

CRAIG APPLIANCES INC.

Christmas gift Headquarters For Frigidaire APPLIANCES

Here's the one I'm going to give!



a Frigidaire Refrigerator!

"I've never delivered a finer gift than a Frigidaire Refrigerator. This De Luxe model, with its full-width Super-Freezer Chest, glass-topped Hydrator, large food storage compartment and Quickube Trays, is a gift the whole family will appreciate. I'll have yours delivered all wrapped in cellophane with a big red bow, or provide a handsome Gift Certificate if Christmas delivery can not be made."

Now's the time to order your Christmas FRIGIDAIRE

9 MODELS FROM WHICH TO CHOOSE
\$209⁷⁵ to \$449⁷⁵

ALL THESE OTHER FRIGIDAIRE APPLIANCES SAY A LASTING "MERRY CHRISTMAS," TOO!



Frigidaire Electric Water Heaters

6 Models
\$144.75 to \$194.75



Frigidaire Electric Ranges

5 Models
\$209.75 to \$349.75



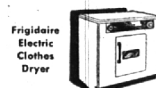
Frigidaire Automatic Washer

\$329.75



Frigidaire Home Freezers

\$319.75



Frigidaire Electric Clothes Dryer

\$239.75



Frigidaire Electric Dehumidifier

\$149.75

Here's a Grand Suggestion—**KITCHENAID**

The Kitchen Mixer Designed to Do All the Hard Work For You



\$57⁵⁰

There are many types of household mixers, at all kinds of prices—but only KITCHENAID is really capable of relieving you of ALL the tiresome hand work required in the daily preparation of food.

16 ATTACHMENTS ARE AVAILABLE

WITH THIS GIFT SHE CAN SAY —

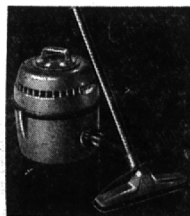
Goodbye, Dishwashing Blues!



ONLY \$39.50

COME IN AND SEE FOR YOURSELF

NOW a new vacuum cleaner **SO QUIET** you clean as Baby Sleeps!



It's the **Leuyt**

(It's with "do it") Unheard of QUIET—with "oil-er" cleaning power hushed by new "Pur-fact" Silencer!

COME IN TODAY! SEE ALL THESE SENSATIONAL NEW FEATURES, TOO!

- NO MESSY BAG TO EMPTY chemically-treated paper filter is poured out with the dirt!
- CYCLONIC SUCTION that gets the imbedded dirt and grit!
- NO SMELLY DUST can leak back to fill your rooms—exclusive Triple Filter does the trick!
- AUTOMATICALLY ADJUSTS TO rug contours—flick of Dial Control readies it for thick rugs, thin rugs, all kinds of rug!
- STORES AWAY NEATLY in attractive dust-protected container—takes little closet space!

SPARTON'S CHRISTMAS BARGAIN!

New! All New! It's the **SPARTON CONSOLETTA** Radio-Phonograph Combination only \$99⁹⁵

BLOND FINISH . . . Ideal for apartments and small homes.

Pull-out combination radio-and-phonograph drawer . . . 10-inch speaker . . . 6-tube AC-DC chassis . . . single-pole record changer plays 12 ten-inch, or 10 twelve-inch records . . . Mahogany hand-rubbed veneer cabinet . . . Tone arm with permanent-type stylus . . . full-range tone control . . . 10-inch loop antenna.

Never before in radio-phonograph history so much for \$99.95 . . . See the new, all new, Sparton Consoletta . . . buy while they last . . . only \$99.95. *Slightly higher west of the Rockies

Sparton Radio's Richest Voice Since 1926

Sold exclusively by us in this city

ALSO MANY FINE GIFT ITEMS OF SMALL ELECTRICAL APPLIANCES

CRAIG APPLIANCES INC.

Birmingham's Exclusive Frigidaire Dealer

112 S. WOODWARD AVE.

PHONE 4822