

**Have You Met . . .**  
 Mr. and Mrs. David Murray,  
 their children, Patty, Tommy and  
 Bobby who have come from Cin-  
 cinnati, Ohio, to 1120 Southlawn.  
 Mr. Murray is a salesman with  
 the Fornica Corporation.

**First Dial Unit Is Moved Into Position**



First unit of dial equipment is hoisted into place by Western Electric Co. installers on the second floor of the Michigan Bell Telephone Company's new building at 160 Martin. The new \$2,225,000 dial system is expected to be ready next summer according to Walter B. Fausser, manager of the local exchange. Michigan Bell moved into its beautiful new building only a few weeks ago when its business office was opened to the public. Literally millions of hand-soldered connections must be made to link individual units of dial equipment into Birmingham's network of telephone lines.

**Y Nears Membership Goal; Cash Receipts Still Far Below Aim**

With 410 of its goal of 450 members signed up, the Birmingham YMCA is fast approaching the close of a successful new-member campaign. It drastically trails, however, in its efforts to raise \$1,500 to supplement the budget.

With only one week remaining in the current drive for members, Harold Kalbfleisch and Oscar Peterson are rallying their forces to make a better showing in adult membership, where only 73 have joined. A year ago 183 adults took out 'Y' memberships. Kalbfleisch stated that the local Y now leads the metropolitan Detroit drive with 91 per cent of its objective.

A victory banquet will be held at the Downtown YMCA tomorrow evening at 8:30 with John Maynard, campaign general chairman, presiding. At that time the Birmingham YMCA hopes to report its goal of 450 members and \$1,500 in cash, together with a total membership roll of 900.

**School Notes from Big Beaver**

**Contest Winners**  
 Winners of the poster contest for the first eight grades of the school are:  
 Grades one through three, Barbara Wans, Albert Wilson and Harry Griffiths; four through six, Roberta Knowles, Renate Hoffman and Dolores Hopp; grades seven and eight, Eddie Glover, Nancy Halsey, Bill Haney and Ronald Donna.

The posters were made for the school carnival to be held Nov. 4 and 5.

**Conference Chairman**  
 Miss Edna Smith will serve as chairman of the English section

**Youth Fellowship Halloween Party**  
 Oct. 29 is the date of the Halloween party which the Youth Fellowship group of the First Methodist Church is holding from 7:00 p.m. until 9:00 p.m. in the church for all children up to the sixth grade.

Among those who are working on the arrangements are Larry Peck, house of horror; Susan Jones, fortune teller; Sally Eckerson, hermits cave; Ted Vernon, airplane ride; Ann Groves, grand march; Stuart Peck, movies; Alysanne Dove, decorations; Mary Grace Bowden, tickets; Carol McClelland, refreshments and Bob Spence, publicity.

Prizes will be awarded for the most original costumes.

of the Region 6 Michigan Education Assn. meeting to be held at the Masonic Temple in Detroit tomorrow.

KEEP YOUR HAND IN A . . .



*The finest in fabric gloves*

Double the importance of every gesture, every costume with our beautiful Shalimar gloves. Hand-sewn in double-woven cotton, the six-button length is ideal for now, later in the season. We have them in gala new hues. **\$2.95**

**D. J. Healy SHOPS**  
 WABEEK BLDG., BIRMINGHAM  
 Open Friday Night Until 9 o'Clock

**Michigan-Minnesota Tickets Available At YMCA Offices**

For those still interested in seeing the Michigan-Minnesota football game this coming Saturday, the Birmingham YMCA has eight places open in its football party. According to the 'Y' office, cancellations were received from several who prefer to see Michigan play at a later date.

The all-inclusive price the 'Y' has set includes seat on a Greyhound charter bus, refreshments, song sheets and fellowship enroute and a reserved seat in the stands.

The bus leaves from Maple and Woodward at 11:15 a.m. Oct. 29 and returns immediately after the game. Further details may be obtained from the Birmingham YMCA.

General display advertising deadline is 5 p.m. each Tuesday

**Oakland County RED CROSS NEWS**

Representing the Oakland County Chapter of the American Red Cross in St. Louis, Missouri, this week are, Mrs. F. M. Brooks, chairman of volunteer services, and Mrs. Hugh D. McLeese, chairman of social affairs. They are attending a three-day conference of Red Cross volunteer services chairmen from approximately 100 midwestern chapters.

The conference will discuss plans for extending and strengthening volunteer services to the armed forces and veterans as well as to local communities during the coming year.

"Due to the confusion which has of necessity existed with reference to the relationship existing between the American Red Cross and the United Fund, I am enclosing a news release prepared by General George C. Marshall, and a statement of Red Cross policy. This information clarifies the Red Cross stand and may help you in planning your charitable contributions for 1950." Milo J. Cross, Oakland County ARC chairman, said this week.

"You will note that firm or corporate gifts may be accepted by the Red Cross at any time, while employee contributions through payroll deductions are to be collected in February, March and/or April with membership cards issued by the Red Cross to the donor."

The following is General Marshall's recent statement:

"Representatives of the Detroit Red Cross Chapter meeting with the Executive Committee of the National Organization's Board of Governors agreed upon a procedure which is intended to assure non-violation of Red Cross Fund Raising policy pending a formal consideration of the whole problem by the full Board of Governors at its meeting in November.

"The action to be taken immediately by the Detroit chapter is indicated by the following letter to be sent to all interested parties in industry and labor in Detroit which provides in effect that funds raised as now agreed upon between the chapter and industry in Detroit will be paid directly to the Detroit Chapter American Red Cross. The Detroit Chapter will conduct its regular fund campaign next March along with all other chapters."

The American Red Cross **DETROIT CHAPTER** 153 E. Elizabeth Street, Detroit 1 GENTLEMEN

"It is the sincere wish of your Red Cross Chapter to cooperate with industry in its effort to simplify fund raising, reduce costs of solicitation and collection, and give assurance that funds contributed will be spent for worthy purposes.

"To accomplish these objectives a great deal of time and effort has been spent with officers of the United Foundation and on consultation with our national officials.

"Local Red Cross chapters under the terms of their charters must abide by fund raising regulations prescribed by the National

Organization. However, a program has been approved which will meet the situation in the spirit and the letter of the regulations as follows:

"1. Local chapters may not affiliate with any other organization or transfer to another agency to receive or transmit funds in its name.

"2. Where established payroll deduction plans are in operation or shortly to be put into effect, if all monies collected from or deducted from the wages of employees of industry during the months of March and/or February and April are collected or deducted exclusively for the Red Cross and the employees from whom collections or deductions are so made are informed and these monies are sent direct to the chapter without passing through any other organization's hands, this will not be violation of the Board's policy.

"3. Such arrangements within industries shall be worked out directly and solely between the chapter and the industry concerned and without becoming a part of or association with any other agency or campaign.

"4. The Red Cross emblem and campaign material may not be used except as furnished or approved by local chapters. Membership cards will be issued to all contributors.

"5. Corporation subscriptions made direct to the local chapter are welcomed at any time of the year."

Very truly yours,  
 Henry T. Ewald,  
 Detroit Chapter Chairman

**Seeks Higher Zoning for Small Section of Woodward Property**

A petition from M. E. and Vivian D. Snyder seeking the rezoning of several lots on the west side of N. Woodward has been referred to the city plan commission for further study.

City Manager Donald C. Egbert told city commissioners that Snyder plans to construct a similar terrace unit just south of the one he presently owns on N. Woodward. The area is now zoned for business B. Snyder asks that it be changed to multiple dwellings.

Egbert said fire regulations in business areas are much stricter than in residential areas and would require more fireproofing of the proposed terraces than necessary.

**Church Rummage Sale**

The Women's Auxiliary of Christ Church Cranbrook is holding a rummage sale beginning at 10:30 a.m. on Oct. 27 at the Church. Mrs. William M. Warner general chairman, is being assisted by Mrs. E. W. Brehm, Mrs. William Lloyd Kemp, Mrs. Fred Sanders, Miss Barbara Morse, Mrs. Paul Wilson, Mrs. W. Brooke Stabler, Mrs. George Squibb, Mrs. Carl Barton, Mrs. Carl Moyer, Mrs. George Miller, Mrs. Russell Meyer, Mrs. Henry Wolfenden and Mrs. J. Beall.

**Have You Met . . .**  
 Mr. and Mrs. H. K. Wallstrom and daughter, Gay who have come from Beaumont, Texas, to live at 633 Grassfield. Mr. Wallstrom is with the statistical division of the J. L. Hudson Company.

*Why Waste Time,  
 By Going Into the City,  
 When Your Selection Can  
 Be Made Here in Ease?*

**Personalized Christmas Cards**

Select From Books By:

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| Norcross                            | American Artists    |
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| Nu Art                              | Crestwick           |
| Marion Heath                        | Bergo Marvin        |
| Tasha Tudor                         | Cordial Cards       |
| T. V. Allen Co.                     | Masterpiece         |
| Tessier                             | North Star          |
| Ace Engraving Co.                   | Chadwick            |
| Alice Daley                         | Cecelia Staples     |
| Earle Christmas Prints              | National            |
|                                     | Dorothy Simmons     |

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*Mr. Ray Rasch*

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now to wrap you completely in its "forbidden" aura . . . we suggest:  
 The Perfume \$17.50 to \$25.00  
 The Cologne \$18.00 to \$22.00  
 The Body Sachet \$1.50  
 (also DeLuxe \$3.00 size)

*Dana*



**Wilson Drug** Woodward at Maple