

**British Gambling**  
This one from Britain: The manager heard that the \$30-a-week clerk had a car, and asked him how he could afford it, with four children.  
"Oh, that's easy," said the clerk. "There are 500 of us employed at this factory. I raffie my wages every week at a shilling a go."

## Michigan's Greatest Tourist Year Is Predicted — If Gasoline Holds Out

Michigan's tourist business in 1948 will see its greatest year in history—if the threatened gasoline shortage doesn't pinch too hard. Even if the shortage does

materialize, this year should exceed 1947, when \$400,000,000 in tourist money was spent, by 10 to 20 per cent.

These predictions are made by Automobile Club of Michigan's Travel Bureau Manager Harry Rogan, who explains that Michigan folks always biggest customers of their own state's resort facilities, will vacation close to home if gas is short. Of total routings requested in 1947 by Michigan travelers, 42 per cent were for trips within the state.

About 10 per cent more facilities, mostly motor courts and motels, will be ready for this year's Michigan tourist trek, according to material submitted for the 1948 Auto Club Michigan accommodations directory. Listed are 1174 separate accommodations, including hotels, tourist courts, cabins and resorts.

**Prices Up 10-20 Per Cent**  
Michigan food and sleeping accommodations rates will be generally in line with those in other states, Rogan believes. Prices in most areas of the Lower Peninsula will be made up from 10 to 20 per cent above 1947, with only some being topped in some resorts. Canadian tourist operators have already raised rates 20 per cent from last year.

Upper Peninsula resorts, including the Keweenaw Peninsula area, should continue to grow in popularity this year, Rogan believes. For most UP tourist rates will not be raised, and some will even record slight decreases. One record at Grand Marais, near trout fishing and swimming water. Rates there including meals and room at \$25 per week. At the other ex-



Travelling south down the hill toward the Woodward-Long Lake intersection in Bloomfield Hills, this beer truck turned over last week and broken bottles were strewn on the island in the center of the boulevard. The driver told police the brakes on the truck locked and caused it to turn on its side.

trême, a deluxe resort lists rooms and meals at \$41.60 per day for two.

Michigan food quality and general service have picked up greatly, tourists noted last year. Although many complained of men-

ger food portions, they were just as quick to note that college students were getting back into the waiting-on-table business and improving service.

**June or September**  
Persons planning to vacation in Michigan—and 5,000,000 natives of Michigan will do that this year—can increase their holiday fun by going in June or September, the Auto Club advised. In these months, weather is often best and crowds are always slimmest. Resort owners have time to give more personal attention to travelers then, and rates are usually at their minimum. Many Michigan resorts report they are already booked up solidly for July and August, Rogan stated.

State tourists made an effort during 1947 to spread the vacation peak load over a longer period, Auto Club figures show. June, September and October all showed sizeable increases over 1946. June travel recorded a jump 25 per cent, the largest increase.

A list of conventions scheduled for Detroit this year numbers more than 450, with better than 450,000 delegates expected, according to J. Lee Barrett of the Detroit Convention and Tourist Bureau. Many of these delegates will complete business sessions in the Motor City and head northward into Michigan's vacationland.

Nation-wide car travel in 1948

## Bottoms Up!

**MOVE WITH POTTER**  
And the ALLIED VAN LINES

**POTTER MOVING AND STORAGE CO.**  
136 Brownell Phone B'ham 2112

**PLAN NOW FOR SPRING LANDSCAPING**

Is your home new? Is your home old and the planting overgrown, and out of date? It's a well known fact that landscaping artistically arranged costs LESS than "hit or miss" planting. Skillful landscaping is the only home investment that increases in value instead of depreciating.

Doan E. Ogden will design professional plans and specifications. Especially adapted to your property. This service is free—no cost or obligation.

17th year, as Senior Landscape Architect with the Pontiac Nursery Company.

The landscape plan will be so arranged so the job can be done complete; or in separate projects over a period of years. Financing through FHA can be arranged if desired.

**Call Mr. Ogden collect — Romeo 350 or 328**  
PONTIAC NURSERIES, ROMEO, MICHIGAN

**J. A. FREDMAN**  
GENERAL CONTRACTOR

**INDUSTRIAL and COMMERCIAL**

Construction and Alterations  
Grading • Excavating • Fill

**IMMEDIATE SERVICE**  
COMPLETE INSURANCE COVERAGE

735 South Paddock St.  
PHONE PONTIAC 2-5010 - 4-7162

**PUBLIC SALES**

Not an Auction — All Items Priced

**HOUSEHOLD FURNISHINGS**

**MRS. FRANK E. PARKER**  
Lone Pine Court, Lone Pine Road  
Across from Cranbrook School  
BLOOMFIELD HILLS, MICHIGAN

Complete Furnishings of This Beautiful House Will Be Sold

**Sunday, April 18, From 10 A. M.**

Dining Room, Living Room, Library, Breakfast Room, Terrace Bedrooms, Baby Grand Piano, Paintings, Oriental Rugs, Mirrors, Silver, Crystal and China.

SALES CONDUCTED BY

**H. O. McNIERNEY**  
Appraiser Cherry 4251

**WINDOW SHADES**  
Made to Order  
**24-HR. SERVICE**

**VENETIAN BLINDS**  
Custom Built  
Complete Cleaning and Retaping Service

**DRAPERY HARDWARE**  
Kirsch, Made-to-Measure Traverse Rods—All Sizes and Shapes.

**WINDOW SHADES CLEANED AND TURNED**

**DELIVERY SERVICE**  
**BESSENGER'S**  
PHONE R. O. 4936

25335 Woodward Ferndale

You Are Cordially Invited to Inspect **OUR MODERN STORAGE**

Built Especially to Store Household Goods

**LOCAL AND LONG DISTANCE MOVING**

**GAUKLER STORAGE CO.**  
9 Orchard Lake Ave., Pontiac, Mich.  
Phone Birmingham 10240

**Now! MODUFLOW**  
BRINGS THE MAGIC OF ELECTRONICS TO HOME HEATING

Honeywell's MODUFLOW Heating Control System has set a new high standard of home comfort. Now the magic sensitivity of electronics has been added to make Moduflow the last word in house heating comfort and efficiency.

**Features of the new Electronic Moduflow Control System are:**

- Electronic Chlorophane combined with new Averaging Thermostat insures accuracy, uniform temperatures.
- Outdoor Electronic Thermometer which anticipates weather changes.
- Electronic Control Center which governs the operation of the system.
- Extreme Sensitivity of Control coupled with Instantaneous Action.
- Continuous Supply of Heat does away with uncomfortable drafts and cold floors.

Electronic Moduflow can easily be installed on any automatic heating system—steam, hot water or warm air. It is moderate in cost and will give you an entirely new conception of comfort.

Mail the coupon today for free booklet "The Electronic Way" explaining how electronic controls operate.

MINNEAPOLIS-HONEYWELL REGULATOR CO.  
415 Belmont St., Detroit 1, Tyler B-5180  
Request send free booklet "The Electronic Way"

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_

**"Prefab-Bilt" QUALITY GARAGES**

**SAVE MONEY ON THESE LOW COST ATTRACTIVE GARAGES**

MANY SIZES AND STYLES TO SELECT FROM

All "Prefab-Bilt" Garages have:

- STRONG CONSTRUCTION
- OVER-TOP DOORS
- QUALITY LUMBER
- TRUSSED ROOF

Phone or Come in Today!

**SMALL DOWN PAYMENT**

1 Car	1 1/2 Car	2 Car
15.09	16.07	21.79
Month	Month	Month

"PREFAB-BILT" BUILDINGS FOR ALL PURPOSES!

Let us help you plan a building for your needs

- Economy HOMES
- Roadside STORES
- Real Estate OFFICES
- Lakeside COTTAGES
- Tourist CABINS
- Farm SERVICE BUILDINGS
- STORAGE and WAREHOUSE Buildings

"PREFAB-BILT" BUILDINGS SOLD and ERECTED BY

**FIELD LUMBER CO.**  
2100 E. MAPLE — AT G.T.R.R.  
OPEN DAILY — SUNDAY 2-5  
Visit our display, or phone B'ham 2748 for representative to call

**NEXT WEEK! — FOR SURE!**

**'Call Northside 777'**

**SPRAYING**  
ORCHARDS, SHADE TREES AND SHRUBS

We use new Lewis for Dandelion and Weed Control

**MICHAEL J. JASSO**  
Phone Big Beaver 147  
R. No. 4, Birmingham

**DRICONURE**  
All-Organic Fertilizer GIVES YOUR GARDEN A COMPLETE FEEDING OVER A LONG PERIOD

- Does Not Burn

The Heath Nurseries  
Southfield Rd. Below 13 Mile

**VENETIAN BLINDS AND WINDOW SHADES**  
Prompt Service

**LACKEY'S FLOOR COVERING**  
S. Woodward Near 14 Mile Rd.  
Phone B'ham 2369

**Community Window Cleaners**  
"Birmingham Owned and Operated"

Get Estimates NOW for SPRING CLEANING

**WALLS WINDOWS WALL PAPER**  
Phone B'ham 4161-J2  
1937 Muer Road

**WASHER TROUBLE?**

Until you get that beautiful New Maytag, let us keep your present washer in as good working order as possible, no matter what its age.

We can quickly tell you what is required in the way of servicing or replacement of worn out parts. We are proud of our record for efficient, prompt service.

Telephone today for a service man to call and give you an accurate estimate of cost.

**HAWTHORNE ELECTRIC**  
122 W. Maple  
Phone 299-W

"The Time to Buy Is More Important Than What to Buy"

**Davis Hunter Scott & Co.**

INVESTMENT SECURITIES  
MEMBER  
DETROIT STOCK EXCHANGE

Main Office: Wilson Bldg., Birmingham, Mich. Tel: Birmingham 5091

Branch Office: 610 Penobscot Bldg., Detroit, Mich. Tel: Chiffery 2490

—STOCKS AND BONDS—

Board Rooms Equipped with Trans-Lux Service  
Private Rooms to Principal Executives  
Write for Our Investment Bulletin "The Pandalum"

**In Colors or White It keeps Your Home Bright!**

**"Dutch Boy" Blended Paint**

The big news today for your home is "Dutch Boy" Blended Paint.

Why Blended paint? Because different types of service require different kinds of paint.

For lasting beauty and protection, white house paint cannot be used like trim colors, nor tints like porch and deck paint.

So "Dutch Boy" paint chemists blended each to do its own special job, specially well.

If you've been waiting for good paint—it's here! And we mean here in our store, waiting for you. Ask for "Dutch Boy" the Blended paint.

For lasting beauty and protection, white house paint cannot be used like

**"DUTCH BOY" Exclusively At**

**Greens**

240 S. Woodward  
Phone 394