

Each of us is required to live quite a span of years before the intrinsic values of life are revealed to us. We really live in an ocean of infinite goodness and our little crafts are capable of being supported through life's storms by the buoyancy of LOVE that we manifest.

# The Birmingham Eccentric

PART FOUR

SEVENTY-FIRST YEAR—NO. 38

BIRMINGHAM, OAKLAND COUNTY, MICHIGAN, THURSDAY, DECEMBER 9, 1948

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## Gift Shoppers Guide



### To Pleasant Christmas Shopping In BIRMINGHAM

The shops and stores of Birmingham are the finest to be found anywhere in this area and you'll be pleased with the gift selections stocked in them this Christmas season. Clerks are friendly and helpful. The many conveniences that are offered by local merchants make it a downright pleasure to shop in their stores. Shop in Birmingham this season and discover what a truly fine selection there is from which to choose gifts of all descriptions.

### BIRMINGHAM STORES ARE READY!

**Hawthorne Electric Co.**  
162 N. Woodward  
Make Her Christmas An  
AUTOMATIC CHRISTMAS  
with  
**WESTINGHOUSE**  
LAUNDROMAT WASHER  
AND DRYER  
We Also Have the Hamilton Dryer

**PHOTOGRAPHIC SHOP**  
168 S. Woodward  
**PHOTOGRAPHIC  
SUPPLIES**  
Make Excellent Christmas Gifts for  
the Camera Fan

**BOB CRAIG, INC.**  
SPORTING GOODS  
116 S. Woodward  
**THE NEW AMAZING  
SKED** Ski-Sled  
Combination  
You've seen it featured in  
many magazines. We have it ..... **\$13.95**

**WILSON DRUG**  
Woodward at Maple  
Garry Moore Says - "Take It Or Leave It"  
Kimberly  
Pockette Pen  
**\$4.95 \$7.50 \$12.50**  
Not Much Larger Than a Cigarette - Yet  
When Open It's a Full Size Pen

**RB SHOPS**  
142 W. Maple  
Tuck in a Beautiful Burmel  
**HANDKERCHIEF**  
White Embroidered and Lovely Prints . . .  
**50c**

**MULHOLLAND'S**  
HOUSEHOLD FURNISHINGS DEPARTMENT  
**LOUNGE CUSHIONS**  
Many beautiful cushions in many beautiful materials and  
colors. We have the comfortable 3-way cushion in our  
collection.  
**\$2.95 AND \$3.95**

**The Birmingham Hardware**  
152 N. Woodward  
Flexible Flyer and Fleetwing  
**SLEDS**  
All Sizes for All Youngsters  
**SLED BACKS FOR TOTS**

**HUSTON HARDWARE CO.**  
205 N. Woodward  
**HEADQUARTERS  
FOR  
LIONEL TRAINS**  
CONSTRUCTION SETS  
AND  
ACCESSORIES

**LITTLE FOLKS SHOP**  
141 W. Maple  
GIFT HEADQUARTERS FOR SMALL FRY  
Their dreams come true at Christmas with gifts selected  
from our complete assortment of wearing apparel,  
novelties, and educational toys.

**D. J. HEALY SHOPS**  
Wabeek Building  
Lovely Lingerie for the Ladies  
on your List  
**SLIPS-ROBES-NIGHTGOWNS**  
Open Evenings Until 9  
on Thursday, Friday and Saturday

**AXLER'S JEWELRY & GIFTS**  
THEATRE BLDG.  
Offers a fine Christmas selection of Longines,  
Elgin, Whittnauer and Hamilton  
**WATCHES**  
Also other gift suggestions and Christmas  
wrappings and cards.

**Grace Wilson Knitting Shop**  
153 W. Maple  
GIFT HEADQUARTERS  
For all your Christmas needs, including Yarns and  
Knitting accessories, art needlework supplies, hand woven  
linens and gift novelties.

**The Maxwell Shop**  
124 W. Maple  
**QUILTED SATIN  
ROBES**  
BLACK AND PASTEL SHADES  
ALSO PRINTED STYLES  
**\$16.95**

**BODINE NEWS**  
"The Greeting Card Shop"  
Christmas Stationery  
by  
White and Wyckoff  
Complete Gift Wrapping Service  
Beautiful Gift Wrappings

**STERNAL'S AUTO SUPPLY**  
Woodward at Daines  
Medium Size  
**CHILD'S TRICYCLE**  
Sturdily Built  
**\$10.95**  
Value Now **\$7.95**

**Dickinson's Men's Wear**  
IN THE WABEEK BUILDING  
Pure Silk Repp  
**NECKTIES \$2.50**  
2 to 3 Colored Stripes  
A Fine Selection of Patterned Ties  
from \$1.50 to \$5.00

**WILLIAMS BOOT SHOP**  
115 W. Maple  
**HOUSE SLIPPERS**  
for Men, Women and Children  
Consider house slippers for those on your list this Christ-  
mas. They have been among the most appreciated of gifts  
for years, and this Christmas will be no exception.

**marguery, inc.**  
APPAREL FOR WOMEN  
250 N. Woodward  
Wool Robes ..... \$29.95 - \$49.95  
Quilted Pique Robes ..... \$19.95 - \$29.95

**THE CHEER SHOP**  
191 S. Woodward  
Visit our Complete  
**TOY DEPARTMENT**  
We have a myriad of wonderful toys to delight the little  
ones and make gift buying for them easy and pleasant.

**BIRMINGHAM THEATRE**  
South Woodward Ave.  
UNITED DETROIT THEATRES  
**GIFT BOOKS**  
Are the Ideal Christmas Present—  
**YOU CAN REMEMBER ALL  
AT MINIMUM COST**  
Contact Howard Holah, Manager,  
For Your Personal Needs

**The McBride Hardware Co.**  
128 S. Woodward  
**Flexscreen**  
SAFETY  
FIREPLACE CURTAINS  
Give Your Fireplace that "New Look" for  
Christmas

For a Most Delightful Gift—  
**FURS**  
from  
**Dimas Furs**  
227 S. WOODWARD AVE.  
BIRMINGHAM, MICH.  
Birmingham Theater Building. Phone 3040

Everyone knows—  
A GIFT FROM  
**Campbell's  
Village Store**  
IS A GIFT OF QUALITY

**MORTIMER'S MEN'S WEAR**  
McGregor  
**SPORT SHIRTS**  
In washable rayons and wool flannels and gabardines.  
Plain colors and bright plaids.  
**\$4.95 to \$15.95**