

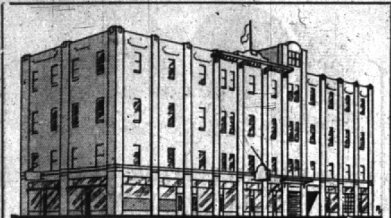
SEVENTY-FIRST YEAR—NO. 5

BIRMINGHAM, OAKLAND COUNTY, MICHIGAN, THURSDAY, APRIL 22, 1948

\$2.50 PER YEAR (In Oakland County)—SINGLE COPIES, 5c

Let's Be Frank
An office manager was telling how a girl came in to apply for a job. When asked if she had any particular qualifications or unusual talents, she said she had won several prizes in crossword

puzzles and slogan-writing contests. "Sounds good," the manager told her. "But we want somebody who will be smart during office hours." "Oh," said the girl, "this was during office hours."



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OUR MODERN STORAGE
Built Especially to Store Household Goods
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New Football Stadium Rises at Michigan State College



Pictured here is the architect's drawing of Michigan State college's new football stadium on Macklin Field, construction of which is well under way. The view is looking from the east to the west stands on which rises the double-decked press box.
The bowl-like structure involves expanding the former Macklin Field stadium of some 24,000 seats to a new capacity of 50,410. Side-line sections of the former stadium are being increased from 46 to 66 rows, with 13,777 seats on the east side and 13,126 on the west. The end zones, formerly of 11 rows, are being increased to 46. The north end will hold 11,570 seats and the south end 11,666. The press box will seat 274 persons.
Dedication of the new structure will take place September 25 with the 41st renewal of the Michigan-Michigan State football series.

"The Time to Buy Is More Important Than What to Buy"

Davis Hunter Scott & Co.
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Write for Our Investment Bulletin "The Pendulum"

Local Michigan State College Alumni Join Football Ticket Sales Campaign

Michigan State College alumni in Birmingham and surrounding areas will join alumni in other sections of the state in conducting a drive for the sale of season tickets to Michigan State's five home football games in the college's new stadium next fall.
Harold H. Gasser of Birmingham, president of the Oakland County alumni chapter, said the campaign which started Monday, April 19, will close Friday, April 30. These dates coincide with the sales campaign being conducted in Lansing and in Ingham county by the Downtown Coaches Club of Lansing.
The MSC athletic council has established a price per season ticket book at \$11.00. This represents a saving of \$2.50 should tickets for the five home games be purchased individually. Admission to the Michigan game, dedicating State's new stadium on September 25, has been set at \$3.90 to correspond with the price to State-Michigan game at Ann Arbor.

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All-Organic Fertilizer
GIVES YOUR GARDEN
A COMPLETE FEEDING
OVER A LONG PERIOD
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Buy a Speedily-Erected
Prefab-Bilt BUILDING
"Prefab-Bilt" buildings are delivered on your lot complete in panels for quick erection by handymen, or we will erect them for you. The cost is low, the quality is high. Wide choice of styles and sizes. Phone us TODAY for complete information.
Low Monthly PAYMENTS
For easily-erected storage warehouse, small barn, machine shop. Many sizes available.
Sturdily-Built Economy Cottage Quickly Erected
Available in 5 sizes for summer cottage or country home. Partition and finish it off the way you want. Get complete information TODAY.
\$18.63 PER MONTH
for this 3-car garage with "over-the-top" doors, trussed roof for storing things overhead. Other sizes up to 6-car.
\$14.44 PER MONTH
for car-and-a-half model which provides room for storage and a work bench.
\$16.72 PER MONTH
for useful building which can be used as tourist cabin, small office, roadside store.

FIELD LUMBER CO.
2100 E. Maple — AT G.T.R.R.
OPEN DAILY — SUNDAY 2-5
VISIT OUR DISPLAY, OR PHONE BIRMINGHAM 2748 FOR OUR REPRESENTATIVE TO CALL

Transferred to Sales

Charles Renfrew, 319 Henley drive, has been transferred to the sales and contact department of the Jam Handy Organization, according to Jamison Handy, president.
Renfrew will supervise internal, financial, and statistical operations of the sales department.
SOMETHING to sell? Then try Eccentric Want Ads.

WASHER TROUBLE?
Until you get that beautiful New Maytag, let us keep your present washer in its good working order as possible, no matter what its age.
We can quickly tell you what is required in the way of servicing or replacement of worn out parts. We are proud of our record for efficient, prompt service.
Telephone today for a service man to call and give you an accurate estimate of cost.

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ORCHARDS, SHADE TREES AND SHRUBS
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MICHAEL J. JASSO
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"Oakland County's Oldest Window Cleaning Service"

HAWTHORNE ELECTRIC
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Phone 299-W
NEW Frigidaire Fully Automatic Washer
with "LIVE-WATER" ACTION!
and—
ALL THESE FEATURES!
• Fills and empties automatically.
• Washes 8 lbs. of clothes in less than a half-hour, cleaner, whiter.
• Gives two "Live-Water" rinses.
• Spins clothes damp dry... some ready for ironing immediately.
• Self-balancing—no bolting down.
• Self-cleaning—porcelain inside and out.
• Can be hand controlled for special jobs.
Come in! See a Demonstration!
Place order now for earliest delivery!
ALSO SEE THE NEW:
Frigidaire Electric IRONER for better, faster, easier ironing
Frigidaire Electric CLOTHES DRYER for quick, automatic drying indoors
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\$31475

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Birmingham's Exclusive Frigidaire Dealer
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In Colors or White
It keeps Your Home Bright!
"Dutch Boy" Blended Paint
The big news is "Dutch Boy" Blended Paint.
Why blended paint? Because different types of service require different kinds of paint.
For lasting beauty white house paint can't be made like trim colors, nor tints like porch and deck paint. So "Dutch Boy" paint chemists blend each to do its own special job specially well.
If you've been waiting for good paint... it's here... waiting for you!
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3 GREAT GARDENING AIDS
MAKE GARDENING MORE FUN!
Want prize-winning flowers... beautiful lawns, full-foliated trees, shrubs... tastier vegetables, too? Follow the lead of millions of successful gardeners and use these 3 scientific gardening aids:
VIGORO... complete, balanced plant food supplies plants with all of the nourishment they require from the soil.
EndoPest... supplies all the protection most gardens need from sucking insects, chewing insects and many types of fungus diseases.
EndoWeed... improved, selective lawn weed killer. Kills leaves, stems, roots and all. Apply with new EndoWeed "Side-Spray" Applicator.



NEW Frigidaire Fully Automatic Washer
with "LIVE-WATER" ACTION!
and—
ALL THESE FEATURES!
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*Machinists may be all right, but may I suggest, sir, that next time you consult the telephone directory Yellow Pages under "for average."