Oct. 22 Chosen As Date of Kiwanian's Annual Auction Sale

The Birmingham Kiwanis club will hold its annual auction Saturday, Oct. 22, in the salesroom of Clohset and McCutcheon, 820 S. Woodward. Proceeds of the sale will be used in the club's activities among the needy children of the city. The sale will start at 2 p.m.

The auction will feature the sale of furniture, tools, garden tools, toys, home canned goods and other items with the exception of clothing.

Collection of salable items is being handled by the membership which has been divided into two teams, captained by Ken Hoover and Marvin Kauffman.

Arrangements are being headed by James Sterling, assisted by Dick Hawkins and Clarence Clohset. Claude Whipple and Paul Stocker are directing publicity.

COMMUNITY HOUSE CALENDAR

Thursday, Oct. 13
Noon—United Foundations Luncheon
1:00-3:30 p.m.—Girl Scout Training Makeup
1:00-3:30 p.m.—Clothing Class
2:00 p.m.—Musicale Meeting
6:00-7:30 p.m.—Family Dinner
6:30 p.m.—Soroptimist Dinner
7:00-8:30 p.m.—Holy Name Dance Class
8:00 p.m.—Horticultural Society
8:00-10:00 p.m.—Painting Class
8:00-10:00 p.m.—Water Color Class
8:00 p.m.—Amvets Original Meeting
8:00-11:00 p.m.—21-35 Club

Friday, Oct. 14
7:00 p.m.—Quadrille Dinner Dance
7:30-12:00 p.m.—Ranch Room

Saturday, Oct. 15
7:30-12:00 p.m.—Ranch Room—Movie 8:30
9:00 p.m.—Community House Dance

Sunday, Oct. 16
3:00 p.m.—Shepherd High School Alumni Get Together

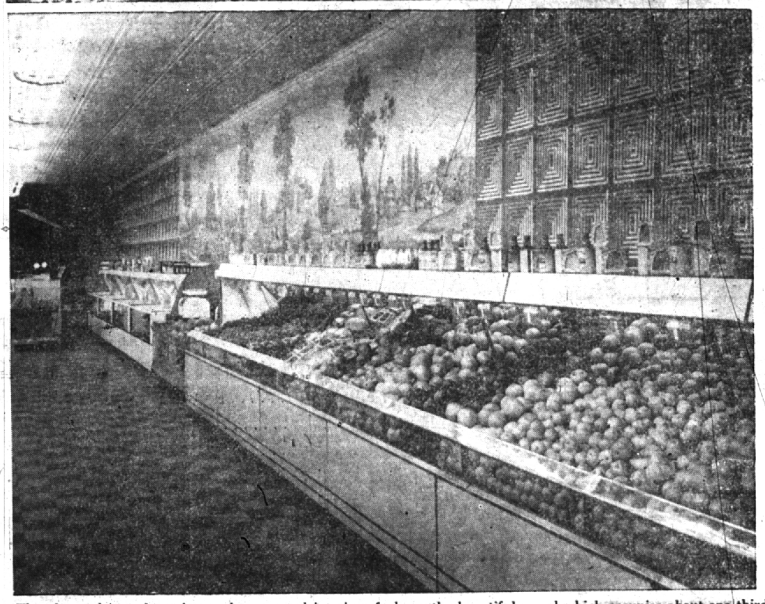
Monday, Oct. 17
10:30 a.m.—League of Women Voters
Noon—Rotary Luncheon
Noon—Dental Education Committee Luncheon
12:30 p.m.—American Social Ass'n of Social Workers Luncheon
1:00-3:00 p.m.—Brownie Training
1:30-3:30 p.m.—Slipcovering Class
1:30-3:30 p.m.—Bridge Class
1:30-3:30 p.m.—Ceramics Class
7:30 p.m.—Hi-12 Dinner—Cocktails at 7 p.m.
8:00 p.m.—Senior Activities
8:00-10:00 p.m.—Ceramics Class
8:00-10:00 p.m.—Bridge Class

Tuesday, Oct. 18
Noon—Exchange Luncheon
12:30 p.m.—United Foundation Kick-off Luncheon
1:00-3:30 p.m.—Clothing Class
3:30-5:00 p.m.—Brownie Troop
6:30 p.m.—Kiwanis Dinner
6:30 p.m.—Torch Club Dinner
7:30-10:00 p.m.—Clothing Class
8:00 p.m.—Pythian Sisters
8:00 p.m.—Birmingham Forum
8:00-11:00 p.m.—21-35 Club
8:00 p.m.—Birmingham Hills Association
8:30-10:00 p.m.—Adult Square Dance Club

Wednesday, Oct. 19
9:00 a.m.-4:00 p.m.—Junior League Placement
9:30 a.m.—Children's Theatre Practice
10:00 a.m.-3:30 p.m.—Hooked Rug Class
11:00 a.m.-Noon—Music Appreciation
Noon—Lions Luncheon
1:30 p.m.—Children's Theatre Group
6:30 p.m.—Cub-Dad Banquet—Quarton
7:00 p.m.—Junior Chamber of Commerce Dinner
7:30-9:30 p.m.—Sea Scouts
8:00 p.m.—Duplicate Bridge
8:00-10:00—Painting

Thursday, Oct. 20
9:30 a.m.—Musicale Practice
12:30 p.m.—Newcomers' Luncheon

Interior Views of the "New" Sfire Store



The above photos show the newly arranged interior of Sfire's market. The self-service meat and daily products department, where customers may select their own purchases, pre-weighed and wrapped is shown in the upper photo. The lower view of the produce department also shows the beautiful mural which occupies about one third of the entire west wall of the store. The remodeling program has been completed recently and is meeting with the approval of clerks and customers alike.

Membership Drive at Half-Way Mark With 306 Enrolled

A total of 306 members and $700 was reported by canvassers at a drop-in meeting Monday evening in the offices of the Birmingham YMCA. Co-chairmen Harold Kalbfleisch and Oscar Peterson stated that they were elated on the number of boy and girl members enrolled.

However, the number of adult members continues to lag behind the record set in 1948. With two weeks of the drive remaining, it is hoped that the 168 adult members who have not renewed in the current campaign will send their checks in by mail.

The Birmingham branch is endeavoring to raise its total membership to 900 boys, girls, young men and women by the end of 1949. The current count is just above the 700 mark, with approximately 400 of these boy and girl members.

The membership team headed by Elaine Jones and Shirley Cloutier with Michigan State as their banner, continues to lead the other six teams. In second place is Michigan under Harold Kalbfleisch and Will DeGraff, Oscar Peterson and Web Owen have their Wisconsin team in third place. The individual leader among the men is Oscar Peterson with 14 members signed to date. Harold Kalbfleisch is the leader in money obtained with $116.00, reported.

In the metropolitan Detroit standing, with other 'Y's competing as one of twelve teams, Birmingham ranks third behind Northeastern and Fisher, having reported just two-thirds of its goal. The public is urged to make inquiry at the 'Y' office for membership information and activities in which they can participate.

Have You Met? . . .

Mr. and Mrs. J. E. Roark who have moved from Sao Paulo, Brazil to 1760 Norfolk? Mr. Roark is with the overseas operations of the General Motors Corporation.

About 20 Entries in AKC Show from Here

Some 20 exhibitors from Birmingham and vicinity will show dogs at the AKC-sponsored fall show Saturday to be held in the coliseum at the state fair grounds in Detroit.

There will be about 500 entries, according to information received from A. Wilson Bow who is handling details of the show. This show, like the one held last spring, is drawing entries from the entire Metropolitan Detroit area, as well as Canada and many sections of the United States.

Local dogs will include Brittany spaniels, English springer spaniels, Samoyeds, Welsh terriers, Boxers, Doberman pinschers, Kerry blue terriers, German shepherds, Irish setters, Strattfordshire terriers, wire haired fox terriers and St. Bernards.

Club news deadline is at noon each Monday.

Roadoiling Approved

City Commissioners Monday night approved the special assessment district for the roadoiling of Chesterfield, from Redding road to a point about 400 feet south.

Eccentric classifieds SELL!

Remodeling Makes New Modern Store at Sfire Market

With the completion of their extensive remodelling program, Sfire brothers begin their 21st year of business in Birmingham. Their "new" store is one of the most modern super-market type stores in the area.

During the summer months the whole interior was changed about to give their customers every advantage and convenience possible. Operating wholly on the self-service plan, save for certain meat foods, the store appears much larger than before, although floor space remains the same.

Pre-Packaged Meats

A special counter for dairy foods is at the right, just inside the door. One end is set aside for pre-cut, pre-packaged meats of every type, from fresh roasts to luncheon loafs. At the meat counter the customers may obtain meats which they desire cut to specific weights.

At the rear of the store a white-walled work room has been built, where all meat cutting and pre-packaging is handled.

The grocery departments, fresh fruits and vegetables and baked goods have also undergone complete changes. Every area of the store has been set up to present the largest possible amount of space, the most attractive arrangement of merchandise and all easily accessible to the customer.

Interior Changed

The cashing-out system has been renovated, with two cash register stands at the front of the store.

In addition to changes in the actual handling of merchandise, the interior has been redecorated to present a pleasing appearance. Colors are soft and clean, and the whole interior well lighted.

Don Merritt, manager of the meat department, said, "We'll finish our twentieth year in Birmingham next month, so this is sort of an anniversary affair for us, too. We're all pretty proud of what we have. We think our customers are going to like the appearance and convenience of the new arrangement.

Convenience Is Aim

"We tried to make it a combination of convenience for both customers and employees and I think we succeeded:

"Of course we're all pretty proud of the way it looks. At first glance it seems as though we must have taken in one of our next-door neighbors, but we didn't. We just turned everything around, and believe me, it was pretty awful here while we were doing it.

"The walls, especially the big mural on that west wall, we think are beautiful, and we know we've got the most modern arrangement in town and in the whole area."

Youngsters to Visit Detroit Railroading Center on Thursday

Taking advantage of the Oakland County Teachers conference and a school holiday, Birmingham Gra-Y Clubs from Pierce, Quarton, Adams, Barnum, Walnut Lake, Bloomfield Village and Poppleton schools will visit the Brush Street railroad station in Detroit next Thursday. Boys and girls, accompanied by their adult leaders, will board No. 54, leaving Birmingham at 8:48 a.m. and arriving in Detroit at 9:30.

Each youngster will enter the locomotive cab to see the various levers and controls of the train which carried them about 17 miles. The group will also be taken through a pullman and shown how berths are made up.

A visit to the Detroit River, to see how freight cars are transported by barge from Windsor to Detroit, will follow. Because the return trip will not be made until the afternoon, a special program is being arranged in Detroit. Full details may be obtained at the 'Y' office or from leaders of the Gra-Y clubs. All 'Y' members are eligible to attend.

Former Senator Is Guest Speaker At High Twelve Meet

Prentiss Brown, former Michigan senator, now chairman of the board of the Detroit Edison company, spoke to the High Twelve dinner meeting Monday evening on the life of William A. Burt, whom he believes is greatly underrated historically in Michigan.

Burt, inventor of the typewriter, resigned his office of circuit judge for Macomb county to accept a position as deputy surveyor, "a political plum" of those days. He left his home in Mt. Vernon, near Rochester, and began the long and tedious task of making complete surveys of Michigan, Brown said.

"Burt and his men went into northern Michigan, through the swamps and forests, into the Upper Peninsula. They did not have any means of transportation and covered the entire area afoot. From reading his notes on the existing forests in the northern part of the state many of the old-time lumber barons came into being and into their subsequent fortunes.

"Burt discovered the huge ore deposits which abound in northern Michigan and made the country aware of the potential wealth to be found there. Today men are wealthy and others are busy because of the deposits located in and around the Marquette area. Burt discovered them.

"His maps were used extensively when the boundary lines between Canada and the United States were settled. He is mainly responsible for these rich lands remaining in this country and not becoming a part of the Dominion."

Have You Met . . .

F. Hartwell Ladd, 685 Pierce: "America is still a great land of opportunity to anyone who is willing to work hard to get ahead. No one need to get discouraged so long as he lives in this country."

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