

DOG HEADQUARTERS

- SCOTTISH Terrier
- ENGLISH Bulldog
- CHINESE Pekinese
- FRENCH Poodle
- SWIS Spitz
- GERMAN Shepherd
- MEXICAN Chihuahua
- IRISH Setter, etc.

EQUIPMENT, FOOD, TOYS
Require Importing of Many
Materials from Foreign Lands

THIS IS WORLD TRADE

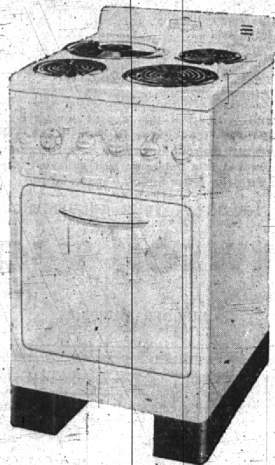
McCLELLAN-BALL CO.

Yard - Garden - SUPPLIES - Kennel - Farm
BIRMINGHAM, MICHIGAN

Phone 314 135 S. Woodward
Member of Birmingham Chamber of Commerce

Good Things in . . .
Small Packages

Electromaster SPACE SAVER



\$164.75

What a blessing for a pocket-sized kitchen! Ideally suited for small homes and apartments, it has the same genuine porcelain enamel as the Deluxe model. You get the same big oven—with 10 usable rack positions and fast broiler—the quick-heat Speed-o-Master Surface Units and the many-use Vita-Miser Deep Well Cooker. You'll look for to match this range for modern "cookability", beauty and economy. It has true Electromaster quality at a low cost. Here is an electric servant to delight the heart of the home maker who loves fine cookery, yet has to build ambitious meals in restricted kitchen space.

INCLUDES: Genuine Porcelain Enamel Finish • Vita-Miser Cooker • Speed-o-Master Surface Units • Over-sized Kitchen-Master Oven, with fast Broiler • Signal Light for Oven • Chrome Handled Drip Tray and many more features. (Lamp and Oven-Master Control Clock optional at slight extra cost.)

STERNALS AUTO SUPPLY

408 South Woodward at Daines Phone 9

PART OF EVERY DOLLAR YOU GET
COMES FROM WORLD TRADE

Last-Minute Rally Wins for Cranbrook

After a 29-28 score at the end of the third period, Cranbrook varsity basketball team won its second game 32-31, against Patterson College Institute at Windsor. Dave Breck was high point man and Captain Ken Wright, faculty of hitting the loop for field goals and his four points in the fourth quarter and two by Dave Seebin in the same period insured the Cranbrook victory.

Varsity Club Names Its New Officers

Wednesday noon at a regular meeting of the Varsity Club, new officers were elected for the second semester.

They are Dick Groves, president; Jim Anderson, vice-president; Don McConkie, treasurer and Colin Campbell, secretary.

Part of Every Dollar You Get Comes From World Trade



There's nothing like a roaring fire in your fireplace these days to help you keep the hose warm during the fuel oil shortage. But to burn heavy duty grates, you need heavy duty grates. You'll find heavy duty grates at Brass Unlimited, Woodward Avenue at 4-Mile Rd. in sizes from 20 inches long to 40 inches long, to fit any fireplace. The grates are exceptionally sturdy and made of wrought iron, so they will be a permanent investment in comfort. Remember it: Brass Unlimited, the unusual store that carries only brass fireplace fixtures—nothing plated.

If you are lucky enough to have one of those gleaming new refrigerators with an enormous frozen food compartment, you should still rent a locker at F. & J. Market, Woodward Avenue at 4-Mile Rd. This will enable you to purchase half a prime steer or a heifer pryor, and have it processed for storage in your locker. F. & J. will cut the meat into steaks, chops and roasts to your exact specifications, render lard, smoke ham, process corned beef and do everything else required. Your family will have better meats at much lower cost.

In that old washing machine of yours showing signs of pernicious decrepitude that is the result of advanced age? Better call Baugh's Bike Shop, 339 S. Woodward (Phone 2721), and have them pick up your old machine and put it in first class condition. Baugh's are equipped to service all kinds of washing machines, regardless of their age or condition. What's more, they carry parts for any standard washer in stock, so you can be sure of fast service. And don't forget to make Baugh's your headquarters for automobile tires as a new set spells safety in this treacherous weather.

Just in time for Valentine's Day gifts come a clearance of all fashion Jewelry at Kincaid's, 136 N. Woodward. The shop has reduced all costume and fashion jewelry 50 per cent, which, if you stop to figure it out, means exactly half off. It particularly like the pendant necklaces, but you'll find earrings, bracelets, clips, and pins

There is an Interwoven Ribbed Sock for every occasion... You can't beat these!

DICKINSON'S IN THE WABEEK BLDG.

THE WORLD DESPERATELY NEEDS OUR PRODUCTS

If there ever was a time when U.S. goods were in universal demand, this is it. There are two billion people on the globe and every one of them wants and needs something from U.S. Take rubber, or you take it—in the form of rubbers, rubber boots, rubber galoshes and other rubber footwear that William's Boot Shop sells—the U. S. imports the greatest volume of crude rubber of any country in the world and we ship it out in all forms—footwear, tires and all sorts of things! How could we 10,000 Birminghamites face the stormy blasts of these cold, snowy days without rubber to protect our feet.

WILLIAMS BOOT SHOP FLORSHEIM AND PIED PIPER

115 West Maple—The Two-Way Street

EXTRA SPECIAL ONE LOT LADIES' PUMPS, TIES AND SANDALS

Values to ON SALE \$2.40
\$.75



By Kay Knowlton

ANNOUNCEMENT: George Perry, of "George's China Mending," Adams Road at Woodward, is moving to 195 Pierce Street where his new and expanded business will be known as the "Fine Arts Service." George's certification will be handy for his many customers and friends. Fine Arts Service will continue to specialize in mending china by a special fusing process which makes the broken pieces as strong as new. George is also equipped to make any vase into a beautiful lamp, and when George does the wiring, you'll be delighted with the result.

Although Mulhollands are right in the midst of the annual sale with almost everything in the store sharply reduced, I'd like to call your attention to one item that is not on sale. For the first time since the war those wonderful four-point Russian Bay blankets are back in stock—imported from England. They're white with bright stripes at the ends, and just too luxurious. If you're looking for a real bargain in blankets, be sure to see the Orr Bay Blankets that were \$15.95 and have been marked down to \$12.95. They come in rose, blue, green, and tan.

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Barnum to Elect Council Officers

Students of Barnum Junior High School are looking forward to the election of officers for the Student Council for next semester. This week has been designated for the campaign for the candidates. Attractive posters are being displayed in the corridors and classrooms. The actual voting will take place tomorrow after the rally assembly.

There are three candidates for president: Joe Bachman, David Beatty and Marilee Kleinert. Mary Hopkins and Robin Benfrow have filed petitions for the office of vice president. The important position of treasurer is wanted by Mary Drake, Barbara Hostette and Howard Green. Sally Hemming and Shirley Worthington are candidates for secretary.

Crane Wrestlers Win

Last Friday afternoon the Cranbrook School wrestlers chucked up a \$1-15 win over De Villis School at Toledo. Cranbrook boys Olaf Karlstrom, Fred Steinman and Helmut Heuser won their matches by pins and Gerald De Lue and Bruce Smith by decisions.

Destination: Birmingham, Michigan

There's not a store in town that isn't on the receiving end of some of the benefits, if not of the actual goods, that flow in world trade. World Trade is home-town trading on a larger scale. We receive, and we send: Destination Birmingham has its counterpart in Destination Singapore, or Paris, or Cairo.

This important exchange of goods adds to the variety and the quality of the things we can buy on our main street—that the people of other countries can buy on their main streets. This exchange helps build prosperity here, and on the other side of the world. It works both ways.

Yes, though Destination Birmingham may not actually be marked on the railway siding crate, part of every Birmingham dollar comes from World Trade!

HUSTON HARDWARE CO.

205 N. Woodward Paul Kurth Phone 110



Tuesday night, down in the Ranch Room, all huddled around the fireplace with a plate of taffy in our laps, we were preparing for a good old fashioned taffy pull. Seen all seated up in their task was Fred Vici, Bob Howard, Bill Morrison, Marg Kurth, Marilyn McIntire, and Margie Robbins. Gee that was a lot of fun, we'll have to do that again soon.

Next Tuesday night, Jan. 27, we are giving a dinner for our old officers who are bringing their official duties to a close, and have done a very fine job! Those of you who are interested in attending the dinner get in touch with the January chairman, Doris Hoffmann or Lowell Sutton, President (pro tem).

After the dinner we will have another Night Club evening with talent from our own organization. There will be lots of surprises and good entertainment. So come down and get a glimpse of the local talent.

Election of new officers will take place the first week in February. So set your thinking cap for the people you think would be best qualified to head this year's organization.

A TERRIFIC
Single Feature Program
COMING SUNDAY—7 DAYS
"THE FOXES OF HARROW"
Birmingham Theatre

Look... How Main Street Has Grown!



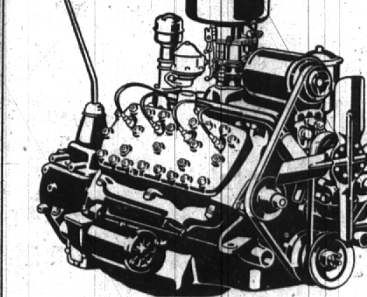
... but let's call it MAPLE... or WOODWARD. They're both TWO-WAY Streets!

Who suffers when World Trade Stops... when commerce is checked into one-way channels? Look around you... see how vital is the part played by World Trade in your everyday life.

And remember, when you read the headlines, "part of every Birmingham dollar comes from World Trade."

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