Around The Cracker Barrel

Last week a lady asked me what we thought of the people of Birming-ham. She thought that we should have-some rather definite impressions after having visited with many hundred during the last six weeks. Until then it hadn't occurred to me that we had already formed some impres-sions, and that they might be interesting to you.

Upon reflection, probably the most amazing thing about all of you people is that you are intensely happy in Birmingham. Or if you live in Bloomfield Hills, or Franklin, then you're just as enthusiastic about your area, I've yet to talk to a single resident of this town who didn't think it was just about the best town in the country. One chap volunteerigi that Birmingham would be perfect if it was a bit closer to New England. That was the closest to criticism we've heard.

Of course some of you like to beel about the roads, about inadequate drainage and about a hundred other little items. But you always end your criticisms with the statement that Birmingham is still the best town there is. This final statement always seems to come as proof of your right to criticize, It's wonderful.

Many of you fear that Birmingham will grow too fast in the next few years. You have a fear that it will lose its character, will be-come too metropolitan. You wonder what it will be like fire or ten years from now.

I think I can tell you what it will be like. It will be just like it is to-day, only larger. For it's people who make a town, not new buildings, not paved roads, not more rapid transportation, not even the opening permanently of West Maple. And because you people of Birmingham are as you are, the town won't change.

I'm amazed at your generosity to your friends. This is an interesting trait, and very wide-spread. It just seems the natural thing for you to send gifts to your friends, wherever they may be. We've shipped gifts for you to many states, from Maine to California. Some have gone to foreign countries. We know it's a nuisance for you to bother with shipping these gifts. So, from now on, we'll properly package and send gifts from this store to any place in the world without cost to you. I'd never thought of this when we opened Campbell's Village Store, but so long as generosity is one of your traits we'll do our part by handling the shipping.

Another one of your traits is your love of visiting. This characteristic is most outstanding with almost all of you. We designed the Village Store to encourage this trait, but we had no idea the trait was already so well developed. It's really astounding in this age of rush and hurry that you do take delight in old fashioned talking. The wonderful stories I've heard from you would fill a book—and that book would be intensely interesting and vivid.

You may be a successful business or professional man; you may be the wife of an outstanding citizen. But underneath you are all real homey folks.

real homey folks.

Hundreds of you have been genuinely interested in knowing just how the new store was progressing. It has been loads of fun to tell you of some of our rarer experiences. You've chuckled, You've also cried on my shoulder when you heard about some of our problems. You've been inquisitive in a kindly way, have been interested in themany new products coming in. One gentleman was intrigued by the long tubes, sealed tight, which contained the new Playtex girdles: He was amazed that the most modern of girdles came in such a small package, and wondered just how much of the old-fashioned corset could fit into such a tube. When I told him I'd never seen the things before either, he felt our joint educations were being improved. When I told him that these new girdles "live and breathe with you!" he thought that breathing part was quite an innovation for such a garment. Didn't bother to tell him the price. But to you ladies, they're \$3.50 and \$3.95. Can be washed and dried in less than five minutes.

Another young man, who was puffing contentedly on a pipe which should try sen-sen, was interested in the new Ludman Custom Carved Pipes which just arrived. These pipes are made from fine imported briar, and have a bit guaranteed not to break. You won't bite through 'em either; for in a week I haven't been able to make a nick. These pipes are being made by a young G. I. Where he learned pipe-making I don't know. But they are beautifully and scientifically made, and retail at only \$5.00. No matter what you've ever paid before for a good pipe, I think you'll agree these pipes are as good as the best—regardless of price.

What to do shout catting anough White Stag snorts wear into the

what to do about getting enough White Stag sports wear into the store has been our constant problem. You haven't seen it mentioned here much. We haven't dared advertise it. For, if a shipment came in from Oregon in the early part of the week, it would be all gone before this weekly paper came out. We've handled huge quantities of this fine line, and we're getting near the end of that summer stuff. White Stag came out this year with that astounding line of cotton tickings, cut in greatest styles. The demand has been greater than they ever planned for, and now that the warm weather is just about commencing, cotton tckings are just about gone. We'll be having one or two more large shipments—and that will be all. We've ordered whatever they can-let us have—in any color. We don't know when these last orders of tickins will be in, or how extensive they'll be. So, if you're one of the scores of women who are waiting for certain items, I'd advise you to check with the store from the time this paper is released. I'm sorry about this, but we have done our best to get our share for Birmingham.

Do you need a new shower cap? If your hair is as thin as mine

Do you need a new shower cap? If your hair is as thin as mine you probably don't bother. But if you do wear one you should invest 69c for one of the new models made by the International Latex Corp. In many colors, they'll stretch almost three feet and go right back into shape. Wonderful to put on and take off without disturbing your hair. The same material in swim caps, molded to the head, with chin strap, for 98c.

You ladies should see the new items just received from Luxite, that maker of exotic undergarments. New cut nylon slips in black and white; summer pajamas that will really be cool; sleeping coats. And a great many other beautiful undies which I cannot adequately describe.

Oh! yes. Hem facings in many colors. Hope some are still here when this ad appears.

And here's a note to Cranbrook Art Academy students: We have received some beautiful pastel neckties. These ties are made of a special fabric for painting. Some of you artists can probably produce some very gorgeous ties with your own creative ability. We'd be interested in seeing what you can do. They're \$1.50, but hand painted would be worth many times that much. How about painting one for Dad for Father's Day? That comes on June 20.

So when you feel like visiting, come to Campbell's Village Store— the store of National Brands, You'll meet your friends around the cracker barrel. You can shop in comfort, without being crowded or rushed. And when you want to send a gift any place, remember we'll do it for you.



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Arake and Pete Little.

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There's at least one real fisherman in almost every family, and the one in yours should know about the splendid selection of 4400 N. Woodward. Royal Oak, just south of 14-Mile Rd. They have everything the angler wants and needs—rods, reels, artificial baits, and landing nets for the big the selection of the selecti

deluxe croquet sets.

Baugh's Bike Shop, 341 S.
Woodward, has recently been appropriate the set of the set of

pute ready for a bike.

Even though the "thin blue line" of Civil War veterans will not be marching this year, we will placing flowers on the grave to a placing flowers on the grave of sur loved ones. For this sacred cocasion, you can get the very finest cut flowers and plants at Woodward, Royal Ost, 1820. N. Woodward, 1820. N

Award New Plague

to the graduate meeting these requirements.

Governor Kim Sigler greeted gradual and the search of the search graduate individually in his learning office, May 20, when the minimum of the search gradual and the search gradual and

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WEEDS GONE, GRASS SPARKLES

Now it's a breeze to get rid of Dandelions, Plantain, Buckhorn—all broad-leaved weeds. Just apply Scotts LAWN FOOD plus WEED CONTROL. In simulta



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and some "NEW" cars

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plenty of headroom! plenty of seatroom!



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True Functional Design is beauty with a pur-pose. For example, the STREAM-THRU fenders, of the Kaiser or the Frazer are a style feature others have attempted to copy. But the real reason for the design has been overlooked. The true function is to provide more usable space without increasing over-all width. Only







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