

JANUARY SALE AT THE VILLAGE STORE

- Ladies' SKI PONCHOS, natural color formerly \$11.95, now \$3.98
- Men's TURTLE NECK and GAUCHO SHIRTS now \$2.58 and \$2.98
- Ladies' SKATING SKIRTS, all wool formerly \$13.95, now \$5.98
- Men's SLACKS, 100% wool now from \$9.98 to \$13.98
- Ladies' SKIRTS, fine quality from \$3.98 to \$9.58
- Ladies' TURTLE NECK SWEATERS all wool, now \$3.98
- Men's fine woolen HOUSE COATS now all 1/3 off
- One group DRESSES, finely tailored from \$7.98 to \$10.98
- Men's FLANNEL PAJAMAS formerly \$4.50 and \$4.95, now \$3.58
- Ladies' extra fine all WOOL SHIRTS formerly \$12.95, now \$9.98
- Boys' heavy woolen BUFFALO PLAID SHIRTS now \$4.98
- Men's warm QUILTED SURCOATS all 25% off
- One group fine BLOUSES formerly \$11.25, now \$7.48
- All SKI SWEATERS finest quality, 20% off

ALL WHITE
JAYSON SHIRTS
Now
25% OFF

Our Famous
SKI WEAR
Now
20% OFF

- Ladies' White ANKLETS, cotton with angora top . . . 68c, 3 prs. for \$1.98
- Ladies' SCARFS, mostly silk all 50% off
- Men's SCARFS, woolens in solids and plaids \$1 and \$1.50
- Ladies' HOSTESS COATS now 1/3 off
- Men's \$1.50 NECKTIES now 88c, or 3 for \$2.50
- Ladies' HANDBAGS, fine leathers from \$6.48 to \$10.98
- Men's PLAID WOOLEN JACKETS at \$7.98 and \$10.98
- All MEN'S GLOVES, fine leathers at 25% off
- Ladies' KID GLOVES formerly \$4.75, now \$3.48
- Beautiful COCKTAIL SWEATERS formerly to \$19.25, now \$10.78 to \$12.78
- Ladies' PLAID WOOLEN JACKETS formerly \$19.95, now \$15.98
- Pure Linen TEA TOWELING at 43c a yard
- Fine Muslin and Percale SHEETS from \$2.89 to \$3.89
- PILOW CASES from 69c to \$1.09
- Pure Irish linen HUCK TOWELS from 89c to \$1.29
- DAMASK TABLE CLOTHS, with 12 napkins reduced from \$22.50 to \$15.98

ALL SALES ARE FINAL — NO EXCHANGES OR REFUNDS

Campbell's Village Store

205 PIERCE STREET

TELEPHONE 5300

OPEN WEDNESDAY AFTERNOON AND FRIDAY EVENING

Lathrup Village News

By LILLIAN DIEDERICH
Phone SOUTHFIELD 3653

Mr. and Mrs. James Howard of the village announced the birth of a son, Thomas James, at Providence hospital on Dec. 23.

R. E. Elias of Saratoga boulevard is now convalescing in his home after an emergency operation performed at Grace hospital, Dec. 26.

Among the students returning to various colleges are: Virginia Wilson and Robert Horwitz to Oberlin; Richard Irwin, Angus Hoibart, Alma College; Dick Kuttland, Phyllis and Bud Kestel, Hilldale college; Honor Bates, Albion; Nancy Himes, Post, Stone, Michigan State; Bob Mitchell, Louise Lathrup Kelley, University of Michigan.

Mr. and Mrs. Guy Pappant and daughter Ann, left Saturday, by motor, for a month's stay at Clearwater, Fla.

Mr. and Mrs. Elmer W. Shaver of Meadowbrook way, are vacationing in California. They left Dec. 26 for a four-week trip.

The Lathrup Village Dance club met in the school auditorium Saturday night. The committee included Mr. and Mrs. Glenn Parker, Mr. and Mrs. E. Baker, Mrs. and Mrs. Maurice Murphy, Mr. and Mrs. Elmer Craig, Mr. and Mrs. James Campbell. A number of ceremonies was Elmer Connor of Royal Oak and assisted by Mrs. Connor, Mr. and Mrs. Grant Dunsieith of Dearborn. The club now has 40 couples.

Mr. and Mrs. John H. Davenport and son Charles, have returned to their home in Miami Beach Fla. after a month's stay in Florida with the Richard Stones of Meadowbrook way.

Mrs. Irwin Kappler opened her home on Sunset boulevard to a group of ladies of the Community Church, on Tuesday.

Tonight, (Thursday) is pack night for the Cub Scouts. This meeting has been anticipated with great fervor by pack members. A special entertainment has been arranged with movies, a speaker, and refreshments. The theme will be "Music Appreciation" and the program will start at 7:30 p.m. in the school auditorium. Mrs. Arthur Thornbury of Southbury Square has been appointed as new Den Mother of Pack 11.

The Leo Golcars and daughter Marilyn of Santa Barbara drive will depart for the sunshine of Fort Lauderdale, on Dec. 29. Mr. Golcar and "Lynn" will remain three months. The Mariotts of Santa Barbara drive will be gone about six weeks, visiting the same place. In February the George Hurstis will go south and the Ralph Stephenson are planning a trip to Florida for that month also.

On Saturday evening the Thomas Myers had as dinner guests Mr. and Mrs. Eugene Straight of Dearborn.

The new building committee was announced on Sunday. It is as follows: Walter Howard, chairman assisted by Mrs. Edna Girdon, Arthur Mitchell and Elmer Craig.

At the regular Guild meeting held last night in the Albert Carter residence on Santa Barbara

Douglas Thom Given Honorable Mention For Photography

Announcement has been made that Douglas Thom, son of Mr. George P. Thom, 1619 S. Bates, was among the students of the Progressive School of Photography, New Haven, Conn., to win honorable mention certificates for prints submitted in the all school photography contest.

While a student at the school, Thom has completed courses in portrait and commercial photography and is now studying in the direct color department. He is a graduate of Baldwin high school and attended Bowling Green State University for three years. He served in the armed forces with the military government for four and one-half years.

We Heard It Said By:

Donald McGaffey, 981 N. Woodward, in speaking of the fire which damaged his home so severely at Thursday morning's meeting is one thing that is remarkable. Even with the housing shortage what it is, my wife, children and myself have already received four offers of temporary living quarters. That takes a lot of discouragement out of a family when folks treat them like that, and believe me we do appreciate all of them." McGaffey's statement was made on the same afternoon of the fire.

Aboard Destroyer

Aboard the destroyer U.S.S. Hyman which has just completed several weeks' duty with the United Nations Mediator in Palestine, in connection with observance of the truce between Israeli and the Arab forces, is Richard E. Bryce, seaman apprentice, U.S.N., son of Mrs. Rose Moosman of Hamilton street.

A dry seed disinfectant that is practically odorless has been developed by a manufacturer, for use with wheat, oats, barley, millet, flax, peas and cotton. It

drive, plans were laid for future activities of the church and project discussed to enable the building fund to function smoothly.

Circle No. 111 will meet today at the home of Mrs. L. B. Kappler of Sunset boulevard for a 1 o'clock luncheon. Mrs. Arch Black was the co-hostess.

On Feb. 3, the church will celebrate its second anniversary. A program has been arranged for the day long activities including a 5 o'clock dinner.

Through the sale of Goodfellow papers in December, the Southfield Township Goodfellows collected \$3,322 which exceeded last year's fund by several dollars. The amount collected was used to provide baskets of food for needy families and toys and clothing for children. Leonard Lamb was sales chairman and assisted by an active working committee.

Twelve illuminated canes for the blind were distributed to veterans at Christmas time through the efforts of Kiwanis Queens with the co-operation of Southfield Post 407. The canes were primarily designed for the purpose of providing the blind extra precautionary measures in traffic by warning motorists and pedestrians that persons carrying them are blind.

Township residents are urged to attend Township Board meetings held the second Tuesday of each month at 7:30 p.m. in the Township Hall on Berg road, to enable them to take an active part in local government.

Mrs. George Rostow and Mr. Ray Heym of the village, will be co-hostesses to the Garden club of Lathrup village at a meeting to be held in the home of Mrs. George Rostow, 18735 Quentl drive at one o'clock, Jan. 17. Tea will follow the reading of several papers on the cultivation of flowers, for indoor growing.

Mr. and Mrs. Arthur Duke of Detroit, will again occupy the Leo Golcars' home during their three months absence in Florida.

The best just in the house
TELEVISION SET
by DELCO



Delco offers the final word in Television engineering. This combined with the graceful beauty of Delco design in cabinet and table models. You can't go wrong with a set made by Delco, a company that has had the know-how of electronics and radio for many years. Depend on this pioneer firm to offer the finest in this new field. See the latest in Delco Television at—

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From where I sit... by Joe Marsh

We Both Won This One



Blow my top the other morning when I discovered a shirt I'd put on had two buttons missing.

"Joe," the missus says, "do you ever read what you write? For a man who writes newspaper pieces all about tolerance, you sometimes show a lot of race prejudice."

"Race prejudice!" I holler. "No one can accuse me of that. I mean prejudice against the entire human race," she interrupts with a smile. "Why get mad at the world over two little buttons? That took the wind out of me."

From where I sit (as I told the missus that evening), a lot of us sometimes get too worked up over little things... little differences of opinion or taste. One person prefers beer or selt; another prefers cider or lemonade. But why criticize the other fellow just because his tastes aren't the same as ours? "That sounds more like you, Joe," she laughs, snipping off a thread. (It so happens she was sewing on buttons.)

Joe Marsh

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MICHIGAN MADE PURE SUGAR
has no superior!



Get best results—by using sugar at its best for every sweetening purpose. Always insist upon one of these quality brands.

Around the Cracker Barrel

A couple of weeks ago we ran an ad in the Eccentric announcing a sale. I wasn't very enthusiastic about the whole idea. Two or three days before the sale, I knew the genuine quality of our merchandise. It came only from our manufacturers who are proud of their products. And I knew the merchandise wasn't marked too high. It was real quality, fairly priced. And in addition to this, it seemed as if we would sell what we had on hand and on order. So why should there be a sale?

But everyone else seemed to be getting very enthusiastic about the tremendous values they were offering. When we opened this store we made up our minds that we would always give real quality at fair prices. But if these others are truthful in the description of the stuff they're selling, then it seemed as if we might not be doing what we should to bring you even more. And I was very curious about your reaction to bargains. So, the idea of a sale was a bit intriguing.

Now we've caught the fever ourselves. It's been great fun. You people really like a bargain. So do I. So instead of just offering a few items at bargain prices, I've decided to offer a large number of quality items at really low prices.

You all know how we stick to the best brands available. It's this merchandise which goes on sale. There isn't a plug nickel's worth of merchandise bought for this sale, nor will there be. Everything is from our current fresh stock.

It's beginning to look as if prices of apparel are going to come down a bit. I have already been advised that men's shirts will soon be reduced—but not as much as we're reducing them for this sale. There is a general feeling that clothing and apparel prices will gradually be lowered. This is good news, if it's true.

One of the things which makes this seem true is the fact that retailers are not buying in as large quantities as they did a year ago. Some surprises are developing. And as a village storekeeper I know that when salesmen laugh loud and long at my jokes, then I'd better not buy too much. Until recently they would look at me with a sad and gloomy countenance, and let me know how lucky I was that they were able to allow me to grace our shelves with some of their products. Long ago I learned that when a salesman is quiet and sad appearing, business is very good for him. But when he's attentive and applauding, then he's not doing so well.

So without reading surveys of this and that, and without trying to figure out what the government is going to do, it strikes me that prices are going to hit a more decent level pretty soon. This is what we all want.

Take the time to read the bargains in the accompanying ad, and then come to the Village Store before we're sold out. The longest time this sale will run is to January 29. After that all sale merchandise, or similar merchandise will be returned to its then proper level.

Ross S. Campbell
Proprietor