

## Around The Cracker Barrel . . . .

A couple of weeks ago we sent out a few hundred circulars advertising that famous brand of men's English woolen hose, Byford's. The price printed for the regular length hose was \$1.50. A week ago we got a letter from the importer saying that the suggested price is now \$1.35, because the English pound is not worth what it was. But if the pound is worth less the socks are actually worth more. Or, if they were worth \$1.50 before they are a much better bargain at \$1.35. Or something.

Which reminds me of the country merchant who became a bit alarmed a few years back when the country went off the gold standard. He carefully scrutinized the language on a ten dollar yellow-back bill, in which the government promised to redeem for ten gold dollars upon presentation, etc. He wrote a letter to the president, suggesting that a new motto be used on the bills, to wit, "I pray that My Redeemer Live."

But at any rate those extremely good Byford hose are now \$1.35 for the regular length, and the longer length which was formerly \$1.75 are now \$1.50. So with winter coming on, the devaluation of the pound should not give any of you fellows cold feet. You can keep 'em warm for less than before.

Got to wondering about the income tax the other day, after reading some speeches which were made back in President Wilson's time, when the tax went into effect. "It was going to be a temporary thing, and never—oh! never—would exceed three per cent. There was no talk then of it being an instrument of redistributing the wealth.

And when you start wondering about something, you start doing a bit of figuring. Now here's one for you tax expert to answer for me. Suppose we buy a dozen pair of socks, and they cost \$9.00. We put a price tag of \$1.00 each on them, and by the end of the year we've sold 9 pairs. "How much have we made?" The government says we've made 25c on each pair sold, or \$2.25. And so we pay income tax on that \$2.25, and that sum is added to the national income. But actually all we've done is get our \$9.00 back. That's our starting capital. Yet on that we have to pay income tax, say 67 1/2c. So at the end of the year, on that deal, we are 67 1/2c worse off than when we started.

The government says we've still got three pairs of socks. And that's probably right. If we sell them at a loss, we can deduct that loss a year hence. But in the meantime, we've donated some of our capital to the government, and we can get it back in a year, without interest.

Yes sir, this business of taxation sure is mystifying. Last week's heat wave was really something. They tell me the ducks are starting north again, just when we'd planned a day's hunting. But perhaps by the time this paper is issued we'll sound sane in telling you about the beautiful Storm Coats for ladies at the Village Store. They did look a bit unusual in the window last Saturday when it was \$5, but they will soon be here when they'll be a welcome sight. They're of beautiful fabrics, water repellent, alpaca lined, with fine fur collars. Their styling is casual and good, and prices are from \$38.50 to \$55. Don't wait until it's too late to get one of these great Storm Coats.

A week ago we told about the shortage in Nylon. But we've just received some ladies' nylon gloves which are really nice. The tailoring is classic, and they're made of a very fine grade of nylon. Of course they're washable. For \$2.95 you can hardly get along with a single pair.

Had a visit with a gentleman who is soon to be our new neighbor, Mr. Clyde Hornung. Mr. Hornung is known to most of you, especially if you have children. For years he has been Detroit's foremost merchant in children's shoes—in the Fisher Building. Years ago he had a store in Birmingham. Now he's coming back, and will occupy a new store building on Pietro Street, the third door south of the Village Store. We know you people with children will be happy to hear this, and we know you'll like Mr. Hornung and his quality shoes.

Men, the Village Store has the largest selection in town of outdoor jackets. In a great variety of models and colors, some are unlined, some lined with fine flannel, some with quilted down. Every man wants a good jacket, and no article in the male attire is so useful. Come and take a look; you'll find just what you want.

A lady with a Corde bag is a lady. There's something about the quiet dignity of Corde that seems to be a mark of distinction. A Corde handbag is always correct; it always looks right. The popular colors this year are black and dark brown. A fine selection of Cordes awaits you at the Village Store, and prices start at \$7.95, plus tax.

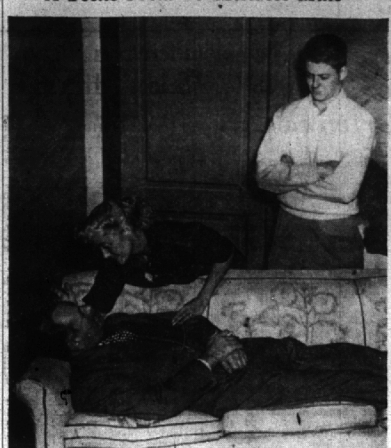
See in the paper that the Adams School P.T.A. is starting the winter square dancing season. There's nothing like it if you have a good strong heart. And like last year, the Village Store is where you can get those square dance costumes. Skirts and Western pants. Plaid blouses in all colors for both men and ladies. Western belts of saddle leather for both sexes and all waists. Bandanas if you want them, but no shooting irons.

Footnote to School Children, who have been among our best customers in this department: Now that Fall is here again, that good cheese is back on the block every day, and the barrel has plenty of crackers.

Ross S. Campbell, Proprietor.

205 Pierce Street Telephone 5300  
**Campbell's Village Store**

## A Scene From "O Mistress Mine"



Fritz C. Hyde, Jr., director and leading man in the St. Dunstan's Guild of Cranbrook production of the Terence Regattani comedy, "O Mistress Mine," relaxes and receives some consolation from his leading lady, Mrs. Zolhan Sepeshy, while William Saunders looks on with disapproval. The play will be given tomorrow and Saturday and again on Friday and Saturday, October 21 and 22 in the Cranbrook Pavilion.

## Social Briefs

Miss Florence Dugger, daughter of Mr. and Mrs. Henry Dugger of Cole street left Saturday for a two-week vacation in Arkansas where she is visiting relatives.

Mr. and Mrs. Felix S. Bruner are now settled in their home on Epping lane in Bloomfield Hills.

Mr. and Mrs. Robert Hinshaw of Yazoo City, Miss., and their daughter, Primrose have returned to their home after spending six weeks with their parents, Mr. and Mrs. George M. Rounds of Dewey street for several weeks. She is bringing with her, Miss Helen Elizabeth Rounds, daughter of Mr. and Mrs. George M. Rounds, Jr.

Mrs. Carl D. Cutright, Jr., will give the spinster dinner for her sister, Miss Donna Kramer on Oct. 26.

Over this past weekend, Mr. and Mrs. Harold Chalk of Manor road took a tour up around Tere City, Charlevoix and the Boyne Mountain Ski Club.

Miss Helen Rounds of New York City who has just completed a vacation in the West Indies, arrive in town next Monday to visit with her parents, Mr. and Mrs. George M. Rounds of Dewey street for several weeks. She is bringing with her, Miss Helen Elizabeth Rounds, daughter of Mr. and Mrs. George M. Rounds, Jr.

Former Birmingham residents, Mr. and Mrs. Charles Davidson of Gates Mills, Ohio, were the weekend houseguests of Mr. and Mrs. Gordon Saunders of Orchard Ridge road. They attended the Stinnett-Pittman wedding Friday and the football game Saturday with their hosts, Mr. and Mrs. J. Robert Mosby.

Mr. and Mrs. Herbert W. Mason, Jr. will entertain at a housewarming this coming Saturday in their new residence on Franklin road.

Among those who have entertained recently in honor of bride-elect, Miss Donna Kramer are Miss Mary Henderson who was hostess at a kitchen shower; Mrs. Vaughn Pegley who also gave a kitchen shower and Mrs. Donald Tweedie who honored Miss Kramer at a table-top shower.

Spectators at the Michigan Army game last Saturday afternoon up in Ann Arbor were Mr. and Mrs. Henry Royce of Quanton road who made a foursome with Mr. and Mrs. Joseph Hinshaw of Pon Valley road.

Just recently returned from their summer home at Osceola are Mr. and Mrs. Milton F. Coulson

## Miss Sheffield Is Married

At an informal ceremony Saturday morning in Holy Name Church, the Rev. David J. Dunagan officiated in matrimony, Miss Alice Mae Sheffield, daughter of



Mrs. Edward Smith

Mr. and Mrs. Alvin H. Sheffield of Humphrey street and Edward E. Smith who is the son of Mr. and Mrs. Claude Smith of Pontiac. The bride chose a two-tone gray suit and wore a matching hat to complete the ensemble. Her bouquet was made up of white carnations centered with an orchid.

Miss Katherine Alstrom as maid of honor was dressed in a navy blue suit and carried an arrangement of yellow roses and chrysanthemums.

Alvin Sheffield, the bride's brother, acted as Mr. Smith's best man.

Following a reception held in the Sheffield residence, the couple left on a wedding trip to northern Michigan.

Upon their return, they will make their home in Pontiac.

of Berwyn road. They're already making plans to return north for some deer hunting and are at present taking care of their grandson, John Frederick Coulson, after having Mr. and Mrs. Will Tracy as houseguests for a week. The Tracy's who formerly resided in the Hills are now staying at the Bloomfield Hills Country Club and will be leaving for their winter home in Florida shortly.

Mr. and Mrs. Martin Otto of Beachwood have returned home after a two-week motor trip through Quebec and New England.

## Advertisement



"I'm taking the telephone directory with us on our honeymoon. Those Yellow Pages may come in handy."

## Trip to Bermuda Follows Wedding in Christ Church

Following their marriage Friday evening in Christ Church Cranbrook, Mr. and Mrs. Bruce Craig left on a wedding trip to Bermuda.

For traveling, the former Mary Lou Stiffler, daughter of Mr. and Mrs. Charles B. Stiffler of Poppleton road selected a three-piece beige gabardine suit with a matching cloche hat, brown accessories and a mink scarf. Mr. and Mrs. Lyman J. Craig of Bloomfield Hills are the bridegroom's parents.

The Rev. Walter H. Young assisted by the Rev. Robert L. DeWitt officiated at the nuptials after which a reception was held at the Bloomfield Hills Country Club.

For her marriage the bride wore a cream colored gown of whisper taffeta distinguished by a circular train and tiny scallops with diminutive covered buttons forming from the peter pan collar to the floor in front and forming epaulettes on the shoulders and hips. A cloche of heilloom rose points lace held her full length veil of illusion and her bouquet was made up of butterfly orchids, lilies of the valley and trailing English ivy.

As maid of honor, Miss Maxine Appel of Orchard Lake was gowned in white taffeta fashioned with a peter pan collar and short sleeves. The dress was highlighted with covered buttons to the waist, and a sash of American Beauty velvet which tied in a large loop bow in back. Her hat was a cloche of American Beauty velvet also and her colonial bouquet consisted of American Beauty roses and trailing ivy. The bridesmaids, Miss Jill Craig, a sister of the bridegroom; Miss Connie Brady of Saginaw; Mrs. Richard Kern of Birmingham and Miss Heidi Planer of Orchard Lake were dressed in the same style as the honor maid but their caps were French calots.

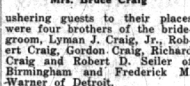
William E. Douglas of Bloomfield Hills served as best man and ushering guests to their places were four brothers of the bridegroom, Lyman J. Craig, Jr., Robert Craig, Gordon Craig, Richard Craig and Robert D. Sells of Birmingham and Frederick M. Warner of Detroit.

**HARDY GARDEN CHRYSANTHEMUMS**  
many varieties in Bud & Bloom

Specialty Priced <b>75c each</b>	any 3 varieties <b>\$2.00</b>
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Holland Bulbs—Lawn Grass Seed  
**JOSEPH A. THEISEN**  
3826 N. Woodward, Royal Oak, Mich.  
Flowers by Wire Phone LI 2-8400

Mrs. Bruce Craig



To greet the guests, Mrs. Stiffler wore a gown of cocoa brown lace which featured gold embroidery. Her hat was of matching brown and she pinned accenting bronze orchids to her purse. Mrs. Craig was in light blue crepe with a color blend of lavender and light blue in her hat. A corsage of violets on her purse completed her ensemble. The couple will temporarily make their home in Minneapolis.

## GIRL SCOUTS

**Service Project**  
Mrs. Robert Reinhardt, president of the Girl Scout Leaders' Club, wishes to inform all leaders that a service project for troops in the form of suit caps for the Percy Jones Veterans Hospital at Battle Creek.

As 200 favors are required for such special holiday, leaders are asked to advise Mrs. Ferd Brock, Lone Pine Court, how many their troops will supply one week in advance of the day they will be needed.

Mr. and Mrs. C. W. Chadwick, and their children, Lois Ann and Ronald who are making their home at 621 Graefel, having moved here from Belleville, N.J. Mr. Chadwick is an airplane pilot with the General Motors Corp.

The newcomers from Flint, Mr. and Mrs. Loren Jenks now residing at 708 Graefel? Mr. Jenks is with the Detroit Arsenal.

## EGGLESTON'S

Woodward at Maple

THIS THURS. - FRI. - SAT. OCT. 13, 14, 15

### EGGLESTON'S FALL PERCALE SALE

REG. 44c to 49c 80 SQUARE - FAST COLOR - SANFORIZED - PLAIN and FIGURED

Only **33c** yd.

Big Savings on Your Winter and Christmas Sewing

Simplicity and McCall Patterns

## EGGLESTON'S

MEN'S WEAR DRY GOODS READY-TO-WEAR

## Perfect Background for a Lady!

Sometimes, we think a lady never looks so lovely as when she's seated at the wheel of a Cadillac car.

*First of all—she looks serene . . .*  
... for she knows she is driving the world's most distinguished motor car—a car so regal in its bearing and so sumptuous in its appointments, that it is the accepted standard for the whole automobile world.

*She looks confident, too . . .*  
... for here is the perfect background for a lady. If she has chosen the model and the color and upholstery

ingenuity and craftsmanship can make it.

*She looks rested and at ease . . .*  
... for there is no strain at all to her driving. The big motor moves the car as if by automatic propulsion—steering is virtually a response to her wish—and the brake pedal calls for little more than the weight of a foot.

*And, finally, she looks—as we said—so lovely . . .*  
... for here is the perfect background for a lady. If she has chosen the model and the color and upholstery

with care—as the fullest complement to her personality—she is the spotlighted high-light in a gorgeous picture!

This message, of course, is addressed to a man—to a man with a lovely lady whom he delights to see at her best—and whom he wants surrounded, wherever she drives, with every safeguard an automobile can provide.

Come in, Sir—and see us. You are looking, as you surely know, for a Cadillac!

# Cadillac

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