

9 OLD MEN

have defined the word

Goodwill

"the tendency of a customer to return to a place where he has been well served."

Goodwill in the brokerage business is an intangible but valuable asset. It results from satisfied Buyers and Sellers and from the courteous treatment accorded those who seek our counsel.

Over 50 years of conscientious service has established our reputation for integrity—most gratifying has been the volume of "repeat" business it has made possible. To our many clients, both new and old, we pledge again that hard-earned reputation.

Someone else has said, "Goodwill builds fast when friends of ours speak well of us to friends of theirs." We'd like to help you, too!

CALL

MAX BROOCK INC.
REALTORS
ESTABLISHED 1913

300 S. WOODWARD BIRMINGHAM 1212

From where I sit... by Joe Marsh

Apple Tree Versus Wheat Field

If you ever visit Job Crowell's farm, he'll take you right out on that back porch of his and show you his apple tree.

"There," says Job, "is nature's noblest creation—fifty years, and hasn't still the finest cider apples in the county!"

But last fall, when a group of us was there, Ludd Denny points across the river to his grain fields and says: "There's an even fiercer sight! Acres and acres of golden grain you can make dozens of appetizing things with—including wholesome, sparkling beer."

Both of them got so eloquent on the subject, that the rest of us worked up quite a thirst; so Job goes to the icebox for beer and cider. And when the refreshments come, Ludd chooses cider, and Job takes the beer!

From where I sit, that's the answer to most disputes. You can talk all you want, but when it comes to tastes and preferences, there's just no argument.

Joe Marsh

Copyright, 1917, United States Brewers Foundation

(USE ECCENTRIC WANT ADS FOR BEST RESULTS)

BLOOMFIELD HILLS



Combined with the Colonial Charm of this delightful home are four bedrooms, and two baths, plus lavatory on the second floor. Delightful living room and dining room on first with lavatory and modern kitchen.

Priced at \$29,500.

Call

HOEY, BENJAMIN and STEPHENS

259 So. Woodward—Realtors—Birmingham

PHONE 4129

Bits of Birmingham

Perhaps the joking expression of one gentleman who came into the Eccentric office this week epitomizes the way drivers felt who were stuck in Tuesday's blizzard. When this Wanderer asked him if he could be of any help, this chap replied, "No, thank you, I believe I'm beyond all help now!"

Remember back to last week when the weather was so spring-like and we had MUD to contend with? It seemed then to this Wanderer that grown-ups were the only ones to "contend" with it—the younger set was quite content to play with it, as many mothers busy this week cleaning muddy snowsuits will attest to. We came across Jan, daughter of the Eccentric's advertising specialist, Hal Buerge, in her mud-covered gipsy putting out little pies. Jan's mother told us that the snowsuit we saw her in was the second one that morning. Seems that Jan just reached the mud-pie age during the last winter and revels in them. Her parents are still explaining to her that even though they're

When this Wanderer happened in a local record shop, one of the girls named off a list of current records. Coming to "You May Not Love Me," she hesitated, from the back of the department came a loud "Oh, but you may!" Coincidentally, the radio had just been turned on and the announcer was voicing his sentiments!

This Wanderer hears that four Birminghamites journeyed up to East Lansing Sunday with Ed Kierbert, Y secretary, to get in on a planning session for the YMCA State conference, scheduled for April 27. They were Madeline Robinson, Dorothy Perkins, Roger Reynolds and Howard Littleton. Suggested topics to headline the conference, which came up at Sunday's meeting, included racial relations, budgeting for recreational

opportunities and sports for young adults, co-ed camping and junior business girls' clubs. The conference theme will be selected at a Detroit meeting in the near future. Birmingham delegates to the conference will be announced by Kierbert, it was learned.

Mayor Milton F. Mallender believes Detroit Mayor Ed Jeffries must have shunted to Birmingham, Mich., those European requests for "pen pals, boy friends and girl friends." According to Mallender, this week he received a letter from a lad in the British Naval Air Arm requesting that the names of several potential letter writers be sent him. Hixonner gave the letter to this Wanderer for action, but we'll pass the buck right back to him. "I don't want to get into the trouble about this story phlegm than a coffee did," Mallender complained.

While many persons stayed home Tuesday rather than try to battle their way about in the blizzard, there was one slight young Birmingham woman who braved her way to the bus line to attend her classes at the University of Detroit. According to the story told this Wanderer Tuesday afternoon, this 21-year-old mother of a 16-month-old baby had to travel her classes in order to graduate this coming June. Divorced from her husband because of his mental and physical cruelty to her, this young girl hasn't even the ordinary physical amenities of the ordinary person. She had already used up her classroom "cuts," because of illness, and she now has to attend the rest of her classes, blizzard or no. She is determined to get her diploma so she can obtain a good job to support her baby. Such is the determination of American youth.

An unidentified gentleman at Monday night's commission meeting, listed the ranks of those Birminghamites who want to keep Birmingham streets holey. It was in connection with the blacktopping of Yorkshire from Adams to Rugby. "All those GTRR commuters will take Yorkshire to bypass the Adams-Maple traffic light," he claimed. "We'd best keep a few holes to slow them down when they do it now the case." Commissioner Coit Alleé immediately condemned such a stand. "We'll never have a decent town if people continually maintain they want streets with big holes in them," Alleé declared. "We've got a fine community in many other respects—why should our streets look like a backwoods village?"

The city has contracted for over \$1,000 worth of nursery stock which will be used to beautify the city of Birmingham, especially Cummings Park, this Wanderer has learned. Portions of the Park and Greenwood Cemetery are also scheduled for some beautification when the plants and shrubs arrive it is reported.

At their April 14 meeting, the city commission will consider the necessity of closing the dead end portion of Buckingham between Cambridge and the railroad right-of-way. Mrs. Ford L. Gunn, 1731 Dorchester, owner of the property on both sides of that portion of Buckingham, has requested the closing. According to City Manager Donald C. Egert, the closing should be made because the property is of no value at the present time.

Commissioner Ralph Main provided the unusually large audience at Monday night's commission meeting with a bit of levity when he explained why he was disqualified himself from discussion on the Eton road improvement through Sheffield Estates subdivision. "Why am I disqualified?" he replied to a fellow commissioner's query. "Well, I own a little bit of property down that way—to the extent of some \$600 worth of assessments under the proposed improvement!"

This Wanderer hopes the woman who made the remark at the commission meeting Monday night didn't wait till she got home to carry out her threat against her husband. It was during the discussion of the proposed improvement of all the streets in Birmingham Estates subdivision that she approved of her husband's action in signing the petition for the street improvement. "Yes, I know he signed the petition—and I could kill him for it." At press time, it was still no report of homicide from the police department.

Chapin & Company
Investment Securities
RA 7062
W. Fred Davis 608-10
B'ham 2952 Penobscot Bldg.

avoid delays and high costs
We offer you fast, low-cost service on home loans.
Don't fail to get full details of our long-term loans.

BIRMINGHAM FEDERAL SAVINGS AND LOAN ASSOCIATION
Woodward at Maple—Phone 1040
Member of Federal Home Loan Bank System and Federal Savings & Loan Insurance Corporation

Holy Name Jubilee Committee Begins Anniversary Work

Soon to mark its twenty-fifth anniversary is the Holy Name Church which had its beginnings in 1918 when Birmingham was a mission to Royal Oak and initial services were held at the old Johnson-Shaw Hall up over Miner's Grocery store, just below Maple on Woodward.

A Jubilee Year Book, dedicated to Birmingham men and women who defended the United States in World War II, and intended as a memento and reference work, is in the making. It is to be published in conjunction with the Jubilee activities scheduled for June 15-15 at the Community House. Let One department of the book highlights the Birmingham of 25 years ago.

Historian Henry M. Foley has deviously "hounded" with old Birmingham Eccentric files during the winter, and with the helpful cooperation of a number of old-timers in town, has gathered a variety of unusual pictures, historical details and general interesting data for the book.

Committee Members Named
It is reported to have all the working on the Jubilee Church of Thornton Wilder's "Our Town." The book is being made possible through the generosity of local merchants and a division known as "The Friends of Holy Name."

Working on the Jubilee Church Committee are: John E. Moore, Henry M. Hogan, Frank J. McGinnis, John T. Birney and James H. Skelly. Heading different Jubilee groups are H. M. Foley, C. M. Houff, John H. Savage, Sr., Max Seco, James Malheur, Mrs. F. McGinnis, Joseph Flabert, Carson Bingham, Arthur LaFave, Frank Lake and Richard Roach. Mrs. David Williams is secretary of the Jubilee Committee, and Mrs. Alphonse Fowler is serving as treasurer.

PTA Council Officers Elected At Meeting Monday

Robert Connor, 482 Westwood drive, was elected president of the PTA Council of Birmingham for the 1947-48 year at a regular meeting of the Council Monday evening.

Other officers elected were: ather vice-president, Mark Beares; mother vice-president, Mrs. LeRoy Kiefer; teacher vice-president, the Rev. Ralph Barton; secretary, Mrs. Tom Ames, Jr.; treasurer, Dr. Edwin Deas; and historian, Mrs. H. G. Bowles, 52285 Auburn drive.

The Council will conduct a campaign during April to inform its members of the financial issue at stake in the special election on May 5. Special effort will be made to get citizens registered.

INSURE with the HARTFORD INSURANCE COMPANIES

All Types of Policies
FIRE, MARINE, AUTOMOBILE LIABILITY—BURGLARY
PHONE 328-J
Birmingham Representative
RICE A. HOWELL
WABEEK BUILDING

Home Owners! NOW AVAILABLE WESTINGHOUSE Precipitron

The Electronic Air Cleaner
Ideal for forced, warm-air heated homes.
Here's the housecleaning help you've dreamed about for years. Precipitron removes up to 90% of all airborne dirt, dust, pollen and even tobacco smoke from the air. Catches dirt before it can soil your furnishings and saves cleaning and redecorating costs. Actually pays for itself with the money it saves.

On Display At
Mechanical Heat and Cold, Inc.
12320 Hamilton
Detroit 3, Mich.
For Information Phone
TO. 8-9600

New Ideas . . .



LATHAM ROAD

• • • are the background for the architectural treatment of this interesting home—and for those who insist on "functional" planning it will have special appeal.

Philippine mahogany covers the fireplace end of the living room and the open dining L makes the living room perfect for entertaining.

Three bedrooms and tile bath are upstairs—also a grand spot for a future sleeping porch and sun deck atop the garage.

First floor includes screened porch to make the most of the spacious ground facilities.

Possession as soon as you wish.

SNYDER KINNEY & BENNETT INC.

239 S. WOODWARD BIRMINGHAM 1400

VETERANS

The last G. I. Homes (regulation No. 33) is SHEP-FIELD ESTATES are nearing completion. They are ready for your selection to get first choice.

There have been 35 NEW HOMES finished or started in this fast growing popular neighborhood, convenient to stores, transportation, new school site and City park site.

Builders are now able to build for others than G. I. and construction has been started on these homes. SEE US NOW and select your home or lot in this fine community.

JOHN W. KNECHT Realtor

1692 S. WOODWARD — PHONE 3300
Over 22 years licensed in Real Estate

A Wide Selection of Home Sites (to fit every pocketbook)

IN BIRMINGHAM
Quarton Lake Estates, 70, 80, 105, 120 ft. widths Birmingham Forest Hills — several excellent large sites. Also some excellent locations for GI Homes.

IN BLOOMFIELD
Lone Pine Road Estates, on beautiful Gilbert Lake six or seven minutes drive to Birmingham—one mile to Cranbrook School.

Cranbrook-Quarton Rd. Estates close to Cranbrook School Hill sites with beautiful view.
Excellent location on stream with timbered high bank and orchard.
Undoubtedly a better choice can be had now than later.

Call for details
WALSH JAMES & WASEY CO.
REALTORS BIRMINGHAM 1550
421 SOUTH WOODWARD AVENUE