

**Prevue**

(Continued from Page One)

were displayed, and ventured inside for their demonstrations, too. In many of the stores refreshments were served, with souvenir flowers, balloons and food stuffs from others.

**Favorable Comment**

Many persons were overheard to comment that they thought the affair, very wonderful. Many are already looking forward to a like event next year.

One woman said, "Why, all I have to do tomorrow is come out and buy the things. I know just which store to go to now, and my Christmas shopping will be done in a jiffy."

Another comment, made by a gentleman to his wife, summed up his opinion quite clearly: "Well, no more Detroit on Saturday afternoon for us! We can get every doggone thing we need right here and in about a quarter of the time!"

Clerks, business men, city officials and the persons on the street were all heard to remark on the disposition of the crowd. One department store clerk declared: "I've never seen so many good-natured people! They are all smiling and happy, and I haven't heard a cross word all evening. It's wonderful!"

William Kennedy, chairman of the business committee which planned the affair said he felt it was one of the best things the local merchants had ever attempted.

"It just shows what Birmingham merchants can do when they work together. In this particular case, everyone was working for himself and at the same time for his neighbor. One attractive store drew people to that area, where other stores were found to be just as attractive once they got there."

"Thanks, Everyone."

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Mingling with the crowds through the whole evening, which was helped by brisk but perfect weather, were members of the Baldwin high school band, strutting from spot to spot, they stood around playing the old, traditional Christmas music. It was not an uncommon sight to see several persons stop nearby and enjoy a bit of carolling on their own.

Summed up the opinion of business men and visitors alike seems to be, "It was grand—let's do it again next year."

Mortensen said some merchants have expressed themselves as looking forward to another Open House next year. Possibly even on a larger scale than the one Monday night.

**"EVERYBODY DOES IT"**

Birmingham Theatre — 1949  
TOP COMEDY OF THE YEAR

**Christmas Gift HEADQUARTERS**

For ARGUS CAMERAS And PROJECTORS Remington Schick and Shavemaster EATON'S FINE PAPERS RONSON LIGHTERS Table and Pocket Models

**SHAIN'S DRUG STORE**  
Prescription Specialists for 40 Years  
Phone 61 for 24-hour prescription Service

**Ohio Man**

(Continued from Page One)

warrant for fraudulent checks against McSpadden. Moxley said he believed restitution had been made but that the warrant had not been cancelled.

Further investigation revealed that the sheriff's office of Montgomery county, Ohio, had a warrant for him on a fraudulent \$1,029.40 check charge. Since this was the more recent warrant, arrangements were made for Deputy Sheriff to come here for McSpadden, after the latter waived extradition.

Moxley said McSpadden admitted, then, that when answering the advertisement he gave false references. When asked, he denied ever having been arrested other than "a few traffic tickets in Detroit."

A check with that department, Moxley said, revealed with on Nov. 16, 1945, McSpadden had been convicted on a charge of uttering and publishing and had served 18 months in Jackson prison.

Local police said they had also ascertained that McSpadden is married and had made plans to meet his wife at a hotel in St. Louis, Mo.

**Congratulate Wagner**

In commenting on the case, Moxley said he felt the practice of advertising for companions on long trips should be discouraged as much as possible.

"The Wagner's friend may have made the trip safely, of course but the record of this man does not lead me to believe his friend traveled with him. Wagner did some quick thinking and handed this in a very capable manner. It is to be congratulated on it."

"If anyone would exercise the same amount of caution, a lot of our crimes would be stopped before they were ever committed."

**Barnum Invaded**

For the second time during the past few weeks, someone has broken into Barnum junior high school. A sum of money was stolen Friday from a locker, and the "criminals" have contented themselves with minor raids on the cafeteria and swims in the pool.

**FOR A GOOD JOB OF ADVERTISING, call J.O.B. TR 3-8300**

J.O.B. BUCKERIDGE & ASSOCIATES  
2000 EAST GRAND BOULEVARD - DETROIT 2

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**Daddy Asks for a Little Advice**



Little Charlene Barber pauses to give dad a little feminine advice on which is the proper dress to buy for Mommy's Christmas present. Although the passing crowds, and the photographer's camera drew her attention from the business at hand for a moment, Charlene was pretty serious about the Christmas Prevue. (Photo by Joe Wheeler)

**Rackets**

(Continued from Page One)

street, detain him there on any excuse, and have someone call the police.

"If accused in the store, the potential shoplifter can always say he was merely holding the article until he could have the services of a clerk. It is then a case of his word against the merchant's, and is extremely hard to prove his statement wrong. However, if he has had a chance to carry the article to the street, it is a different story."

Moxley pointed out one case which took place in Birmingham last week. A clerk in a local store noticed a woman trying to conceal a \$100 suit, on her person, and approached her in the store. The woman dropped the suit and when the police were called, had vanished.

**Upward Swing**

"A sharp upswing in the retail trade is being noted in all these fields," Moxley pointed out. "Salesmen take advantage of the busy schedule of the average housewife to offer her 'home' shopping service.

"Purchasers cash in on the 'Yuletide spirit' they know that a housewife is more apt to forget safety when thinking of Christmas and they gain access to homes far more often than at other times of the year.

"Stores are bringing out larger displays of merchandise. They are more crowded and hurried clerks are unable to keep track of everyone near their counters. The shoplifter has a field day.

"Clerks, managers and store

**Water Supply**

(Continued from Page One)

next several years, Egbert believes.

"Last year, because of more than 400 new homes, the city was called upon to supply 500,000 gallons more than the year before. Next year I anticipate an additional 500,000 gallon demand," the manager stated.

**Minimum Water Charge Reduced**

"Should the water department be successful in reducing this water loss by approximately 100,000-200,000 gallons annually, the date when it will be necessary to go to an outside source could be deferred a minimum of three, and possibly six, years," Egbert emphasized.

In connection with immediate water problems, the city commission Monday night revised some water rates, but it is believed the revision will have little effect on water bills.

The minimum number of gallons charged for each quarter was reduced from 6,000 to 2,000 gallons, and the minimum charge cut from 50 cents to \$1.50 depending on the size of the meter. The minimum charge for a five-eighths inch meter, which most homes use, was dropped from \$2.50 to \$2 per quarter.

The commission also altered the policy on sewer charges. At the present time, sewer charges billed during the winter amount to 50 per cent of the water bill, while summer charges are 40 per cent of the summer bills.

**Excessive Charges Resulted**

Egbert pointed out that this comparatively recent policy has resulted in excessive sewer charges in the summertime when residential building sewer water is installed.

**BIRMINGHAM OUTDOOR CHRISTMAS LIGHTING CONTEST**

Kiwanis Club—Detroit Edition  
220 Merrill St. C.  
Birmingham, Mich.

Please enter my home in the outdoor lighting contest:

Name \_\_\_\_\_

Address \_\_\_\_\_

Judging will be made on Friday, Dec. 23, 1949. My home lighting will be ready by that time. (Decision of the judges will be final. Prizes—\$50 for the most beautiful home lighting; \$25 for the most unique; \$25 for the most attractive entranceway; \$10 each for the next three honorable mentions. Entries must be received by 5 p. m., of Dec. 23.

**Patterson**

(Continued from Page One)

"I smile every time I hear the question," the Postage general manager declared, "because no one yet has really brought out a radical car."

"You people, as buyers, are conservative, as well as in most things you do. We only like progress that we like and can absorb. It took the industry 11 years to get the public interested in the self-starter, and another 9 before you all demanded four-wheel brakes."

"We Don't Buy 'Freaks'"

"You still dress conservatively and according to custom, and your houses are conventional. While we all like to look like the 'freaks,' we don't buy them."

He then introduced a GM color film which showed how cars, trains, trucks and buses are designed.

In a progress report, Mason mentioned that the local chamber during the past year had aided in the formation of the Birmingham United Foundation drive, the traffic safety program, staged the March 30 meeting to discuss local taxation, off-street parking, Hal-town and Christmas parties for children.

He also announced the results of a local survey taken in cooperation with the local chamber.

10,464 Plates Sold

The 323 questionnaires returned showed the residents split over the merits of the proposed off-street parking project, wanted increased municipal services but were unwilling to have taxes raised to provide them, bought most of their clothing and home furnishings in Detroit.

Charles Mortensen, manager of the chamber, reported briefly on Secretary of State transactions at the local level.

He said 10,464 license plates had been sold as of October 31.

**PEABODY'S Super MARKET**

154 HUNTER AT MAPLE • WE DELIVER • Free Parking Front and Rear of Store • OPEN EVERY EVENING EXCEPT SATURDAY • SUNDAY HOURS — 10 A. M. TO 8 P. M.

<b>PORK LOIN</b> Lean Rib End lb. 29c	Choice Quality <b>LEG-O-LAMB</b> lb. 65c	<b>Place Your Order With Us Now For Your Xmas Poultry</b> Fresh Boneless PORK BUTTS For Roasting lb. 35c	Choice Quality <b>BEEF POT ROAST</b> lb. 53c	Choice Quality <b>Cudahy's Gold Coin SLICED BACON</b> lb. 45c
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<b>Pot MILK</b> 11c	<b>Armour Clover Bloom BUTTER</b> lb. 63c	<b>Keyko MARGARINE</b> 15c	<b>OXYDOL — TIDE — SURF SOAP POWDER</b> Lrg. Box 26c
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<b>Produce Department</b> No. 1 Michigan POTATOES... peck 45c YAMS... 2 lb. 19c California CARROTS... 2 bchs. 19c California PASCAL CELERY... bch. 19c Large AVOCADO'S... each 23c Steel RED APPLES... 10 lb. 25c Northern SPY APPLES... 6 lb. 25c WE ARE TAKING CHRISTMAS FRUIT BASKET ORDERS NOW \$5.00 & UP	<b>Campbell's TOMATO JUICE</b> 46 oz. Can 25c Carruthers Farm Fresh EGGS Doz. 47c Pillsbury FLOUR 5 lb. 44c CRISCO 3 lb. 81c
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OPEN EVERY EVENING UNTIL 9:00 P.M. EXCEPT SATURDAY

WE RESERVE THE RIGHT TO LIMIT QUANTITY

**Gift HEADQUARTERS**

<b>Waffle Baker</b> Serves Four People at One Time Perfect Coffee Everytime Set it for LIGHT, DARK or MEDIUM WAFFLES. SUNBEAM... \$24.50	<b>Sunbeam COFFEEMASTER</b> Perfect Coffee Everytime Set it... forget it! SUNBEAM... \$32.50
<b>MIXMASTER</b> Has all the every day mixing speeds... at your finger tips. SUNBEAM... \$39.50	<b>IRONMASTER</b> ITS AUTOMATIC! Shuts itself off when coffee is done, then re-sets itself to keep the coffee hot. SUNBEAM... \$32.50

1 qt. Covered Sauce Pan \$3.40	3 qt. Covered Sauce Pan \$5.75	2 qt. Covered Sauce Pan \$5.00
10" Covered French Skillet \$6.30	Pressure Cooker \$16.95	

**Buy HER Christmas Present Today — the McBRIDE HARDWARE COMPANY**

8:00—5:30 Monday Through Saturday  
128 So. Woodward—Birmingham Phone 255.