

# Contest

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The north, and the Birmingham city limits on the east.

**Committee Suggests Ideas**  
The committee in charge has suggested that homes may be outlined with colored lights, with festoons of small outdoor decorations, such as candles or sleighs or lights spelling out Christmas messages, used.

The Yuletide sparkle will be judged only from an outdoor lighting standpoint, and not for interior trees, but the committee did say that window decorations and lights can be used.

The Junior Chamber of Commerce has festooned downtown shopping area lighting poles with colored lights, carrying the Christmas message to shoppers. Committee consisting of Francis McVivory, Don Andrus and Robert G. Silbar has been appointed by Tom E. Ward, president, to promote the contest.

Entrants are asked to fill in the

## BIRMINGHAM OUTDOOR CHRISTMAS LIGHTING CONTEST

Kiwanis Club—Detroit Edison  
220 Merrill St.  
Birmingham, Mich.

Please enter my home in the outdoor lighting contest:

Name \_\_\_\_\_  
Address \_\_\_\_\_

Judging will be made on Friday, Dec. 23, 1949. My home lighting will be ready by that time. Decision of the judges will be final. Prizes—\$50 for the most beautiful home lighting; \$35 for the most unique; \$25 for the most attractive entranceway; \$10 each for the next three honorable mentions. Entries must be received by 5 p.m., Friday, Dec. 23.

Christmas Home Lighting Contest coupon, which appears elsewhere in the Birmingham Eccestric, and to return the form, properly filled out, before 5 p.m. on Friday, Dec. 23. Judging will be made that night.

Homes entered in the contest must be located between 13 Mile road on the south, Telegraph road on the west, Long Lake road on

## City to Eliminate Coolidge Sewer Trap

Work will be started soon to rebuild 97 feet of the Coolidge road 30-inch storm sewer. Two sections of the sewer, laid at different times, have a level variance which has created a pocket and resulted in a sewage collection to a depth of about one foot in the manhole at Coolidge and Buckingham.

The state health department has pointed out that this is a health hazard and should be corrected. During extremely wet periods a part of this sewage is carried through the system and contaminates the stream below the city outlet. City Manager Donald C. Egbert has explained.

The proposed work will be done by the department of public works at a cost of approximately \$1,800.

Photographs for publication in The Eccestric must be submitted by Friday noon of the week before publication.

## Only City Residents to Get Licenses Here

Drivers licenses can be issued at the local police department only to those persons residing within the corporate limits of the city. Police Chief Ralph W. Moxley has announced. Persons living within the Birmingham postal area, but beyond the city limits, must obtain licenses from the sheriff's office, he said.

Moxley said the issuance of licenses for "outsiders" was made possible only as an emergency measure during the war years, due to the gas shortage. With that condition eliminated, the traffic and license division of the Michigan State police has rescinded the order.

Birthdays, anniversaries, guests, births, parties are all news—the society editor about them.



**TODAY'S** low interest rates on good investments, high income taxes, and high cost of living, not enough people can accumulate an estate soon enough which will take adequate care of their dependents, except through life insurance.

### Hugh C. White Agency

217 Pierce Street  
(Opposite Municipal Building)  
Birmingham, Michigan  
SERVICE AS NEAR AS YOUR BIRMINGHAM 3302-3303  
TELEPHONE —INSURANCE SINCE 1920—

## Pontiac's Popular Chieftain in 1950 Dress



Pontiac for 1950 has many appearance and mechanical changes resulting in sharpened design and improved performance. Both six and eight cylinder engines again are available in all Chieftain and Streamliner models and the horsepower of the eight cylinder engine has been increased. Pictured is the popular Chieftain four-door sedan.

## Football

(Continued from Page One)

since Mt. Clemens, fractured his wrist in two places, cracked his elbow, and re-injured his foot. Casualties of this sort have hampered the Maple squad all season, necessitating the rebuilding of the team almost weekly.

Captain Bob Hardy, benched with an arm injury midway in the season, entered the scrap for a few plays and boosted the Maple line play. Birmingham's forward wall, both offensively and defensively, showed best in the final hat week.

Despite the cold and wet, soggy

ball, fumbles were few and five yard penalties given only twice during the morning, one to each team.

Birmingham out-rushed Royal Oak 131 yards to 63 but was surpassed in aerial gains 188-90, most of the difference in yardage accounting for Acorn touchdowns.

The starting lineups were:

Birmingham: Booth, E. Liverance, E. Tevilliger, T. Bosworth, T. Crawford, G. Maxwell, G. MacQueen, C. Tracy, HB; Mot, QB; Baker, HB; Landino, FB. E. Koyler, RB; Henderson, E; Beamer, E; Miner, T; Powell, T; Andrews, G; Krueger, G; Vanek, C; Ballard, HB; Leet, QB; Skalos, HB; La Ferle, FB.



Birmingham Community Market  
130 West 14 Mile Road at Pierce Street  
Free Parking • Delivery Service  
PHONE 700 OR 730

- Premier OLD FASHIONED GREEN BEANS No. 2 cans 2 for 39c
- Premier PUMPKIN, No. 2 cans 2 for 29c
- Best Value KETCHUP 2 bottles 39c
- Conroy's WHOLE CRANBERRY SAUCE, lb. can 2 cans 33c
- RED KIDNEY BEANS, No. 2 cans 2 for 29c
- Premier APPLE SAUCE No. 2 can 19c
- Hellman's BLUE RIBBON MAYONNAISE pint 42c
- Keyko OLEOMARGARINE lb. 23c

RIB END Pork Loin Roast lb. 35c	RIB END Pork Chops lb. 45c
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We Carry A Full Line of Jones Farm  
**BACON and SAUSAGES**

Whole or Shank Half HAM lb. 49c	ARMOURS SLICED BACON lb. 65c
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U. S. No. 1  
MAINE POTATOES 10 lb. bag 49c  
Delicious SQUASH lb. 5c  
Florida ORANGES, 216 size 2 doz. 59c

# CHRISTMAS HEADQUARTERS

- for  
**COSMETIC GIFTS**
- YARDLEY
  - LUCIEN LELONG
  - EARLY AMERICAN
  - OLD SPICE
  - COTY
  - REVLON
  - MAX FACTOR
  - HUDNUT THREE FLOWERS
  - SHULTON'S FRIENDSHIP GARDEN
- FREE GIFTS  
FOR ALL CHILDREN

# SHAIN'S DRUG STORE

Prescription Specialists for 40 Years

## Water Supply

(Continued from Page One)

It would also present a financing plan and a suggested basis for the distribution of operating costs and annual charges to the areas served.

The firm has guaranteed that the work will be done at a cost not to exceed \$5,000. Based on the 1947 population, this will mean an expenditure of \$934.15 on the part of Birmingham, Egbert figures.

Egbert said this report would be of value to the city in the future, even though it does not join in the Metropolitan Authority.

Cost Would Be High  
He pointed out the expense of securing water from Detroit would be high. "The cost will run approximately 10 cents per thousand gallons, delivered at 8 Mile road. To pump water to Birmingham will raise this cost about five cents."

Egbert said that Birmingham is now selling about 75 per cent of the water pumped from its wells. This water loss ratio will result in another five cents cost

## Water Rate Changes Postponed 2nd Time

The adoption of several proposed changes in water rates for the city of Birmingham was again postponed Monday evening. The postponement was taken when City Manager Donald C. Egbert said several builders had protested one of the new clauses.

Final action will be taken by the commission next Monday night after interested builders and contractors in the city have had ample time to be heard on the question at this meeting.

To the consumer. This will mean that water delivered from Detroit to the arterial mains will cost approximately 20 cents.

The water manager pointed out, "shows clearly that it is important for Birmingham to conserve its underground water supply. This has been done the past few years through leak detection and immediate repair work."

"In the past three years we've made substantial progress in the elimination of leaks, improving the ratio of water sold to water produced. However, we must continue until we can show a ratio of about 85 per cent."

### A Primary Need

"An adequate water supply for a city is a primary need, and every effort must be made to assure Birmingham that this need will be met for a period of years in the future."

Egbert said that the present water loss rate is about 14,000,000 gallons a month, and should be reduced to 6,000,000 gallons.

"To do this would enable the city to increase its service 25 per cent, without taking any more water from the underground source," the manager said.

He stressed the importance of conservation through leak control and said the present system was being improved constantly. While it will cost approximately \$5,000 annually to do this, the city manager pointed out that lost water is depriving the city of nearly three times this amount in lost income.

a remembrance of distinction rarely illuminated manuscript leaves from the 12th through the 16th centuries moderately priced from \$2.50 up shown by appointment Phone 1642-J



# CHRISTMAS PRE-VUE

It's the NEW  
**RADIANT GLASS HEAT**

CLEAN SAFE ZONE-CONTROLLED

Demonstrations and open forum on Radiant Glass Heat... the new Maytag Automatic Washer and other popular appliances.

Drawing for Door Prize to be held at 10:00 p.m.

# HAWTHORNE

ELECTRICAL COMPANY

162 N. Woodward Phone 299-W

# PEABODY'S Super MARKET

154 HUNTER AT MAPLE • WE DELIVER • Free Parking Front and Rear of Store  
OPEN EVERY EVENING EXCEPT SATURDAY SUNDAY HOURS—10 A. M. TO 8 P. M.

KIRBY HAMS String-End lb. 37c	PORK LOIN ROAST Rib-end lb. 29c	<b>MEAT DEPARTMENT</b> PORK SAUSAGE OUR OWN MAKE lb. 33c	Cudahy's Gold Coin SLICED BACON lb. 45c	Choice Quality ROLLED RUMP ROAST lb. 79c
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## BIGGEST and BEST PRODUCE DEPARTMENT IN TOWN

- |                         |                                |
|-------------------------|--------------------------------|
| Pascal CELERY bunch 23c | IDAHO POTATOES bag 63c         |
| SPINACH bag 21c         | Michigan POTATOES peck 49c     |
| Large AVOCADOS each 29c | California ORANGES 2 doz. 49c  |
| Package TOMATOES 25c    | Steel RED APPLES bushel \$1.29 |
| No. 1 CHESTNUTS lb. 33c |                                |

### Grocery Department

SCOT TISSUE 2 for 19c	SCOTTIES 400's 25c
SCOT TOWELS 2 for 29c	CUT-RITE 21c
WALDORF 2 for 15c	SCOTTIES 200's—2 for 21c
SOFT WEVE 2 for 21c	

COLUMBIA—RCA VICTOR RECORDS All Popular Tunes, 39c

Pictweet LIMA BEANS 33c  
SARDINES, In Mustard Sauce 2 for 21c  
All Brands COFFEE lb. 77c  
Fresh EGGS, medium doz. 48c  
Armour CLOVER BLOOM BUTTER lb 65c  
Cudahy's ROAST BEEF HASH No. 2 can 35c  
FRAG AMERICAN SPAGHETTI, No. 1 can 2 for 25c

Yacht Club TOMATOES No. 2 can 2 for 31c  
Pillsbury's FLOUR, 5 lb. 45c 10 lb. 86c  
Helen TOMATO CATSUP 24c  
SPRY, 3 lb. 83c 1 lb. 30c  
Pat or Carnation MILK, tall can 2 for 23c  
Canebell TOMATO JUICE, 46 oz. can 25c  
Cane SUGAR 5 lb. 46c

Minute maid Frozen Foods  
ORANGE JUICE 2 for 43c

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