



**Customers' Corner**



All customers expect honest weight from their grocer.

To assure you of honest weight at A&P, we buy the finest scales, have them constantly checked for accuracy and pit them in plain sight where you can see the dials.

And, of course, all our employees are thoroughly trained and strictly instructed to conform to our policy of 16 ounces to the pound.

If we should ever make a mistake in weighing your purchase, you will be doing us a favor if you call it to our attention.

We would appreciate any suggestions you may have to help us maintain our strict standards of honesty and accuracy, or anything else we can do to make your A&P a better place to shop. Please write:

Customer Relations Department,  
A&P Food Stores, 420 Lexington Avenue  
New York 17, N. Y.



**Wild about the Kind that's Mild?  
Strong for the Snappy Sort...?  
A&P's DAIRY CENTER HAS**

**Cheese**

**YOUR FAVORITE**

**OVER 80 VARIETIES FOR YOU TO CHOOSE FROM**

No matter how choosy you are about cheese, you're almost certain to find your favorite kind in the well-stocked Dairy Center of your A&P Super Market. For there's a tremendous assortment to choose from, including both American and Old World types, bulk and packaged varieties, process and natural cheeses, and plenty of tasty spreads. So serve it often! And for value and variety, select your cheese at A&P!



- Wisconsin Cheddar Mild Cheese . . . . . **45¢**
- Wisconsin Year Old Cheese Sharp Cheddar . . . . . **69¢**
- Processed, Sliced American Cheese Mel-O-Bit . . . . . **45¢**
- Swiss Cheese Sweet, Nutlike Flavor . . . . . **69¢**
- Frankenmuth Cheese Mild . . . . . **43¢**
- Provolone Italian Type Cheese for Grating . . . . . **67¢**
- Edam Cheese Golden, Mild-tasting . . . . . **67¢**
- Bleu Cheese Rich, Tangy . . . . . **69¢**
- Limburger Rich, Delicious Flavor . . . . . **69¢**
- Camembert Sharp, Zesty Military Brand 3-Portion Pkg . . . . . **39¢**
- Wisconsin Muenster Rich and Creamy . . . . . **41¢**
- Wisconsin Brick Cheese Mild . . . . . **41¢**
- Liederkrantz Soft, Mild, Delicious . . . . . **37¢**
- Swiss Gruyere Sweet, Easy Spreadable Full Pkg . . . . . **39¢**
- Kuminot With Caraway Seed . . . . . **69¢**
- Imported Danish Rich Cheese . . . . . **89¢**
- Port Du Salut Distinctive, Mellow Flavor . . . . . **79¢**

**CHED-O-BIT CHEESE FOOD**  
Rich, smooth, quick-melting. Ideal for sandwiches, soups and omelets.  
**69¢**  
2-lb. loaf

**A&P's FAMOUS SUNNYBROOK EGGS 75¢**  
Guaranteed to be strictly fresh... or your money back!  
Large Grade "A" 12 in ctn.

**Jane Parker COOKIES**  
Assorted—Oatmeal, Sugar, Peanut fudge and Raisin 2-doz. In Pkg. **25¢**

Lead Gold or Devil's Food Cup Cakes . . . . . **25¢**  
Spanish Bar Cake Moist Spicy . . . . . **29¢**  
Coffee Cake Buns Orange Iced or Walnut . . . . . **29¢**  
Marvel White Bread Sliced Enriched 1 1/2-lb. Loaf **18¢**

**California Elberta PEACHES**  
Top Quality Grand for Slicing 2 Lb. **29¢**

- Washington Grapes—14-Lb. For Canning or Table Box **1.39**
- Cultivated Blueberries . . . . . **35¢**
- New Michigan Potatoes 15 Pound Consumer Bag **73¢**
- California Plums Sweet Eating . . . . . **2 Lbs. 35¢**
- Golden Ripe Bananas . . . . . **16¢**
- Bartlett Pears California Grown . . . . . **2 Lbs. 33¢**
- Yellow Onions California . . . . . **3-Lb. Cello Bag 19¢**
- Juice Oranges California . . . . . **8-Lb. Mesh Bag 59¢**
- Red Diamond Walnuts . . . . . **1-Pound Cello Bag 49¢**

- Enjoy Fresh-Flavored Frozen Foods**
- Strawberries Pride of Oregon . . . . . **39¢**
  - California Broccoli Prime Brand . . . . . **29¢**
  - Honor Brand Peas . . . . . **25¢**

- Yellow Cling Halved Iona Peaches . 2 39¢**
- Sultana Fruit Cocktail . . . . . **29¢**
  - A&P Grapefruit Sections . . . . . **37¢**
  - Iona Apricots Unpeeled, 19¢
  - A&P Grapefruit Juice . . . . . **29¢**
  - Blue Heaven Corn Golden Whole Kernel . . . . . **10¢**
  - Iona Tomatoes Fresh Flavor Solid Pack . . . . . **25¢**
  - A&P Sauer Kraut . . . . . **10¢**
  - Heinz Cucumber Pickles . . . . . **25¢**
  - Iona Haminy . . . . . **10¢**
  - Northern Tissue Made With "Fluff" . . . . . **4 27¢**
  - Daily Dog Food Regular or Fish Flavored . . . . . **3 23¢**
  - White House Milk None Better . . . . . **3 35¢**
  - Prepared Spaghetti Ann Page 2 . . . . . **25¢**
  - Ann Page Pork & Beans . . . . . **3 29¢**
  - Stokely's Tomato Catsup . . . . . **2 29¢**
  - Ann Page Salad Dressing . . . . . **45¢**
  - Butter Cookies Lakeland Baked Good . . . . . **27¢**
  - Diamond Book Matches . . . . . **2 25¢**
  - Woodbury's Soap Bath Slices . . . . . **2 21¢**
  - Herb-Ox Bouillon Cubes . . . . . **8¢**
- It's National Canned Meat Week**
- College Inn Whole Chicken 3 Lb. 2-oz. Cans **1.69**
  - Treat, Prem. or Redi-Meat 12-oz. Can **37¢**
  - Armour's Corned Beef Hash 16-oz. Can **33¢**

**A&P's CLOSE-TRIMMED STEAKS**

- Give You More Steak For Your Money Because Waste is Removed Before Weighing.
- Round or Sirloin . . . . . **89¢**
  - New York . . . . . **47¢**
  - Fryers Fully Dressed and Drawn . . . . . **65¢**
  - Chicken Legs . . . . . **95¢**
  - Veal Shoulder Steak . . . . . **55¢**
  - Veal Shoulder Roasts . . . . . **47¢**
  - Skinless Frankfurters . . . . . **51¢**
  - Fresh Whitefish . . . . . **37¢**
  - Halibut Steaks . . . . . **43¢**
  - Extra Jumbo Shrimp . . . . . **95¢**
  - Picnics Smoked or Cooked . . . . . **47¢**
  - Bologna . . . . . **49¢**
  - Thuringer Smoked Liver Sausage . . . . . **63¢**
  - Chicken Backs . . . . . **27¢**
  - Stewing Chickens . . . . . **45¢**
  - Dressed Herring . . . . . **21¢**
  - Fresh Cod Fillets . . . . . **41¢**



**A&P Super Markets**  
THE GREAT ATLANTIC AND PACIFIC TEA COMPANY  
These Prices Effective at All A&P Super Markets Only

**Ticklers By George**



"This place is getting me down . . . I could swear I heard a growl."

**Newest Fashion Colors**

- Admiral Blue
- Natural Rawhide
- Bermuda Green

**Samsonite's Fashiontone Luggage**

**Strong Enough to Stand On!**

- Ladies' Vanity O'Nite, \$17.50
- Ladies' O'Nite, \$19.50
- Convertible Case, \$22.50

All prices subject to existing taxes.

Catch a ride on a rainbow. Here's the most colorful luggage you've ever seen! . . . Samsonite Fashiontone Luggage—the newest and gayest thing in hand. Fashiontone cases have Samsonite's tough, dirt-proof, scuff-proof, better-than-leather, miracle covering in five new colors! And of course you get famous Samsonite super-strength construction . . . rich, long-wearing linings . . . solid brass streamlined fittings. And here's the big surprise—two or even three matched pieces cost less than you'd expect to pay for one case of such quality. Imagine!—A Samsonite Vanity O'Nite and Matching Ladies' O'Nite for only \$37 (Plus Tax)

**THE F. J. Mulholland COMPANY**