

It is given us earth beings to have but comparatively few REAL friends. This is, perhaps, as it ought to be. For there is so much to enjoy in even a single friendship that our span of existence here does not last long enough to partake the joy of many, many friends.

The Birmingham Eccentric

PART
THREE

SEVENTY-FIRST YEAR—NO. 37

BIRMINGHAM, OAKLAND COUNTY, MICHIGAN, THURSDAY, DECEMBER 2, 1948

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Gift Shoppers Guide



To Pleasant Christmas Shopping In **BIRMINGHAM**

The shops and stores of Birmingham are the finest to be found anywhere in this area and you'll be pleased with the gift selections stocked in them this Christmas season. Clerks are friendly and helpful. The many conveniences that are offered by local merchants make it a downright pleasure to shop in their stores. Shop in Birmingham this season and discover what a truly fine selection there is from which to choose gifts of all descriptions.

BIRMINGHAM STORES ARE READY!

AXLER'S JEWELRY & GIFTS

THEATRE BLDG.
Offers a fine Christmas selection of Longines, Elgin, Whittnauer and Hamilton
WATCHES
Also other gift suggestions and Christmas wrappings and cards.

D. J. HEALY SHOPS

Wabeek Building
Lovely Lingerie for the Ladies on your List
SLIPS-ROBES-NIGHTGOWNS

LITTLE FOLKS SHOP

141 W. Maple
GIFT HEADQUARTERS FOR SMALL FRY
Their dreams come true at Christmas with gifts selected from our complete assortment of wearing apparel. Novelties, and Educational toys.

NELSON'S

123 W. Maple
California Saddle Leather
LUGGAGE
Imported All Wool
Men's **ARGYLE HOSE**
\$3.95 and \$4.95

The Birmingham Hardware

152 N. Woodward
Give a Wagner **MAGNALITE ROASTER**
Will roast to perfection in less time. Roast Beef, etc. becomes well done in 15 minutes per lb.
10" by 13" Roaster \$11.95
12" by 16" Roaster \$14.95
12" by 18" Roaster \$19.95

For a Most Delightful Gift—

FURS
from
Dimas Furs
227 S. WOODWARD AVE.
BIRMINGHAM, MICH.
Birmingham Theater Building. Phone 3040

marguery, inc.

APPAREL FOR WOMEN
250 N. Woodward
Wool Robes \$29.95 - \$49.95
Quilted Pique Robes \$19.95 - \$29.95

PHOTOGRAPHIC SHOP

168 S. Woodward
PHOTOGRAPHIC SUPPLIES
Make Excellent Christmas Gifts for the Camera Fan

BOB CRAIG, INC.

SPORTING GOODS
116 S. Woodward
FLEXIBLE FLYER SLEDS
THE FASTEST ON THE HILL
Several Sizes \$6.95 to \$12.95

Dickinson's Men's Wear

IN THE WABEEK BUILDING
Pure Silk Repp
NECKTIES \$2.50
2 to 3 Colored Stripes
A Fine Selection of Patterned Ties
from \$1.50 to \$5.00

The Maxwell Shop

124 W. Maple
See Our New Line of
Speyer BELTS of All Types for dress or casual wear.
89c up
Collars to Match



142 W. Maple
BEAUTIFUL JEWELRY
In Colorful Plastic Boxes by Coro
\$1.00 and \$1.98

BODINE NEWS

"The Greeting Card Shop"
Christmas Stationery
by
White and Wyckoff
Complete Selections of Christmas Cards
Beautiful Gift Wrappings

Grace Wilson Knitting Shop

153 W. Maple
GIFT HEADQUARTERS
For all your Christmas needs. Yarns and Knitting accessories, art needlework supplies, hand woven linens and novelties.

The McBride Hardware Co.

128 S. Woodward
Fleescreen
FIREPLACE CURTAINS
Give Your Fireplace that "New Look" for Christmas

STERNAL'S AUTO SUPPLY

Woodward at Daines
ELECTRIC RAZORS
The Remington Threesome \$17.50
\$5.00 Allowance on Any Old Razor
Appleton SPOT LIGHT \$14.95

Everyone knows—

A GIFT FROM
Campbell's
Village Store
IS A GIFT OF QUALITY

Hawthorne Electric Co.

162 N. Woodward
Make Her Christmas a Happy One With a New
MAYTAG WASHER
\$124.95 to \$189.95
or a **MAYTAG IRONER**

MULHOLLAND'S

CHILDREN'S DEPARTMENT
CHILDREN'S SNOW SUITS
One and two piece models in 100% wool and Skinner's Sunbak Satin
\$7.95 to \$24.95

WILLIAMS BOOT SHOP

115 W. Maple
HOUSE SLIPPERS
for Men, Women and Children
Consider house slippers for those on your list this Christmas. They have been among the most appreciated of gifts for years, and this Christmas will be no exception.

THE CHEER SHOP

191 S. Woodward
Visit our Complete
TOY DEPARTMENT
We have a myriad of wonderful toys to delight the little ones and make gift buying for them easy and pleasant.

HUSTON HARDWARE CO.

205 N. Woodward
Child's sturdy Rocker, made of hard maple, wax finish, padded plastic seat and back. Colors: Red, Ivory, maroon, brown and blue.
\$7.45

MULHOLLAND'S

Men's and Boys' Department
SAMSONITE LUGGAGE
Men's and Ladies'
Overnight Bags \$17.50
Fullman Bag \$27.50
Armor Bound Wardrobe \$35.00
Men's Two-Suiter \$25.00

WILSON DRUG

Woodward at Maple
GIVE A MAN A PIPE
HE CAN SMOKE
Markman & Kaywoodie
\$3.50, \$5.00, \$10.00, \$12.50 & \$15.00