

There are men in the world who work down in the earth, mining for valuable material substances. They go to work before sunrise, and quit after sunset; to them the sun seldom shines so they can enjoy it. But they ought not to deny its existence.

# The Birmingham Eccentric

PART  
THREE

SEVENTY-FIRST YEAR—NO. 40

BIRMINGHAM, OAKLAND COUNTY, MICHIGAN, THURSDAY, DECEMBER 23, 1948

\$2.50 PER YEAR (In Oakland County)—SINGLE COPIES, 5c



## Gift Shoppers Guide from Early Shopping



### To Pleasant Christmas Shopping In **BIRMINGHAM**

The shops and stores of Birmingham are the finest to be found anywhere in this area and you'll be pleased with the gift selections stocked in them this Christmas season. Clerks are friendly and helpful. The many conveniences that are offered by local merchants make it a downright pleasure to shop in their stores. Shop in Birmingham this season and discover what a truly fine selection there is from which to choose gifts of all descriptions.

### BIRMINGHAM STORES ARE READY!

#### WILSON DRUG

Woodward at Maple

#### STATIONERY

Fine Letter Paper

BY EATON

\$1.00 \$1.50 \$2.50

Everyone knows—

A GIFT FROM

*Campbell's  
Village Store*

IS A GIFT OF QUALITY

#### BOB CRAIG, INC.

SPORTING GOODS

116 S. Woodward

Choose Your Last Minute Gifts From

SPORTSWEAR

AND

SPORTING GOODS

#### BODINE NEWS

"The Greeting Card Shop"

Christmas Stationery

White and Wyckoff

Complete Gift Wrapping Service

Beautiful Gift Wrappings

#### AXLER'S JEWELRY & GIFTS

THEATRE BLDG.

Offers a fine Christmas selection of Longines, Elgin, Whittauer and Hamilton

WATCHES

Also other gift suggestions and Christmas wrappings and cards.

For a Most Delightful Gift—

FURS

from

*Dimas Furs*

227 S. WOODWARD AVE.  
BIRMINGHAM, MICH.  
Birmingham Theater Building. Phone 3040

#### The Birmingham Hardware

152 N. Woodward

SPECIAL

GIRLS' BIKE ..... Regular \$41.95  
Special \$33.50

BOYS' BIKE ..... Regular \$55.00  
Special \$38.50

#### D. J. HEALY SHOPS

Wabeek Building

Lovely Lingerie for the Ladies on your List

SLIPS—ROBES—NIGHTGOWNS

Open Evenings Until 9

on Thursday, Friday and Saturday

#### Grace Wilson Knitting Shop

153 W. Maple

GIFT HEADQUARTERS

For all your Christmas needs, including Yarns and Knitting accessories, art needlework supplies, hand woven linens and gift novelties.

#### MULHOLLAND'S

Men's and Boys' Department

MEN'S ROBES

by Glover and Botany

All Wools and Rayon Brocades  
Plain colors and plain with contrasting piping.  
Plaids, too.

\$10.95 to \$25.00

#### Hawthorne Electric Co.

162 N. Woodward

Fine Brass Lamps

by

American Crafts

Also

AUTHENTIC REPRODUCTION  
OF ANTIQUE LAMPS

#### LITTLE FOLKS SHOP

141 W. Maple

GIFT HEADQUARTERS FOR SMALL FRY

Their dreams come true at Christmas with gifts selected from our complete assortment of wearing apparel, novelties, and educational toys.

#### THE CHEER SHOP

191 S. Woodward

Visit our Complete

TOY DEPARTMENT

We have a myriad of wonderful toys to delight the little ones and make gift buying for them easy and pleasant.

#### GRACE GLASSFORD

122 W. Maple

CHRISTMAS GIFTS OF

Lingerie - Hosiery - Gloves

by Katherine K. Corsets



142 W. Maple

Here's a Real Good Last Minute Selection

BURMEL

HANDKERCHIEF

of the Month

As seen in Vogue - 50c

#### STERNAL'S AUTO SUPPLY

Woodward at Daines

Extra Special

COASTER WAGON

Sturdy, All Steel Construction

Large Size

\$11.95 Value \$8.95

Special

#### BIRMINGHAM THEATRE

South Woodward Ave.

UNITED DETROIT THEATRES

GIFT BOOKS

Are the Ideal Christmas Present—

YOU CAN REMEMBER ALL

AT MINIMUM COST

Contact Howard Holah, Manager,  
For Your Personal Needs

#### MORTIMER'S MEN'S STORE

136 N. Woodward

Wishing All A Very  
MERRY CHRISTMAS  
and a  
HAPPY NEW YEAR

#### HUSTON HARDWARE CO.

205 N. Woodward

Northland Skis

WAXES • WAX KITS • BINDINGS  
LACQUER • SKI POLES • BOOTS

#### Dickinson's Men's Wear

IN THE WABEEK BUILDING

A FINE SELECTION

OF

NECKWEAR

from \$1.50 to \$5.00

#### PHOTOGRAPHIC SHOP

168 S. Woodward

PHOTOGRAPHIC  
SUPPLIES

Make Excellent Christmas Gifts for  
the Camera Fan

#### WILLIAMS BOOT SHOP

115 W. Maple

HOUSE SLIPPERS

for Men, Women and Children

Consider house slippers for those on your list this Christmas. They have been among the most appreciated of gifts for years, and this Christmas will be no exception.

#### The Maxwell Shop

124 W. Maple

Berkshire

NYLON HOSE

The Finest Choice for

The Late Gift Buyer

#### The McBride Hardware Co.

128 S. Woodward

*Fleetscreen*  
SAFETY  
FIREPLACE CURTAINS

Give Your Fireplace that "New Look" for  
Christmas