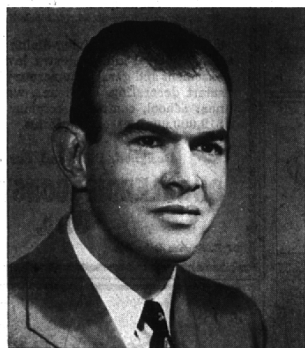


# ANNOUNCING A NEW PONTIAC DEALER



## Wilson Pontiac-Cadillac Inc.

275 NORTH WOODWARD AVENUE



MR. CHARLES E. WILSON, JR.

As a newly authorized Pontiac dealer in Birmingham, we welcome the opportunity to serve you. With a conveniently located building, thoroughly trained Pontiac mechanics, a large stock of factory-engineered Pontiac parts and the most efficient tools and equipment, we stand ready and anxious to help you get the most from your car.

You are cordially invited to come in and inspect our facilities. We are proud of our connection with the Pontiac Motor Division and pledge owners here in the Birmingham area the same kind of quality service associated with authorized Pontiac dealers across the nation.



MR. EDWARD E. WILSON

**Dollar for Dollar, you can't beat the**

**NEW '50 PONTIAC**

Here it is! The car that all America will call "Wonderful"! It's the new 1950 Pontiac—more beautiful, more luxurious, a better performer than ever before! See it . . . and price it! For all its husky size and extra value, exciting style and power-packed performance, the new Pontiac is priced just one step above the very lowest-priced cars. Dollar for dollar, you can't beat a Pontiac!

