes apparent with the soap bath. In the pool room, there are lessons in self discipline and obeying orders from the instructors.

Before the water can be conquered, fear must be eliminated from the mind. Finally, there is

the developing of neuromuscular skills which will teach hundreds of muscles the art of swimming which must be made in order to reach a very high goal.

For the advanced swimmer, the pool is a safe place to learn. Once he enters the locker room, the youngsters are entirely on his own.

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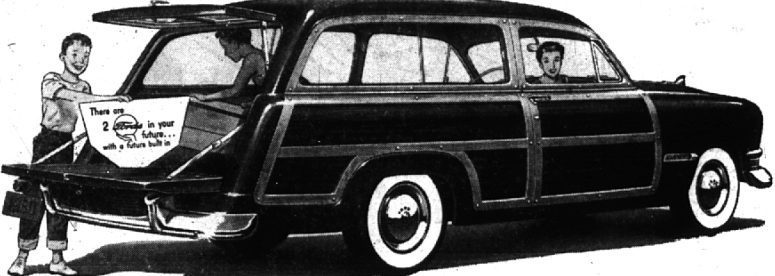
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