

Customers' Corner



What can we do to make your A&P store a better place to shop?

A few months ago we ran an ad asking our customers to write us their answers to this question.

The thousands of answers that came in were very helpful and have given us a blueprint for our activities during the coming year. We want you all to know that we appreciate your suggestions and we are striving to give you the things you asked for.

But if we are to keep on doing the best job for our customers we must stay up-to-date on your wishes. The thousands of A&P employees from coast to coast hope that you will continue to give us your suggestions and criticisms. Please write:

Customer Relations Department
A&P Food Stores,
420 Lexington Avenue,
New York 17, N. Y.



SHOP A&P's Values and SHARE A&P's BIG SAVINGS!



Three Gold Layers
Beautifully Decorated
**Mother's Day
HEART CAKE**
\$1.09 each



Be Value-Wise! Choose These GROCERY BUYS

- Indiana Brand Tomato CATSUP 16-Oz. Bot. 10¢
- Sultana Luscious Fruit COCKTAIL 2 16-Oz. Cans 39¢
- Del Monte Peaches 29-Oz. Can 29¢
- Iona Bartlett Pears 29-Oz. Can 35¢
- Iona Golden Apricots 29-Oz. Can 19¢
- Sultana Prune Plums 29-Oz. Can 19¢
- Orange Juice 46-Oz. Can 29¢
- A&P Grapefruit Juice 46-Oz. Can 23¢
- Blended Juice 46-Oz. Can 27¢

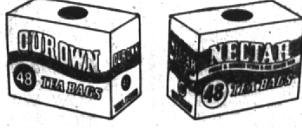
- Delicious Tasty-Rich **Stokley Catsup 2** 14-Oz. Bots. 29¢
- Pep-O-Day Tomato Juice 4 16-Oz. Cans 29¢
- Sparkle Gelatin Desserts Assorted Flavors 4 3 1/2-Oz. Pkgs. 25¢
- Rajah Salad Dressing 9 1/2-Oz. Jar 39¢
- Dee-Lish Dill Pickles Plain or Kosher Style 1 1/2-Gal. Jar 35¢
- Lang's Sweet Mix Pickles 9 1/2-Oz. Jar 29¢
- Del Monte Golden Corn Whole Kernel 2 12-Oz. Cans 31¢
- Tender Green Peas 3 16-Oz. Cans 25¢
- Iona Tomatoes 2 19-Oz. Cans 27¢
- Cream Style Corn 19-Oz. Can 10¢

- Broadcast Tasty Sliced **Dried Beef** 2 1/2-Oz. Glass Jar 29¢
- Corned Beef Hash 1-Lb. Can 29¢
- Treat or Prep Meal-Ready Luncheon Meats 12-Oz. Can 39¢
- College Inn Chicken Whole Cooked 3-Lb. Can 1.89
- Sultana Tuna Flakes Light 6-Oz. Tin 29¢
- Chum Salmon Perfect Strike Brand 1-Lb. Can 39¢
- Sure Good Margarine 1-Lb. Can 19¢
- Bull Dog Bluing 5-Pkg. 8¢

For Mother's Day—Warwick Dark or Light Assorted **CHOCOLATES** 1-Lb. Box 59¢
Warwick Thin Mints 1-Lb. Box 39¢

- TOMATOES** Red Blue 11-Oz. Pkg. 39¢
- CUCUMBERS** Florida's Grown Lancy 2 for 29¢
- FRESH PEAS** Tender California 2 Lbs 35¢
- Red Radishes 3 Bunches 16¢
- Pascal Celery 24 Size Stalk 22¢
- Fresh Strawberries 48-Oz. Box 49¢
- A&P Frozen Foods**
Frozen Peas 12-Oz. Pkg. 25¢
Vegetables 15-Oz. Pkg. 26¢
- Green Onions Home Grown 2 Bunches 19¢
- Delicious Apples Double Red 1-Lb. 21¢
- Cuban Pineapple Large 16 1/2 Size Each 39¢
- A&P Dried Fruits**
Sunsweet Prunes Medium Size 2-Lb. Pkg. 39¢
A&P Seedless Raisins 2 15-Oz. Pkg. 35¢

- Get Eggs Today! During the Springtime Festival**
Strictly Fresh Large Grade "A"
SUNNYBROOK EGGS Doz. in Ctn. 63¢
- Cream Cheese 2 3-Oz. 29¢
 - Sunnyfield Butter 4 1/2-Lb. Ctn. 67¢
 - Aged Cheese Wisconsin Cheddar 1-Lb. 69¢
 - Cottage Cheese Smooth Creamed 1-Lb. 20¢
 - Fresh Eggs Sunnybrook Grade "A" Medium Size Doz. in Ctn. 60¢
 - Silverbrook Butter Sharp 30 Score Roll 63¢
 - New York Sharp Cheddar Cheese 1-Lb. 79¢
 - Frankenmuth Med. Sharp Cheese 1-Lb. 59¢



**YET MANY WHO PREFER A&P TEAS
SAVE UP TO 15¢
ON A POUND***
*Based on National Survey Average

- You'll enjoy flavor perfect tea when you choose Flavor Tested Nectar or Our Own Teas. Millions of people buy Tea at A&P—and 3 out of 5 prefer A&P's quality-famous Nectar and Our Own Teas. Join the wise millions who prefer these Flavor Tested A&P Teas.
- Rich and Flavorful **Nectar Tea Bags** 48 Bags 43¢
 - Hearty and Vigorous—Get 2 Banded Pkg. **Our Own Tea Bags** 1 Pkg. 49¢
 - Nectar Tea** Orange Pekoe 1/2-Lb. Pkg. 51¢
 - Our Own Tea** 1/2-Lb. Pkg. 47¢

DOUBLE YOUR MONEY BACK
If you don't like one of these famous Flavor Tested A&P Teas as well as, or better than, any Tea you have ever tasted.

- Coconut Vanilla Iced Topped with Red Rose and Green Leaves **MOTHER'S DAY CAKE** Each 97¢
- Mother's Day Cookies Pkg 29¢
- Mother's Day Cup Cakes Pkg of 6 39¢
- Lacy-Lite Buns Pkg of 6 27¢
- Plain Dinner Rolls Pkg 10¢
- Swedish Rye Bread 16-Oz. Loaf 17¢
- Potato Bread Jane Parker 16-Oz. Loaf 15¢
- Homestyle Donuts Plain or Filled Sugared or 25¢
- Lady Fingers Pkg 29¢
- Sandwich Cookies Pkg 27¢
- Sanana Layer Cake Each 65¢
- Potato Chips Jane Parker Fresh, Crisp 1-Lb. Tin 75¢
- Marvel Bread White, Sliced 1 1/2-Lb. Loaf 18¢

Greater Value Because Excess Waste Is Removed Before Weighing . . .
A&P'S CLOSE-TRIMMED CHUCK ROAST
Lb. 49¢

- SMOKED HAMS** Shank Portion Lb. 49¢
- COOKED PICNICS** Lb. 37¢
- Veal Steaks Shoulder Cut Lb. 49¢
- Boiling Beef Tender Meaty Lb. 19¢
- GET VARIETY GET VALUE WITH A & P FISH**
- Sole Fillets Lb. 39¢
- Dressed Blue Pike Lb. 29¢
- Dressed Fryers Lb. 47¢
- Bologna Large or Round By the Piece Lb. 45¢
- Dressed Herring 1-Lb. Tin 25¢
- Haddock Fillets Lb. 35¢

A&P Super Markets
THE GREAT ATLANTIC AND PACIFIC TEA COMPANY

These Prices Effective at All A&P Super Markets Only