

eyes and eyes follow this coat

by

Jaunty Junior



There will be plenty of applause when you appear in this coat by Jaunty Junior! For there's everything smart and new-worship about it...

\$69.95

As seen in full color in Mademoiselle Jaunty Junior is Ours Exclusively

RB SHOPS 142 W. MAPLE AVE.

Christian Science Lecture Attracts Many Persons

Many persons attended the free lecture on Christian Science given last week at Baldwin high school auditorium under the auspices of the First Church of Christ, Scientist, Birmingham.

Entitled "Christian Science: How Man Can Work the Works of God," the lecture was given by Elizabeth Carroll Scott, CSB, of Memphis, Tenn. She is a member of the board of lecturership of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

The lecturer spoke substantially as follows: According to the Gospel of John, those who followed Jesus, seeing the divine power exemplified in his healing, once asked him (John 8:28): "What shall we do that we might work the works of God?"

This question expresses the conscious or unconscious yearning of thousands today—individuals who wish to express the power of good, who yearn to know a God upon whom they can rely and whose power they can prove as they go about the everyday affairs of life. They are typical of the thoughtful human being who is dismayed when he seems to find life slipping away from him without any worthy accomplishment on his part.

Christian Science, given to the world by its Discoverer, Founder, and Leader, Mary Baker Eddy, has a satisfying answer for this man. Through its teachings he can find in God the spiritual power which will free him from limitation and frustration; which will ennoble his life and lift it above the mortal and trivial. Through the teachings of Christian Science, the power of God is again made available as it was centuries ago when Jesus gave sight to the blind and feels to the lame, because Christian Science reveals a God who supplies good.

No Other Might In Christian Science all our thinking begins with God. In our textbook, "Science and Health with Keys to the Scriptures," its author, Mary Baker Eddy, states (p. 275), "The starting-point of divine Science is that God, Spirit, is All-in-all, and that there is no other might nor mind—that God is Love, and therefore He is divine Principle." From this statement it can readily be seen that God is the foundation or basis of Christian Science work, the Principle from which all healing power comes. Christian Science teaches from the Biblical promise, "I am the Lord, and there is none else" (Isa. 45:5).

In response to the question, "What is the Principle of Christian Science?" in her book "Mental Divine Science," Mrs. Eddy says (p. 1): "It is God, the Supreme Being, infinite and immortal Mind, the Soul of man and the universe. It is our Father which is in heaven. It is substance, Spirit, Life, Truth, and Love—these are the divine Principle."

Forever at Hand Christian Scientists are praying people, and Christian Science teaches them how to pray intelligently. It teaches us how to pray with spiritual understanding, how to affirm God's aliveness and from this standpoint to deny evil, for evil can have no place in the imminence of God. As we pray according to this method we discover that the presence and power of God, divine Principle, Love, are forever at hand to bless us in the measure that we open our consciousness to receive the blessing.

One must understand the oneness and aliveness of God in order to exercise God's power. All power, might, and dominion belong to God. Our textbook says (p. 228): "There is no power apart from God." Human beings express the divine power in the measure that they express the divine nature. It can be said with truth that men express God's power in the proportion that they express His tender, changeless love.

Has Need of Godlike Men The world has need of Godlike men, those who know God and use their knowledge of Him; for only those who know God, only those who are themselves Godlike, can exercise dominion over the world's ills, and lead mankind out of its confusion, its perplexities, and its fears.

Christian Science shows us that we, each one of us, can help meet humanity's need, for it shows us that as children of God we have God-bestowed ability to do the works of God—to cast sickness, limitation, and sin out of our own consciousness and experience and help others to overcome these false beliefs.

In complete and joyous reliance on the infinite of God, good, Christian Science disposes of evil and shows everyone who will heed its teachings how to exercise the power of God in bringing harmony to the world.

R. W. Budd Will Be Principal Speaker at EMTA Meeting

BAY CITY, MICH., (Sept. 19)—Principal guest speaker at the evening banquet climaxed the 38th annual meeting of the East Michigan Tourist Association in Bay City on October 15, will be Mr. R. W. Budd, 386 Lake Park drive, Birmingham, president of the Great Lakes Greyhound Lines.

Four luncheon meetings are scheduled for the meeting. A special session of the resort and restaurant operators will be held in the Marston Room of the W. Monah Hotel at noon. This program will be conducted by Michigan State College's Tourist and Resort project under the direction of L. R. Schenmann, director of the Conservation Institute.

The One That "Didn't Get Away"



George A. Bass is shown above with a 535 1/2 pound marlin which he pulled in off Bimini in the British West Indies during the Bimini deep sea fishing tournament early last month. With this fish, Bass took top honors in the fishing contest, the runner up marlin being 522 pounds.

George A. Bass of the Bass Engineering Company has a fish story that doesn't concern the "one that got away." Early last month, while participating in the Bimini deep sea fishing tournament, Bass was accredited with the largest blue marlin of the season. One a 39 thread line with 120 pound breaking strength and a 10 ounce rod, he hauled in a 535 1/2 pound marlin off Bimini in the British West Indies. Bass fought the fish approximately an hour and 10 minutes to land the marlin which measured 11 feet 4 inches in length and 4 feet and 1 1/2 inches in girth. The runner up fish in the Bimini tournament weighed 522 pounds.

The blue marlin is a spear fish similar to the sail fish except the dorsal fin is not as large. Catching a marlin is lots of fun, it's really the epitome of fishing," Bass said. "If you get one you're lucky." He compared the marlin to hunting with the elephant in hunting.

While participating in the Boca Grande tournament off the coast of Florida, Bass pulled in a record number of tarpon, the largest of which weighed 126 pounds. In the eight days of the tournament Mr. and Mrs. Bass caught 58 of the fish, the greatest number and, during the tournament.

The tarpon is purely a game fish," Bass reports. "Once caught they are thrown back unless a record size, for they are not edible fish. Perhaps it will be remembered that last winter a Italian won the sail fishing contest with a 90 pound sailfish caught off the Florida coast. It looks as if the Bass family need never worry about lack of "fish stories".

Main Street, Not Wall Street, Owns This Standard Oil

There are 26 stockholders of Standard Oil Company (Indiana) in Birmingham and 3,703 in Michigan. Almost twice as many of the company's stockholders live in small and medium-sized cities, and in suburbs and on farms, as in the 25 largest cities of the United States.

Slightly more than half of the stockholders of Standard of Indiana reside in the 15 North Central states where the company markets. These facts were revealed today when B. Springer, Birmingham, of Standard Oil Company (Indiana) announced the results of a geographical survey of the company's 99,544 stockholders.

More than 900 towns and cities in the nation have 10 or more Standard stockholders. Chicago, where the company has its general office and its largest salesfield office, has the most stockholders of any city; 9,744.

The survey showed that stockholders reside in every state, the District of Columbia, Canada, Alaska, Hawaii, Honolulu, Panama Canal Zone, and several foreign countries.

No institutional stockholder owned so much as 5 per cent of the stock and no individual owned so much as 1 per cent.

Around The Cracker Barrel

If you've never owned a copy of The Old Farmer's Almanac you should buy one (25c) at the beginning of the new year. This little book has been published for 156 years, and it shows no fear at all in predicting the weather in advance for the whole year. It tells you when to plant crops (which should be of interest to you Birmingham commuters), when to go fishing, but not where. Just to see if its predictions are any good. It states that the weather will be quite cool for a few days from and after the date of issue of this paper.

But the almanac doesn't confine itself to weather. In it are some puzzles, charades, recipes and anecdotes. Among the latter there is one particularly like. It seems that in the earlier days of settlements on Cape Cod, wrecks along the backshore provided some pretty rich salvage for the Cape Codders. No matter what the weather was, someone was always posted on the beach to watch for ships in distress. On a certain stormy Sunday, the watcher from the town of Eastham was stationed on the shore, while the rest of the populace were dutifully attending church services.

The preacher was about forty minutes into his disertation, and was well on the way to a new record, when the watchman burst into the church and shouted, "There's a ship ashore on the backside." With this, he was gone into the northeast gale. Immediately there was confusion in the congregation as men reached for their sou'westers. But the preacher's voice boomed out, "Just a minute brethren. Before you go, I have just three words to say." By this time he was walking rapidly down the aisle, buttoning his coat just as he reached the door, he firmly clamped his hat on his head, and shouted, "Now start fair."

I hope this preacher was long and lanky, so that we can leave this scene with a picture of a rangy chap with great strides, heading for the beach with coat tails a-flying. For if he was a little short gent, his coat wouldn't fly, he'd soon be out of breath, and the dramatic possibilities would be utterly ruined.

So, with the New England preacher's admonition to start fair, I'd like to say a few things about the present woolen situation—now with winter not far away. Last June when we started to buy winter woollens, we didn't have much idea of how much to buy. After buying a few things we began to hear rumors that woools might either be in short supply, or be priced out of the market. As long ago as June there was talk in the trade that the Government was beginning to seek quotations on woollens of all sorts. Being new in this business, and being afraid that we were being taken in by such talk, it seemed that we would have to do one of two things: Either buy large quantities in the belief that woollens might be short or rise sharply in price, or consider the rumor puff and buy lightly.

After due consideration, and after reading a book on cycles which predicted just about the coldest winter in many years, it seemed like a good gamble to buy heavy on wools. So we did. Many woolen garments are now at the Village Store. Especially do we have a good supply of jackets and coats. Beautiful woollen robes for men reached us last week. More woollens will be coming soon; manufacturers are committed to ship.

Now things are beginning to happen in the woolen market. It's beginning to rise sharply, and merchants of certain sorts which we purchased in June has gone up as much as 25%. Which means that when our present commitments are all delivered and sold at retail, more woollens can be had only at much higher prices.

In such a situation, a retailer can do one of two things. He can either sell the merchandise at its usual price based upon what he paid for the stuff, or he can base his retail price on the present higher market. If he does the first, he makes a fair and honest profit. If he does the second, he's a skunk.

Which makes it pretty plain what we're doing with the winter woollens we bought last June. They are going to be sold as long as they last at the lower price which they prevailed at. But, and here's where that New England preacher comes in again, let's start fair. We haven't got nearly enough woollens for the City of Birmingham. I'm not even sure we have enough to take care of our constantly growing business. So, we have decided to start selling all woollens as they come in, and to continue offering them at retail prices which prevailed at the time of their purchase.

When this paper comes out we will have a fair supply of woolen jackets, of many sizes and weights. Jackets for men, women and boys. Many are lined with a fleecy wool which is held in suspension in the lining with a metallic fiber which will not permit it to mat or felt. They are light, yet will keep you warm (says the manufacturer) at 40 degrees below zero. Others are buffalo plaids and window pane designs in beautiful colors. Then there is presently a fine supply of all wool shirts, by such famous makers as Pendleton and White Stag. Woolen scarfs from Scotland, and woolen hose from England. We know pretty well that some of this merchandise cannot be replaced again this year.

So, because we believe you want to get the most for your presently weak dollar, we are telling you this before that dollar gets any weaker. Because of pressure on the woolen market we feel quite sure that prices will not weaken before warm weather. And if certain things should happen, you will be lucky indeed if your stock of woollens is replenished.

This is certainly not intended to be a scare ad. It is only intended as a service to you people who have become our customers. As we stated long ago, it is our job to try to be your buyer. And if we don't tell you what we think is likely to happen, then we aren't doing a very good job.

So, just as you won't be among those who will be too late, remember that right now is the time to get those winter woollens you will need later. And some day in January, when it's cold and blustery, walk down to Rodine's and get a copy of The Old Farmer's Almanac for 1949.

ROSS S. CAMPBELL, Proprietor

Famous STRATOJAC short coats for men and boys. Red, green, and brown. Light weight, insulated for below zero temperatures. \$23.50 and \$26.50.

Short Logger Coats for ladies by that supreme stylist, White Stag. In bold windowpane patterns. All pure new wool. \$19.95.

Warm jackets of all new wool, by KNOPP for men and boys. Plaids and windowpane patterns. From \$11.50 to \$22.50. Some with genuine fur collars.

Pendleton woolen shirts. The finest made. Famous for four generations. From \$9.75. A few very fine wool gabardines at \$13.50.

Cardigan and pull-over sweaters for ladies, by JANTZEN. Wool as soft as down. Fall colors. From \$7.95. Other sweaters from \$3.95.

PENDLETON light wool robes for men. In plaids, solids and stripes. The finest. At \$18.50 and \$22.50.

Ladies' out door jackets, by WHITE STAG. Wool lined. Stylish and warm. In many colors. At \$18.95.

VETERAN'S DISPOSAL SERVICE Weekly Service on Garbage and Rubbish Removal ROCHESTER 2-1220

NEW 1949 PHILCO TABLE RADIOS



PHILCO "902" Thrilling power and tone... and the price is low! AC-DC superheterodyne circuit. Handsome cocoa brown plastic cabinet.



PHILCO "900" Handsomely styled and performance to match... a sensational superheterodyne radio. Smart, distinctive plastic cabinet in gleaming ebony.

McCallum & Dean Electronic & Suppression Eng. 409 E. Maple 460D

205 Pierce Street

Open Wednesday Afternoon and Friday Evening For Your Convenience Coffee Served on Saturdays.



Gabaraine, perfect-plus Pure R&K genius, perfect about its dandy-collared lines, its soft shirt sleeves, its fine leather belt. Worked in Boxwood, a wonderful, soft surfaced rayon gabaraine in crisp Fall colors. Sizes 10 to 16 \$14.95

RB SHOPS 142 W. MAPLE AVE.