

Birmingham's Special World Trade Edition

The Birmingham Eccentric

PART
THREE

One of the greatest assets to a happy life is the possession of an indomitable courage—the kind of moral courage that will send one swinging up a steep ascent, ending up again on another one from the valley lying between.

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Distinguished Speakers to Appear on Institute Program



Clarence J. Bourg



Dudley M. Phelps



William R. Jeeves

Six prominent men, including three from the Birmingham area, will participate in the Community Council Institute on the evening of January 28 at the Community House. The Institute, called to consider "Economic Aspects of World Peace," is the final and chief event in World Trade Week in Birmingham. Mayor Ralph A. Main has designated January 22-29 as a period when citizens are urged to avail themselves of special opportunities offered for the study of international trade problems affecting world peace.
Dudley M. Phelps, associate

professor in the School of Business Administration at the University of Washington will keynote the Institute when he speaks at an open meeting at 7:45 p.m., January 28 on "Rebuilding World Trade." His talk will follow a 6:30 Community Council dinner at the Community House, and precede a panel discussion of world trade scheduled to start at 8:30.
Dr. Phelps will begin to speak about 7:45 and persons unable to attend the dinner but desirous of hearing the discussion afterward are urged to come early enough for his talk and remain for the informal discussion which follows immediately.

retary of the Chamber of Commerce, and a former superintendent of schools in Birmingham.
Dudley M. Phelps, associate professor of marketing in the School of Business Administration at the University of Michigan, who will speak at the dinner which precedes the Institute is an author and educator who served recently on the Allied Commission on Reparations and as U. S. representative on the Inter-Allied Agency in Brussels, Belgium.
He spent some time in South America as a research fellow of the Social Science Research Council.

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University, both located in the national capital.
He has practiced law in Louisiana and in the District of Columbia. During the formative period of the American Legion he served as its department adjutant and an national executive committeeman for Louisiana. He was a liaison officer on the staff of General John J. Pershing in France during World War I.
Eugene Hess
Eugene Hess, economist in the market research department of Chrysler Export Corporation is the author of various articles which have been published in this country. He is also an author of a book, "The Argentine, Germany and the Netherlands where he was long resident and a research economist with the Continentale Handelsbank of Amsterdam.
He came to the United States from the Netherlands during the war years and joined the Chrysler Export Corporation after six years in domestic chain store merchandising.
Mr. Hess was educated in London and studied at the University of Hamburg. He resides in Bloomfield Hills. Monday he was the speaker at the Birmingham Rotary Club luncheon at the Community House, talking on international marketing problems.
Walter E. Hill
Walter E. Hill, assistant operations manager for General Motors Overseas Operations-Detroit, has spent 18 of the 23 years he has been with the overseas division of the corporation, in foreign countries, most of them in New Zealand and Australia.
Chairman of the International Chairman of the International (See SPEAKERS, Page 3, Part 3)

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How to Stop Your Children from Chewing Bubble Gum
Probably you'd manage to hide your grief if you never saw . . . or heard . . . another piece of bubble gum.
Well, local consumption could be stopped by calling a halt to WORLD TRADE. After all, without chicle from Mexico, Guatemala or Honduras—without rubber (you might as well face it) from Malaya and a score of other countries—bubble gum would go off the market.
BUT . . . keep in mind that a lot of other "bubbles" would burst if WORLD TRADE should cease. Prosperity, for one, since part of every dollar Americans earn comes from world trade. Peace, for another, since countries interdependent on each other learn to live as friends.
Perhaps it's best to let the bubble gum keep popping, in view of the compensating benefits that WORLD TRADE brings. As a complete drug store, BIRMINGHAM DRUG brings the community products from nations throughout the world.

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