



**THANKS FOR WAITING!!**

We Are Now Ready With Our Fine New  
**CHEVROLET**  
 Sales and Service Building at  
**1000 SOUTH WOODWARD AVENUE**  
*Opening Saturday, Jan. 10, 1948*

Fourteen months ago (October, 1946) when we opened temporary sales and service quarters at 300 Hunter Boulevard we asked a favor and we made a promise.

We asked your indulgence for the inadequacy of our temporary facilities. We promised you, in time, a building so beautiful and so efficient that it would be a credit to the community.

We have now fulfilled that promise and are ready to welcome you to our beautiful new

"CHEVROLET CENTER" at 1000 S. Woodward Avenue.

The opening is scheduled for Saturday, from 9:00 A.M. until 9:00 P.M. You and your entire family are cordially invited.

We feel that this is indeed the beginning of a new era in Chevrolet Sales and Service in the North Woodward section and it is a matter of deep satisfaction to us to be the ones to establish and operate the kind of dealership that is worthy of such a fine community.

**EVERELL E. FISHER and M. T. PATTERSON**

**THE NORTH CHEVROLET Co.**

**1000 S. Woodward Ave.**

**Phone 3202**

**CECIL J. FINLIN**  
SALES MANAGER

**ERNEST C. LUMLEY**  
SERVICE MANAGER