



“What could the Red Cross do for you?”



(Just find yourself—or your family—in the pictures below)



ARE YOU A VETERAN WITH A PROBLEM?

You can get help with anything from stubborn personal troubles to your benefit claims!

The Red Cross helped more than 1,100,000 veterans last year, through home service workers in chapters.



WILL YOUR CHILD GO SWIMMING THIS SUMMER?

The Red Cross may save her life!

Throughout the nation, the Red Cross gives training in swimming and water safety. The drowning rate in the U. S. has been cut in half since this program was begun.



DO YOU LIVE IN ONE OF THESE AREAS?

Every one had a serious disaster last year!

Your Red Cross saves lives, supplies emergency food and medicine, even restores homes according to need.



WILL YOU BE IN AN AUTOMOBILE ACCIDENT?

Even the most careful driver can't be sure!

There are 12,000 Red Cross highway first-aid stations and mobile units operating in your interest.



DO YOU HAVE A BOY (OR GIRL) IN THE ARMED FORCES?

Today—tomorrow—any day may bring a real need for the services of a Red Cross field director, recreation or hospital worker!

At home and abroad, essential wartime Red Cross activities for the armed forces are a continuing responsibility.



WILL ILLNESS INVADE YOUR HOME?

No family is immune!

Red Cross training in home nursing is a protection to the home and the community. Altogether 2,710,980 individuals have received Red Cross Home Nursing certificates.



GOING TO HAVE A BABY?

You'll be a better mother after Red Cross training!

Classes in nutrition, mother and baby care, and family health, are available in hundreds of Red Cross chapters.

Don't you see? How easily it may be you who will need the Red Cross? See—how much—how very much—it means to your country, to your community, to you yourself to have this great organization ready and able to answer the next cry for help? See—why you should give now—give all you can—to the American Red Cross?

GIVE + so your RED CROSS can carry on!

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