

SUPER MARKETS

Customers' Corner

Freshness is an important factor in determining the value of the food you buy.

That is why A&P has an extensive freshness control program, calling for rapid turnover, proper refrigeration, and trained employees.

All these things are designed to insure your finding only fresh foods of top quality at your A&P... to insure your getting your money's worth.

If you should ever get any food in our stores that fails to live up to our exacting standards of freshness, we will consider it a favor if you will return it to the store for refund.

And we will appreciate any suggestions you may have as to how we can make your A&P store a better place to shop.

Please write:
Customer Relations Department,
A&P Food Stores, 420 Lexington Avenue,
New York 17, N. Y.

See Why Thrifty Thousands Say You Can't Beat Your A&P for LOW PRICES!

Savings... Savings... everywhere! That's what you'll see at A&P. For we believe in keeping prices as low as we can... not just in 1 or 2 departments, but all through the store... not just on 1 or 2 days, but all through the week. Result? Grand savings that help reduce the grand total you spend for food. Stop in and see!



Pure All Vegetable **dexo Shortening** 3-Lb. Can **79¢**

Ann Page Pure **Strawberry Preserves** 1-Lb. Jar **29¢**

Packer's Label **Peas** 3 No. 303 Cans **25¢**

Popular 5c Varieties **Candy Bars** 6 For **22¢** 87c

Our Own **Tea Bags** Banded 1-Pkg. of 18 Tea Bags 1-Pkg. of 48 Tea Bags Both For **49¢**

SMOKED PICNICS

Small, Lean, Sugar Cured Lb. **39¢**
Smoked or Ready-to-Eat

Fresh Fryers Plump Tender Fresh Dressed Lb. **47¢**

Cooked Hams Shank Portion Lb. **49¢**

Sliced Bacon Lean and Boneless Lb. **49¢**

Pork Roast Boston Butt Lb. **49¢**

Chuck Roast All Choice Cuts Lb. **53¢**

Veal Roast Shoulder Cuts Lb. **53¢**

Ground Beef Lean, Fresh Lb. **49¢**

Spare Ribs Lean Meats Lb. **49¢**

Frankfurters Skinless Lb. **51¢**

A&P Has Your Fish Favorites

Fresh Lake Smelt Lb. **11¢**

Dressed Lake Perch Lb. **49¢**

Haddock Fillets Lb. **35¢**

Cod Fillets Lb. **33¢**

Thank You Brand **Freestone Sliced Peaches** In Heavy Syrup 11-Oz. Cans **19¢**

Sultana Prunes 29-Oz. Can **19¢**

A&P Grapefruit Juice 46-Oz. Can **23¢**

Pineapple Juice Del Monte or Libby 2-12-Oz. Cans **27¢**

Orange Juice Packer's Label 46-Oz. Can **29¢**

Iona Peaches Sliced or Halved 29-Oz. Can **25¢**

Blue Heaven Corn Golden & Whole Kernel 15-Oz. Can **10¢**

Iona Tomatoes Solid Pack 2-19-Oz. Cans **27¢**

Iona Tomato Juice 46-Oz. Can **19¢**

Lang's Sweet Mix Pickles 5 1/2 Jar **25¢**

Ann Page Creamy Smooth **PEANUT BUTTER** 1-Lb. Jar **37¢**

Sparkle Gelatin—Assorted Fruit Flavors **Desserts** 3 3 1/2-Oz. Pkg. **19¢**

White House—None Better **Evap. Milk** 3 Tall Cans **35¢**

Sunnybrook Red Salmon 1-Pound 7 1/2 Cans **59¢**

Sultana Tuna Flakes Light Meat 4-Oz. Tin **29¢**

Shredded Wheat National Biscuit 2-12-Oz. Pkg. **31¢**

Sunnyfield Cereal Tray Each **27¢**

Rich, Tangy Ann Page **TOMATO KETCHUP** 2 14-Oz. Bots. **35¢**

Treat or Prem 12-Oz. Can **39¢**

Walker's Beef Stew with Vegetables 15-Oz. Can **30¢**

Warwick Thin Mints Lb. Box **39¢**

Gold Seal Glass Wax Pk. Can **59¢**

Diamond Book Matches 2 Boxes of 50 **19¢**

Herb-Ox Bouillon Cubes 8 in Tube **8¢**

Tender, Green Shoots **ASPARAGUS** 2 Lb. **39¢**

Red Ripe Tomatoes 14-Oz. Pkg. **25¢**

Strawberries Fresh, Ripe Luscious 1-Pk. Box **33¢**

Everybody Enjoys Frozen Foods

French Fried Potatoes Home Brand Pkg. **23¢**

Orange Juice Fresh Frozen Birdseye Brand 6-Oz. Can **27¢**

Carefully Cured **CHEDDAR CHEESE** Wisconsin Sharp Lb. **69¢**

Silverbrook Butter 96 Slices Lb. Roll **65¢**

Sunnybrook Eggs Large Grade "A" Doz. in Cin. **59¢**

Chunk O' Gold Sharp Cheese Spread Lb. **59¢**

Kraft's Old English Cheese Spread 8-Oz. Pkg. **39¢**

Chive Cottage Cheese Lb. Cin. **20¢**



Florida Grown Tasty **NEW POTATOES** 10 Lb. **65¢**

Head Lettuce Firm, Crisp Large 48 Size 2 Hds. **29¢**

Golden Celery Florida Grown 48 Size 2 Stalks **19¢**

Fresh Crisp Spinach 16-Oz. Cello Bag **19¢**

Cuban Pineapple Large 16 and 18 Size Each **39¢**

Red Radishes Southern Grown 3 Bunches **14¢**

Southern Shallots 2 Bunches **19¢**



Jane Parker April Showers **LAYER CAKE** Each **59¢**

Angel Food Ring Each **35¢**

Lacy Lite Rolls Pkg. of 6 **27¢**

Short Cake Shells Pkg. of 6 **17¢**

Oatmeal Bread Loaf **18¢**

Party Rye Bread Jane Parker Loaf **18¢**

Cocoanut Snap Cookies Pkg. of 6 **29¢**

English Muffins Pkg. of 6 **19¢**

Potato Chips Jane Parker Lb. Can **75¢**

Enriched, Dated Daily **Marvel Bread** Lb. Loaf **12¢** 1 1/2-Lb. Loaf **18¢**

Orange Creme **Gold Bar Cake** 2 1/2-Lb. **33¢**

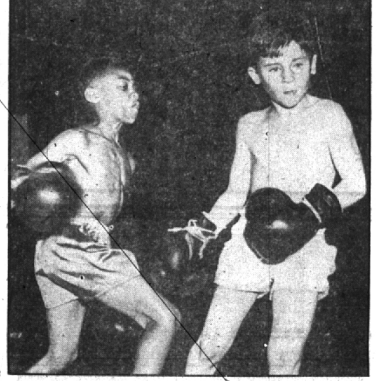
A&P Super Markets
THE GREAT ATLANTIC AND PACIFIC TEA COMPANY
These Prices Effective at All A&P Supermarkets Only

Helicopter Practices Rescue Work



A member of the Helicopter Development Squadron, U.S. Navy, is hoisted aboard the "Rescue" during a simulated rescue at the Navy's Lakehurst, N. J., air base. The latest-developed helicopter is the largest in the world, and in actual operation can rescue ten or more men.

Letme Outa Here!



Eight-year-old Hobby Martin, right, feels a sudden desire to leave the premises as Harold Richardson, 9, engages up with a potential haymaker in their 70-pound bout in the Boys' Athletic League's 18th annual Boxing Tournament in New York. Hobby just remembered he left his bicycle in a non-punching zone.

Spending Question Marks



"What kind of money do you want?" This American dependent in Berlin asks a taxi driver when giving her fare. The monetary mission in the German capital has resulted in the use of five different standards of currency: the East Mark, backed by the Russians; American scrip; the West Mark; French military scrip; and British Army Forces currency.

Chosen Rodeo Queen



Ample decoration for any corral is provided by Dorothy Hughes, 25, of Phoenix, Ariz., who has been selected to reign as Queen over the World's Championship Rodeo in Phoenix on April 10. Her Palomino horse, Tallman, seems to like the idea, too.