

Michigan Mirror

INTERPRETING THE NEWS

LANSlNG—This is "Anti-Inflation Week" in Michigan. Sellers of merchandise are asked by the state legislature to reduce prices.

Sources of the idea: The so-called Newburyport (Mass.) plan whereby merchants agreed to cut prices 10 per cent. An unpublished "caveat": Fair trade law requires retailers to sell a majority of merchandise at prices set by the manufacturer. These prices were exempt from a 10 per cent cut. The Newburyport crusade was a clarified clearance sale, limited to 10 days. Much merchandise sold surplus goods which had accumulated on shelves and which had to be sold before better-grade

(quantities) is dependent upon the manufacturer's price. The manufacturer's price, in turn, is set by production costs plus a markup to take care of such things as sales promotion, taxes, and dividend return to people who have invested money in the business. Since the retail price cannot be cut unless other prices are lowered—wholesaler and manufacturer—the fallacy of the Newburyport plan is quite obvious.

President Truman has asked business and industry to take the leadership in cutting prices. Simultaneously, while the White House is prodding business men to lower the cost of living, the federal government through its labor conciliation service is providing business men to grant new wage increases. So labor costs are going up once more. General Motors, for example, settled for 15 cents an hour.

Can such a 1947 wage increase be absorbed out of profits without another rise in the retail price? Economists doubt that it can be done. For example, let us assume that 1,155 large corpora-

(whose profits were listed in the April letter of the National City Bank, New York City) would grant a 15-cent hourly wage increase. Assuming that 1947 production was at 1946 level, the corporation profits (after taxes) would drop from 6 per cent of sales to 2.9 per cent.

The round-the-circle illusion of inflation can be illustrated in the case of the CIO vs. Motor Companies. The CIO made much capital of the fact that the 1940 dollar had shrunk to 63 cents as of last December. Today's dollar is 59 or 60 cents. The CIO appeal was for a 23 1/2 cent wage increase per hour—and, of course, to be paid out of profits.

But how about the same dollar in the hands of the investor? The Chrysler Corporation's "high" profits during the first quarter of 1947, become "low" profits when the CIO yardstick is applied. The 1947 first quarter profits of \$21,502,407 shrank to \$12,901,484 in terms of 1940 dollars. What was the Chrysler prof-

For the first quarter of 1947? Answer: \$15,742,357.

About 90 per cent of the troubles of the state legislature at Lansing are due to inflation. It costs more to operate government than elsewhere, that is why only 10 per cent, remember. State payroll cost is higher today than at any time in history—and that goes for the governor's executive office down the line. At Washington the cost of running the White House—the President's combination residence and office—will be \$601,000 for the coming year. What was it before the war? Only \$169,000.

It cost \$22,000,000 to operate the U. S. Congress before the war; next year, \$52,000,000—more than double.

Yes! It's the same dollar at Lansing or at Washington or right at home.

As we see the picture from all evidence in sight, inflation will continue to be the major problem until economic laws bring a better balance between supply and demand. 1947 recession, now under way, will continue until the transition is completed between the current boom in consumer goods and tomorrow's boom in producer goods.

There is every reason to believe that the 1947 recession may prove to be only a "transition" to a new boom in consumer goods. This transition will not take place peacefully if one group of the "scapegoats" makes another group the scapegoat. The retailer or labor cannot blame the manufacturer, and its "high" profits.

Until everyone realizes that inflation affects all in the same way, our American way of life will be in constant danger. We can find a solution to our present economic mutual cooperation and teamwork. Let's get to work, America!

Cunningham's DRUG STORES

SALE THURSDAY — FRIDAY & SATURDAY

IT'S New It's Different

BLO-YR-TOP

A NEW CREATION For Young and Old America's Toy Sensation WHISTLES AS IT SPINS AND IT SCOOTERS TOO!

Whirl a few times. Then pull on string and listen!

25c

Filter Sun Glass

WILSON SUN GLASSES

39c 50c 79c to \$2.00

Four styles and prices to choose. Some clip-on with cases, some with plastic frames. Good eye protectors.

Another GIANT VALUE

Glass PITCHER and 6 TUMBLERS

The answer to a dozen hostess problems! She will discover, soon, how well this pitcher and tumbler set goes with lemonade, ice water and all other weather drinks. The crystal clear pitcher has a heavy base, closed spout and 1 1/2 quart capacity.

All For 49c

75c ALOPHEN PILLS 49c

TENNIS BALLS (Pennsylvania) 55c 3 for \$1.55

LOTION 12c 4 OUNCES

PARKE, DAVIS 72c 10 C.C.

JUNIOR 56c 12.25 SIZE (LIMIT 1)

ONE PINT 17c (LIMIT ONE)

Sale of GLASSWARE

SILEX COFFEE MAKER

With the exclusive Silex Flavor-Guard filter which protects delicate flavor from bitter grounds and sediments, giving you all the richness of coffee every time!

\$3.75

Dunbar GLASS TEA KETTLE

Watch the strength of your tea with this beautiful Dunbar Glass Tea Kettle. Houses like its lock-on cover and cool plastic handle. Makes 2 quarts. With Good Housekeeping Seal of Approval.

\$1.98

Flower Design WATER GLASSES

With gay butterfly and flower designs fired into the glass so they won't wear off. The safety edge rim.

7c

100 BELL-AN TABLETS 49c

75c SIZE CYSTEX TABLETS 56c

CUNNINGHAM'S Beauty Aids

While They Last \$2 MEI LING OR CASBAH COLOGNE 1/2 OFF Limited Quantities \$1.00

Two pulsating fragrances by Nisey. For your most daring, most spirited moments choose these colognes.

\$1 DAGGETT AND RAMSDELL Deodorant Cream 69c

A temporary bargain in Daggett and Ramsdell's Perfect Deodorant!

Lilac Vegetal SPECIAL 97c

Buy a regular six oz. bottle of Lilac Vegetal, and get a four oz. free!

FROLIC PERFUME 1.25

Perfect for Spring-time! With metal case for your purse.

GIANT SPECIALS

Dunbar Dorset RAZOR & 10 BLADES

Chromium plated, one piece construction, razor and 10 blades. Edge 1.79

SAVES TIME AND MONEY

HAIR CLIPPERS 1.79

Easy to operate hair clippers with money in keeping hair trimmed.

Every Pair of Shoes Needs

METAL SHOE TREES 33c

Adjustable to any size, with venting to let the foot smart to own several.

\$1.00 SALETO TABLETS 79c

\$1.25 SIZE SARAKA LAXATIVE 98c

\$1.00 LARVEX FOR MOTHS 79c

SHOE WHITES 19c EA.

Regular 25c sizes of famous Griffin, Shinola or Carbons shoe whites.

FEATURES AT OUR CIGAR COUNTER

KEM HOLD-A-PAK CASE In Plastic 25c

To keep your pocket or purse free from tobacco. Get one of these cases.

CHECKER BOARD AND CHECKERS ALL FOR 98c

Built for hours of thoughtful playing and enjoyment.

Regular 20c PRIVATE ESTATE SACCO 9c

A mellow blend of tobacco so popular with smokers.

PLAYING CARDS ART CRAFT 89c

Barnum 9A Class Elects Officers, Names Committees

The 9A class of Barnum Junior High School recently elected the following as their class officers: president, Howard L. Verrier; vice-president, Denn Berry; treasurer, Mary Hubbard; and secretary, Ann Tunicliffe.

Various committees that have been planned are as follows: Janet Mills; proms; party; Dick Dunn; Jim Buchanan; promotion; Abbott; assembly; Ed. Hill; dance; Dick Shalberg; Ralph Battenhouse, Mrs. I. Hildebrand, Miss Betty Jean K. Mrs. Della Wilson and Mrs. Noble are the faculty advisers for this graduating class.

A Manhattan collar style for every neck

For short necks—"Manlo" or "Lasher" (long points, to make you look taller, slimmer).

For long necks—"Wythe" (short, spread points, to make your neck look shorter, your features fuller).

For average necks—"Selo" (medium-length points, slightly spread, sell for seven out of ten men).

See our new Manhattan Shirts today—with these and other new collar styles—plain or fancy. They make the most of you.

Dickinson's

IN THE WABECK BUILDING

HEADQUARTERS FOR Manhattan

The Doctor Doesn't Wait

Michigan doctors are imbued with the spirit of wanting to make their State the healthiest of the nation. They are constantly, through unified group action, setting up the clinics and centers and measures that are aimed at detecting disease and controlling it. More than any other person, your doctor believes that an ounce of prevention is worth a pound of cure—and much of his time is given to putting that belief into practice. The doctor doesn't wait for disease to strike you; he finds it far more gratifying to take the initiative, voluntarily, in placing Michigan to the forefront as the healthiest State to live in.

MICHIGAN STATE MEDICAL SOCIETY

Notice of Changes in Boundaries of Certain Voting Precincts

in the CITY OF BIRMINGHAM, MICHIGAN

Notice is hereby given that the Birmingham City Commission has, by resolution, rearranged the boundaries of Precincts Five and Six as follows:

All that part of Precinct Six lying South of Lincoln Avenue and East of Woodward Avenue is hereby included in Precinct Five.

Boundaries of Precincts Five and Six are hereby established as follows:

Precinct Five—Bounded on the north by the center line of East Maple Avenue, on the east by the present city limits and on the west by the center line of South Woodward Avenue.

Precinct Six—Bounded on the north by Lincoln Avenue, on the east by the center line of South Woodward Avenue, on the south by the present city limits and on the west by the present city limits.

IRENE E. HANLEY, City Clerk