New WAA Methods

Robert F. Haggerty, Michigan has a special division set up to regional director of WAA, pointed take cars of the needs of local out that local ultits of government governmental units, and now avail themselves of the During their visit, those at the opportunity to select tiens with-meeting were given an opportunity to control the governments units, when the new WAA inventory of Millions of deliars headquarters, now located in the

an war surplus stockpiles were wide wardet of other items is account themselves with the varieused at meeting last Priday also available to cities, counties out operating divisions of the state under their No. 4 mentalives and officials of south priority and the preference they contain the proper state of the proper state of

JOAN MILLER solves your Fall Wardrob

SHOPS Smart Teminine Apparel

A fine car made finer

DAMAG

this..."Stripe Strategy"...a rayon one-piecer in Wheat with Green las seen in SEVENTEEN) or Grey with Red.

Junior sizes 9 to 15,

22.1

\$1495



closed out at cost.

Having found out that lots of men, as well as women, read Petrimen, as well as women, read Petrimen, as well as women, read Petrimen, as well as word, as well as

headed a day longer!

You lucky pole—who raid
Petticost Patter—an still rent a
locker at F. & J. Market & Lockers, Inc., Woodward Ave., just
south of the 14-Mile Rd, Having a
tables and ments will be your most
tables and ments and the great
the property of the company
to the property of the prope

erl Call 2468 today.

Talking about good food is always fun and we're always on the lookout for new places to dine. If steek, cooked to perfection, you'll find it at Corning's El Patio, 3029

N. Woodward, near 13 Mile Rd. There you can have a full course for the steek, cooked to perfection, you'll find it at Corning's El Patio, 3029

N. Woodward, near 13 Mile Rd. There you can have a full course for the steek, feet as the steek of the steek of

same time. We chose white.

There's a real summer clearance going on this week at Mulholland's, 233 N. Woodward, that
will be like money in the bank for
the grown of the control of the honestto-goodness values—Mulholland's
are selline wood wool skirts. inhockels, halids, and plain colors,
that will be perfect for school this
checks, nidsk, and plain colors,
that will be perfect for school this
decay to be a selline wood wool show the
there was not be the color of the color
that will be perfect for school this
house have been refuced 20 per
cent and those lovely sheer
blouses, in white or pastel prints,
have been marked down from
have been marked down plain
her school will be the color of the color

SOCIETY NEWS must be in the coentric editorial office by five clock every Tuesday afternoon.

Plenty of Hose to Fight This Fire



Business Girls Plan Picnic, Singfest At Springdale Park

Elaine Jones, Just recently re-turned from the "Y" trip to Yel-lowstone Park and Colorado Springs, will give the group some iteas about western campfres. It music on his squeeze-box. The group will meet at the Y offices previous to going to the park. Reservations should be made by clephoning 124, Ed Kirbert, local Vaccretary, Jonnich.

RACING

MOTORCYCLE RACING EVERY SATURDAY NIGHT

Time Trials 6:45 P. M. First Race 8:15 P. M. Motor City Speedway

ght Mile & Schoenherr) Eight Mile Road bus service available.



It's a perfect way to keep cool. Frostone is tailored from Everfast Sunshan cloth, light, as a straw, toolorful as a tropical drink, and refreshing as a zephyr. Colorfast summer shades. Come in today and see these and other Manhattan Sportshirts.



WABEEK BUILDING

HEADQUARTERS FOR Manhattan

When is a rate increase a good thing for

THE right price is "the lowest possible

So-answering the question above a rate increase is a good thing for telephone users when it is needed to protect their interests from a service

The last time there was an increas telephone rates was 21 years ago. From 1926 until 1937, rates went down substantially. Since 1937, there have been still further local reductions in a number of exchanges and decreases in toll rates. Except for those further re-ductions, 1937 rates haven't changed, although the cost of most things— wages, taxes, supplies—has gone up.

Just since the war, wage adjustments alone have upped our costs \$11,000,000 a year. This includes settlements reached during the recent strike.

Lump all our costs together and you'll find they've gone up much faster than our income. Since 1937, our income has gone up 141%. But costs have gone up 193%. And our return on investment has dropped

Now we face the fact that 1937 rates won't work in 1947. We don't like a rate increase any

more than you do. We've waited until the last possible moment to ask for the last possible moment to ask for one. But that moment has now

There's a lot of work to be done and a lot of money to be spent to give more and better service to everybody who wants it. The money will have to come from investors. They will fur-nish it only if they can be sure of a fair return, which our present rates fair return, which our present rates are simply too low to provide. A growing business, especially, has to earn a good return in order to attract the capital needed for growth.

Telephone rates are regulated by the Michigan Public Service Com-

mission, a body established by State law and appointed by the Governor. law and appointed by the Governor. We're going to ask the Commission for a public hearing to review our proposed new schedule of rates. Dur-ing the week of August 3, we'll pub-lish details of the proposed rates throughout Michigan Bell territory. After that, we'll file a petition with the Public Service Commission. the Public Service Commission.

The whole future of Michigan's telephone service depends on raising rates enough to assure the financial stability of your telephone company. We're sure you want us to take this step to assure you the kind of service you want.

1937 TELEPHONE RATES WON'T WORK IN 1947



See How Formus Your choice of eight. 100 % Full-Pressure Metered eight. 100 % Full-Pressure Metered eight. 100 % Full-Pressure Metered Vacuumatic Spark Control, Allnagine Temperature Control, Riffe-connecting Rods, Electro-plated naure greater economy, performance greater economy, performance and present economy. combination with small turning circle, ne parking easier. THE LEWISONER THE ACT OF THE PROPERTY OF THE PROPERT

Tune in HENRY J. TAYLOR on the air tw See How Pontiac Gives You All the Things That Count

All you could ask of any car!

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THE SOONER YOU PLACE YOUR ORDER for a new Pontiac, the earlier you will get it. In the meantime, take care of your present cargon will get more for it when your new car is delisered.

telephone users?

price that will assure you of good quality." That's true of everything you buy, including telephone service.

MICHIGAN