

So many of us fail to live fully in the present moment. We too often seem to be just on the heels of something desired . . . yet which always manages to keep just out of reach. "Now is the accepted time" . . . now is for happiness.

## EARLY GIFT SHOPPERS GUIDE



### SANTA IS ON THE ADVISORY STAFF OF ALL BIRMINGHAM STORES!

Yes, it's the truth. Birmingham merchants pay special attention to gift shopping trends from year to year. That's why you can always depend on finding the correct gift for everyone on your list in this up-to-date shopping center. Shopping is easy when stores are prepared for the special gift buying season as they are here. Make it easy and pleasant for yourself, shop in Birmingham this Christmas.

### These Stores Are Ready To Supply Your Every Gift Need!

**The Birmingham Hardware**  
152 N. Woodward

**GIVE KITCHEN WARE**

We Carry Full Lines of  
WAGNER STAINLESS REVERE WARE  
MAGNALITE COPPER CLAD  
STAINLESS STEEL

**BODINE NEWS**  
"The Greeting Card Shop"

**CENTER PIECES FOR RENT**  
Shows, Weddings and  
Children's Parties

Complete Selections of Christmas Cards  
Beautiful Gift Wrappings

Electrical Gifts Bring Cheer  
the Whole Year Round  
SEE OUR WIDE SELECTION

**HAWTHORNE**  
*Electric Gifts*

162 N. Woodward Phone 299-W

**CHRISTMAS AT BRONSING'S**

Give  
**THE HEIRLOOM GIFT "Linens"**

Banquet Cloths—Damask dinner sets  
Lace Table Cloths—Luncheon Sets &  
Bridge Sets  
Attractively Priced

Phone 5422 145 N. Woodward

**HUSTON HARDWARE CO.**  
205 N. Woodward

GAY GIFTS TO GLADDEN A  
WOMAN'S HEART

"COSCO"  
Kitchen Stool  
\$2.95 up

LET ME HELP YOU SOLVE  
The Christmas GIFT Problem!  
United Detroit Theatres

**Xmas Gift Books**  
are the ideal gift for all ages.  
Please call B'ham 2116 for quick service.  
*A Merry Christmas and Thank You*  
Howard C. Holsh  
Manager, Birmingham Theatre

**MORTIMER'S MEN'S WEAR**  
130 W. Maple

"A Christmas Suggestion"  
McGregor  
**SPORT SHIRT**  
100% Nylon  
White Only \$8.95

**D. J. HEALY SHOPS**  
Wabeek Building

See Our "Little Women" DOLLS  
... Our STUFFED ANIMALS  
and TOYS for  
Children

**THE GLASSFORD SHOP**  
122 W. Maple Phone 4098

Best CHRISTMAS Values  
in GLOVES, HOSIERY  
and LINGERIE

For a Most Delightful Gift—  
FURS  
from  
**Dimas Furs**

227 S. WOODWARD AVE.  
BIRMINGHAM, MICH.  
Birmingham Theatre Building Phone 3040

**MULHOLLAND'S**  
Ladies' Lingerie Department

**LADIES' SLIPS**  
A wonderful Collection of Nationally Known, Makes.  
We Have the New Nylon Slips.  
Slips from \$3.95 to \$12.95

**AXLER'S JEWELRY & GIFTS**  
THEATRE BLDG.

Offers a fine Christmas selection of Longines,  
Elgin, Whittnauer and Hamilton  
WATCHES

Also other gift suggestions and Christmas  
wrappings and cards.

**BOB CRAIG, INC.**  
Sporting Goods  
116 S. Woodward

**FLEXIBLE FLYER SLEDS**  
A size for every youngster  
from \$7.60 up

**marguery, inc.**  
APPAREL FOR WOMEN  
250 N. Woodward

Slacks and Blouse Sets . . . \$17.95  
Nylon Slips . . . . . \$8.95

Everyone knows—  
A GIFT FROM  
*Campbell's*  
*Village Store*  
IS A GIFT OF QUALITY

**DICKINSONS MEN'S WEAR**  
In the Wabeek Building

Give a STETSON HAT  
A convenient and very acceptable gift. We furnish a gift  
certificate with a miniature hat in a miniature hat box.  
\$10 to \$12.50

**McBRIDE HARDWARE**  
128 S. Woodward

**TOOLS for the HOME SHOP**

- DELTA
- HOME CRAFT
- SKILSAW
- STANLEY
- PORTER CABLE

**PHOTOGRAPHIC SHOP**  
168 S. Woodward

PHOTOGRAPHIC  
SUPPLIES

Make Excellent Christmas Gifts for  
the Camera Fan

**WILSON DRUG CO.**  
Woodward at Maple

**TURN-N-PLAY**  
**CANASTA TRAY** that turns  
... for Canasta and Gin Rummy  
Made of Plastic in Ivory Color \$1.00  
Congress Cellulose Canasta CARDS  
\$1.65 a deck

**THE CHEER SHOP**  
191 S. Woodward

Visit Our Complete  
**TOY DEPARTMENT**

We have a myriad of wonderful toys to delight the little  
ones and make gift buying for them easy and pleasant.

**THE MAXWELL SHOP**  
124 W. Maple

**SWEATERS by Serbin**  
Angoras and Cashmores in short sleeve slipovers  
and cardigan styles.  
Sweaters from \$3.95 to \$12.95

**RB SHOPS**  
142 W. Maple

**NYLON HOSIERY**  
by Archer  
Pair \$1.35 to \$1.65

**LITTLE FOLKS SHOP**  
175 W. Maple

**FOR BABY'S FIRST CHRISTMAS**  
... A NYLON CREEPER

Featuring concealed snap-closing, shirred sides, two-  
button opening at the shoulder and embroidery trim at  
the neck.  
\$2.95  
Open Every Evening

**WILLIAMS BOOT SHOP**  
115 W. Maple

**HOUSE SLIPPERS**  
for Men, Women and Children

Consider house slippers for those on your list this Christ-  
mas. They have been among the most appreciated of gifts  
for years, and this Christmas will be no exception.

Only Fifteen More Shopping Days Until Christmas