LIBERTY **CLEANERS &** HATTERS

PHONE 1703 We Call and Deliver

Sign Agreement

Fox and Hounds Inn

d at Long Lake Road, Bloomfield Hills

SERVING DINNERS

Sundays from 12:30 until 8 p.m

ays from 5:30 until 11:00 p.m. except Monday when the dining room is closed.

FINE LIQUORS SELECTED FOODS

SHELLEY M. PAXTON

Phone B'ham 3290 for Reserval

Ritters Ties VFA To Keep Within Half Game of Lead

ines to seven hits, two of which Business Girls were garnered by John Bones.

WE RECEIVE A

Mrs. Stover's Candies FROM HER FACTORY EACH WEEK

Many different assortments and size packages priced from 25c

SHAIN'S

DRUG STORE
Phone 61
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112 South Woodward Avenue

Invite You to See and Actually Operate

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- New Automatic Washer
- Refrigerators
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 NEW AUTOMATIC COFFEE BREWER
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SERVICE

WITH A CAPITAL

MANAGER!

That's What We're Bringing to the

Owners of All Makes of Cars in . . .

BIRMINGHAM AND VICINITY!

Nineteen years ago, while traveling in Kentucky and Tennessee for the Ford Motor Company, the writer called one day on the Ford Dealer in the beautiful town of Bowling Green, Kentucky. This dealership was famous for outstanding service. Upon walking in the door one saw the indisputable evidence of that service-an immaculate shop, smiling, courteous and clean employees and that general atmosphere that always surrounds capable craftsmen doing their work well.

The secret of all this was, of course, the service manager in charge of the job-Shelley Paxton. During the nineteen years that have intervened, it has been my privilege to work with Shelley in many Ford projects. And always, whether in his work supervising the service operations of hundreds of Ford, Lincoln and Mercury dealers, in Ford home office service promotion work or in his capacity as supervisor of service in the nation-wide Ford Retail Stores, he has never been known to produce less than the best in his work and in the work of others,

> Therefore we are very proud indeed to present Shelley M. Paxton to all our present and prospective customers as the new Service Manager of Tom McDonnell, Inc.

He has gathered about him a fine team of mechanics, each of whom is capable of handling any service problem that may be presented to him. These men are skilled in servicing not only Food Products, but automobiles of any make whatsoever. (Our list of customers who own other makes is growing constantly.)

And so we invite you, with complete confidence, to visit our service department for the finest, most satisfactory service that competent, willing hands can give.

C.E. McDonnell

TOM M. DONNELL, INC.

B'ham 4101



B'ham 1183

850 South Woodward Ave., Birmingham, Michigan

1937 telephone rates won't work in 1947

THERE have been a lot of changes moneywise since 1937. Wages have gone up. Taxes have gone up. Prices of most things have advanced. But during this time, telephone rates haven't budged an inch ahead

The last rate increase, in fact, was in 1926—21 years ago! From then until 1937 telephone rates went down substantially. Since 1937, there have been even further local reductions in nber of exchanges, and toll rates have come down too. But, in general, the 1937 rates prevail today.

Looking at the other side of the ledger, post-war wage adjustments alone, including settlements reached during the recent strike, have boosted our costs \$11,000,000 a year. All our other costs have risen, too.

But our income hasn't gone up nearly as fast as our costs. In the ten years since 1937, income has increased 141%. Costs have gone up 193%. Our return on investment has dropped more than a third.

We've held the line on rates just as ong as possible. Now we have to ask

for an increase in order to protect our rs' service.

We still have a lot of additions to make to the telephone system before we can give service to those who are and give better service to everybody. This will take a lot of money . . . money which must come from investors. Investors will put up the money only if they are assu fair return, which we cannot provide under our present rates. A growing business, especially, has to earn a good return in order to attract the capital needed for growth.

So the future of Michigan's telephone service depends on raising rates enough to assure the financial stability of your telephone company.

That's why we're going to ask the Michigan Public Service Commis for a public hearing to review our proposed new schedule of rates. (The Public Service Commission is the body established by State law and appointed by the Governor to regulate utility rates.) During the week of August 3, we'll publish details of the proposed

rates throughout Michigan Bell territory. After that, we'll file the petition with the Commission.

We feel the same way you do about raising rates. We'd rather not have to do it. But, when the quality of your service is in question, we have no alternative.

TODAY'S SITUATION COMPARED WITH 1937

