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and
Suede Base Colors

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— Malay Yellow — Canton Orange — Cranberry Red —
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USE THE ECCENTRIC WANT ADS
FOR BEST RESULTS

The
SCORE PAD

By Jim Gray

(Heads and nonces at the bridge
table. Other jottings.)

Old B. & G. (alleged prototype
of the late General Patton) looked
at his partner as though he were
gazing at something which had
just crawled from under a stone.
Then he did a slow burn. Then he
exploded.

"&%&%&%&%&%!! What the
blank blank are you bidding again
for? Are you deaf? Didn't you
hear two passes after this man's
double?"

"Why I... Yes... That is,
No... I guess I wasn't think-

Old B. & G. pushed back his
chair and arose. He stalked across
the room to one of his more dur-
able-skinned acquaintances and
tapped him on the arm. Then he
pointed a jeering finger back at
his miserable partner. "Get this
will you. We aren't vulnerable.
The opponents are. My partner
opens the bidding with one club.
Next player doubles for a take-
out. I pass. Next player stupidly
passes. And my partner, who
claims he knows something about
bridge, instead of passing and
playing one club, doubled, bids
two clubs! Is that bridge or what
is it?"

The man audience guffawed
sympathetically. Old B. & G.
stalked back across the room and
resumed his seat. Ignoring his
partner he turned to his right
hand opponent.

"All right. So it's now two
clubs. What do you do?"

Opponent: "Pass."
Old B. & G.: "Two spades!"
Opponent No. 2: "Pass."
The worm: "Pass."

Opponent No. 1: "Three
hearts."
Old B. & G.: "Double!!"
The board:

North	South
(Old B. & G.)	(The worm)
S—Q 8 7 6	S—10
H—Q 8 6 2	H—K J 5
D—Q J 5	D—6 3
C—10	C—A K Q 7 4 2

West East
(Playing 3 hearts S—K 4
doubled.) H—10
S—A 5 2 D—10 9 7 4 2
H—A 9 7 4 3 C—J 8 6 5 3
D—A K 8
C—9

North opened the ten of clubs.
West managed to make only six
tricks: two spades, two hearts,
and two diamonds. North and
South earned a penalty score of
800 points.

The payoff:
Against sound defense, South

Clarita Swim Club Offers Its Members a Day in the Sun



Shirley Hery of 461 West Maple executes a graceful half-twist at the Clarita Swim Club as other members watch on. The club is located on the property of Mr. and Mrs. Clare Evans of East Long Lake road. It is now in its third year and is the result of the work of a small group of people who looked to swimming for entertainment. (A Joe Wheeler Photo)

By Ted Mansfield

cannot make one club as proven
by the score sheet.

OAKLAND COUNTY DUPLI-
CATE BRIDGE.
Birmingham Community House.
Wednesday evenings. (No games
during August.) Open to the pub-
lic. July 20. North & South: C.
W. Churchill and F. J. McEl-
hane; Mr. and Mrs. Carl Von
Rodin. East & West: G. Clark and
P. K. Carriky. Mrs. M. Campbell
and Jean Hengh.
Pontiac. Hotel Waldron. Mon-
day evenings. Open to the public.
July 18. (Howell game.) First,
Mr. and Mrs. Melvin Small. Sec-
ond: Henry Green and Sammy
Hyams.

Photographs for publication in
The Eccentric must be submitted
by Friday noon of the week be-
fore publication.

asked to join on a family basis.
Each person contacted, enrolled as
a member and any one of his fam-
ily who wished to belong became
a separate member. Each member
was allowed guests.

Cook and Lifeguard
As the summer went along a
serious problem arose—food! Swimm-
ing brought out the appetites
and left them there. Evans ap-
proved the plan of getting
someone to prepare the eats. Mrs.
Virgil Gersbacher came aboard
and now, it is told, turns out the
best hamburgers anywhere.

Her husband, "Blackie" Gers-
bacher, was established as the life-
guard. However, he is far more
than that. He's the father of the
waterfront and personal friend of
every member.

Throughout the three years of
its existence the membership
grew. This summer the gates were
closed on additional members. The
maximum number, 50, had been

An Idea Is Born

On the way home Mrs. Greene
was stung by an idea and that
sting refused to heal. Why not ap-
proach the Evanses on the plan of
forming a private swim club?
With this in mind, she contacted
her good friend Mrs. Karl Ketch-
um of 633 Hawthorne.

Mrs. Ketchum favored the plan
almost immediately. Together the
two women approached Evans and
outlined what they had in mind.
He, too, saw the advantages of
establishing such a club. Mrs.
Ketchum offered to furnish a
locker room. The ball was really
rolling now and leaving the moss
behind.

Plans Are Made
At this time a formal constitu-
tion was drawn up and rules es-
tablished for the prospective mem-
bers. Provisions were made for
state inspections each year. Plans
were discussed for the building of
a locker room. The ball was really
rolling now and leaving the moss
behind.

Evans had designed and built the
pool. The other interested par-
ties now went to work. Karl
Ketchum handled the engineering
problems of the locker room. Har-
vey Green, a lawyer, took care of
the legal problem.

The summer of 1947 saw the
plans and hard work of the previ-
ous winter materialize. The mem-
ber room had been built, the legal
groundwork had been laid and
the club was 24 strong.

Membership was based on the
"swimming members" method.
That is to say people were not

reached. Although others are an-
xious to join, the facilities will not
allow a greater roster.

Tournament Begun
In order to provide something
a little extra in the way of enter-
tainment, an annual swimming
tournament was started this sum-
mer. A cup was donated by the
Ketchums to be inscribed with
the names of the winners in
the 100-yard senior relay.

Two personal trophies were
given by Mrs. A. K. Toepfer. They
were hand-painted, ceramic mugs
made by Mrs. Toepfer. These
were presented to the boy and girl
scoring the greatest number of
points in the tournament.

Every member of the Clarita
Swimming Club may be justly
proud of their club. It's a beau-
tiful spot. And the founders
should be extra proud. They have
established something which its
members will enjoy for some years
to come.

BIRMINGHAM ECCENTRIC
July 28, 1949 Page 3

Local Man Represents
Pontiac Furnace Co.

Thomas S. Bosley, 640 Green-
wood, has been named local rep-
resentative of the United Furnace
company in Pontiac.
The company, according to Bos-
ley, is specializing in furnace
maintenance, using equipment of
their own design which makes it
possible to completely clean a
heating plant, even though fires
are being maintained in furnace
or boiler.
Home or commercial heating
systems may be assigned to the
company for regular checking and
maintenance, he said, with rep-
resentatives making periodic inspec-
tions to assure the owner of the
best possible service from his
equipment.



By THE KINCAIDS

An Iowa man has developed
chickens without wings, which is
the greatest advance since the
farmyard. The chickens are
laid the golden egg. Trimming
the flippers of the good news for
chickens fanciers. Without wings
the birds' ceil-

ing is about two feet, so they can't
fly the coop. This also helps to
keep them as tender as the senti-
ments on a lacy Valentine. No
matter what happens on the inter-
national front, this proves the
world is progressing. Now if we
can cross a wingless chicken with
a centipede there'll be drunks for
everybody.

The Birmingham Police Depart-
ment will be represented by a five-
man team at their first official
competition on their new range at
a o'clock Thursday afternoon.
Shooting for the local contingent
will be Chief Ralph W. Mosley, Lt.
Delyle Service and Patrolmen Lee
White and Richard Chambers. The
17th team for the team will be se-
lected from Patrolmen Jule Serre
and Lamar Gierhart, who tied for
17th position at the trial shoot last
Friday.

A Boston judge told a ventri-
quist he'd have to choose between
his dummy and his wife. He chose
the dummy. Probably just wanted
the last word in any argument.
It's fun shopping for gifts at THE
KINCAIDS, 218 East Maple Ave.
so many wonderful things to
choose from... make our store
gift headquarters. Phone: 301.

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BIRTHDAY PARTY
OUR CELEBRATION OF HUDSON'S 40th ANNIVERSARY YEAR



The modern design for '49!

We're out to win still more new friends for
Hudson, and the sky's the limit on trades-in
—now while we, as Hudson dealers, celebrate
Hudson's 40th anniversary... and the re-
sounding success of an amazing new kind of
motor car.

For the New Hudson is riding a rising tide of
popularity. Official figures prove it! Hudson
sales so far this year: up 33.7% over the same
period last year. And thousands are switching
to Hudson: of the first 200,000 New Hudsons
bought, 100,202—over half—went to men
and women who traded in other-make cars,
from the lowest to the highest priced, to own
a New Hudson!

No wonder we're jubilant! No wonder we're
going full out to make it easier than ever for
you to own a beautiful New Hudson—by

offering the longest trades... the best deals
in our history!

Come in and help us celebrate. Enjoy a thrill-
ing Revelation Ride in the New Hudson and
see for yourself why this amazing new kind
of automobile—with exclusive "step-down"
design—is establishing an entirely new mea-
sure of motor-car value!

America's 4-MOST Car—Prove it yourself
with a Revelation Ride! 1. MOST Beauti-
ful... 2. MOST Roomy... 3. MOST Road-
worthy... 4. MOST All-round Performance!

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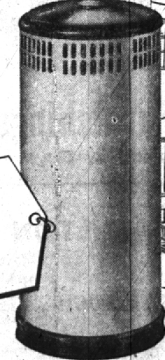
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ble, too. Come in. Ask us about
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Local Boys in Line
for Culver Awards

Two Birmingham boys are in
line for top honors from Culver
Military Academy. They are Star-
r Scheffle, son of Mr. and Mrs.
Webster Scheffle of 176 Linden
and Richard W. Emery, son of
Mr. and Mrs. Glenn M. Emery of
843 Grant.
Stuart was named second alter-
nate for the Culver Military
Academy scholarship which is worth \$3,100.
The scholarship is awarded each year
to either the son or a life mem-
ber of the Culver Legion (alumni
association) or to a worthy boy
nominated by a Legion life mem-
ber. Richard is among the nine
finalists for the Emily Jane Culver
Scholarship which is worth \$4,275.
This scholarship is given to the
boy scout who has most com-
pletely demonstrated his schol-
arship promise on objective tests and in
the local schools they now attend.
The winner is to be selected this
week at a luncheon in the Uni-
versity Club, Chicago.
Each Tuesday at 5 p.m. is the
deadline for news, society, classi-
fied and display ads.