

### Miss Masterton Names Attendants

Miss Phyllis Masterton, daughter of Mr. and Mrs. David Masterton of Madison avenue has completed plans for her marriage to Charles H. Martz, son of Mr. and Mrs. John Martz of Lakewood avenue. With the Rev. Arnold F. Rankin officiating, the couple will be united at a 7:30 o'clock ceremony on June 25 in the First Methodist Church.

Miss Masterton has asked Miss Marilyn Meade of Pontiac to be

her maid of honor. Serving as bridesmaids will be Miss Helen Jean Masterton, a sister of the bride; Miss Priscilla Martz, a sister of the bridegroom-to-be; Miss Betty Jean Wright of Detroit, a cousin of Miss Masterton; and Miss Betty Duffoure of Birmingham. The Misses Mary Ann Reeves and Patricia Wray are to be the flower girls.

Charles Shallberg has been named as best man and the ushers include Phillip Martz of Birmingham; Bud Cruickshank of Port Haven, a cousin of Mr. Martz; Robert Barton and George Ely of Birmingham.

A reception will be held following the ceremony at the church.



**By Florence Dugger**

It's going to be the talk of the town! The 1930 Club's annual spring dance "June Moon" with music by Don Gordon and his orchestra. The affair will be held in the Community house on Saturday, June 11 from 9:30 p.m. to 1:00 a.m.

At our committee meetings for the dance we have had some really good ideas and everyone is doing their enthusiastic job. I would like to take the opportunity to thank Lowell Sutton, decorations chairman; George Harabedian, advertising chairman; Jeanette Gibbs, Betty Mann, Bill Mutch, Mary Werker, Johnnie Day, Ginnie Brocklesby, Bill Morrison, Mary Alice Oakley, Bob Erwin, Nell Wakefield, Bob Cavan and Chuck Van Fleters for getting the dance off to such a wonderful start.

We're going to make it really the talk of the town, our June Moon party on Saturday, June 11! Tickets will go on sale the first of next week. Don't miss it anyone!

### 'Human Growth' Film Shown to Adams PTA At Meeting Monday

A review of what other schools and states are doing on the subject of "Sex Education, Can the Schools Help?" was presented by James Weldy, program chairman, to members of the Adams school PTA last Monday.

"Human Growth", the University of Oregon film used in many schools was shown and discussion followed on the advisability of a sex education to be undertaken by the school.

Mrs. E. K. Leavenworth, president, and Mrs. Theodore Frieling, chairman of adult education, submitted reports on the activities sponsored by the committee during the past year.

Robert Yingling, representative of the school at the PTA convention held in Escanaba, spoke of the wide-spread PTA membership in the country and the importance of their undertakings.

June 8 was announced as the date for the Adams summer round-up of mothers and kindergarten children starting school in the fall.

### Latin Americans Will Be the Guest Speakers Following Annual Breakfast

At the 29th reunion of the Ruth Shain International Affairs Club on May 27, members and friends will hear a group of native Latin Americans speak briefly on the problems of their country's nation.

professor since 1936. He is a member of the Orden dos Adrogozados and has been its Sao Paulo president since 1939. Also, Dr. Azevedo is chairman of the Brazil-United States Cultural Union, a member of the Inter-American Bar Association, the American Society of International law and is the author of over 100 books and articles on legal subjects and penal codes.

**Native of Peru**

Juan Bautista de Lavalle, a native of Lima, Peru, was educated in the colegio de la Recoleta and at present is in the faculties of philosophy and letters and jurisprudence. He has been a member of the law faculty at the University of San Marcos since 1918 and is Peruvian representative of the American Association for Inter-Continental. He is also a member of the Supreme court of Lima since 1930 as well as a member of the Institute of Legislative Studies of Rome, a member of the Institute of History of Buenos Aires and an honorary member of the Institute da dos Adrogozados. He is also the author of numerous articles in Spanish, Italian and Latin.



Dr. Noe Azevedo

Miguel S. Macedo

### Will Be Married on June 17 in Christ Church Cranbrook

At a four o'clock ceremony on June 17 in Christ Church Cranbrook, the Rev. Robert L. DeWitt will officiate at the nuptials of Miss Annette Noreide Woodruff, daughter of Mr. and Mrs. Robert N. Woodruff of Farlow road and Albert Theis III, son of Mr. and Mrs. Albert Theis, Jr. of Kirkwood, Mo.

Miss Woodruff will have as her matron of honor, Mrs. H. J. Quinn, Jr., of Birmingham and Miss Prudence Saunders will be her maid of honor. The bridesmaids will include Miss Kay Ballyntyne, Miss Juanita Ferguson and Miss Gwen O'Rourke, all of Pontiac; Miss Ann Whitfield of Clayton, Mo. Miss Helen Theis, a sister of the bridegroom-to-be, of Clayton, Mo. Miss Faith Salisbury of Kirkwood, Mo., will serve as flower girl.

Mr. Boogher of Kirkwood, will act as Mr. Theis' best man and a tentative list of the ushers includes Bob Woodruff, Jr., and Bill Saunders, brothers of the bride-elect; Hank Drosten, Dick Roberts and Don Norwine, all of St. Louis.

The reception will be held at the Orchard Lake Country Club.

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Pedro J. Gonzalez

tional life as it concerns the United States.

Theme of the breakfast which begins at 9:00 a.m., will be "South of the Border" and a latin decorative motif will be carried out throughout the room.

Among the guests from South America who are expected for the affair are Dr. Alberto Carrnham, Chilean ambassador to the United States; Dr. Noe Azevedo of Brazil; Dr. Miguel Cordova of Ecuador; Dr. Wilson Cordova of Ecuador; Dr. Pedro J. Mantellini Gonzalez of Venezuela and Dr. Bautista de Lavalle of Peru, and an honoree Bringard Silva of Colombia. These men are to be in Detroit attending the Inter-American Bar Association's annual convention.

**Committee Members**

The program has been scheduled to begin at 10:15 a.m. and the reunion is being sponsored by the Woman's Club and the AAUW. W. Coit Allee will act as host as he is a member of the welcoming committee of the Bar Association for Detroit.

Mrs. George Green is general chairman of the breakfast; Mrs. Wilbur Johnstone is in charge of the decorations and Mrs. Ray Griffith is in charge of the food.

Also expected to be present are two prominent Latin American women, one, Dr. Remedeira da Fonseca is president of the Brazilian Women's Lawyers Association.

It is customary on the reunion occasion to honor different areas of the world. In the past five years the themes have been Canadian, Middle European, Indian and English.

### Announce Marriage of Eleanor McCuen

Mr. and Mrs. Charles L. McCuen, Wilbur Woodruff avenue announce the marriage of their daughter, Eleanor Adele to William Andrew Furman. He is the son of Mr. and Mrs. Andrew Turanon of Alton, Mich. The wedding took place on April 30 at the home of the Rev. Preston Bradley in Chicago with Rev. Bradley officiating.

The couple will make their home at 1407 Stanley in Birmingham.

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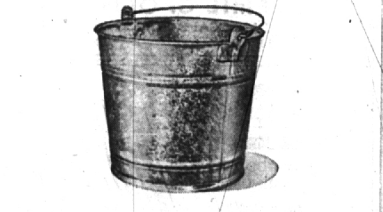
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## Around The Cracker Barrel...

Some thirty years ago a new paper began appearing in the windy city, called the Chicago Inter-Ocean. The published product was serene, stately and dull. Mistakes in grammar were practically non-existent, and its headings were a model of stately correctness. Yet it was produced by as motley a crew of newsmen as were ever gathered together. Every reporter had at least one substitute, and both regulars and substitutes had about as much permanence as a crowd in a White Tower restaurant.

This paper did have an advertising manager, but he had great difficulty in selling space because the paper had practically no circulation. Whenever the paper would come out with a full page ad from some big advertiser, the wise boys who wrote the copy knew just how that ad appeared. It would be fished from some other paper, published, and then the distraught ad manager would try to make a post-mortem collection. Sometimes it worked.

But the paper had another source of revenue, in cash. In the basement it had an electric power plant, and it sold electric current to other neighboring buildings. Just how it managed to keep that electric power plant for two years remains a mystery. For the wags who worked there had the annoying habit of selling whatever they could carry away. Like the day when the fire escape was taken down from the side of the building to have some repairs made to it. A reporter happened to be standing in the doorway picking his teeth when a junkman came by with his wagon.

"How much?" asked the peddler.

"Fifty bucks," answered the reporter, not knowing what the junk collector was referring to.

The junkman pressed two twenties and a ten into the hand of the nonchalant reporter, who casually sauntered away toward the nearest pair of swinging doors.

But the Inter-Ocean had a reputation for accuracy—usually. On one occasion, however, one of the regulars became a bit fatigued with the dullness of the sheet, and turned in a story which actually made the front page. He gave the yarn an ad manager's twist and wrote about a farmer who had put green glasses on his cows and was successfully feeding them excelsior.

It could be that this yarn was the thought germ which produced that later song about looking at the world through rose colored glasses. At any rate, things do look different through tinted glasses. And I have just been wondering if some of the smart boys in the apparel manufacturing business shouldn't send along a pair of colored glasses with their stuff.

For prices have been coming down. And with declining prices there already appearing some reduction in quality. At the present time every merchant has a real problem on his hands. His customers want lower prices, and the merchant does too. The manufacturer finds that the only way he can bring lower wholesale prices is to do one of three things. First, he can sharply reduce his profits. Then he can cut down on the cost of labor, or he can reduce quality.

Now, you people want the same quality, or better, at lower prices. So Mr. Manufacturer is in a dilemma. He hates like blazes to cut his profits. He just can't lower his labor cost. So, he gingerly tries to reduce quality. That is, most manufacturers try that first.

Today there is a great quantity of merchandise being manufactured. A merchant can get almost everything of a staple nature in a short time. But just now manufacturers are becoming wary. For here is what has happened: Merchants know what their customers will buy. A merchant won't knowingly buy an inferior quality just to be able to reduce the price. And merchants do know something about quality. So, the merchant ceases ordering things he does not recognize as real value. He knows prices are declining, so he buys lightly.

Now where does that leave the manufacturer? He can't readily sell a poorer quality, so he has to take a cut in his profits. This process is now taking place, and in the recent past excellent merchandise is being produced at lower prices. And slowly, but surely, prices are declining with constant quality.

Yet there are a large group of fine manufacturers in this country who never did have to ship colored glasses with their stuff. They never did fish on quality. From the outset of the downward trend they have delivered their best at lower prices. And coupled with their effort many good merchants have also taken lower markups. All of which means that a successful lowering of clothing prices has actually taken place without a deterioration of the product.

At the Village Store we have never accepted anything of inferior quality just in order to get lower prices. And we've had mighty few chances to do any rejecting. Because, we've dealt only with manufacturers of the country's finest National Brands. And this group has been constant in its refusal to reduce quality.

Now we have about 100 pairs of the finest slacks you have ever seen—Sabardines, doehens, and worsteds. We want you men to have them at a price which is astounding. They've been selling up to \$22.50 a pair. For three days only, Thursday, Friday and Saturday, we'll sell these genuine Pendleton slacks for only \$13.50. You may wait years before you get another chance like this. At this price we can't do the alterations, but will have them done for you at cost.

And remember, whenever you buy anything at the Village Store, you'll never need colored glasses to examine its quality.

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Proprietor.

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