

RUTH HAIGH
CUSTOM LAMP SHADES
IN ALL THE NEW
SPRING COLORS!

195 PIERCE

429

INSURED

Fur Storage



Store your furs with a local furrier for better, quicker service. Here Mr. Dimas will give you personal service.

COVERED BY INSURANCE . . . 100%

- CLEANING
- REMODELING
- REPAIRING
- STORAGE

Dimas Furs
227 S. WOODWARD AVE.
BIRMINGHAM, MICH.

Birmingham Theatre Building Phone 3040
BIRMINGHAM'S ONLY EXCLUSIVE FUR STORE.

St. Joseph Mercy Hospital Asks Your Support on Tag Day

Proceeds of the 17th annual St. Joseph Mercy Hospital Tag Day, which will take place in Birmingham Saturday, May 1, will go toward supporting the hospital clinic for indigents, purchasing eyeglasses for needy children, and financing the auxiliary's Student Nurses' Scholarship Fund.

Mrs. John Hammond has been named chairman of the Bloomfield Hills district. Mrs. George Lehr, co-chairman for the Birmingham area, reports: "Patient calls to the clinic since Tag Day 1947 have numbered to 10716 as compared to the 6078 visits in the full depression year of 1931, have made auxiliary members more anxious than ever that this season's tag day response be enthusiastic and fruitful."

Miss Margaret LaValle, clinic supervisor, reveals that 520 pair of eyeglasses were bought by the organization last year for children who otherwise could not afford them. Prices of these eyeglasses vary due to the fact that they are designed to answer each child's individual eye problem. There is never a monthly meeting of the auxiliary without a bill for eyeglasses.

Mrs. Charles O'Connor who is serving as co-chairman with Mrs. Lehr, says that healthy children are not liable to be problem children. Since the hospital is the heart and center of any community health, a well-run, fully equipped clinic means a potentially finer, more wholesome community life.

WALLPAPERS
1948 Creations by Birge, Warner and Glencraft



Painting and Paperhanging
Birmingham Phone 322
259 E. MAPLE

St. Elizabeth's Guild Plans Big Flower, Pet Show

Members of St. Elizabeth's Guild of St. James Church are making final plans for their annual plant sale and pet parade. The event this year will mark the 25th anniversary of the affair, which promises to be larger than anything in the past Mrs. Zella Bricker is general chairman.

The plant sale opens on May 22, at 9 a.m., continuing through the entire week. As in the past, it will be held in the church parking lot near the post office. Plants of all types, including annuals and perennials will be sold, as well as some special potted plants. Order blanks have already gone out to many. The sale chairman, Mrs. Wallace N. DeFels, states that these be returned as soon as possible so orders may be placed to assure delivery.

Assortment of Pets
Mrs. DeFels is being assisted by C. Layman, Mrs. B. McDonald, Mrs. James J. St. Croix, Mrs. Charles Kriedler and Mrs. J. E. Goodman. The committee stated that plants which had been ordered in advance would be held until the pet parade on Wednesday evening. After that time they will be placed on open sale unless previous arrangements have been made.

The pet parade will take place at 1 p.m. on the opening day. As usual it will attract Birmingham children from near and far, and bring out a wide and varied assortment of pets. Prizes for the winners in the various classes will come from local merchants and business men. Mrs. Phillip Streeter are in charge of formulating plans for the parade. Further details will be announced at a later date.

As in former years, the week will take on the appearance of fair week in Birmingham. Members of St. Agnes Guild will conduct the hot dog stand at the sale site, complete with "Frost Bites" and soft drinks. The balloons, fish ponds and candy sales will be in charge of the St. Catherine group. St. Ann's Guild will hold a bake sale, and a movie in the Sunday school room in the basement of the little church.

The pony ride, big event to most of the youngsters, will be under the direction of the Men's Club of the church. Needlework sales will be conducted by St. Mary's Guild, while the St. Peter's group will have charges of the cake sale and the White Elephant sale. Dinner will be served in the church on the opening day, beginning at 5:30 and continuing through 7 o'clock.

Have You Met . . .
The new neighbors at 524 Oakland? They are former Detroiters Mr. and Mrs. Harry Mackie and daughter Lisa. Mr. Mackie is an engineer with Fisher Body.

Reynolds-Gill Vows Exchanged In Double Ring Ceremony

White flowers and candles decorated Embury Methodist Church when Betty Jane Gill spoke her vows with Richard J. Reynolds in a double ring ceremony Saturday, April 24.

She is the daughter of Mr. and Mrs. Richard Reynolds.



Mrs. John Gill, 768 Emmons avenue, and the groom is the son of Mr. and Mrs. Jack Reynolds, 12285 Turner, Detroit. Mr. Gill gave his daughter in marriage, and Rev. Epps, assisted by Rev. Rudolph Boise, officiated at the service.

Miss Gill chose a white satin drop shoulder gown with a lace neck insert, a hoop skirt with lace, and a finger-tip veil. Her bouquet was of white roses.

Miss Lola Kilborn of Lansing was maid of honor and wore a yellow falala drop shoulder dress with a bustle back. Yellow snapdragons and blue iris tied with a blue ribbon, made up her bouquet.

The bridesmaids wearing aqua drop shoulder gowns, were Miss Marie Harabedian and Miss Nancy Kirby of Birmingham. Their flowers consisted of snapdragons tied with yellow ribbons.

Robert Reynolds, brother of the

Alumnae Will Meet

Mrs. Edward E. Rothman, 508 Linden road will entertain 60 members of the Detroit alumnae chapter of Delta Gamma at her

home Monday evening, May 3, at 6:30. Assisting Mrs. Rothman with the dinner meeting arrangements are Mrs. W. S. Gilbreath, Jr., Miss Dorothy Harney, Miss Nancy Loud and Mrs. Robert Selzer.

Mary Dunhill
PERSONALIZED LIPSTICK



It's new! . . . It's individually yours!

with your own initials . . . put on at the counter in just a few seconds

4 golden-toned color combinations—black and gold, white and gold, red and gold and top-head gold—each resembling a rare piece of fine jewelry. . . . with Mary Dunhill's 7 fashion-right shades of lipstick. 2.00 plus 2% federal tax

La Belles

137 WEST MAPLE

Birmingham's Shop of Books, Gifts and Stationery

Past Noble Grand Club to Meet May 4

Members of the Past Noble Grand Club will meet Tuesday, May 4, for a dessert luncheon at 1:00 p.m.

Hostess for the afternoon will be Mrs. William G. Ferguson, 19020 Hillcrest, Beverly Hills. After a business meeting, the group will continue working on their quilt sewing project.

SOIETY NEWS must be in the Eccentric editorial office by five o'clock every Tuesday afternoon.

SUNDAY, MAY NINTH . . .

"To Mother With Love"

How she will cherish your assurance of Love on Mother's Day! And if those magic words: "To Mother—with Love" are the accompaniment to a LaBelle Gift, she will be supremely happy. Your thoughtfulness; your unburied remembering by way of one of the Gifts for Mother which we now have ready, will mark the occasion most fittingly.

And it will bring you, in turn, the satisfaction of having given her an adequately beautiful Gift for Mother's Day.

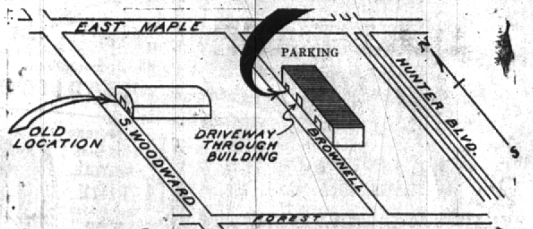
La Belles

137 WEST MAPLE

Birmingham's Shop of Gifts, Books and Stationery

WE WILL BE OPEN FRIDAY

AT
OUR NEW STORE



McClellan-Ball Co.

Yard - Garden - SUPPLIES - Kennel - Farm
BIRMINGHAM, MICHIGAN

Phone 314

159 Brownell St.

BENDIX

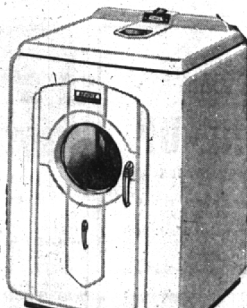
World's favorite Automatic Washer

NOW COSTS LESS THAN EVER BEFORE

NEW LOW PRICE !!!

\$199.95 and up

BENDIX DE LUXE



BENDIX STANDARD

Now's the time to join the million Bendix owners who take life easy on washdays. All they do is put in the clothes, set a dial and add a "dash" of soap. The Bendix automatic Home Washer does the rest . . . even when they're not in the house.

It washes thoroughly, rinses 3 times and damp-dries the clothes . . . then it drains and shuts itself off automatically. That's the life! Just ask your lucky neighbor who owns a Bendix. Then see your authorized Bendix Dealer!

DOWN PAYMENTS REDUCED . . . COME IN TODAY!

Leonard's

162 W. MAPLE

BIRMINGHAM'S EXCLUSIVE BENDIX DEALER

LITTLE FOLKS SHOP

141 WEST MAPLE PHONE 2310

Mildred R. Etling

Celebrates Baby Week with

Baby NEEDS

- CREEPERS of fine boucle yarn in two-tone design . . . \$2.25
- PHILIPPINE DRESSES beautifully hand embroidered . . . \$2.25
- "YOLANDE" hand made silk wrapper, lace trim . . . \$8.95
- SLIPPERS of white pique, rose bud embroidery trim . . . \$2.25
- BONNETS, dainty white organdy with pin-tuck detail . . . \$2.95
- FLANNELETTE KIMONO with lovely hand embroidery trim . . . \$1.00
- KLEINERT Diaper Refills . . . \$1.19
- DIAPER BAGS in quilted plastic or plastic leather, ass't'd colors . . . \$3.50
- CURTY GAUZE PADS, 17 x 18 . . . 65c
- RECEIVING BLANKETS, white with contrasting borders . . . 79c
- NORTH STAR CRIB BLANKETS, 100% virgin wool, pink, blue, white, size, 40 x 60 inches . . . \$7.95