

# Local Y Notes Anniversary; Has Successful Year

By Alice E. Moran

In a little over a year, the Birmingham YMCA has become one of the largest and most active organizations in the city. It has since Nov. 4, 1946, brought its influence into churches and schools throughout the city, and been felt deeply by many residents.

The tenth branch office of the Detroit Y, the local unit moved into its present quarters in January following its founding. It has 32 different groups working within the whole, benefiting the men and women, boys and girls of the city through educational, recreational and physical training programs.

The sponsoring committee was composed of Dr. John K. Ormond as chairman, Charles Shain, Young C. Smith, Ross Wagner, Raymond Peck, Everett W. Allen, Walter Morgan, Andy Marcel, William DeGraff, Miles Robinson, Clarence Vliet, Whiting Raymond, William Olsen and Samuel Laitner.

**Increased Interest**  
Following the splendid organizational work of this committee, club leaders entered the picture. Their work, which has been based on a part-time paid leadership relation, has done much to increase the interest of the Y and to promote its splendid growth.

The following were listed in this group: Homer Roberts, Dorothy Roberts, Howard Sumner, Hugh Loveland, Lloyd Cooper and Webster Six. They have been assisted by many volunteer workers including Maxine Thompson, who had charge of adult activities. Special trips of interest to the younger members of the Y have included visits to Station WJZ, The Detroit News, Greenfield Village, Briggs Stadium, the zoo, Cranbrook Institute of Science, the General Motors plant in Pontiac, as well as other points of interest. Camp Mahn-Go-Tab-See

accounted for 47 boys during the summer, while 14 attended Camp Niasokone and 21 more were at Ohlwaye.

The Tri-Hi-Y and Gra-Y Girls dressed a total of 25 dolls. They were under the leadership of Dorothy Roberts.

**For All Age Groups**  
In the physical education field varied activities were arranged for all age groups. Merchants and local service clubs have sponsored several competitive sports teams, including six teams in the city basketball league. There were 68 members playing on the six teams this past year.

There were also teams in bowling, hockey, volleyball and softball. Throughout the year the swimming pool has been a favorite spot of young and old alike. Each group of boys' and girls arranged some sort of physical activity for each meeting held. All have been balanced, well-organized programs of sports.

Through the Y, the Birmingham Council of Churches has again become active in the village, sponsoring the School of Education, the Church School survey and other community projects, including the successful Ten Ore service, just past.

An interesting fact of note regarding the past year in the Y is that while its membership has continued to grow steadily, its expenditures were below the figure set in the budget. A large share of the \$9,293 which was spent was raised by personal contributions, moreover. The budget for 1948 has not yet been set, but approximately 80 per cent of it will be raised through the Community Chest.

Edwin F. Kierker, Y secretary, in closing his report for the year, said that tribute should be paid to the three young women, Martha Smith, Madeline Robinson, and Shirley Cloutier, who served as office staff during the organization period and for the first year. The latter is remaining as the office secretary.

He mentioned, also, that an extensive program is being worked out for the coming year. The special feature will be the four-front program for boys. This will work through the increasing cooperation of the churches, a renewed emphasis on group work and a constant reminder to all boys of our Christian heritage.

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## Becomes Assistant to Detroit YMCA General Secretary

Elmer O. Hill, director of membership and program on the Metropolitan staff of the Detroit YMCA since 1946, has been promoted to assistant general secretary. He is assisted by Ralph Hileman, general secretary, and confirmed by the board of directors at their meeting this week.

Hill has been in 'Y' work for 22 years. He served the Granite City and Champaign-Urbana, Illinois, 'Y's as general secretary before coming to Detroit in 1941 as executive secretary of the Western Branch. In 1943-1946 Hill served as the executive secretary of the North Western Branch before promotion to the metropolitan staff. He has taken college work at Washington University, St. Louis; St. Louis University; and the University of Illinois.

This appointment of Hill to the assistant general secretary's position of the Detroit Association will be well received as he has merited the confidence and cooperation of YMCA personnel throughout the city on the basis of his own experience in all levels of the 'Y' work and has proven his qualities of leadership.

## Olympics Center at Famed Wembley Stadium



Here is Wembley Stadium near London, being readied as the main center of the seven where Olympic contests are scheduled this summer. King George will open the 17-event contests at Wembley before a possible capacity 120,000 spectators. A seven-lane running track is being completed.

## Seek to Amend PTA By-Laws at Monday Meeting

Important regular business meeting of the Birmingham Council of the Parent-Teacher Association will be held Monday evening, April 5, at Baldwin High School at 8 o'clock for the purpose of amending the Council by-laws and to elect new officers.

The proposed by-laws, as drawn up by the revision committee headed by Mrs. Harry G. Bowles and including Mrs. LeRoy Kiefer and Mrs. Tom Wyles, Jr., were submitted in writing to each member of the Council executive committee 30 days ago, following approval by the state board as well as Mrs. W. G. Mackenzie, state consultant in parliamentary procedure and by-laws.

Amendment as proposed will require a two-thirds vote of the members voting, according to the by-laws under which the Council now operates.

**Necessary Qualifications**  
Mrs. Bowles, chairman of the nominating committee, stated that officers to be elected will be a president, father vice-president, mother vice-president, teacher

vice-president, a secretary, a treasurer, an historian and two school principals.

To be eligible for these offices, it is necessary at the time of nomination to be on the board of a local unit as an officer or committee chairman, or to be holding office or committee chairmanship on the Council, according to the by-laws.

The nominating committee consists of the chairman, appointed by the Council president in November, and a member from each school appointed by the school's PTA president.

Additional nominations may be made from the floor at the April 5 meeting provided the consent of each person nominated has been previously obtained.

**Now To Be Quizzed**  
The sweet young things were discussing affairs of the heart. "So you've accepted Tom?" said one, acidly. "I suppose he didn't happen to mention that he had previously proposed to me?"

"Well, not exactly," replied the other blandly; "but he did confess that he'd done a lot of silly things before he met me."

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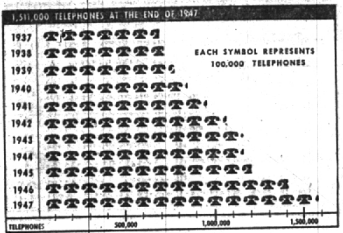
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# HERE'S THE STORY OF A BIG TELEPHONE YEAR

More telephones and more service for customers! More jobs and more money for employees! But earnings for investors continued their downward trend because the rise in costs far exceeded the rise in revenues. That's how 1947 stacked up for Michigan Bell.

## CUSTOMERS

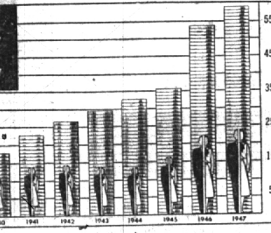
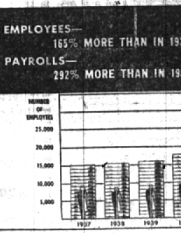
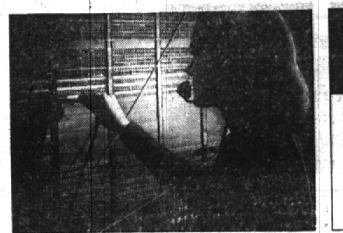


At the end of 1947, there were 1,531,000 more telephones in service than in 1946, including 16,000 more in rural areas. In the territory we serve, 73 of every 100 families had a telephone. But 51,000 families were still waiting for service.

Service was better. Customers could call more people than ever before, and did. With the average customer making between 5 and 6 calls a day, total calls averaged 8,022,000 a day.

We added more switchboard "positions," switching equipment to connect 87,000 more dial telephones and 350,000 miles of wire. We enlarged the capacity of 196 central offices and built 7 new ones.

## EMPLOYEES



Michigan Bell's expanding business created 1,800 more telephone jobs during 1947. This required more supervisory jobs which were filled by promotion from within the ranks.

There were nearly 3 times as many employees at the end of 1947 as 10 years ago. Payrolls were nearly 4 times as high. Wage adjustments last Spring increased costs about \$2,864,000 annually. One out of every 11 employees received benefits because of illness or injury.

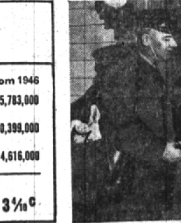
By purchasing A. T. & T. stock under a payroll deduction plan, 7,400 Michigan Bell employees were on their way to becoming part owners of the business.

## INVESTORS

HOW WE DID FINANCIALLY

	1947	Change from 1946
GROSS REVENUES	\$87,498,000	UP \$ 5,783,000
COSTS	\$89,776,000	UP \$10,398,000
EARNINGS	\$ 7,722,000	DOWN \$ 4,616,000
EARNINGS PER INVESTOR'S DOLLAR	3 1/2%	DOWN 3 1/2%

Money received from customers for service was 6% more than in 1946. But costs of providing service—wages, taxes, goods and services from others, etc.—rose 13%. Earnings per investor's dollar dropped to about half of what they were in the previous year.



730,000 investors in Bell System securities supply the money to build Michigan Bell's plant. Millions more have invested indirectly through savings accounts or insurance policies with institutions owning Bell securities.

1947 QUARTERLY EARNINGS ON INVESTOR'S DOLLAR

Month	Earnings per Investor's Dollar
JANUARY	3 1/2%
FEBRUARY	3 1/2%
MARCH	3 1/2%
APRIL	3 1/2%
MAY	3 1/2%
JUNE	3 1/2%
JULY	3 1/2%
AUGUST	3 1/2%
SEPTEMBER	3 1/2%
OCTOBER	3 1/2%
NOVEMBER	3 1/2%
DECEMBER	3 1/2%

TOTAL EARNINGS FOR 1947—3 1/2%

Even with the telephone system operating at capacity, because of rising costs only 3 8/10 cents were earned on each dollar invested. This is not an adequate return. So the Michigan Public Service Commission is now considering our application for an increase in telephone rates.

# Recipes Galore!

Salads . . . candy . . . breads . . . cakes . . . pies . . . beverages . . . desserts . . . poultry . . . meat . . . appetizers . . . fish . . . cheese . . . vegetables . . . summer meals . . . casseroles.

PLUS herb gardening hints, by Isabel Zucker rules for deep freezing fruits and vegetables

in Prudence Penny's  
1948 Spring and Summer

## COOK BOOK

in HANDY FORM

Next TUESDAY... with  
DAILY  
DETROIT TIMES

## ALL THREE GROUPS

customers, employees and investors—have a stake in the business. Looking to the future, Michigan Bell fully expects to supply a continually improving service to the public . . . good jobs for thousands of employees, with plenty of opportunity for advancement in a growing business . . . and a reasonable return to those whose savings are invested in the business.

# MICHIGAN BELL TELEPHONE COMPANY

Ask for a copy of "How We Did in '47"—our complete, illustrated annual report—at any Michigan Bell business office.