

Issues Appeal for Red Feather Solicitors Here

The 1948 Red Feather Community Chest drive is calling for 12,000 people to volunteer their services as solicitors in the home-to-home unit of the campaign. W. Calvin Patterson, chairman of the Metropolitan Unit, announces:

"From September 15 until October 1 we are going to ask the men and women of the metropolitan area to volunteer to solicit

funds for the annual Red Feather drive," Patterson said.

Patterson, vice-president of Michigan Bell Telephone Co. who will be assisted by co-chairman Fritz Hyde, vice-president, Goebel Brewing Co., served as co-chairman of the Metropolitan Unit during the 1948 Red Feather Campaign.

Is a Vital Unit

"The solicitor is the vital unit of a successful Community Chest drive and without her we cannot raise the money that is needed for the 125 Red Feather services which receive funds from the Chest," Patterson stated.

He pointed out that "publicity can open the door but it is the

solicitor who opens the purse strings."

This year the Community Chest of Metropolitan Detroit is seeking \$5,975,000 between Oct. 26 and Nov. 17 to help in the support of 125 social service agencies which provide recreational, child care, health, family counseling, and planning services in Detroit and suburbs.

"Red Feather workers will be needed not only in the City of Detroit but they are also vitally needed in Dearborn, Highland Park, Hamtramck, Southern Oakland County, Warren Township and in the Down River area," the chairman stated.

Solicit Own Block
Volunteers will be assigned to

their own neighborhoods if they desire, so that they can solicit their friends in their own block, according to Patterson.

"Every man and woman who volunteers as a Red Feather worker will wear his Red Feather with pride. The cause is a great one. Your services are essential if our community is to live up to its heritage as a truly fine place in which to live and work."

"Last year Metropolitan Detroit was able to put on a successful Chest Campaign because of the many workers who volunteered. We want to repeat this success."

Volunteers should write or call the Central Volunteer Bureau at the Community Chest Building, 81 West Warren, Detroit 1.

Costs More Than Planned; City to Reassess Property

Because of an over-run in construction costs for putting curb and gutter, gravel base and oil aggregate surface on Hazel street, between Adams and Elm, the city must reassess residents on that street for an additional \$1,897.85.

City commissioners, in approving this extra charge, were told that the increase was due to rising construction costs and installation of a larger sewer, not anticipated in original plans.

BIRTHS

Mr. and Mrs. Robert A. Tyson announce the birth of a son, Lawrence Randall on Aug. 27 at the Highland Park Hospital.

Mr. and Mrs. James M. Mason, Jr., of Kennesaw road announce the birth of a son, Stephen Morse Mason on Sept. 13 at the Ford Hospital.

Mr. and Mrs. Robert T. Hall announce the birth of a daughter, Mary Elizabeth on Sept. 17 at St. Joseph Mercy Hospital. Mrs. Hall is the former Elizabeth Hart.

Have You Met . . .
The newcomers from Montclair, N. J., Mr. and Mrs. K. E. Paultette and their two children, Betty Jean and Robert? They're now residing at 856 Lakeview. Mr. Paultette is in the main office of General Motors.

Obituary

Elsie Goldschmidt Helmer
Mrs. Elsie Goldschmidt Helmer, 111 Cardinal avenue, San Antonio, Tex., died suddenly at the home of her sister, Mrs. Floyd T. Taylor at Matawan, N. J., Sept. 16. She had just arrived there for a visit.

Mrs. Helmer was born on Jan. 20, 1876 in Milwaukee, Wis., the daughter of Julius and Ida Weiskirch Goldschmidt. She received her early education abroad as her father was the American consul general in Vienna and later in Berlin. On May 3, 1905, she was married to Harold Helmer and in 1910 they moved to Detroit where he was associated with Beecher, Peck and Lewis as president and general manager until the time of his death in 1939.

Mrs. Helmer went to Wisconsin in 1931 and two years later moved to San Antonio.

She is survived by three daughters: Mrs. Alec Parnis of Birmingham; Mrs. George Manierre, Jr., of Milwaukee; and Mrs. John Adair of Albuquerque, N. M., and her sister, Mrs. Taylor.

Cremation was at Matawan and memorial services were held Tuesday afternoon from the Bell Funeral Home with interment in San Antonio.



New Engine, Styling Features In '49 Kaiser
The 1949 KAISER DELUXE sedan has more than 100 improvements—72 in styling and 30 in engine and mechanical features. Major developments, many of them based on the more than two billion miles which owners have put on K-F cars, include an increase from 100 to 112 in horsepower. A massive grille and bumpers are features of the new exterior design. A new instrument panel dominates the restyled interior.

Lewis of Chicago; two brothers, Orlando J. Bowen of Harvey, Ill., and Norton Bowen of Eugene, Ore.

The U. S. Navy has developed a new steel cutting torch using electrically and an oxygen jet to operate. The new torch avoids the dangers inherent in using the highly explosive acetylene torch.

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Delicious Cherry Filled Cookies, per doz. . . . 62c
Frozen Fruit Red Raspberry Tarts . . . 3 for 32c
Pineapple Streusel Sweet Rolls . . . 3 for 22c
Tasty Date Filled Loaf Cakes, each . . . 49c
Almond Nut Caramel Frosted Pastry . . . 6 for 45c
Cups . . . 6 for 45c
Danish Almond Filled Coffee Cakes, each . . . 49c
Cinnamon Sugar Dunkers, per dozen . . . 46c
(Friday & Saturday Only) Delicious Double Chocolate Layer Cakes, each . . . 63c
(Friday & Saturday Only) Marshmallow Pecan White Layer Cakes, each . . . \$1.00
(Saturday Only) Raspberry Filled Four Layer Yellow Cakes, each . . . \$1.50

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STEWING Chickens 49¢ lb.

JEEP COOKED BONELESS Pork Loin 3 LBS. \$2.95

Perfect For Breakfast, Lunch, School Lunches, Dinner or Picnic

Land 'O Lakes Sweet Cream BUTTER 84¢ lb. Oscar Mayer or Dubuque HAMS 99¢ lb.

WAFER SLICED DRIED BEEF 1/2-LB. 65¢

PREMIER GRAPE JUICE QT. BTLE. 41¢

PEACH TREET — EXTRA RIPE Sliced In Juice — Alberta Peaches 3 NO. 2 1/2 \$1

Smucker's No. 2 Size APPLE SAUCE . . . 2 Tins 25c
Texsun Juice of GRAPEFRUIT . . . 46 oz. 19c
Quaker Melting PEAS . . . 2 Cans 35c
Domino Pure Cane SUGAR . . . 5 lbs. 45c
Randall's CHICKEN BROTH . . . 2 Jars 45c

Hunt's light or dark Sweet No. 2 1/2 Size Tin CHERRIES . . . 2 Tins 89c
Large Bottle Chef CATSUP . . . 19c
1/2 Oz. Tins 1/8 . . . 38c

Honor Brand Fordhook LIMAS pkg. 39c

Bird's Eye Frozen PEAS pkg. 27c

HILLS BROS. COFFEE 51¢

SFIRE BROS. Columbia, Mara and Mocha COFFEE 59¢

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