

Wittnauer
For a Lady

Made and guaranteed by the Longines-Wittnauer Watch Company. Can you say more? A variety of new and lovely models, to suit every need and taste. Wittnauer watches from \$39.75. Prices include Federal tax.

AXLER'S
JEWELRY AND GIFTS

Theatre Building Birmingham 3277

Deferred Payments Arranged

Authorized Agency for Longines-Wittnauer Watches

Continuing —

MID-SUMMER SALE

Your only chance to "beat the heat" is when dressed in summer-cool garments . . . Weeks of summer still remain . . . Perhaps weeks of heat . . . Now is the time to take advantage of substantial price reductions . . . Don't wait until there is no selection, and then be sorry . . . Come today to the Village Store and examine the fine apparel for ladies and gentlemen at reductions from 1/4 to 1/2 . . . Only our usual quality merchandise is offered.

Campbell's Village Store

205 Pierce Street Telephone 5300

MY OPPORTUNITY IS YOUR OPPORTUNITY, TOO!

Last week's Eccentric carried the announcement of my appointment as famous Timken line of Silent Automatic Heating — oil and gas.

I regard this as an unusual opportunity for a man of my age and experience. It puts me in business for myself in association with the finest name in the oil burner industry. It gives me a chance to build for the future on the good old American principles of hard work, honest dealing, and better service to the community in which I live.

I am sure I do not have to "sell" you on the superior quality, efficiency and dependability of Timken Silent Automatic burners. Their reputation is world-wide. You save money—and worry—when you have a Timken in your home.

We are prepared RIGHT NOW to give 24-hour service from our office here in Birmingham.

That means prompt, personalized and interested service up to the highest Timken standards, because I and all my service men have completed a special Timken training course. We carry genuine Timken parts, and we will have on hand—in Birmingham—a stock of oil for emergency calls day or night.

THIS IS THE FIRST TIME THAT TIMKEN OWNERS IN THIS AREA WILL ENJOY THE ADVANTAGES OF COMPLETE TIMKEN INSTALLATION AND MAINTENANCE SERVICE ON AN AROUND-THE-CLOCK BASIS RENDERED BY A LOCALLY OWNED AND MANAGED ORGANIZATION.

That is what I meant when I headed this ad, "My opportunity is your opportunity, too!" If you own a Timken whose service we have not already taken over, this is your opportunity to get prompt, quick, local, personalized service, day or night.

We are very anxious to serve all Timken owners in this area. Please phone or write us whether you are interested in day-to-day service on a per-call basis, or in the Timken Money Saving Annual Maintenance Contract.

ROBERT F. HAWKINS
PRESIDENT

HAWKINS HEATING CORPORATION
1427 Villa Road Phone 1271

Authorized Sales and Service Dealer

TIMKEN

Silent Automatic Heating Equipment

Club Presents Sum To ACS As Memorial To Former Members

A dinner was given at Devon Gables for Soroptimists and their guests last Thursday evening. Proceeds, amounting to \$20 were sent to the American Cancer Society in memory of Mrs. Laura Schroeder and Mrs. David Thompson. The evening closed with musical selections and impersonations given by Mrs. Roy Peralta and her daughter Estella Maria, of the Peralta music studios, Detroit.

Foreign Students to Be Honored at a Tea

Members of the Woman's International League for Peace and Freedom will make a gallery tour this afternoon at the Cranbrook Academy of Art. They will view the current water color display of western hemisphere arts, which is featuring the work of North and South American artists.

Following the tour the group will return to the home of Mrs. Harold Chalk on Manor road, where a tea will be held. The honored guests will be the Misses Graciela Urena of Peru; Sofia Chaljub, Colombia; Aida Maria Rodriguez, Guatemala; and Mrs. Maria Elena Mora, Mexico.

The four young ladies, are at present, studying in Detroit.

Miss Stephens Names Wedding Attendants

Mary Jane Stephens has returned home from Saginaw where she spent the past week with her fiancé's parents, Mr. and Mrs. Andrew Jacobi.

On Wednesday evening Mrs. George Hoerner, aunt of the prospective bridegroom entertained at a bridge, while Mrs. John Schrell was hostess on Thursday evening at a party for Mary Jane.

Friday she was the guest of honor at a tea given by Mrs. Jacobi. Mrs. John Jacobi, Miss Jean Hoerner, Miss Ann Cummings and Mrs. Jean Cummings poured.

Miss Stephens will become the bride of Roger Edgar Jacobi on Saturday, Aug. 15. The ceremony will be performed in the Presbyterian church at Ann Arbor at five o'clock.

Miss Elizabeth Schooley has been chosen as the maid of honor, while the groom will be attended by John Jacobi. The ushers will be William Read of Metuchen, N. J., and Terrence Catherman of Ann Arbor.

Apple Orchard School

Pre-School Children (2 to 6 yrs.)
Rhythm Classes Day Care
Transportation Provided

Enrollment Accepted Now for September

ALICE AND DON TWINING

459 S. Adams Phone 3191

WEED CUTTING

- LAWN MOWER SHARPENING
- GARDEN TRACTOR REPAIRING

FAULTLESS MACHINE AND GRINDING

580 S. Woodward Phone 56 Ask for Ed.



Bonnie McNaughton checks the script as Kitty Bell, cast as the princess, mourns the loss of her bird. The cage is being held by John Hawley in the role of the prince. This is a scene from "The Land of the Dragon" which will be presented at 3 o'clock Thursday and Friday afternoons by the Cranbrook Summer Theatre school in the Greek theatre on Lone Pine road. "Ozma of Oz" will complete the matinee presentation.

Social Briefs

Mr. and Mrs. James Gray of Oak street, with their daughter Linda, are vacationing at Indian Trail lodge at Grand Traverse Bay.

Mr. and Mrs. Harry Stillman are leaving their Berwyn road home next week to spend a month at Mullett Lake. They will be joined there by their daughter Jean, who has been spending the past

two weeks with the Weisler family at the lake.

Mrs. C. A. Smalley and daughter Judy have returned after spending several days at Three Rivers, Mich.

Mr. and Mrs. R. L. Williams have returned to their home on Southlawn boulevard after completing a 6,500 motor trip through the west. Their itinerary included Colorado Springs and vicinity, Rocky Mountain National Park, the Tetons, Yellowstone National Park, Glacier National Park, Waterton, the Calgary Stampede, Banff Lake Louise, Yoho and Jasper National Park.

Miss Pittman Plans Early Fall Wedding

Miss Margaret Pittman and Robert James Stinnett are planning an early fall wedding. Their engagement was announced last week at a cocktail party in the Wing Lake residence of the bride-elect's parents, Mr. and Mrs. W. Davies Pittman.

Mr. Stinnett, a graduate of the University of Virginia, is the son of Mr. and Mrs. C. D. Stinnett of Sarasota, Fla. Miss Pittman was graduated from Kingswood school and Ward-Belmont.

and Mrs. Carl Hess, Mrs. Henry Brooks and Mrs. George Hunter, former residents of Birmingham.

Mr. and Mrs. John Horton have returned to their home on Pleasant avenue after spending two weeks at Glen Lake. They had as their guests last weekend, Mr. and Mrs. Charles F. Dye.

Mr. and Mrs. Lewis C. Dunn of Goldensale drive will entertain at cocktails and dinner Saturday evening. Their guests will be Mr. and Mrs. Thomas Gordon, Mr. and Mrs. Clarence Wesselhoff and Mr. and Mrs. Leon Drefkas, Detroit; Mr. and Mrs. Howard Grant, Mr.

Miss Nat Knight left yesterday to fly to New York where she will be one of the attendants at the wedding of Miss Lyn Mecum to Stanley Morse. While in New York she was spending the past few days visiting relatives in New York.

Harry O. Smart
Life Insurance
164 W. Maple
Phone 484

Facts About T-E-L-E-V-I-S-I-O-N

Q. What is a "Direct-view receiver?" A. A Projection Receiver.

Q. What is a cathode ray tube? A. It is a special television picture tube which has a large glass envelope containing two principal parts. In the neck of the tube is an "electron gun" which shoots a controlled stream of electrons at the "Fluorescent screen" at the face of the tube the "Fluorescent screen" lights up as the beam of electrons hits it. The electron beam travels back and forth across the screen and "paints in" 525 horizontal lines for each picture regardless of picture size. Because of the speed with which the electron beam travels, it makes 30 complete pictures each second, on the end of the cathode ray tube.

Q. How is a television program brought to my receiver? A. A television camera photographs the picture electronically there by changing varying light densities into proportional varying electrical voltages, while microphones pick up the sound. Both pictures and sound are electrically amplified and broadcast by separate transmitters. In addition a synchronizing generator provides necessary "wave forms" which are also transmitted to your receiver thereby providing the necessary synchronization of your receiver with the television cameras in the studios.

Q. How much does it cost to operate a television receiver? A. The average television receiver usually costs less than electric iron.

Q. Should I buy a television set now or wait for further improvements? A. Television is further advanced technically than any other major industry in its infancy. When you buy a television set now, you have a unit, that will continue to give you bright clear pictures and static-free FM sound for many years to come. Buying a television set today is a safe investment; a wonderful new way to bring a world of entertainment and education into your home.

Watch for additional Questions and Answers Regarding TELEVISION

Remember, we service all makes of radio and Phonograph and television receivers.

McCallum & Dean
Electronic and Suppression Eng.
Phone 4060 409 E. Maple Ave.

YOU CAN'T BEAT CARTER'S

But you can Beat the Chill With Carter's Sleepers

Carter's feature Jiffoneck, Nevabind sleeves with hem finish, and graduated foot sizes. OFFERED AT A SPECIAL PRICE DURING OUR ADVANCE SALE. Sizes 0/4 with 2 pants & 1 top Regular priced at \$3.25 NOW \$2.50

Little Folks Shop

141 West Maple
OPEN FRIDAY EVENINGS

Sale

COTTONS

REG. TO \$4.99

\$5.98

9/15 0/20 2 for \$11.

air conditioned - open daily til 6 - Friday til 9