

### Mask and Wig Show

Harold E. Stassen, president of the University of Pennsylvania, will be in Detroit to attend the Mask and Wig show "Admiral Eve" which is to be held in the Music Hall on Dec. 29. The cast and chorus is made up of all male Pennsylvania undergraduates. Many localities have been listed as patronesses.

### Fire Loss Remains Low, Chief Reports

Birmingham has completed another month of exceptionally low fire loss, according to the report of Fire Chief V. W. Griffith. A total of 17 runs, one of which was a general alarm, recorded a total of \$176 damage for the month, all of which was covered by insurance. Three of the runs made were to administer first aid. Of the 371 inspections made during the month, seven were referred to the fire prevention bureau for further action.

Each Tuesday at 5 p.m. is the deadline for news, society, classified and display ads.

### "EVERYBODY DOES IT"

Birmingham Theatre — Sunday

TOP COMEDY OF 1949



It takes a smart meal planner to keep this lavish meal-planning within the budget, and that's why experienced shoppers come to Bham Fruit. They know we've always made it a policy to offer nothing but the highest quality meats, groceries and fresh produce and always at the lowest possible prices!

### Produce Values

|                                       |            |     |
|---------------------------------------|------------|-----|
| Florida ORANGES, 216 size             | 2 doz.     | 59c |
| Texas SEEDLESS GRAPEFRUIT, large size | 3 for      | 25c |
| Cooking ONIONS                        | 3 lb.      | 19c |
| Washed SPINACH, Cello. Bag            | 2 for      | 39c |
| Idaho POTATOES                        | 10 lb. bag | 69c |



RINSO Large pkg. 26c

|                                 |                  |            |        |
|---------------------------------|------------------|------------|--------|
| Romas CLEANSER, 2 qt. Bottle    | 29c              | 1/2 Gallon | 27c    |
| Old Dutch CLEANSER              | 2 cans           | for        | 21c    |
| Scottie FACIAL TISSUE           | 2 large pkg.     | 45c        |        |
| Scot TISSUE                     | 3 rolls          | for        | 35c    |
| Premier GRAPEFRUIT JUICE        | 46 oz. can       | 35c        |        |
| Premier PEACHES, in heavy syrup | 3 No. 2 1/2 cans | for        | \$1.00 |
| Premier CRANBERRY SAUCE         | 2 cans           | for        | 39c    |
| JELLO, all flavors              | 3 pkgs.          | for        | 23c    |

Pork LOIN ROAST Rib End lb. 39c



|                                    |            |         |
|------------------------------------|------------|---------|
| Honey Brand PURE PORK SAUSAGE MEAT | 1 lb. pkg. | 35c     |
| Armadillo Star SLICED BACON        |            | lb. 65c |
| Roasting CHICKENS, freshly killed  |            | lb. 49c |
| Springs LEG-OLAMB                  |            | lb. 69c |
| Choice STANDING ROAST              |            | lb. 79c |

**BIRMINGHAM FRUIT CO.**  
FREE DELIVERY SERVICE  
PHONE 65 124 N. WOODWARD

### Home Lighting Contest Entries Start Coming In

Entries in the joint Kiwanis Club-Detroit Edison home lighting contest are beginning to come in and local merchants are getting behind the contest, the committee in charge of the contest reported today.

Enthusiastic response marked announcement of the home lighting contest, although for awhile it was feared the contest would have to be called off because of the coal strike.

In the home workshops of many householders, outdoor electric wiring projects are under way, some workers are making huge six-foot "candles" or stuffing costumes which will become Santa Claus.

### Judging Starts Dec. 23

All outdoor decorations must be completed and lit by the night of Friday, Dec. 23, it was announced, as judging will start that night. Teams from the Kiwanis membership will tour every street in the city, which has been divided into sections, and will act as "pre-judges" to the final judging, which will be completed before Christmas day.

Prizes of \$50 for the home judged have the most unusual outdoor Christmas decorations, of \$35 for the most unusual decorations, and of \$25 for the most attractive lighted entranceway have been announced. In addition, three honorable mention prizes of \$10 each will be awarded.

### Look for Entry Blank

Among suggestions of ways to decorate homes, the committee listed floodlighting, festooning trees and shrubbery with colored electric lights, mounting lighted stars on the roof, and spelling out Christmas messages with lights.

Entrants are asked to fill in the Christmas Home Lighting Contest coupon, which appears elsewhere in today's Birmingham Eccentric, and submit it to the Detroit Edison Co. office by 5 p.m., Friday, Dec. 23.

The contest is limited to homes within an area bounded by 13 Mile on the south, Telegraph road on the west, Long Lake road on the north, and the Birmingham city limits on the east.

### Photo Takes Prize

An interior photograph of the offices of Snyder, Kinney and Bennett, local realtors, was presented with first prize in the office photo classification of the Brokers' International Association of Real Estate Boards held in Chicago last month. At the convention in New York last year, the firm won second prize for display advertising and brochure work.

Society club news must be submitted by noon each Monday.

### Local Woman Aids in Development of Wonder Microscope

The General Electric company Sunday disclosed an x-ray microscope which it says can show the inside of things through which light cannot pass. It can reveal the inside of a piece of candy—or a block of steel.

Charly-Marion Lucht, daughter of Mr. and Mrs. Fred Lucht of Lehigh, is credited with much of the work which has gone into the development of this miracle instrument.

Miss Lucht, a chemical engineer in the GE research laboratory in Schenectady, told those at the meeting of the American Society for x-ray and Electron Diffraction

that the x-ray microscope is still in the laboratory stage of development.

—Uses Beam of Electrons She pointed out that it "may result in much sharper images and higher-magnifications than are possible using visible light."

"The instrument may compete with electron microscopes in the future," she said.

Electron microscopes, she explained, are now the most powerful magnifying instrument in use. These use a beam of electrons rather than light to form an image of materials under study.

Miss Lucht said the new x-ray microscope does not have to be used in a vacuum like the electron microscope. She reported that "clear, sharp images magnified 10 times have been produced in the laboratory. They have been enlarged 10 times more through photography without distortion or serious loss of detail."

### Will Open Soon!

### "THE WILLIAMS SALON"

1016 Hunter Blvd.

OPENING ON OR ABOUT

DEC. 15th

FOR YOUR CONVENIENCE AND HOLIDAY PLEASURE — COME IN AND GET ACQUAINTED

### SPECIAL—

GIFT BOXES AND BASKETS MADE TO ORDER

— SPECIAL IMPORTED AND DOMESTIC FOODS

Milwaukee Cold Cuts

New York Sharp Cheese

Beer — Wine — Champagne

### PARTY-TIME FOOD

3004 Woodward Between 12 & 13 Mile Roads

Phone Lincoln 3-7677

### Pre-Christmas Sale!

### DECORATOR'S FABRICS

Suitable for draperies and slip covers. All vat dyed — washable — pre-shrunk.

ALL first quality—from nationally advertised mills.

\$1 69 yd.

PRINTS and PLAIN

VALUES UP TO \$2.25 YD.

### ATTENTION MOTHERS & DADS:

Take advantage of this opportunity! Give those "young marrieds" something for their home. New draperies for their unfinished room, for the nursery or new slip covers will be most welcome gifts.

ruth kemp

339 EAST MAPLE AVENUE

BIRMINGHAM, MICHIGAN

Birmingham 1376

fabrics

### Around The Cracker Barrel

#### Christmas Preview Notes

Well, well. The town turned out last Monday evening. It was sort of like Saturday noon in Ann Arbor before a football game. It was just the spot for a fullback. . . . Some of the merchandising gentry had light troubles. Heard that Kay Cooley's had window light trouble. Also that Leonard Electric went black. But Leonard's knew what to do. When the Village Store went black we got along without benefit of experts. After a while if you pull enough wires, and replace enough fuses, you can hardly miss.

Two "crowd-counters" said that over 2500 people visited the Village Store. Believe me, we were happy that Harry McBride puts plenty of steel into his buildings.

We feel very grateful to all of our visitors. We really appreciated your call. But we feel we were not quite as good hosts as we had hoped to be. There were so many of you. We'll try to do a better job next year.

#### Comments For Santa's Ear

When a host of your neighbors drop in, and freely comment upon your store, you get some ideas. Some of the ideas are a bit shocking, some are amusing, and some make sense. But the greatest volume of ideas we picked up are for Santa's ear. So for a while we'll talk to Santa Claus.

Your wife, sir, was very much attracted by the skirts of the Dancing Squares, as worn by the girls in the store. These skirts are very unique, having originally been designed for square dancing. In many color combinations, all with bandana handkerchiefs imposed, the ladies are discovering they are ideal for informal wear. You can get them only at the Village Store or Saks. They are \$18.95, and will make a handsome present.

Your wife, sir, was also entranced with the beautiful quilted Study Coats, by Saybury. In soft pastels, or red or navy these coats won't drag on the ground like the usual house coat. They are exotic and handsome.

And your wife, sir, really adores ski wear. Between the two of us, she may not be a wizard on the hickory staves, but she'd love to look like one of Ed Picard's prize pupils. We could see the ladies watching the models in the ski pants and jackets. They were watching the models just about as much as you were. So if you want to really have a surprised and happy wife in your house at Christmas, you want a ski outfit from the Village Store. But don't come in here without some sizes. What you need is her dress size, height, and waist measurement. If you can't get the last we can probably dope it out nearly correct.

But maybe your wife does ski. Then, we have those wonderful Sandler ski boots, and skis by Northland. So whether she'll walk down Maple Avenue or ski at Sun Valley, the Village Store has everything she'll need.

We don't need to tell you she'll never have enough jewelry. A few years back ladies had a few acquired bits of jewelry, and some heirlooms. Jewelry was extremely costly, and there was little wonder that Uncle Sam started to tax it as a luxury. But recently milady needs different earrings and a different necklace for each costume she wears. The era of costume jewelry is upon us, and its cost has been reduced by mass production methods. In spite of this, there are actually few duplications. This because of the thousands and thousands of designs being turned out. But why go into this? We have a huge selection of fine costume jewelry at modest prices.

And so we could go on telling Santa (who probably spends half his life commuting to and from Detroit) just what his lady would like. But if Santa is wise, and doesn't care for the jostling of Detroit crowds, then he'll come to the Village Store for suggestions and help.

#### Memo To Mrs. Claus —

Last Monday night we heard a great deal from your men, and they expressed some preferences you might like to hear about. So, all of you Mrs. Clauses gather round, and we'll tell you what that Man of yours wants.

First—and men seem awfully practical even at Christmas—he thinks he wants a new suit. Hundreds of men were astounded at the story of the Photometric process for making clothes. Have his picture taken by specially designed apparatus set up in a specially designed room, have him select the fabric he wants, and—well, that's all there is to it. No try-ons, no fussing around. The suit will fit him perfectly or it isn't his; it's ours. So, ladies, because we can't take his picture in absentia, we will have gift certificates for that new suit. You give him the certificate, and we'll make the appointment for the picture and fabric selection.

And your men, like yourselves, are fancying themselves as skiers. Some of them are. Some of them are good enough to dodge trees. Which I wasn't. They admired the Sandler ski boots, and fondly rubbed their fingers over the steel edged surfaces of the Northland skis. They looked at the fine gabardine ski pants, and were excited about the new parkas and anoraks in many colors. You'll find that Man a gift he'll want from among the big selection of ski togs at the Village Store.

He always needs pajamas, but he won't buy them himself. Have often wondered why, and have come to the conclusion that men feel this item (and ties) must be left for the ladies to buy at Christmas and on his birthday. So, don't disappoint that Man. He'll be looking for those pajamas.

How do his white shirts look? We have many styles in all sizes—now. And those shirts will look even better if they're boxed with a beautiful silk tie on top. You can fool him on this tie deal, for he'll be looking for ties in the usual oblong box. He'll never think the inevitable tie is tucked in with a shirt.

Doesn't that Man like to get into a wool shirt when he gets home? If he's ever worn a Pendleton shirt he's that way.

And men like those fine English Byford all wool hose. They're light weight, in many colors, shrink resistant. We sell more of these than we do of cotton hose, and that's some sort of a record. They must be good.

So, all of you, come to the Village Store before our present ample selection is shot to pieces. Make this a Birmingham Christmas in your home. It'll be a lot easier, and you'll get fine merchandise.

Ross S. Campbell, Proprietor

Campbell's Village Store

205 Pierce Street

Telephone 5300

EVERYONE KNOWS — A GIFT FROM THE VILLAGE STORE IS A GIFT OF QUALITY

### The Record Corner



Now Available As An Unbreakable Record

FRED WARING AND HIS PENNSYLVANIANS GLEE CLUB AND ORCHESTRA  
And their Rendition of  
A VISIT FROM ST. NICHOLAS  
(Twas the night before Christmas)

Phone 223

Leonard's 162-166 W. Maple